

## ATLANTIC CITY CASINO AUGUST SUMMARY

AUGUST 2015 AND YEAR-TO-DATE REVENUE RESULTS  
CENTER FOR GAMING RESEARCH SEPTEMBER 2015

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from DGE Monthly Gross Revenue Reports (<http://www.nj.gov/oag/ge/mgrtaxreturns.html>).

### August Results

Casino	Slot Win	% Δ	Table Win	% Δ	Total Win	% Δ	WTD	WSD	Promo%
Bally's	15,563,618.00	-12.10%	7,347,422	-1.60%	23,351,047	-9.19%	1,851.67	272.85	12.54%
Borgata	45,165,360.00	1.85%	24,519,998	22.21%	71,098,728	7.89%	4,252.51	479.57	9.45%
Caesars	20,561,714.00	-14.76%	10,791,553	-45.42%	31,353,267	-28.57%	2,336.34	359.70	12.63%
Golden Nugget	14,572,692.00	16.08%	5,526,898	33.16%	20,186,287	20.36%	2,201.07	341.63	15.61%
Harrah's	28,087,917.00	-2.18%	7,056,490	-27.97%	35,535,137	-8.71%	1,673.74	416.77	13.49%
Resorts	14,241,219.00	22.42%	3,341,306	2.34%	17,582,525	18.02%	1,518.09	295.81	14.79%
Tropicana	23,442,807.00	-4.02%	4,616,976	-30.66%	28,346,976	-9.47%	1,318.01	327.23	14.13%
Trump Taj	14,782,656.00	-20.24%	4,127,038	-32.03%	18,909,694	-24.24%	1,024.08	189.31	14.67%
Total	176,417,983.00	-14.63%	67,327,681	-20.41%	246,363,661	-16.33%	2,184.97	341.69	12.56%
Average	16,037,998.45	-14.63%	5,610,640	-20.41%	22,396,696	-16.33%	2,002.89	341.69	12.56%
			Internet Gaming Win		12,217,513	15.83%			
			Total Casino+ Internet		258,581,174	-15.22%			

### Definitions

**Slot, Table, Total Win:** Total amount won by the casino in question for the category in question for the month; **WTD:** Win per table per day for the month; **WSD:** Win per slot machine per day for the month; **Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues

**Calendar Year Results**  
**Through August, 2015**

Casino	Slot Win	% Δ	Table Win	% Δ	Total Win	Δ	WTD	WSD	Promo%
Bally's	95,734,185	-5.76%	45,439,303	-6.64%	144,013,678	-6.03%	1,479.67	209.43	12.37%
Borgata	311,887,147	7.53%	138,648,794	9.05%	463,446,342	7.75%	3,122.14	419.35	10.76%
Caesars	133,288,008	-5.38%	76,599,717	-4.51%	209,887,725	-5.06%	2,112.06	289.66	11.37%
Golden Nugget	99,139,535	17.65%	38,065,653	28.51%	137,822,759	20.23%	1,887.33	297.44	15.27%
Harrah's	192,852,876	8.62%	61,190,067	0.12%	256,677,992	6.54%	1,831.35	352.37	11.18%
Resorts	85,836,216	18.24%	21,407,971	-16.72%	107,244,187	15.43%	1,249.63	214.99	14.94%
Tropicana	153,660,862	0.61%	34,649,455	-4.36%	190,282,775	-0.10%	1,326.42	278.15	13.96%
Trump Taj	99,845,690	-12.46%	26,320,895	-33.15%	126,436,239	-19.00%	917.94	163.20	18.76%
Total	1,172,244,519	-11.19%	438,468,807	-13.97%	1,635,811,697	-11.52%	2,776.35	428.34	12.69%
Average	140,516,315	18.07%	52,004,156	14.81%	196,077,701	17.65%	1,908.03	273.29	25.41%
			Internet Gaming Win		96,723,723	15.60%			
			Total Casino+ Internet		1,732,535,420	-10.35%			

Data entry courtesy of Alexis Rajnoor.

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