

## Nevada Gaming Win 2012

### Summary of Results from Selected Reporting Areas

The Nevada Gaming Control releases data about the financial performance of the state’s gaming industry. This report summarizes relevant data about gaming win, hold percentage, and handle (total bet) for selected reporting areas in the state. The “Statewide” page includes information of the state’s gaming industry as a whole; the Las Vegas Strip is the area that generates over half of the state’s total revenue; Downtown Las Vegas produces less revenue, but is still a significant market; the Boulder Strip gives insight into the Las Vegas locals market; and Washoe County represents a significant piece of northern Nevada’s gaming industry.

#### Contents

<u>Reporting Area</u>	<u>Page</u>
Statewide	2
Las Vegas Strip	3
Downtown Las Vegas	4
Boulder Strip	5
Washoe County	6

#### Definitions

All figures are for calendar 2012, taken from the December 2012 Nevada Gaming Revenue Report, accessible at [http://gaming.nv.gov/gaming\\_revenue\\_rpt.htm](http://gaming.nv.gov/gaming_revenue_rpt.htm)

For each reporting area, results are for all non-restricted locations, and do not include totals for restricted locations (15 slots or fewer)

**# of Units** is the total number of machines or games for the category in question

**Win Amount** is the total win for the category in question

**Win %** is the win percentage for the category in question

**Handle** is the total theoretical Amount gambled, derived by dividing the win Amount by the win percentage

**Win Amount** and **Handle** are in thousands of dollars; add \$000 for total

**WPUD** is average win per unit per day

For the sports book detail:

**% Win** is the percentage of the total sports book win that the game in question represents

**% Bet** is the percentage of the total sports book handle that the game in question represents

Preferred citation:

David G. Schwartz. *Nevada Gaming Win 2012*. Las Vegas: Center for Gaming Research, University Libraries, University of Nevada Las Vegas, 2013.

#### For more information

See <http://gaming.unlv.edu> or contact Dr. David G. Schwartz, Director  
ph (702) 895-2242 | [dgs@unlv.nevada.edu](mailto:dgs@unlv.nevada.edu)

## Statewide

336 total locations for calendar year

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	159,845	6,783,035	0.67%	6.26%	108,355,192	115.94
Games	5,362	3,954,427	3.21%	12.37%	31,967,882	2,015.00
<b>Total gambling win</b>		<b>10,860,715</b>	<b>1.49%</b>	<b>7.74%</b>	<b>140,323,074</b>	

### Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
<b>1 Cent</b>	47,858	2,340,833	6.46%	10.06%	23,268,718	133.64
<b>5 Cent</b>	4,700	115,758	-28.93%	5.78%	2,002,734	67.29
<b>25 Cent</b>	11,076	417,304	-16.48%	5.78%	7,219,792	102.94
<b>1 Dollar</b>	9,475	506,255	-2.74%	5.44%	9,306,158	145.99
<b>Multi-Denom</b>	83,338	3,120,259	1.21%	5.17%	60,353,172	102.30

### Games detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD	
Twenty-one	2,739	995,472	-4.66%	10.87%	9,157,976	993.02	
Baccarat	278	1,374,919	8.94%	12.14%	11,325,527	13,512.98	
Craps	390	385,209	-2.48%	13.38%	2,878,991	2,698.68	
Roulette	459	367,619	13.69%	17.37%	2,116,402	2,188.29	
3-Card Poker	270	156,789	0.25%	31.04%	505,119	1,586.61	
Mini-Bacc	129	95,079	5.98%	10.01%	949,840	2,013.79	
Let It Ride	98	44,579	-5.46%	24.61%	181,142	1,242.86	
Pai Gow	43	19,890	58.76%	18.12%	109,768	1,263.82	
Pai Gow Poker	270	105,535	-2.02%	20.98%	503,027	1,067.95	
Other Games	290	147,482	n/a	24.27%	607,672	1,389.50	
Keno	97	30,913	-4.18%	27.94%	110,641	870.74	
Bingo	40	6,491	-1.23%	3.16%	205,411	443.37	
Race Book	76	54,386	-8.68%	14.65%	371,235	1,955.21	
Sports Book	182	170,062	20.84%	4.93%	3,449,533	2,553.02	
	<b>Game</b>	<b>Win amount</b>	<b>% Change</b>	<b>Win %</b>	<b>Handle</b>	<b>% Win</b>	<b>% Bet</b>
	Football	68,456	54.60%	4.37%	1,566,499	40.25%	45.41%
	Basketball	47,880	-1.92%	4.91%	975,153	28.15%	28.27%
	Baseball	30,106	53.27%	4.34%	693,687	17.70%	20.11%
	Parlay Cards	13,575	-22.87%	23.33%	58,187	7.98%	1.69%
	Other	10,045	-3.33%	6.37%	157,692	5.91%	4.57%
Poker tables	809	123,253	-6.54%	(rake only; no direct win)		416.26	

