

ATLANTIC CITY CASINOS SEPTEMBER SUMMARY

SEPTEMBER AND CALENDAR YEAR REVENUE RESULTS
 CENTER FOR GAMING RESEARCH, OCTOBER 2014

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from DGE Monthly Gross Revenue Reports (<http://www.nj.gov/oag/ge/mgrtaxreturns.html>).

September Results

Casino	Slot Win	% Δ	Table Win	% Δ	Total Win	% Δ	WTD	WSD	Promo%
Bally's	13,764,370	-0.26%	5,509,280	-9.24%	19,625,079	-2.25%	1,457.48	235.77	22.10%
Borgata	36,364,547	2.76%	16,222,770	19.45%	55,014,654	6.29%	2,954.97	391.77	12.83%
Caesars	18,675,932	13.38%	7,436,484	2.81%	26,112,416	9.57%	1,783.33	320.56	18.75%
Golden Nugget	10,986,053	31.34%	4,137,874	77.37%	15,185,315	41.51%	1,839.06	273.28	16.79%
Harrah's	25,587,115	12.75%	5,349,783	-17.94%	31,278,198	5.92%	1,292.22	369.86	17.92%
Resorts	10,238,459	2.34%	1,343,502	-15.11%	11,581,961	-0.04%	613.47	196.48	19.83%
Revel	190,138	-98.17%	-47,876	-101.07%	142,262	-99.04%	(208.16)	43.93	46.07%
Tropicana	17,538,301	15.05%	3,694,754	-22.92%	21,402,779	5.68%	1,140.36	317.66	14.30%
Trump Plaza	1,175,533	-78.22%	126,619	-87.47%	1,302,152	-79.68%	75.37	25.61	23.99%
Trump Taj	13,353,271	-16.66%	3,900,972	-37.70%	17,503,951	-22.85%	985.09	176.42	20.26%
Total	147,873,719	-16.60%	47,674,162	-18.63%	199,148,767	-17.10%	1,387.89	233.11	16.94%
Average	13,443,065	-9.02%	3,972,847	-18.63%	19,914,877	-0.52%	1,272.24	211.92	16.94%
			Internet Gaming Win		10,248,370				
			Total Casino+ Internet		209,397,137				

Definitions

Slot, Table, Total Win: Total amount won by the casino in question for the category in question for the month; **WTD:** Win per table per day for the month; **WSD:** Win per slot machine per day for the month; **Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues

Calendar Year Results
Through September 30, 2014

Casino	Slot Win	% Δ	Table Win	% Δ	Total Win	Δ	WTD	WSD	Promo%
Bally's	115,350,003	-10.06%	54,180,767	-13.39%	172,876,694	-10.26%	1,613.53	220.78	15.81%
Borgata	326,403,471	2.13%	143,363,643	3.12%	485,145,952	2.25%	2,869.63	383.35	11.70%
Caesars	159,541,353	0.08%	87,654,526	-7.12%	247,195,879	-3.38%	2,224.56	299.50	13.15%
Golden Nugget	95,250,778	30.10%	33,758,564	50.22%	129,818,217	35.12%	1,493.85	260.53	17.88%
Harrah's	203,138,469	-1.33%	66,469,062	5.55%	272,197,262	0.19%	1,764.32	322.77	11.78%
Resorts	82,835,479	2.93%	21,656,967	5.63%	104,492,446	3.48%	1,076.87	176.60	14.70%
Revel	64,140,024	-10.64%	34,013,219	-22.40%	98,153,243	-15.67%	1,233.43	118.93	13.12%
Showboat	86,371,627	-27.18%	22,654,590	-22.35%	110,506,070	-26.43%	1,047.51	162.52	17.67%
Tropicana	170,266,863	22.40%	39,923,640	4.25%	211,880,199	18.07%	1,352.69	242.39	15.54%
Trump Plaza	33,596,892	-32.91%	4,588,931	-54.85%	38,185,823	-36.61%	301.44	81.49	16.88%
Trump Taj	127,414,197	-12.54%	43,275,792	-22.15%	173,607,475	-15.35%	1,200.90	184.99	15.29%
Total	1,467,819,125	-7.66%	551,954,160	-6.78%	2,047,983,688	-7.49%	1,629.62	230.14	14.00%
Average	132,452,728	-0.01%	48,779,558	-1.14%	186,579,512	1.14%	1,587.70	228.30	14.02%
			Internet Gaming Win		93,916,855				
			Total Casino+ Internet		2,141,900,543				

Data entry courtesy of Alexis Rajnoor.

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