

Nevada Gaming Revenue: Long-Term Trends

Selected statewide gaming statistics, 2000-2009, all non-restricted locations

Win amounts are in thousands (add 000 for total)

Figures included for total Nevada gaming, total slots, total tables, blackjack, craps, sports book, and card room (poker) for the past decade.

Definitions and Notes

Positions: total number of slot machines, plus total table games multiplied by six

WP: Win per position

WPD: Win per position per day

Units: total number of slot machines or table games

%Δ: the percentage change from the previous year's totals

Win Amount: the total amount won from gamblers, in thousands: add "000" for total win

%Δ: the percentage change from the previous year's totals

WPU: Win per unit: total win divided by total number of units

WUD: Win per unit per day

Win : Percentage of total money gambled (handle) that casinos kept; also known as hold percentage

Trend: the overall up/down trend for the years in question

Numbers in (parenthesis) indicate a decline from the previous year.

Total Nevada Gaming

Year	Positions	%Δ	Win Amount	%Δ	WP%	WPD	Win %
2000	230,188	n/a	\$9,602,586	6.41	\$41,716.27	\$113.97	6.76
2001	233,091	1.26	\$9,468,599	(1.37)	\$40,621.89	\$111.29	6.83
2002	221,476	(4.98)	\$9,447,660	(0.26)	\$42,657.71	\$116.87	6.95
2003	219,066	(1.08)	\$9,625,304	1.88	\$43,937.91	\$120.37	6.04
2004	213,486	(2.54)	\$10,562,247	9.73	\$49,475.12	\$135.17	6.90
2005	212,872	(0.28)	\$11,649,040	10.28	\$54,723.21	\$149.92	7.19
2006	212,600	(0.12)	\$12,622,044	8.35	\$59,369.91	\$162.65	7.41
2007	209,483	(1.46)	\$12,849,137	1.79	\$61,337.37	\$168.04	7.49
2008	206,097	(1.61)	\$11,599,124	(9.72)	\$56,279.92	\$153.77	7.49
2009	203,514	(1.25)	\$10,392,675	(10.4)	\$51,066.14	\$139.90	7.37
Trend	(26,674)	(11.58)	\$790,089	8.22	\$9,349.87	\$25.93	.61

In this chart, table games are multiplied by six and added to slots to get total positions

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Slot Machines

Year	Units	% Δ	Win Amount	% Δ	WPU	WUD	Win %
2000	192,844	n/a	\$6,191,018	7.00	\$32,103.76	\$87.71	5.23
2001	195,999	1.63	\$6,198,699	0.17	\$31,626.17	\$86.66	5.33
2002	186,430	(4.88)	\$6,273,531	1.15	\$33,650.08	\$92.19	5.44
2003	184,266	(1.16)	\$6,476,859	3.24	\$35,149.50	\$96.30	5.50
2004	178,980	(2.86)	\$7,098,524	9.59	\$39,660.99	\$108.36	5.72
2005	177,886	(0.61)	\$7,767,528	9.42	\$43,665.76	\$119.63	5.84
2006	177,356	(0.29)	\$8,306,103	6.93	\$46,832.94	\$128.30	6.02
2007	174,677	(1.51)	\$8,450,908	1.74	\$48,380.19	\$133.54	6.12
2008	171,693	(1.70)	\$7,736,005	(8.45)	\$45,057.19	\$123.10	6.16
2009	169,872	(1.06)	\$6,823,039	(11.8)	\$40,165.76	\$110.04	6.10
Trend	(22,972)	(11.91)	\$632,021	10.20	\$8,062	\$22.33	0.87

Table Games

Year	Units	%Δ	Win Amount	%Δ	WPU	WUD	Win %
2000	6,224	n/a	\$3,348,503	5.46	\$537,998.55	\$1,469.94	14.18
2001	6,182	(0.67)	\$3,210,226	(4.15)	\$519,285.59	\$1,422.70	14.49
2002	5,841	(5.51)	\$3,116,339	(2.92)	\$533,528.33	\$1,461.72	15.12
2003	5,800	(0.70)	\$3,080,169	(1.16)	\$531,063.62	\$1,454.96	14.80
2004	5,751	(0.84)	\$3,364,861	9.24	\$585,091.46	\$1,598.61	13.41
2005	5,831	1.39	\$3,741,287	11.18	\$641,620.13	\$1,757.86	12.92
2006	5,874	0.73	\$4,155,012	11.05	\$707,356.48	\$1,937.96	13.07
2007	5,801	(1.24)	\$4,230,254	1.81	\$729,228.84	\$1,997.88	13.44
2008	5,734	(1.15)	\$3,707,372	(12.36)	\$646,559.46	\$1,766.55	12.51
2009	5,607	(2.21)	\$3,424,055	(7.6)	\$610,675.04	\$1,673.08	12.04
Trend	(617)	(9.91)	\$75,552	2.25	\$72,676.49	\$203.14	(2.14)

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Table Games Breakdown

Blackjack

Year	Units	%Δ	Win Amount	%Δ	WPU	WUD	Win %
2000	3,682	n/a	\$1,174,404	3.13	\$318,958.17	\$871.47	12.56
2001	3,605	(2.09)	\$1,155,470	(1.62)	\$320,518.72	\$878.13	12.92
2002	3,425	(4.99)	\$1,102,631	(4.55)	\$321,936.05	\$882.01	13.01
2003	3,349	(2.21)	\$1,118,207	1.43	\$333,892.80	\$912.77	12.91
2004	3,260	(2.65)	\$1,195,237	6.88	\$366,637.11	\$1,001.74	12.31
2005	3,273	0.40	\$1,243,859	4.07	\$380,036.35	\$1,041.19	11.73
2006	3,211	(1.89)	\$1,382,003	11.11	\$430,396.44	\$1,179.16	12.28
2007	3,136	(2.34)	\$1,420,549	2.80	\$452,981.18	\$1,241.04	12.40
2008	3,044	(2.93)	\$1,254,991	(11.66)	\$412,283.50	\$1,126.45	11.58
2009	2,927	(3.84)	\$1,008,525	(19.64)	\$376,102.66	\$1,030.41	11.31
Trend	(755)	(20.50)	\$165,879	(8.53)	\$57,144.49	\$158.94	(1.25)

