

ATLANTIC CITY CASINOS: AUGUST SUMMARY

AUGUST AND YEAR TO DATE REVENUE RESULTS
CENTER FOR GAMING RESEARCH, SEPTEMBER 2013

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from DGE Monthly Gross Revenue Reports (<http://www.nj.gov/oag/ge/mgrtaxreturns.html>).

August Results

Casino	Slot Win	% Change	Table Win	% Change	Total Win	% Change	WTD	WSD	Promo%
Atlantic Club	12,940,111	-0.30%	1,595,552	-12.12%	14,535,663	-1.75%	1,072.28	254.37	25.74%
Bally's	17,953,938	-10.69%	7,819,226	-12.92%	26,004,826	-11.59%	2,252.08	249.53	11.03%
Borgata	42,082,936	5.79%	18,791,492	36.60%	62,624,743	13.32%	3,312.44	430.55	11.71%
Caesars	22,580,962	-5.93%	14,978,767	9.07%	37,734,280	-0.75%	3,332.32	347.53	9.62%
Golden Nugget	9,760,283	4.19%	2,715,330	-25.86%	12,514,308	-4.27%	1,108.75	222.98	16.51%
Harrah's	26,910,599	-4.17%	5,649,425	-50.86%	32,877,327	-17.96%	1,311.08	376.45	11.42%
Resorts	11,684,528	12.68%	2,884,343	7.34%	14,568,871	11.58%	1,257.34	222.90	19.85%
Revel	13,270,950	1.74%	7,031,777	2.72%	20,459,964	2.18%	2,062.10	181.24	13.22%
Showboat	15,693,502	-9.89%	4,001,715	-6.93%	19,961,188	-9.51%	1,434.31	232.11	13.42%
Tropicana	19,328,487	-4.98%	1,789,971	-66.14%	21,404,323	-17.78%	534.64	217.26	18.35%
Trump Plaza	7,394,169	-16.96%	1,444,179	-18.53%	8,838,348	-17.22%	727.91	149.08	17.40%
Trump Taj	19,898,446	-8.42%	6,188,892	-32.53%	26,582,205	-15.46%	1,512.44	253.61	14.25%
Total	219,498,911	-2.93%	74,890,669	-10.32%	298,106,046	-5.04%	1,881.49	273.35	13.73%
Average	18,291,576	-2.93%	6,240,889	-10.32%	24,842,171	-5.04%	1,881.49	273.35	13.73%

Definitions

Slot, Table, Total Win: Total amount won by the casino in question for the category in question for August

WTD: Win per table per day for the month

WSD: Win per slot machine per day for the month

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues

Year-to-Date Results
Through August 31, 2013

Casino	Slot Win	% Change	Table Win	% Change	Total Win	Change	WTD	WSD	Promo%
Atlantic Club	86,640,748	14.12%	11,713,205	-1.71%	98,363,035	11.94%	895.01	233.89	25.64%
Bally's	114,445,077	-21.74%	56,489,425	-16.21%	172,567,650	-20.16%	2,075.60	202.87	11.21%
Borgata	284,213,676	-0.57%	125,442,948	6.87%	422,711,158	1.01%	2,820.91	362.88	10.69%
Caesars	142,946,952	-12.89%	87,143,843	-1.25%	232,007,123	-8.98%	2,473.22	273.78	10.04%
Golden Nugget	64,849,141	-6.33%	20,139,823	-4.04%	85,344,319	-5.71%	1,103.23	185.25	15.82%
Harrah's	183,193,016	-14.23%	56,452,508	-19.70%	242,149,755	-15.73%	1,671.33	306.13	9.94%
Resorts	70,471,196	-0.17%	18,919,326	-14.43%	89,390,522	-3.57%	1,092.73	176.21	27.95%
Revel	61,388,977	17.90%	39,343,060	43.20%	101,514,291	26.80%	1,431.21	105.89	12.26%
Showboat	105,993,992	-19.84%	25,873,060	-11.96%	134,052,043	-18.15%	1,183.04	193.12	14.16%
Tropicana	123,863,614	-10.14%	33,501,661	-24.49%	159,201,087	-13.91%	1,332.05	195.08	15.87%
Trump Plaza	44,680,662	-27.26%	9,153,770	-37.83%	53,834,432	-29.30%	588.59	115.19	17.34%
Trump Taj	129,653,543	-13.81%	49,328,310	-15.36%	182,395,371	-14.41%	1,533.50	210.79	13.68%
Total	1,412,340,594	-8.98%	533,500,939	-6.83%	1,973,530,786	-8.88%	1,713.21	222.12	13.51%
Average	117,828,012	-10.66%	44,458,412	-8.72%	164,460,899	-10.68%	1,713.21	222.12	13.51%

Data entry courtesy of Lisa Podaca.

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