

ATLANTIC CITY CASINO AUGUST SUMMARY

AUGUST 2015 AND YEAR-TO-DATE REVENUE RESULTS
CENTER FOR GAMING RESEARCH OCTOBER 2015

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from DGE Monthly Gross Revenue Reports (<http://www.nj.gov/oag/ge/mgrtaxreturns.html>).

September Results

Casino	Slot Win	% Δ	Table Win	% Δ	Total Win	% Δ	WTD	WSD	Promo%
Bally's	13,069,576	-5.05%	5,387,976	-2.20%	18,800,947	-4.20%	1,403.12	236.77	13.90%
Borgata	41,532,509	14.21%	19,076,315	17.59%	62,955,248	14.43%	3,418.69	455.70	9.82%
Caesars	16,290,523	-12.77%	14,799,966	99.02%	31,090,489	19.06%	3,288.88	292.89	10.28%
Golden Nugget	12,946,596	17.85%	4,219,363	1.97%	17,250,004	13.60%	1,736.36	313.63	16.13%
Harrah's	24,700,673	-3.46%	6,604,368	23.45%	31,633,249	1.14%	1,618.72	381.89	13.09%
Resorts	11,942,173	16.64%	3,328,529	147.75%	15,270,702	31.85%	1,562.69	252.26	15.19%
Tropicana	19,857,465	13.22%	4,301,739	16.43%	24,404,187	14.02%	1327.70	285.80	13.72%
Trump Taj	13,070,310	-2.12%	3,624,266	-7.09%	16,694,576	-4.62%	929.30	172.96	16.14%
Total	153,409,825	3.74%	61,342,522	28.67%	218,099,402	9.52%	2,065.40	306.63	12.51%
Average	15,340,983	14.12%	6,134,252	54.40%	21,809,940	9.52%	2,065.40	306.63	12.51%
			Internet Gaming Win		12,025,679	17.34%			
			Total Casino+ Internet		230,125,081	9.90%			

Definitions

Slot, Table, Total Win: Total amount won by the casino in question for the category in question for the month; **WTD:** Win per table per day for the month; **WSD:** Win per slot machine per day for the month; **Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues

Calendar Year Results
Through September, 2015

Casino	Slot Win	% Δ	Table Win	% Δ	Total Win	Δ	WTD	WSD	Promo%
Bally's	108,803,761	-5.68%	50,827,279	-6.19%	162,814,625	-5.82%	1,471.14	212.38	12.54%
Borgata	353,419,656	8.28%	157,725,109	10.02%	526,401,590	8.50%	3,155.18	423.33	10.65%
Caesars	149,578,531	-6.24%	91,399,683	4.27%	240,978,214	-2.52%	2,241.95	290.02	11.23%
Golden Nugget	112,086,131	17.67%	42,285,016	25.26%	155,072,763	19.45%	1,871.16	299.23	15.37%
Harrah's	217,553,549	7.10%	67,794,435	1.99%	288,311,241	5.92%	1,808.24	355.51	11.39%
Resorts	97,778,389	18.04%	24,736,500	14.22%	122,514,889	17.25%	1,284.23	218.96	14.97%
Tropicana	173,518,327	1.91%	38,951,194	-2.44%	214,686,962	1.32%	1,326.56	279.00	13.93%
Trump Taj	112,916,000	-11.38%	29,945,161	-30.80%	143,130,815	-17.55%	919.18	164.27	18.45%
Total	1,325,654,344	-9.69%	499,811,329	-9.45%	1,853,911,099	-9.48%	2,499.68	383.80	132.46%
Average	155,857,298	17.67%	58,138,508	19.19%	217,887,641	16.78%	1,898.69	269.81	24.12%
			Internet Gaming Win		108,749,402	15.79%			
			Total Casino+ Internet		1,962,660,501	-8.37%			

Data entry courtesy of Alexis Rajnoor.

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