## Las Vegas Strip

42 total locations for the calendar year

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	46,364	2,908,471	0.69%	7.47%	38,935,355	171.40
Games	2,741	3,223,270	3.99%	12.01%	26,838,218	3,212.97
<b>Total gambling win</b>		6,207,230	2.28%		65,773,573	

### Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1 Cent	13,797	952,503	7.53%	11.69%	8,148,015	188.63
5 Cent	933	36,068	-31.68%	9.26%	389,503	105.62
25 Cent	3,800	187,991	-19.01%	8.63%	2,178,343	135.17
1 Dollar	3,828	283,834	-2.53%	6.60%	4,300,515	202.59
Multi-Denom	22,393	1,269,148	0.93%	6.08%	20,874,145	154.85

### Games detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD	
Twenty-one	1,346	733,901	-7.32%	9.94%	7,383,310	1,489.74	
Baccarat	267	1,363,192	8.66%	12.12%	11,247,459	13,949.69	
Craps	194	276,070	-1.97%	12.90%	2,140,078	3,888.09	
Roulette	266	315,807	15.53%	16.88%	1,870,895	3,243.84	
3-Card Poker	149	114,948	2.78%	32.42%	354,559	2,107.82	
Mini-Bacc	90	79,776	13.15%	9.98%	799,359	2,421.86	
Let It Ride	49	27,872	-6.46%	23.75%	117,356	1,554.14	
Pai Gow	23	15,695	68.20%	17.42%	90,098	1,864.46	
Pai Gow Poker	104	65,148	1.97%	20.93%	311,266	1,711.54	
Other Games	177	114,163	n/a	24.06%	474,493	1,762.26	
Keno	19	6,439	-8.82%	29.47%	21,849	925.94	
Bingo	4	1,119	-21.20%	4.61%	24,273	764.34	
Race Book	18	23,890	-8.56%	16.22%	147,287	3,626.29	
Sports Book	36	85,251	53.17%	4.57%	1,865,449	6,470.17	
	<b>Game</b>	<b>Win amount</b>	<b>% Change</b>	<b>Win %</b>	<b>Handle</b>	<b>% Win</b>	<b>% Bet</b>
	Football	35,974	213.91%	4.07%	883,882	42.20%	47.38%
	Basketball	21,365	-7.02%	4.16%	513,582	25.06%	27.53%
	Baseball	15,916	82.02%	4.51%	352,905	18.67%	18.92%
	Parlay Cards	4,141	-21.14%	26.53%	15,609	4.86%	0.84%
	Other	7,855	8.73%	8.02%	97,943	9.21%	5.25%
Poker tables	397	75,490	-6.73%	(rake only; no direct win)		519.54	

## Downtown Las Vegas

20 total locations for the calendar year

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	11,124	386,612	3.12%	6.69%	5,778,954	94.96
Games	397	118,257	1.22%	12.83%	921,723	813.87
<b>Total gambling win</b>		509,144	2.51%	7.60%	6,700,676	

### Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1 Cent	3,676	144,737	14.03%	11.07%	1,307,471	107.58
5 Cent	485	11,331	-17.82%	9.21%	123,029	63.83
25 Cent	1,508	52,955	-8.27%	5.26%	1,006,749	95.95
1 Dollar	915	43,614	4.04%	4.89%	891,902	130.23
Multi-Denom	4,241	111,775	-2.83%	5.39%	2,073,748	72.01

### Games detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD	
Twenty-one	231	43,742	3.04%	12.86%	340,140	517.38	
Craps	37	26,399	-6.27%	11.42%	231,165	1,949.42	
Roulette	31	11,004	3.46%	19.54%	56,315	969.86	
3-Card Poker	19	9,071	-0.84%	24.80%	36,577	1,304.43	
Mini-Bacc	4	923	6.09%	5.05%	18,277	630.46	
Let It Ride	11	5,534	0.22%	24.08%	22,982	1,374.57	
Pai Gow	3	430	n/a	19.26%	2,233	391.62	
Pai Gow Poker	15	3,631	-11.20%	19.91%	18,237	661.38	
Other Games	19	6,939	n/a	20.84%	33,297	997.84	
Keno	9	4,357	3.66%	27.43%	15,884	1,322.71	
Race Book	6	1,491	-8.53%	16.69%	8,933	678.96	
Sports Book	11	4,736	8.55%	3.45%	137,275	1,176.35	
	<b>Game</b>	<b>Win amount</b>	<b>% Change</b>	<b>Win %</b>	<b>Handle</b>	<b>% Win</b>	<b>% Bet</b>
	Football	1,643	2.69%	3.06%	53,693	34.69%	39.11%
	Basketball	1,958	56.51%	4.57%	42,845	41.34%	31.21%
	Baseball	377	-69.86%	1.17%	32,222	7.96%	23.47%
	Parlay Cards	528	-57.79%	22.06%	2,393	11.15%	1.74%
	Other	230	-38.99%	3.80%	6,053	4.86%	4.41%
Poker tables	36	4,276	-17.85%	(rake only; no direct win)		324.53	

