

ATLANTIC CITY CASINOS JULY SUMMARY

JUNE AND CALENDAR YEAR REVENUE RESULTS
 CENTER FOR GAMING RESEARCH, AUGUST 2014

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from DGE Monthly Gross Revenue Reports (<http://www.nj.gov/oag/ge/mgrtaxreturns.html>).

July Results

Casino	Slot Win	% Δ	Table Win	% Δ	Total Win	% Δ	WTD	WSD	Promo%
Bally's	15,442,277	-9.31%	6,929,714	-4.34%	22,788,453	-6.11%	1,774.12	255.98	15.05%
Borgata	43,823,663	0.33%	14,943,543	-27.38%	60,262,291	-6.21%	2,634.15	456.91	11.89%
Caesars	21,631,424	0.48%	6,533,084	-52.40%	28,164,508	-20.11%	1,453.41	359.31	14.18%
Golden Nugget	12,225,178	28.17%	5,878,703	71.65%	18,209,806	40.47%	2,130.74	296.96	14.67%
Harrah's	26,691,955	1.04%	8,561,242	1.55%	35,569,840	2.07%	2,001.23	375.34	11.03%
Resorts	11,228,007	-2.85%	8,561,242	262.10%	14,396,246	3.41%	3,732.01	210.21	13.08%
Revel	9,938,099	-32.85%	4,955,108	-42.33%	14,893,207	-36.33%	1,389.93	147.12	12.72%
Showboat	12,354,238	-17.34%	2,573,491	-30.43%	15,087,862	-19.08%	932.76	182.06	18.21%
Tropicana	22,100,377	25.92%	5,429,754	74.24%	27,732,203	34.18%	1,621.79	278.16	14.92%
Trump Plaza	4,760,006	-29.92%	630,770	-54.06%	5,390,776	-33.98%	356.97	96.09	16.45%
Trump Taj	16,499,845	-13.74%	4,843,716	-35.04%	21,689,907	-18.41%	1,183.70	210.96	16.01%
Total	196,695,069	-8.72%	69,840,367	-10.56%	264,185,099	-11.10%	1,793.72	271.40	13.70%
Average	17,881,370	-0.43%	5,820,031	-10.56%	24,016,827	-3.02%	1,793.72	271.40	13.70%
			Internet Gaming Win		10,070,262				
			Total Casino+ Internet		274,255,361	-7.71%			

Definitions

Slot, Table, Total Win: Total amount won by the casino in question for the category in question for the month; **WTD:** Win per table per day for the month; **WSD:** Win per slot machine per day for the month; **Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues

Calendar Year Results

Through July 31, 2014

Casino	Slot Win	% Δ	Table Win	% Δ	Total Win	% Δ	WTD	WSD	Promo%
Bally's	83,879,527	-13.07%	41,204,744	-15.34%	127,536,571	-12.98%	1,591.27	207.74	15.30%
Borgata	245,692,526	1.47%	107,077,413	0.40%	364,233,600	1.15%	2,760.01	370.74	11.68%
Caesars	116,743,055	-3.01%	60,444,851	-16.24%	177,187,906	-8.79%	1,966.33	281.84	13.06%
Golden Nugget	71,710,912	30.17%	25,470,172	46.17%	97,861,053	34.37%	1,430.27	252.57	17.97%
Harrah's	148,838,671	-4.76%	51,322,061	1.02%	201,991,971	-3.48%	1,754.24	304.53	10.97%
Resorts	60,963,857	3.70%	22,441,555	39.95%	78,012,409	4.26%	1,436.04	167.84	13.89%
Revel	55,724,830	15.81%	30,138,881	-6.72%	85,863,711	5.93%	1,270.95	118.83	12.39%
Showboat	74,456,240	-17.55%	19,627,304	-10.26%	95,442,885	-16.34%	1,040.24	160.46	17.46%
Tropicana	128,303,351	22.74%	29,570,008	-6.75%	159,165,879	15.51%	1,289.79	234.94	15.99%
Trump Plaza	27,954,215	-25.03%	4,064,822	-47.28%	32,019,037	-28.84%	321.86	82.43	16.69%
Trump Taj	95,527,061	-12.96%	33,303,055	-22.80%	131,142,317	-15.83%	1,190.07	178.60	14.70%
Total	1,113,304,214	-6.67%	425,079,325	-7.31%	1,554,381,767	-7.22%	1,603.09	222.46	13.77%
Average	100,224,099	0.83%	37,269,451	-2.48%	139,896,167	0.20%	1,603.09	222.46	13.77%
			Internet Gaming Win		73,121,027				
			Total Casino+ Internet		1,627,502,794	-2.86%			

Data entry courtesy of Alexis Rajnoor.

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