

ATLANTIC CITY CASINOS OCTOBER SUMMARY

SEPTEMBER AND CALENDAR YEAR REVENUE RESULTS
 CENTER FOR GAMING RESEARCH, NOVEMBER 2014

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from DGE Monthly Gross Revenue Reports (<http://www.nj.gov/oag/ge/mgrtaxreturns.html>).

October Results

Casino	Slot Win	% Δ	Table Win	% Δ	Total Win	% Δ	WTD	WSD	Promo%
Bally's	12,919,454	6.41%	4,214,783	-36.31%	17,495,594	-6.73%	1,079.05	214.27	21.25%
Borgata	34,919,139	13.20%	15,953,109	1.36%	52,091,276	11.82%	2,796.83	364.07	13.66%
Caesars	17,489,900	23.62%	12,750,444	26.76%	30,240,344	24.93%	3,002.22	291.12	14.32%
Golden Nugget	11,437,121	61.31%	3,473,121	19.01%	14,966,320	49.54%	1,383.16	275.33	17.51%
Harrah's	25,408,357	28.04%	6,527,499	-19.00%	32,279,286	15.68%	1,525.83	355.43	16.86%
Resorts	10,036,034	55.82%	2,210,511	-3.76%	12,246,545	40.16%	990.37	185.42	18.85%
Tropicana	17,344,096	34.71%	4,162,099	20.88%	21,666,046	32.77%	1,525.70	220.74	13.60%
Trump Taj	12,793,765	-1.95%	3,712,205	-51.67%	16,762,909	-19.14%	907.19	163.58	20.02%
Total	142,347,866	-2.03%	53,003,771	-20.93%	197,748,320	-6.87%	1,784.76	265.33	16.10%
Average	17,793,483	30.55%	6,625,471	52.86%	24,718,540	36.77%	1,784.76	1,028.17	16.10%
			Internet Gaming Win		9,484,931				
Year To Date			Total Casino+ Internet		34,203,471				

Definitions

Slot, Table, Total Win: Total amount won by the casino in question for the category in question for the month; **WTD:** Win per table per day for the month; **WSD:** Win per slot machine per day for the month; **Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues

Calendar Year Results
Through October 31, 2014

Casino	Slot Win	% Δ	Table Win	% Δ	Total Win	Δ	WTD	WSD	Promo%
Bally's	128,269,457	-8.78%	58,395,550	-13.14%	190,372,288	-9.30%	1,557.91	220.12	16.31%
Borgata	361,322,610	2.66%	159,316,752	4.19%	537,237,228	2.90%	2,862.20	381.39	11.89%
Caesars	177,031,253	0.77%	100,404,970	-4.20%	277,436,223	-1.84%	2,300.00	298.65	13.28%
Golden Nugget	106,687,899	31.75%	37,231,685	53.55%	144,784,537	37.08%	1,482.72	262.04	17.84%
Harrah's	228,546,826	0.53%	72,996,561	6.00%	304,476,548	1.72%	1,740.00	326.10	12.32%
Resorts	92,871,513	3.67%	23,867,478	8.07%	116,738,991	4.54%	1,068.18	177.52	15.14%
Tropicana	187,610,959	22.22%	44,085,739	12.82%	233,546,245	20.85%	1,366.81	241.33	15.36%
Trump Taj	140,207,962	-12.69%	46,987,997	-22.41%	190,370,384	-15.53%	1,170.95	182.80	15.71%
Total	1,610,166,991	-8.16%	604,957,931	-6.08%	2,245,732,008	-7.61%	1,641.37	232.75	14.19%
Average	151,590,517	3.76%	56,199,729	4.70%	211,298,052	4.32%	1,642.68	234.64	14.26%

Data entry courtesy of Alexis Rajnoor.

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