

ATLANTIC CITY CASINO MARCH SUMMARY

MONTHLY AND YEAR-TO-DATE REVENUE RESULTS
CENTER FOR GAMING RESEARCH APRIL 2017

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from DGE Monthly Gross Revenue Reports (<http://www.nj.gov/oag/ge/mgrtaxreturns.html>).

March Results

Casino	Slot Win	% Δ	Table Win	% Δ	Total Win	% Δ	WTD	WSD	Promo%
Bally's	10,821,766	2.04%	5,918,088	-8.49%	17,030,524	-2.21%	1,552.08	197.11	12.25%
Borgata	40,088,389	5.77%	18,516,667	26.88%	59,945,330	11.49%	5,628.38	734.13	10.40%
Caesars	14,881,135	1.40%	14,402,076	91.33%	29,283,211	31.89%	3,391.12	259.06	9.04%
Golden Nugget	13,125,164	15.73%	3,334,622	-38.04%	16,536,736	-1.66%	1,379.08	290.99	16.79%
Harrah's	23,767,902	22.18%	5,286,818	-38.40%	29,597,325	3.74%	1,209.52	352.35	11.82%
Resorts	11,478,466	9.79%	4,858,757	87.73%	16,337,223	25.25%	2,118.03	245.21	13.77%
Tropicana	23,084,553	28.95%	8,053,181	86.56%	31,383,109	39.81%	2,383.30	323.63	13.89%
Total	137,247,375	3.33%	52,317,028	9.25%	200,113,458	6.75%	1,987.80	314.17	24.93%
Average	17,155,922	3.33%	6,539,629	9.25%	25,014,182	6.75%	1,987.80	314.17	24.93%
			Internet Gaming Win		21,745,431	40.23%			
			Total Casino+ Internet		221,858,889	9.31%			

Slot, Table, Total Win: Total amount won by the casino in question for the category in question for the month; **WTD:** Win per table per day for the month; **WSD:** Win per slot machine per day for the month; **Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues

Calendar Year Results
Through March 2017

Casino	Slot Win	% Δ	Table Win	% Δ	Total Win	% Δ	WTD	WSD	Promo%
Bally's	30,519,567	5.31%	16,029,085	-13.27%	47,345,478	-2.29%	1,398.70	190.69	12.08%
Borgata	118,360,837	5.89%	55,217,096	16.27%	178,683,213	8.64%	3,292.61	434.61	10.18%
Caesars	43,914,253	3.13%	36,427,859	63.60%	80,342,112	23.89%	2,954.41	263.27	9.87%
Golden Nugget	37,331,594	11.62%	13,668,575	-11.37%	51,235,280	4.29%	1,947.09	285.61	16.02%
Harrah's	65,501,319	9.43%	20,622,022	-16.58%	87,234,876	1.80%	1,625.06	335.85	11.73%
Resorts	31,670,803	10.08%	12,145,218	49.81%	43,816,021	18.81%	1,823.61	230.30	14.69%
Tropicana	65,870,053	28.35%	17,395,041	26.95%	83,961,426	27.89%	1,762.42	318.81	14.90%
Total	393,168,426	1.86%	171,504,896	14.30%	572,618,406	3.56%	2,233.14	309.81	16.65%
Average	53,716,072	11.33%	21,594,328	15.13%	78,229,175	13.18%	2,053.36	309.17	16.27%
			Internet Gaming Win		59,287,619	32.08%			
			Total Casino+ Internet		631,906,025	5.70%			

Data entry courtesy of Alexis Rajnoor.

Questions? Contact: Dr. David G. Schwartz, Director, Center for Gaming Research
phone (702) 895-2242 | dgs@unlv.nevada.edu