

ATLANTIC CITY CASINO DECEMBER SUMMARY

SEPTEMBER AND CALENDAR YEAR REVENUE RESULTS
CENTER FOR GAMING RESEARCH JANUARY 2015

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from DGE Monthly Gross Revenue Reports (<http://www.nj.gov/oag/ge/mgrtaxreturns.html>).

December Results

Casino	Slot Win	%Δ	Table Win	%Δ	Total Win	%Δ	WTD	WSD	Promo%
Bally's	10,377,081	-4.25%	6,515,624	18.40%	19,625,079	20.10%	1,668.11	172.37	13.92%
Borgata	35,299,352	13.53%	13,187,703	1.73%	49,899,888	13.27%	2,312.01	368.03	12.43%
Caesars	15,953,988	-6.28%	11,618,055	-5.93%	27,572,043	-6.13%	2,515.27	267.63	10.47%
Golden Nugget	10,296,868	-54.39%	3,291,132	61.46%	13,644,557	47.44%	1,378.77	247.51	15.98%
Harrah's	21,380,480	7.54%	7,926,084	13.42%	29,846,821	11.08%	1,852.75	299.48	128.61%
Resorts	8,155,178	18.92%	2,470,689	27.86%	10,625,867	20.88%	1,122.53	152.24	13.93%
Tropicana	15,966,117	24.84%	3,998,979	13.59%	20,158,732	23.60%	1,289.99	2,389	14.49%
Trump Taj	8,742,972	-25.81%	1,890,286	-60.47%	10,778,462	-34.94%	575.25	112.01	22.20%
Total	126,172,036	-13.93%	50,898,552	-15.89%	179,754,367	-13.21%	1,726.49	236.10	13.09%
Average	15,771,505	29.11%	6,362,319	32.69%	22,469,296	30.19%	1,726.49	236.10	13.09%
			Internet Gaming Win		10,736,118				
			Total Casino+ Internet		190,490,485				

Definitions

Slot, Table, Total Win: Total amount won by the casino in question for the category in question for the month; **WTD:** Win per table per day for the month; **WSD:** Win per slot machine per day for the month; **Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues

Calendar Year Results

Through December 31, 2014

Casino	Slot Win	%Δ	Table Win	%Δ	Total Win	%Δ	WTD	WSD	Promo%
Bally's	150,319,270	-8.01%	70,181,897	-13.39%	224,898,123	-8.00%	1,553.77	214.35	16.01%
Borgata	433,410,358	3.59%	189,689,254	-4.47%	642,972,173	4.21%	2,836.00	381.48	11.91%
Caesars	210,635,652	0.58%	119,977,272	-5.55%	330,612,924	-1.73%	2,290.63	296.45	13.08%
Golden Nugget	128,332,077	34.23%	45,449,905	55.30%	174,759,670	39.95%	1,521.63	262.47	17.48%
Harrah's	273,238,828	1.26%	88,322,700	2.09%	365,358,367	2.52%	1,753.48	324.74	12.22%
Resorts	110,222,299	5.42%	29,167,535	11.11%	139,389,834	6.56%	1,093.42	175.23	15.14%
Tropicana	221,010,198	22.20%	51,390,147	8.96%	274,627,329	20.44%	1,344.10	239.38	15.24%
Trump Taj	159,928,015	-14.21%	52,367,793	-28.74%	215,862,922	-16.95%	1,123.81	173.72	16.32%
Total	1,874,715,209	-9.16%	708,217,702	-11.28%	2,619,250,906	-8.48%	1,815.94	235.17	14.10%
Average	184,659,045	7.35%	69,107,436	9.59%	257,987,915	8.15%	2,019.97	285.83	14.14%
Internet Gaming Win			Internet Gaming Win		122,876,802				
Total Casino+ Internet			Total Casino+ Internet		2,742,127,708	-4.47%			

Data entry courtesy of Alexis Rajnoor.

Preferred citation:

David G. Schwartz. *Atlantic City Casinos: December Summary*. Las Vegas: Center for Gaming Research, University Libraries, University of Nevada Las Vegas, 2015.

Questions? Contact: Dr. David G. Schwartz, Director, Center for Gaming Research
 phone (702) 895-2242 | dgs@unlv.nevada.edu