

Nevada Gaming Win 2010

Summary of Results from Selected Reporting Areas

The Nevada Gaming Control releases a plethora of data about the financial performance of the state's gaming industry. This report summarizes relevant data about gaming win, hold percentage, and handle (total bet) for selected reporting areas in the state. In this way, it provides a snapshot of the gaming industry's performance, both overall and in diverse markets. The "Statewide" page includes information of the state's gaming industry as a whole; the Las Vegas Strip is the area that generates over half of the state's total revenue; Downtown Las Vegas produces less revenue, but is still a significant market; the Boulder Strip gives insight into the Las Vegas locals market; and Washoe County represents a significant piece of northern Nevada's gaming industry.

Contents

<u>Reporting Area</u>	<u>Page</u>
Statewide	2
Las Vegas Strip	3
Downtown Las Vegas	4
Boulder Strip	5
Washoe County	6

Definitions

All figures are for calendar 2010, taken from the December 2010 Nevada Gaming Revenue Report, accessible at http://gaming.nv.gov/gaming_revenue_rpt.htm

For each reporting area, results are for all non-restricted locations, and do not include totals for restricted locations (15 slots or fewer)

of Units is the total number of machines or games for the category in question

Win Amount is the total win for the category in question

Win Amount and Handle are in thousands of dollars; add \$000,000 for total

Win % is the win percentage for the category in question

Handle is the total theoretical Amount gambled, derived by dividing the win Amount by the win percentage

For the sports book detail:

% Win is the percentage of the total sports book win that the game in question represents

% Bet is the percentage of the total sports book handle that the game in question represents

For more information

See <http://gaming.unlv.edu> for more reports.

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Statewide

342 total locations for calendar year

Game	# of Units	Win Amount	Win %	Handle
Slot Machines	167,008	6,636,753	6.19%	107,217,334
Table Games	5,519	3,632,777	11.70%	31,049,376
Total Win		10,404,731	7.56%	137,628,717

Slots detail

Game	# of Units	Win Amount	Win %	Handle
1 Cent	41,900	1,974,258	10.01%	19,722,857
5 Cent	7,111	180,921	6.25%	2,894,736
25 Cent	15,174	545,188	5.72%	9,531,259
1 Dollar	11,579	537,067	5.27%	10,191,025
Multi-Denom	86,957	3,110,754	5.22%	59,592,989

Table games detail

Game	# of Units	Win Amount	Win %	Handle
Twenty-one	2,867	975,665	10.68%	9,135,440
Baccarat	254	1,187,876	11.03%	10,769,501
Craps	397	385,493	12.45%	3,096,329
Roulette	467	308,816	17.36%	1,778,894
3-Card Poker	249	139,854	28.26%	494,883
Mini-Bacc	123	75,339	8.61%	875,017
Car/ Stud Poker	11	6,204	26.29%	23,598
Let It Ride	111	49,288	23.15%	212,907
Pai Gow	42	21,605	15.16%	142,513
Pai Gow Poker	296	102,938	20.69%	497,525
Keno	107	32,209	26.49%	121,589
Bingo	36	5,197	2.56%	203,008
Race Book	99	62,317	15.39%	404,919
Sports Book	183	151,096	5.47%	2,762,267

	Game	Win Amount	Win %	Handle	% Win	% Bet
Sports Book Detail	Football	56,428	4.76%	1,185,462	37.35%	42.92%
	Basketball	39,362	4.74%	830,422	26.05%	30.06%
	Baseball	22,627	4.28%	528,668	14.98%	19.14%
	Parlay Cards	18,997	33.50%	56,707	12.57%	2.05%
	Other	13,684	54.54%	25,090	9.06%	0.91%
Poker tables	920	135,200	(rake only; no direct win)			

Las Vegas Strip

42 total locations for the calendar year

Game	# of Units	Win Amount	Win %	Handle
Slot Machines	49,352	2,789,753	7.22%	38,639,238
Table Games	2,802	2,904,826	11.43%	25,414,051
Total Win		5,776,570	9.02%	64,053,289

Slots detail

Game	# of Units	Win Amount	Win %	Handle
1 Cent	11,674	743,101	11.55%	6,433,775
5 Cent	1,948	72,254	9.16%	788,799
25 Cent	1,948	262,773	8.33%	3,154,538
1 Dollar	5,006	298,171	6.45%	4,622,806
Multi-Denom	22,576	1,233,092	6.04%	20,415,430

Table games detail

Game	# of Units	Win Amount	Win %	Handle
Twenty-one	1,404	721,822	9.98%	7,232,685
Baccarat	241	1,181,967	11.03%	10,715,929
Craps	202	267,397	11.59%	2,307,135
Roulette	274	258,886	16.80%	1,540,988
3-Card Poker	126	96,159	29.05%	331,012
Mini-Bacc	89	62,424	8.34%	748,489
Car. Stud Poker	11	6,204	26.29%	23,598
Let It Ride	59	31,225	22.31%	139,960
Pai Gow	23	17,808	14.44%	123,324
Pai Gow Poker	115	58,006	19.85%	292,222
Keno	22	6,909	28.03%	24,649
Bingo	3	1,652	7.41%	22,294
Race Book	26	26,715	16.51%	161,811
Sports Book	37	69,338	5.11%	1,356,908

	Game	Win Amount	Win %	Handle	% Win	% Bet
Sports Book Detail	Football	25,692	4.26%	603,099	17.00%	21.83%
	Basketball	18,886	4.56%	414,167	12.50%	14.99%
	Baseball	10,601	4.60%	230,457	7.02%	8.34%
	Parlay Cards	5,651	35.69%	15,834	3.74%	0.57%
	Other	8,508	8.99%	94,638	5.63%	3.43%
Poker tables	435	81,990	(rake only; no direct win)			

Downtown Las Vegas

21 total locations for the calendar year

Game	# of Units	Win Amount	Win %	Handle
Slot Machines	11,649	371,597	6.37%	5,833,548
Table Games	401	116,589	12.77%	912,991
Total Win		493,392	7.31%	6,746,539

Slots detail

Game	# of Units	Win Amount	Win %	Handle
1 Cent	2,931	109,726	10.97%	1,000,237
5 Cent	682	15,820	8.75%	180,800
25 Cent	1,856	61,712	5.12%	1,205,313
1 Dollar	993	43,623	4.65%	938,129
Multi-Denom	4,862	121,276	5.61%	2,161,783

Table games detail

Game	# of Units	Win Amount	Win %	Handle	% Win	% Bet
Twenty-one	228	40,688	12.49%	325,765		
Craps	37	28,327	12.17%	232,761		
Roulette	29	10,177	19.92%	51,089		
3-Card Poker	20	8,743	24.66%	35,454		
Mini-Bacc	4	830	4.55%	18,242		
Let It Ride	11	5,313	23.06%	23,040		
Pai Gow Poker	16	4,089	21.88%	18,688		
Keno	14	4,175	25.53%	16,353		
Race Book	6	1,899	17.00%	11,171		
Sports Book	11	4,372	3.07%	142,410		
	Game	Win Amount	Win %	Handle	% Win	% Bet
	Football	2,223	4.03%	55,161	1.47%	2.00%
	Basketball	907	2.06%	44,029	0.60%	1.59%
	Baseball	646	1.86%	34,731	0.43%	1.26%
	Parlay					
	Cards	358	16.35%	2,190	0.24%	0.08%
	Other	358	3.62%	9,890	0.24%	0.36%
Poker tables	45	5,205	(rake only; no direct win)			

