

ATLANTIC CITY CASINOS: SEPTEMBER SUMMARY

AUGUST AND YEAR TO DATE REVENUE RESULTS
CENTER FOR GAMING RESEARCH, OCTOBER 2013

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from DGE Monthly Gross Revenue Reports (<http://www.nj.gov/oag/ge/mgrtaxreturns.html>).

September Results

Casino	Slot Win	% Change	Table Win	% Change	Total Win	% Change	WTD	WSD	Promo%
Atlantic Club	10,920,556	1.59%	1,413,510	26.37%	12,334,066	3.93%	981.60	221.83	26.63%
Bally's	13,800,049	-17.28%	6,070,397	-19.76%	20,077,557	-18.09%	1,806.67	198.19	13.91%
Borgata	35,387,345	-6.63%	13,581,773	-6.41%	51,757,951	-6.46%	2,473.91	374.11	13.63%
Caesars	16,471,301	-16.41%	7,233,494	-46.12%	23,832,289	-28.54%	1,662.87	261.95	14.26%
Golden Nugget	8,364,454	-2.60%	2,332,862	-18.81%	10,730,551	-6.79%	996.95	199.87	17.01%
Harrah's	22,693,536	-10.49%	6,519,145	-6.99%	29,529,835	-9.76%	1,563.34	328.04	13.14%
Resorts	10,004,070	10.11%	1,582,662	-43.89%	11,586,732	-2.69%	712.91	196.39	22.59%
Revel	10,391,203	-17.98%	4,490,566	10.15%	14,881,769	-11.86%	1,360.78	146.52	19.71%
Showboat	12,612,753	-19.71%	3,301,198	-4.68%	16,147,925	-16.84%	1,222.67	192.77	15.30%
Tropicana	15,243,813	-9.37%	4,793,332	7.93%	20,253,292	-6.09%	1,479.42	246.95	14.94%
Trump Plaza	5,397,967	-25.42%	1,010,911	-39.24%	6,408,878	-28.00%	526.52	112.46	20.31%
Trump Taj	16,023,214	-10.34%	6,261,855	-34.80%	22,688,693	-18.89%	1,581.28	211.53	14.20%
Total	177,310,261	-10.62%	58,591,705	-19.26%	240,229,538	-12.94%	1,522.26	220.93	15.74%
Average	14,775,855	-10.62%	4,882,642	-19.26%	20,019,128	-12.94%	1,473.15	220.93	15.74%

Definitions

Slot, Table, Total Win: Total amount won by the casino in question for the category in question for September

WTD: Win per table per day for the month

WSD: Win per slot machine per day for the month

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues

Year-to-Date Results
Through September 30, 2013

Casino	Slot Win	% Change	Table Win	Change %	Total Win	Change	WTD	WSD	Promo%
Atlantic Club	97,561,304	12.56%	13,126,715	0.70%	110,697,101	10.99%	914.90	230.51	25.75%
Bally's	128,245,126	-21.28%	62,559,822	-16.57%	192,645,207	-19.95%	2,046.04	202.36	11.49%
Borgata	319,601,021	-1.28%	139,024,721	5.41%	474,469,109	0.14%	2,782.78	364.10	11.01%
Caesars	159,418,253	-13.27%	94,377,337	-7.17%	255,839,412	-11.24%	2,384.17	272.52	10.43%
Golden Nugget	73,213,595	-5.91%	22,472,685	-5.82%	96,074,870	-5.83%	1,091.10	186.81	15.96%
Harrah's	205,886,552	-13.83%	62,971,653	-18.55%	271,679,590	-15.12%	1,659.46	308.42	10.28%
Resorts	80,475,266	1.00%	20,501,988	-17.77%	100,977,254	-3.47%	1,049.52	178.49	27.33%
Revel	71,780,180	10.88%	43,833,626	38.93%	116,396,060	20.07%	1,423.71	110.32	13.21%
Showboat	118,606,745	-19.83%	29,174,258	-11.19%	150,199,968	-18.01%	1,187.39	193.09	14.28%
Tropicana	139,107,427	-10.06%	38,294,993	-21.54%	179,454,379	-13.09%	1,348.80	195.05	15.77%
Trump Plaza	50,078,629	-27.06%	10,164,681	-37.98%	60,243,310	-29.17%	581.77	114.89	17.65%
Trump Taj	145,676,757	-13.45%	55,590,165	-18.11%	205,084,064	-14.93%	1,538.74	210.87	13.74%
Total	1,589,650,855	-9.17%	592,092,644	-8.23%	2,213,760,324	-9.34%	1,692.20	222.80	13.75%
Average	132,470,905	-10.75%	49,341,054	-9.88%	184,480,027	-10.93%	1,692.20	222.80	13.75%

Data entry courtesy of Jocelyn Ascencio.

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