

ATLANTIC CITY CASINO APRIL SUMMARY

APRIL 2015 AND YEAR-TO-DATE REVENUE RESULTS
CENTER FOR GAMING RESEARCH MAY 2015

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from DGE Monthly Gross Revenue Reports (<http://www.nj.gov/oag/ge/mgrtaxreturns.html>).

April Results

Casino	Slot Win	% Δ	Table Win	% Δ	Total Win	% Δ	WTD	WSD	Promo%
Bally's	11,100,443	-2.43%	4,704,939	-5.96%	16,155,605	-3.46%	1,244.69	190.24	12.89%
Borgata	36,094,967	1.45%	15,496,990	-11.56%	53,544,985	-2.93%	2,822.77	379.02	11.49%
Caesars	14,953,097	4.17%	7,581,882	-61.59%	22,534,979	-33.91%	1,696.17	259.06	11.30%
Golden Nugget	11,433,408	15.55%	2,824,930	-6.18%	14,340,275	10.05%	1,199.04	276.77	16.12%
Harrah's	21,878,566	17.02%	7,191,660	19.07%	29,396,717	17.70%	1,737.12	317.22	10.08%
Resorts	9,680,974	12.86%	2,498,701	16.02%	12,179,675	13.49%	1207.10	193.12	14.86%
Tropicana	17,824,532	-0.48%	4,464,136	16.94%	22,538,172	2.88%	1340.58	263.36	13.18%
Trump Taj	12,903,769	-3.98%	2,672,516	-30.65%	15,576,285	-11.58%	781.44	170.89	23.38%
Total	135,869,756	-10.28%	47,435,754	-31.79%	186,266,693	-17.01%	1,636.84	265.46	13.14%
Average	16,983,720	23.36%	5,929,469	-6.21%	23,283,337	14.12%	1,636.84	265.46	13.14%
			Internet Gaming Win		12,693,597	11.07%			
			Total Casino+ Internet		198,960,290	-15.65%			

Definitions

Slot, Table, Total Win: Total amount won by the casino in question for the category in question for the month; **WTD:** Win per table per day for the month; **WSD:** Win per slot machine per day for the month; **Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues

Calendar Year Results

Through April, 2015

Casino	Slot Win	% Δ	Table Win	% Δ	Total Win	% Δ	WTD	WSD	Promo%
Bally's	40,569,243	-4.71%	20,357,778	-8.50%	62,267,190	-5.81%	1,346.41	173.82	12.11%
Borgata	140,642,999	8.01%	63,965,292	0.61%	211,568,860	5.32%	2,953.15	379.48	10.84%
Caesars	56,344,519	-4.02%	37,270,276	-13.50%	93,614,795	-8.03%	2,084.47	244.14	10.70%
Golden Nugget	44,249,883	20.03%	16,425,963	38.86%	60,950,167	24.33%	1,634.42	269.70	15.24%
Harrah's	87,557,861	11.94%	31,082,042	16.22%	119,929,772	13.15%	1,876.93	317.10	10.12%
Resorts	35,294,988	16.07%	9,728,231	0.84%	45,023,219	12.40%	1,141.81	172.84	14.61%
Tropicana	65,531,148	1.13%	16,620,313	11.34%	83,026,208	3.19%	1,364.56	242.09	13.98%
Trump Taj	43,395,947	-12.24%	10,958,846	-35.78%	54,624,447	-19.47%	830.22	143.68	20.20%
Total	513,586,588	-10.82%	202,555,693	-16.58%	731,004,658	-12.07%	5,276.26	750.88	12.47%
Average	64,198,324	24.97%	25,319,876	16.81%	91,375,582	23.21%	3,564.29	438.01	12.47%
			Internet Gaming Win		47,830,923	11.04%			
			Total Casino+ Internet		778,835,581	-4.52%			

Data entry courtesy of Alexis Rajnoor.

Preferred citation:

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Questions? Contact: Dr. David G. Schwartz, Director, Center for Gaming Research
phone (702) 895-2242 | dgs@unlv.nevada.edu