

ATLANTIC CITY CASINO APRIL SUMMARY

MONTHLY AND YEAR-TO-DATE REVENUE RESULTS
CENTER FOR GAMING RESEARCH MAY 2017

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from DGE Monthly Gross Revenue Reports (<http://www.nj.gov/oag/ge/mgrtaxreturns.html>).

April Results

Casino	Slot Win	% Δ	Table Win	% Δ	Total Win	% Δ	WTD	WSD	Promo%
Bally's	11,481,712	4.77%	5,366,351	-21.61%	17,164,046	-5.32%	1,454.30	216.60	10.90%
Borgata	41,253,115	1.21%	15,369,316	15.38%	58,451,270	4.42%	2,739.63	454.73	10.68%
Caesars	17,309,158	13.37%	10,588,230	12.07%	27,897,388	12.87%	2,576.21	311.37	9.48%
Golden Nugget	13,264,007	5.34%	4,727,421	17.84%	18,071,420	8.26%	1,921.72	303.87	15.27%
Harrah's	22,944,474	6.96%	3,683,499	-49.90%	26,986,401	-7.18%	870.80	352.45	11.76%
Resorts	11,565,429	6.08%	2,393,024	-19.66%	13,958,453	0.56%	1,077.94	256.50	16.40%
Tropicana	23,770,852	25.28%	4,329,589	-20.23%	28,337,636	15.10%	1,374.47	359.35	15.91%
Total	141,588,747	-0.70%	46,457,430	-11.77%	190,866,614	-3.63%	1,824.01	337.67	12.31%
Average	20,226,964	13.48%	6,636,776	0.83%	27,266,659	10.14%	1,824.01	337.67	12.31%
			Internet Gaming Win		20,822,026	22.62%			
			Total Casino+ Internet		211,688,640	-1.55%			

Slot, Table, Total Win: Total amount won by the casino in question for the category in question for the month; **WTD:** Win per table per day for the month; **WSD:** Win per slot machine per day for the month; **Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues

Calendar Year Results

Through April 2017

Casino	Slot Win	% Δ	Table Win	% Δ	Total Win	% Δ	WTD	WSD	Promo%
Bally's	42,001,279	5.16%	21,395,436	-15.52%	64,509,524	-3.11%	1,412.24	197.13	11.76%
Borgata	159,613,952	4.64%	70,586,412	16.07%	237,134,483	7.56%	3,154.00	439.64	10.30%
Caesars	61,223,411	5.83%	47,016,089	48.25%	108,239,500	20.85%	2,859.86	275.30	9.77%
Golden Nugget	50,595,601	9.91%	18,395,996	-5.34%	69,306,700	5.29%	1,940.51	290.18	15.83%
Harrah's	88,445,793	8.78%	24,305,521	-24.22%	114,221,277	-0.48%	1,436.50	340.01	11.74%
Resorts	43,236,232	8.98%	14,538,242	31.15%	57,774,474	13.82%	1,637.19	236.77	15.10%
Tropicana	89,640,905	27.52%	21,724,630	13.56%	112,299,062	24.40%	1,668.56	328.64	15.15%
Total	534,757,173	1.17%	217,962,326	7.53%	763,485,020	1.67%	2,131.24	316.04	15.56%
Average	76,393,882	15.62%	31,137,475	22.89%	109,069,289	16.19%	2,131.24	316.73	15.56%
			Internet Gaming Win		80,109,645	29.48%			
			Total Casino+ Internet		843,594,665	3.78%			

Data entry courtesy of Alexis Rajnoor.

Questions? Contact: Dr. David G. Schwartz, Director, Center for Gaming Research
phone (702) 895-2242 | dgs@unlv.nevada.edu