

ATLANTIC CITY CASINO OCTOBER SUMMARY

OCTOBER 2015 AND YEAR-TO-DATE REVENUE RESULTS
CENTER FOR GAMING RESEARCH NOVEMBER 2015

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from DGE Monthly Gross Revenue Reports (<http://www.nj.gov/oag/ge/mgrtaxreturns.html>).

October Results

Casino	Slot Win	% Δ	Table Win	% Δ	Total Win	% Δ	WTD	WSD	Promo%
Bally's	10,733,675	-16.92%	5,981,438	41.92%	17,038,525	-2.61%	1,495.73	188.18	13.62%
Borgata	38,879,126	11.34%	17,426,177	9.23%	57,644,535	10.66%	3,022.23	412.83	11.87%
Caesars	17,137,908	-2.01%	5,491,354	-56.93%	22,629,262	-25.17%	1,293.00	298.19	13.95%
Golden Nugget	11,675,060	2.08%	3,189,425	-8.17%	14,946,526	-0.13%	1,270.18	273.70	17.22%
Harrah's	23,099,594	-9.09%	5,737,162	-12.11%	29,108,445	-9.82%	1,370.89	343.54	13.03%
Resorts	11,589,415	15.48%	3,230,483	46.14%	14,819,898	21.01%	1,447.35	239.65	15.26%
Tropicana	17,492,444	0.86%	4,080,081	-1.97%	21,787,826	0.56%	1,207.48	241.25	14.59%
Trump Taj	10,474,010	-18.13%	3,147,915	-15.20%	13,621,925	-18.74%	781.12	134.13	17.10%
Total	141,081,232	-0.89%	48,284,035	-8.90%	191,596,942	-3.11%	1,590.96	272.60	13.81%
Average	17,635,154	-0.89%	6,035,504	-8.90%	23,949,618	-3.11%	1,590.96	1056.31	13.81%
			Internet Gaming Win		12,863,935	35.62%			
			Total Casino+ Internet		204,460,877	-1.34%			

Definitions

Slot, Table, Total Win: Total amount won by the casino in question for the category in question for the month; **WTD:** Win per table per day for the month; **WSD:** Win per slot machine per day for the month; **Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues

Calendar Year Results
Through October 2015

Casino	Slot Win	% Δ	Table Win	% Δ	Total Win	%Δ	WTD	WSD	Promo%
Bally's	119,537,436	-6.81%	56,808,717	-2.72%	179,853,150	-5.53%	1,473.74	209.95	12.65%
Borgata	392,298,782	8.57%	175,151,286	9.94%	584,046,125	8.71%	3,141.52	422.26	10.77%
Caesars	166,716,439	-5.83%	96,891,037	-3.50%	263,607,476	-4.98%	2,152.06	290.83	11.46%
Golden Nugget	123,761,191	16.00%	45,474,441	22.14%	170,019,289	17.43%	1,810.98	296.62	15.53%
Harrah's	240,653,143	5.30%	73,531,597	0.73%	317,419,686	4.25%	1,764.26	354.30	11.54%
Resorts	109,367,804	17.76%	27,966,983	17.18%	137,334,787	17.64%	1,301.23	220.96	15.00%
Tropicana	191,010,771	1.81%	43,031,275	-2.39%	236,474,788	1.25%	1,314.30	275.07	13.99%
Trump Taj	123,390,010	-12.00%	33,093,076	-29.57%	156,752,740	-17.66%	904.14	161.19	18.33%
Total	1,466,735,576	-8.91%	548,095,364	-9.40%	2,045,508,041	-8.92%	2,214.92	343.57	12.78%
Average	173,492,452	14.45%	64,174,134	14.19%	241,837,259	14.45%	1,882.09	269.72	23.10%
			Internet Gaming Win		121,613,337				
			Total Casino+ Internet		2,167,121,378	-3.50%			

Data entry courtesy of Alexis Rajnoor.

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