

ATLANTIC CITY CASINO AUGUST SUMMARY

JULY 2016 AND YEAR-TO-DATE REVENUE RESULTS
CENTER FOR GAMING RESEARCH SEPTEMBER 2016

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from DGE Monthly Gross Revenue Reports (<http://www.nj.gov/oag/ge/mgrtaxreturns.html>).

August Results

Casino	Slot Win	% Δ	Table Win	% Δ	Total Win	% Δ	WTD	WSD	Promo%
Bally's	14,332,448	-7.91%	6,275,217	-14.59%	20,905,995	-10.47%	1569.20	251.13	9.65%
Borgata	45,804,719	1.42%	18,406,341	-24.93%	65,566,509	-7.78%	3192.22	488.29	9.57%
Caesars	18,700,197	-9.05%	9,202,934	-14.72%	27,903,131	-11.00%	2151.22	325.37	8.93%
Golden Nugget	14,506,569	-0.45%	5,832,839	5.54%	20,414,357	1.13%	2239.95	322.28	14.72%
Harrah's	25,523,654	-9.13%	7,768,009	10.08%	33,582,959	-5.49%	1856.16	375.61	8.48%
Resorts	13,816,484	-2.98%	3,687,074	10.35%	17,503,558	-0.45%	1607.27	286.62	15.64%
Tropicana	23,504,431	0.26%	6,380,332	38.19%	30,142,381	6.33%	1,905.71	324.44	13.86%
Trump Taj	10,831,848	-26.73%	2,856,192	-30.79%	13,768,192	-27.19%	708.73	138.71	22.62%
Total	167,020,350	-5.33%	60,408,938	-10.28%	229,787,082	-6.73%	1,980.36	321.16	11.60%
Average	15,183,668	-5.33%	5,034,078	-10.28%	20,889,735	-6.73%	1,320.24	321.16	11.60%
Internet Gaming Win					16,074,303	31.57%			
Total Casino+ Internet					245,861,385	-4.92%			

Slot, Table, Total Win: Total amount won by the casino in question for the category in question for the month; **WTD:** Win per table per day for the month; **WSD:** Win per slot machine per day for the month; **Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues

Calendar Year Results
Through August 2016

Casino	Slot Win	% Δ	Table Win	% Δ	Total Win	Δ	WTD	WSD	Promo%
Bally's	92,400,609	-3.48%	49,390,655	8.70%	144,283,207	0.19%	1,569.15	205.71	10.91%
Borgata	331,439,887	6.27%	139,597,788	0.68%	483,865,143	4.41%	3,139.22	449.04	10.03%
Caesars	131,099,889	-1.64%	66,576,965	-13.08%	197,676,854	-5.82%	1,989.84	289.72	10.74%
Golden Nugget	100,521,094	1.39%	39,910,776	4.85%	141,097,628	2.38%	2,019.37	283.95	14.31%
Harrah's	175,502,721	-9.00%	61,779,030	0.96%	239,801,764	-6.57%	1,873.77	330.53	9.83%
Resorts	91,496,972	6.59%	23,596,516	10.22%	115,093,488	7.32%	1,306.85	241.15	15.21%
Tropicana	158,186,691	2.95%	41,129,968	18.70%	201,136,620	5.70%	1,568.05	286.81	14.13%
Trump Taj	89,466,356	-10.40%	26,630,062	1.17%	116,516,521	-7.85%	839.54	145.68	16.43%
Total	1,157,178,683	-1.29%	435,173,149	-0.75%	1,639,471,225	0.22%	1,852.30	288.15	14.12%
Average	138,953,460	-1.11%	51,880,570	-0.24%	194,873,701	-0.61%	1,761.78	286.06	8.9%
Internet Gaming Win					128,259,518	32.60%			
Total Casino+ Internet					1,767,730,743	2.03%			

Data entry courtesy of Alexis Rajnoor.

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