

Where do Las Vegas casinos make money?



Average for all Las Vegas Strip casinos with more than \$72 million in gaming win, 2017

\$1.9 million

Average daily revenue for big Las Vegas Strip casinos



93.48%

Average Room Occupancy Rate



Two-thirds of resort income came from non-gaming

Percentage Revenue by Department



- Gaming
- Rooms
- Food
- Beverage
- Retail/Entertainment

Paid vs. Comp Rooms



■ Paid ■ Comped



More than half of casino win originated from slots

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Full report: <http://gaming.unlv.edu/reports/bigstripcasino2017.pdf>