

## ATLANTIC CITY CASINO MARCH SUMMARY

MARCH 2016 AND YEAR-TO-DATE REVENUE RESULTS  
CENTER FOR GAMING RESEARCH APRIL 2016

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from DGE Monthly Gross Revenue Reports (<http://www.nj.gov/oag/ge/mgrtaxreturns.html>).

### March Results

Casino	Slot Win	% Δ	Table Win	% Δ	Total Win	% Δ	WTD	WSD	Promo%
Bally's	10,604,984	0.68%	6,467,005	29.99%	17,414,825	9.61%	1,617.16	185.82	11.47%
Borgata	37,899,792	0.36%	14,593,603	-14.16%	53,768,422	-4.03%	2,530.98	404.02	10.99%
Caesars	14,675,301	4.07%	7,527,541	-17.87%	22,202,842	-4.57%	1,772.44	255.20	11.06%
Golden Nugget	11,341,476	1.64%	5,382,011	7.55%	16,815,222	3.58%	2,225.81	252.84	12.69%
Harrah's	19,453,911	-11.58%	8,582,912	-14.33%	28,530,523	-11.77%	2,035.80	290.13	9.10%
Resorts	10,455,120	18.40%	2,588,208	15.44%	13,043,328	17.80%	1,128.25	217.31	14.15%
Tropicana	17,901,761	6.25%	4,316,728	7.20%	22,446,853	6.29%	1,277.52	266.00	13.26%
Trump Taj	10,493,478	-7.87%	2,748,098	-18.65%	13,241,576	-10.33%	681.91	134.54	15.32%
<b>Total</b>	<b>132,825,823</b>	<b>0.15%</b>	<b>47,889,378</b>	<b>-14.19%</b>	<b>187,463,591</b>	<b>-1.70%</b>	<b>1,577.96</b>	<b>258.57</b>	<b>31.52%</b>
<b>Average</b>	<b>16,603,228</b>	<b>0.15%</b>	<b>5,986,172</b>	<b>-14.19%</b>	<b>23,432,949</b>	<b>-1.70%</b>	<b>1,577.96</b>	<b>258.57</b>	<b>31.52%</b>
			Internet Gaming Win		15,507,459	17.79%			
			Total Casino+ Internet		202,971,050	-0.45%			

**Slot, Table, Total Win:** Total amount won by the casino in question for the category in question for the month; **WTD:** Win per table per day for the month;

**WSD:** Win per slot machine per day for the month; **Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues

**Calendar Year Results**

**Through March 2016**

Casino	Slot Win	% Δ	Table Win	% Δ	Total Win	% Δ	WTD	WSD	Promo%
Bally's	28,981,189	-1.65%	18,480,727	18.07%	48,453,848	5.08%	1,574.30	172.99	11.86%
Borgata	111,774,224	6.91%	47,492,152	-2.01%	164,480,299	4.09%	2,805.87	406.27	10.45%
Caesars	42,582,332	2.88%	22,266,497	-25.00%	64,848,829	-8.77%	1,786.03	252.26	11.74%
Golden Nugget	33,443,786	1.91%	15,422,460	13.39%	49,128,901	5.40%	2,172.79	253.17	13.58%
Harrah's	59,854,857	-8.87%	24,719,514	3.47%	85,692,900	-5.35%	2,007.21	303.25	10.47%
Resorts	28,770,636	12.32%	8,107,018	12.14%	36,877,654	12.28%	1,203.89	203.01	15.13%
Tropicana	51,319,565	7.57%	13,702,669	12.72%	65,651,670	8.54%	1,377.24	248.11	13.55%
Trump Taj	29,273,781	-4.00%	8,504,518	2.63%	37,798,299	-3.20%	1,090.32	193.87	14.47%
Total	386,000,370	2.19%	150,049,549	-3.27%	552,932,400	1.50%	6,739.36	1016.78	18.68%
Average	48,250,046	2.19%	18,756,561	-3.27%	69,116,550	1.50%	1,684.87	254.20	18.68%
			Internet Gaming Win		44,887,152	27.75%			
			Total Casino+ Internet		597,819,552	3.09%			

Data entry courtesy of Alexis Rajnoor.

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