

ATLANTIC CITY CASINOS MAY SUMMARY

MAY AND CALENDAR YEAR REVENUE RESULTS
CENTER FOR GAMING RESEARCH, JUNE 2014

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from DGE Monthly Gross Revenue Reports (<http://www.nj.gov/oag/ge/mgrtaxreturns.html>).

May Results

Casino	Slot Win	% Change	Table Win	% Change	Total Win	% Change	WTD	WSD	Promo%
Bally's	13,237,038	-9.55%	7,048,590	-15.23%	20,655,289	-10.85%	1,818.99	219.43	12.15%
Borgata	37,445,332	4.17%	16,114,208	7.36%	54,952,686	4.80%	2,935.19	390.41	12.36%
Caesars	19,194,622	-0.71%	-827,043	-105.89%	18,367,579	-43.57%	-183.99	319.00	17.38%
Golden Nugget	11,858,197	47.67%	4,313,447	186.25%	16,301,474	69.97%	1,563.41	302.66	16.65%
Harrah's	22,490,478	-1.12%	8,080,836	-0.69%	30,811,730	-1.17%	1,888.93	327.23	10.00%
Resorts	9,754,507	2.21%	2,354,227	-25.35%	12,108,734	-4.63%	1,026.25	183.58	14.17%
Revel	9,073,773	36.05%	2,595,837	-41.63%	11,669,610	4.16%	741.03	133.23	16.07%
Showboat	12,109,953	-10.69%	3,266,385	7.56%	15,580,127	-7.55%	1,183.90	178.46	160.73%
Tropicana	21,287,393	32.07%	3,645,468	-18.57%	25,116,718	20.64%	1,088.85	268.34	16.69%
Trump Plaza	4,579,978	-19.82%	660,666	-45.64%	5,240,644	-24.35%	361.22	92.34	16.17%
Trump Taj	15,200,463	-10.41%	6,054,038	21.72%	21,594,612	-3.39%	1,479.48	194.35	15.14%
Total	176,231,734	-2.07%	53,306,659	-23.79%	232,399,203	-8.18%	1,370.18	243.36	13.99%
Average	16,021,067	6.83%	4,846,060	-16.86%	21,127,200	0.16%	1,370.18	243.36	13.99%
					Internet Gaming Win		10,469,933		
					Total Casino+ Internet		242,869,136		

Definitions

Slot, Table, Total Win: Total amount won by the casino in question for the category in question for September; **WTD:** Win per table per day for the month; **WSD:** Win per slot machine per day for the month; **Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues

Calendar Year Results

Through May 31, 2014

Casino	Slot Win	% Change	Table Win	% Change	Total Win	% Change	WTD	WSD	Promo%
Bally's	55,811,458	-13.57%	29,296,637	-15.56%	86,763,194	-13.63%	1,608.77	195.77	15.61%
Borgata	167,663,689	1.25%	79,694,537	10.66%	255,834,058	3.47%	2,884.03	353.75	11.44%
Caesars	77,896,284	-3.52%	42,262,255	-17.41%	120,158,539	-9.86%	1,930.22	263.39	13.12%
Golden Nugget	48,722,669	31.75%	16,142,631	34.68%	65,323,844	32.81%	1,281.83	239.05	18.77%
Harrah's	100,705,595	-5.02%	16,142,631	-56.05%	136,803,151	-5.21%	1,671.23	288.49	11.22%
Resorts	40,163,272	7.36%	12,001,100	4.58%	52,164,372	6.71%	1,079.86	155.42	13.55%
Revel	36,968,873	44.41%	22,657,564	12.59%	59,626,437	29.35%	1,356.69	110.00	11.27%
Showboat	51,028,701	-17.01%	14,170,225	-9.45%	66,214,898	-15.65%	1,054.41	154.41	17.50%
Tropicana	86,087,902	-87.85%	18,573,372	-23.21%	105,580,045	9.88%	1,138.91	220.81	16.61%
Trump Plaza	18,952,276	-23.09%	2,951,457	-43.81%	21,903,733	-26.73%	322.54	78.44	17.01%
Trump Taj	64,647,668	-13.31%	23,118,811	-25.16%	89,424,872	-16.81%	1,159.88	169.69	14.38%
Total	752,158,356	-5.78%	296,108,072	-7.74%	1,063,721,571	-6.53%	1,564.53	209.24	13.81%
Average	67,392,658	1.31%	26,521,846	-0.83%	95,290,695	0.48%	3,764.00	503.82	13.79%

Data entry courtesy of Alexis Rajnoor.

Preferred citation:

David G. Schwartz. *Atlantic City Casinos: May Summary*. Las Vegas: Center for Gaming Research, University Libraries, University of Nevada Las Vegas, 2014.

Questions? Contact: Dr. David G. Schwartz, Director, Center for Gaming Research
 phone (702) 895-2242 | dgs@unlv.nevada.edu