

ATLANTIC CITY CASINO MARCH SUMMARY

Monthly AND YEAR-TO-DATE REVENUE RESULTS
CENTER FOR GAMING RESEARCH APRIL 2018

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from DGE Monthly Gross Revenue Reports (<http://www.nj.gov/oag/ge/mgrtaxreturns.html>).

March 2018 Results

Casino	Slot Win	Δ	Table Win	Δ	Total Win	Δ	WSD	WTD	Promo%
Bally's	10,342,468	-4.43%	5,195,914	-12.20%	15,785,895	-7.31%	188.28	1,385.21	7.53%
Borgata	41,092,891	2.51%	17,891,883	-3.37%	60,290,786	0.58%	437.48	3,086.40	10.51%
Caesars	14,977,618	0.65%	6,928,853	-51.89%	21,906,471	-25.19%	260.74	1,693.27	8.12%
Golden Nugget	14,130,480	7.66%	5,228,037	56.78%	19,455,105	17.65%	317.87	2,056.66	15.30%
Harrah's	22,837,490	-3.91%	8,322,153	57.41%	31,658,322	6.96%	346.68	2,018.47	7.88%
Resorts	11,365,916	-0.98%	3,465,594	-28.67%	14,831,510	-9.22%	249.93	1,597.05	14.28%
Tropicana	22,515,911	-2.46%	6,279,073	-22.03%	28,989,316	-7.63%	297.79	1,808.49	14.07%
Total	137,262,774	0.01%	53,311,507	-0.88%	192,917,405	-3.60%	313.59	2,054.63	10.87%
Average	19,608,968	0.01%	7,615,930	-0.88%	27,559,629	26.74%	313.59	2,054.63	10.87%
			Internet Gaming						
			Win		25,580,210	17.63%			
			Total Casino+						
			Internet		218,497,615	-1.52%			

Slot, Table, Total Win: Total amount won by the casino in question for the category in question for the month; Δ= year/year change; **WTD:** Win per table per day for the month; **WSD:** Win per slot machine per day for the month; **Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues

Calendar Year Results
Through March 2018

Casino	Slot Win	Δ	Table Win	Δ	Total Win	Δ	WSD	WTD	Promo%
Bally's	27,343,030	-10.41%	15,433,944	-8.27%	42,776,974	-9.65%	171.45	1,417.26	8.33%
Borgata	114,367,110	-3.37%	54,517,352	-9.62%	168,884,462	-5.48%	419.39	3,239.30	11.15%
Caesars	40,659,615	-7.41%	20,583,444	-43.50%	61,243,059	-23.77%	243.81	1,732.61	8.97%
Golden Nugget	36,898,626	-1.16%	15,887,596	14.27%	52,786,222	3.03%	285.90	2,152.79	15.57%
Harrah's	59,990,909	-8.40%	23,431,041	7.81%	83,421,950	-4.36%	313.68	1,957.48	8.42%
Resorts	30,223,312	-4.57%	8,185,178	-32.61%	38,408,490	-12.34%	228.91	1,299.23	14.63%
Tropicana	61,460,593	-6.69%	16,350,922	-9.62%	77,811,515	-7.32%	279.99	1,622.12	15.78%
Total	370,943,195	-5.65%	154,389,477	-13.97%	525,332,672	-8.26%	847.44	5,950.19	3.99%
Average	52,991,885	-5.65%	22,055,640	-13.97%	75,047,525	-8.26%	847.44	5,950.19	3.99%
			Internet Gaming Win		69,534,675	17.28%			
			Total Casino+ Internet		594,867,347	-5.86%			

Preferred citation:

David G. Schwartz. *Atlantic City Casinos: March Summary*. Las Vegas: Center for Gaming Research, University Libraries, University of Nevada Las Vegas, 2018.

Questions? Contact: Dr. David G. Schwartz, Director, Center for Gaming Research
phone (702) 895-2242 | dgs@unlv.nevada.edu