## Boulder Strip

34 total locations for the calendar year

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	20,795	689,581	2.77%	5.42%	12,722,897	90.60
Games	328	99,266	-0.35%	7.94%	1,250,202	826.89
<b>Total gambling win</b>		796,671	2.28%	5.70%	13,973,098	

### Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1 Cent	5,871	226,590	9.73%	9.42%	2,405,414	105.45
5 Cent	865	19,199	-44.59%	4.17%	460,408	60.64
25 Cent	1,254	36,140	-31.03%	3.17%	1,140,063	78.74
1 Dollar	729	25,484	-16.73%	3.70%	688,757	95.51
Multi-Denom	11,849	368,352	10.92%	4.72%	7,804,068	84.94

### Games detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD	
Twenty-one	159	24,212	-4.24%	10.64%	227,556	416.06	
Craps	28	18,009	27.64%	17.91%	100,553	1,757.32	
Roulette	26	4,872	19.62%	21.26%	22,916	511.98	
3-Card Poker	11	2,313	6.30%	29.68%	7,793	574.52	
Mini-Bacc	8	1,343	-63.54%	7.63%	17,602	458.67	
Let It Ride	3	1,095	-2.41%	27.62%	3,965	997.27	
Pai Gow Poker	23	4,765	-11.32%	22.85%	20,853	566.05	
Other Games	23	5,472	5.01%	19.15%	28,574	650.04	
Keno	8	2,811	4.77%	28.73%	9,784	960.04	
Bingo	7	-795	-1204.17%	-1.46%	54,452	-310.30	
Race Book	8	8,752	-6.41%	9.29%	94,209	2,989.07	
Sports Book	24	26,417	-0.22%	4.00%	660,425	3,007.40	
	<b>Game</b>	<b>Win amount</b>	<b>% Change</b>	<b>Win %</b>	<b>Handle</b>	<b>% Win</b>	<b>% Bet</b>
	Football	11,214	-28.73%	3.75%	299,040	42.45%	45.28%
	Basketball	7,119	20.36%	4.00%	177,975	26.95%	26.95%
	Baseball	6,428	139.23%	4.25%	151,247	24.33%	22.90%
	Parlay Cards	1,824	-9.66%	28.30%	6,445	6.90%	0.98%
	Other	-169	-238.52%	-0.63%	26,825	-0.64%	4.06%
Poker tables	64	7,824	-5.80%	(rake only; no direct win)		334.02	

## Washoe County

49 total locations for the calendar year

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	17,884	584,521	-2.42%	4.92%	11,880,508	89.30
Games	534	134,627	-2.50%	15.52%	867,442	688.83
<b>Total gambling win</b>		727,006	-2.51%	5.70%	12,747,950	

### Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1 Cent	5,202	191,176	-0.84%	7.38%	2,590,461	100.41
5 Cent	267	3,694	-22.77%	4.55%	81,187	37.80
25 Cent	763	22,612	-11.59%	6.30%	358,921	80.97
1 Dollar	1,082	36,769	-10.49%	4.09%	898,998	92.85
Multi-Denom	10,240	319,056	-0.40%	4.14%	7,706,667	85.13

### Games detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Twenty-one	275	50,992	2.77%	15.56%	327,712	506.63
Craps	33	15,571	-12.18%	14.95%	104,154	1,289.20
Roulette	35	8,755	2.84%	22.58%	38,773	683.45
3-Card Poker	23	7,380	-10.16%	27.03%	27,303	876.69
Mini-Bacc	8	3,879	37.90%	14.34%	27,050	1,324.80
Let It Ride	11	2,816	-68.03%	28.14%	10,007	699.45
Pai Gow	7	1,820	0.94%	19.24%	9,459	710.38
Pai Gow Poker	55	13,069	-10.54%	20.42%	64,001	649.23
Other Games	25	5,498	-8.67%	17.20%	31,965	600.87
Keno	22	8,128	-0.54%	27.87%	29,164	1,009.44
Bingo	3	1,370	-6.79%	23.38%	5,860	1,247.72
Race Book	9	3,272	-11.30%	16.76%	19,523	993.32
Sports Book	28	12,078	-0.59%	7.01%	172,297	1,178.57

Game	Win amount	% Change	Win %	Handle	% Win	% Bet
Football	4,238	34.03%	5.84%	72,568	35.09%	42.12%
Basketball	3,393	-8.05%	7.20%	47,125	28.09%	27.35%
Baseball	1,573	-2.54%	4.75%	33,116	13.02%	19.22%
Parlay Cards	2,284	-27.52%	18.34%	12,454	18.91%	7.23%
Other	591	10.67%	8.46%	6,986	4.89%	4.05%

Poker tables	72	7,858	-8.38%	(rake only; no direct win)		298.19
--------------	----	-------	--------	----------------------------	--	--------