

### The Average Big Las Vegas Strip Casino, 2009

In fiscal 2009, 23 casinos in the Las Vegas Strip area produced gaming revenue of more than \$72 million. The averages for several key financial statistics produce a picture of the statistically ‘average’ Strip casino and gives a good snapshot of the industry standard. In 2009, the average major Strip casino had the following:

Cash in current assets: \$114,117,768.69  
 Assets to liabilities ratio: 248.4%

Long-term debt: \$859,871,929.13  
 Return on invested capital: -4.3%

**Annual total revenue**

Casino	\$211,039,067.00	38%
Rooms	\$136,062,020.82	25%
Food	\$83,534,779.17	15%
Beverage	\$32,459,274.13	6%
Other	\$88,157,852.43	16%
Total:	\$551,249,950.08	100%

**Total revenue per day**

Casino	\$578,189.22	38%
Rooms	\$372,772.65	25%
Food	\$228,862.40	15%
Beverage	\$88,929.51	6%
Other	\$241,528.36	16%
Total:	\$1,510,273.83	100%

**Annual casino revenue**

Table games	\$90,346,803.21	43%
Slot machines	\$112,072,317.131	53%
Poker/pan	\$4,664,064.91	2%
Race book	\$1,557,345.60	1%
Sports book	\$2,398,536.13	1%

**Casino revenue per day**

Table games	\$247,525.48	43%
Slot machines	\$307,047.44	53%
Poker/pan	\$12,778.26	2%
Race book	\$4,266.70	1%
Sports book	\$6,571.33	1%

**Annual major casino expenses**

Bad debt	\$7,663,778.91
Comps	\$57,286,175.65
Taxes	\$14,455,279.47
Total comp to gaming revenue: 30.5%	

**Major casino expenses per day**

Bad debt	\$20,996.65
Comps	\$156,948.42
Taxes	\$39,603.50

**Annual room revenues**

Sales	\$106,777,492.39	78.5%
Comp rooms	\$29,284,528.43	21.5%
Total rooms	3,039	
Occupancy	91.36% (2,777 occupied)	

**Room revenues per day**

Sales	\$292,541.07
Comp rooms	\$80,231.58
Room rate	\$134.24
Rooms payroll	\$32.13

**Average number of employees**

Casino	902
Rooms	737
Food	997
Beverage	284
Gen/Admin	489
Other	389
Total	3,798

**Per room per day stats**

Pit revenue	\$89.14
Slot revenue	\$110.57
Food Sales	\$82.41
Beverage Sales	\$32.03

All data from 2009 *Nevada Gaming Abstract*. Carson City: Nevada Gaming Control Board, 2010.

For more information, contact:

Dr. David G. Schwartz, Director | ph (702) 895-2242 | [dgs@unlv.nevada.edu](mailto:dgs@unlv.nevada.edu)