

ATLANTIC CITY CASINO MAY SUMMARY

JULY 2017 AND YEAR-TO-DATE REVENUE RESULTS
CENTER FOR GAMING RESEARCH AUGUST 2017

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from DGE Monthly Gross Revenue Reports (<http://www.nj.gov/oag/ge/mgrtaxreturns.html>).

July Results

Casino	Slot Win	% Δ	Table Win	% Δ	Total Win	% Δ	WTD	WSD	Promo%
Bally's	15,503,405	3.56%	7,031,461	9.75%	22,826,442	5.26%	1,859.19	281.75	10.63%
Borgata	52,467,353	3.02%	21,799,887	-21.95%	76,340,889	-5.55%	3,760.55	558.58	14.31%
Caesars	22,299,870	5.06%	10,440,308	4.40%	32,740,178	4.85%	2,458.28	388.21	11.50%
Golden Nugget	15,498,475	-1.26%	5,216,860	-6.24%	20,800,487	-2.56%	1,912.34	345.03	16.54%
Harrah's	28,518,744	8.87%	7,769,751	0.59%	36,613,337	7.03%	2,848.15	431.50	11.73%
Resorts	15,207,731	3.32%	5,237,826	66.11%	20,445,557	14.40%	2,252.83	328.80	15.15%
Tropicana	29,174,227	15.58%	8,085,085	5.26%	37,500,252	12.94%	2,483.90	404.08	13.04%
Total	178,669,805	-1.94%	65,581,178	-9.76%	247,267,142	-4.13%	2,497.66	409.92	13.28%
Average	25,524,258	12.06%	9,368,740	3.13%	35,323,877	9.57%	2,497.66	409.92	13.28%
			Internet Gaming Win		20,585,542	18.52%			
			Total Casino+ Internet		267,852,684	-2.70%			

Slot, Table, Total Win: Total amount won by the casino in question for the category in question for the month; **WTD:** Win per table per day for the month; **WSD:** Win per slot machine per day for the month; **Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues

Calendar Year Results
Through July 2017

Casino	Slot Win	% Δ	Table Win	% Δ	Total Win	% Δ	WTD	WSD	Promo%
Bally's	81,378,691	4.24%	40,294,878	-6.54%	123,633,395	0.21%	1,524.04	216.57	11.36%
Borgata	296,207,881	3.70%	133,947,014	10.53%	441,679,516	5.59%	3,383.92	461.52	11.62%
Caesars	118,976,202	5.85%	76,132,585	32.70%	195,108,787	14.92%	2,621.28	302.84	10.26%
Golden Nugget	92,722,549	7.80%	33,512,264	-1.66%	126,788,445	5.06%	1,927.76	301.07	15.65%
Harrah's	161,733,856	7.84%	47,873,758	-11.36%	212,031,624	2.82%	1,634.68	353.71	11.57%
Resorts	83,779,291	7.85%	26,466,167	32.93%	110,245,458	12.97%	1,683.78	261.29	15.35%
Tropicana	165,597,279	22.95%	39,874,848	14.75%	207,081,358	21.10%	1,757.84	346.37	14.71%
Total	1,000,395,749	1.03%	398,101,514	6.23%	1,416,568,583	0.49%	2,240.86	341.39	14.35%
Average	142,913,678	15.47%	56,871,645	21.40%	202,366,940	16.31%	2,240.86	341.39	12.03%
			Internet Gaming Win		141,999,834	26.58%			
			Total Casino+ Internet		1,760,935,357	15.71%			

Data entry courtesy of Alexis Rajnoor.

Preferred citation:

David G. Schwartz. *Atlantic City Casinos: June Summary*. Las Vegas: Center for Gaming Research, University Libraries, University of Nevada Las Vegas, 2017.

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