

ATLANTIC CITY CASINO MARCH SUMMARY

MARCH 2015 AND YEAR-TO-DATE REVENUE RESULTS

CENTER FOR GAMING RESEARCH APRIL 2015

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from DGE Monthly Gross Revenue Reports (<http://www.nj.gov/oag/ge/mgrtaxreturns.html>).

March Results

Casino	Slot Win	% Δ	Table Win	% Δ	Total Win	% Δ	WTD	WSD	Promo%
Bally's	10,533,367	-6.96%	4,975,140	-18.98%	15,888,226	-11.14%	1,273.72	174.70	11.44%
Borgata	37,762,327	12.17%	17,000,451	3.46%	56,027,479	8.77%	3,169.95	393.71	11.02%
Caesars	14,101,327	-8.34%	9,165,556	3.39%	23,266,883	-4.05%	1,984.32	236.55	10.37%
Golden Nugget	11,158,974	10.92%	5,004,173	83.56%	16,233,746	25.90%	1,921.73	262.37	14.75%
Harrah's	22,001,398	5.73%	10,019,020	25.74%	32,338,149	11.44%	2,341.99	308.31	9.18%
Resorts	8,830,147	2.39%	2,242,118	-14.44%	11,072,265	-1.53%	1004.53	165.99	14.49%
Tropicana	16,848,314	-9.93%	4,026,708	23.30%	21,119,058	-4.78%	1,191.69	241.55	13.41%
Trump Taj	11,389,367	-18.66%	3,378,105	-28.85%	14,767,472	-22.75%	955.89	145.97	20.10%
Total	132,625,221	-14.52%	55,811,271	-11.93%	190,713,278	-13.89%	1,865.66	249.91	12.15%
Average	16,578,153	17.53%	6,976,409	21.10%	23,839,160	18.40%	2,565.28	249.91	12.15%
			Internet Gaming Win		13,165,623	10.84%			
			Total Casino+ Internet		203,878,901	-12.63%			

Definitions

Slot, Table, Total Win: Total amount won by the casino in question for the category in question for the month; **WTD:** Win per table per day for the month; **WSD:** Win per slot machine per day for the month; **Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues

Calendar Year Results

Through March, 2015

Casino	Slot Win	% Δ	Table Win	% Δ	Total Win	Δ	WTD	WSD	Promo%
Bally's	29,468,800	-5.54%	15,652,839	-9.23%	46,111,585	-6.61%	1,380.32	168.35	11.83%
Borgata	104,548,032	10.47%	48,468,302	5.23%	158,023,875	8.45%	2,997.42	375.45	10.62%
Caesars	41,391,422	-6.66%	29,688,394	27.15%	71,079,816	5.00%	2,213.90	239.16	10.52%
Golden Nugget	32,816,475	21.68%	13,601,033	54.24%	46,609,892	29.50%	1,750.45	267.32	14.97%
Harrah's	65,679,295	10.35%	23,890,382	15.39%	90,533,055	11.75%	1,923.54	317.06	10.13%
Resorts	25,614,014	17.33%	7,229,530	-3.52%	32,843,544	12.00%	1,120.86	166.24	14.51%
Tropicana	47,706,616	1.74%	12,156,177	9.41%	60,488,036	3.30%	1,373.58	235.00	14.28%
Trump Taj	30,492,178	-15.32%	8,286,330	-37.28%	39,048,162	-22.24%	847.27	134.61	18.94%
Total	377,716,832	-10.28%	155,119,939	-10.26%	544,737,965	-9.66%	10,981.49	1496.46	12.24%
Average	47,214,604	23.93%	19,390,286	23.96%	68,092,246	24.79%	5,136.06	572.26	12.24%
			Internet Gaming Win		35,137,326	11.03%			
			Total Casino+ Internet		579,875,291	-5.69%			

Data entry courtesy of Alexis Rajnoor.

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