Baccarat

Year	Units	%Δ	Win Amount	%Δ	WPU	WUD	Win %
2000	105	n/a	\$541,566	(2.32)	\$5,157,771.42	\$14,092.27	18.35
2001	108	2.85	\$441,363	(18.58)	\$4,086,694.44	\$11,196.42	17.77
2002	96	(11.11)	\$419,661	(4.92)	\$4,371,468.75	\$11,976.62	21.92
2003	90	(6.25)	\$365,861	(12.82)	\$4,065,122.22	\$11,137.32	19.62
2004	104	15.55	\$497,208	35.52	\$4,780,846/15	\$13,062.42	12.10
2005	118	13.46	\$665,548	33.86	\$5,640,237.28	\$15,452.70	11.24
2006	143	21.19	\$835,814	25.58	\$5,844,853.14	\$16,013.29	11.01
2007	162	13.29	\$907,951	8.01	\$5,604,635.80	\$15,355.16	12.74
2008	194	19.75	\$772,600	(15.91)	\$3,982,474.42	\$10,881.07	10.70
2009	220	13.40	\$978,300	26.63	\$4,446,818.18	\$12,183.06	11.30
Trend	115	109.52%	\$436,734	80.64	(\$710,953.24)	(\$1,909.21)	(7.05)

Craps

Year	Units	% Δ	Win Amount	% Δ	WPU	WUD	Win %
2000	490	n/a	\$491,660	8.00	\$1,003,387.75	\$2,741.96	13.53
2001	480	(2.04)	\$466,285	(5.16)	\$971,427.08	\$2,661.44	14.11
2002	453	(5.62)	\$428,375	(8.11)	\$945,640.17	\$2,590.79	13.79
2003	440	(2.86)	\$419,211	(2.28)	\$952,752.27	\$2,610.28	13.62
2004	423	(3.86)	\$439,787	4.90	\$1,039,685.55	\$2,840.67	12.95
2005	421	(0.47)	\$471,987	7.34	\$1,121,109.26	\$3,071.53	13.17
2006	408	(3.09)	\$463,419	(1.82)	\$1,135,830.08	\$3,111.86	12.85
2007	402	(1.47)	\$478,151	3.18	\$1,189,430.34	\$3,258.71	13.56
2008	396	(1.49)	\$448,148	(3.30)	\$1,131,686.86	\$3,092.04	13.72
2009	394	(0.50)	\$352,853	(21.26)	\$895,565.98	\$2,453.60	11.55
Trend	(96)	(19.59)	(138,807)	(28.23)	(\$107,821.77)	(\$288.36)	(1.98)

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Sports Book

Year	Units	%Δ	Win Amount	%Δ	WPU	WUD	Win%
2000	165	n/a	\$123,836	13.36	\$750,521.21	\$2,050.60	5.33
2001	162	(1.81)	\$118,077	(4.77)	\$728,870.37	\$1,996.90	5.78
2002	149	(8.02)	\$110,383	(6.51)	\$740,825.50	\$2,029.65	5.70
2003	150	0.67	\$122,630	11.12	\$817,533.33	\$2,239.81	6.58
2004	159	6.00	\$112,504	9.19	\$707,572.32	\$1,933.25	5.39
2005	164	3.14	\$126,176	12.09	\$769,365.85	\$2,107.51	5.59
2006	168	2.43	\$191,538	51.80	\$1,140,107.14	\$3,123.58	7.89
2007	169	0.59	\$168,363	(12.10)	\$996,230.76	\$2,729.39	6.49
2008	177	4.73	\$136,441	(19.09)	\$770,853.10	\$2,106.15	5.29
2009	185	4.51	\$136,380	(0.04)	\$737,189.18	\$2,019.69	5.31
Trend	20	12.12	\$12,544	10.12	(\$13,332.03)	(\$30.91)	(0.02)

Card Games (Poker)

Year	Units	%Δ	Win Amount	%Δ	WPU	WUD	Win %
2000	473	n/a	\$63,054	(0.28)	\$133,306.55	\$364.22	-
2001	475	(0.04)	\$59,673	(5.38)	\$125,627.36	\$344.18	-
2002	386	(18.73)	\$57,791	(3.15)	\$149,717.61	\$419.18	-
2003	383	(0.77)	\$68,276	18.15	\$178,266.31	\$488.84	-
2004	484	28.98	\$98,862	44.80	\$204,260.33	\$558.08	-
2005	701	44.83	\$140,224	42.00	\$200,034.23	\$548.03	-
2006	886	26.39	\$160,929	14.77	\$181,635.44	\$497.63	-
2007	907	2.37	\$167,975	4.38	\$185,198.45	\$507.39	-
2008	915	0.88	\$155,747	(7.29)	\$170,215.30	\$465.69	-
2009	905	(1.09)	\$145,580	(6.54)	\$160,861.87	\$440.71	-
Trend	432	%	\$82,526	130.88	\$27,555.32	\$76.49	-

All data taken from Nevada Gaming Revenue Reports for their respective years:
http://gaming.nv.gov/gaming_revenue_rpt.htm.

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