

ATLANTIC CITY CASINO JULY SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS CENTER FOR GAMING RESEARCH, AUGUST 2023

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Internet, Sports: Total amount won by the casino in question for the category in question for the month.

Casino Win: The sum of slot and table win for the casino in question for the month.

Total Win: The sum of slot, table, internet, and sports win for the casino in question for the month.

Δ%: Percentage change in revenue from previous year.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

Casino July 2023 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's (Premier)	12,335,800	-3.47%	4,867,788	20.44%	17,203,588	2.28%	342.16	1,869.35	17.55%
Borgata	56,963,460	6.16%	20,297,216	-6.37%	78,550,354	2.37%	732.67	4,092.18	15.35%
Caesars	17,202,422	3.26%	7,656,120	-9.89%	24,858,542	-1.18%	316.73	2,308.15	14.61%
Golden Nugget	11,449,306	-5.69%	2,546,267	8.51%	13,995,573	-3.39%	333.63	1,053.05	18.18%
Hard Rock	37,647,900	5.08%	15,411,368	-9.68%	53,059,268	0.32%	515.91	3,853.81	18.70%
Harrah's	19,230,015	-5.61%	5,696,960	-1.17%	25,229,950	-4.55%	336.95	1,801.70	14.23%
Ocean Resort	29,241,071	6.12%	8,478,050	-33.85%	37,719,121	-6.57%	515.72	2,071.86	15.98%
Resorts	13,819,545	-6.50%	1,394,573	-58.51%	15,214,118	-16.14%	344.77	661.56	18.81%
Tropicana	19,904,613	-9.85%	4,017,556	-28.97%	24,146,255	-13.65%	392.23	1,640.49	12.60%
Total	217,794,132	0.90%	70,365,898	-13.37%	289,976,769	-3.01%	453.73	2,417.32	16.10%

Total July 2023 Results

Casino	Internet Win	Internet Δ%	Sports Win	Sports Δ%	Total Win	Total Δ%
Bally's (Premier)	6,829,889	70.17%	95,574	-296.44%	24,129,051	16.09%
Borgata	42,995,859	0.02%	6,101,847	39.44%	127,648,060	2.87%
Caesars	8,556,978	-21.67%	300,868	-21.10%	33,716,388	-7.53%
Golden Nugget	39,787,349	15.23%	196,286	45.19%	53,979,208	9.82%
Hard Rock	6,687,917	17.03%	3,014,459	137.05%	62,761,644	4.82%
Harrah's	0	0	38,720	-163.75%	25,268,670	-4.18%
Ocean Resort	4,301,099	57.02%	416,800	110.20%	42,437,020	-2.01%
Resorts	40,570,833	33.10%	19,095,202	121.13%	74,880,153	30.78%
Tropicana	5,435,131	2.29%	2,737,297	6.93%	32,318,683	-9.82%
Total	155,165,055	13.51%	31,997,053	83.38%	477,138,877	5.30%

Casino Calendar Year Results Through July 2023

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's (Premier)	65,159,712	2.18%	25,830,683	-3.20%	90,990,395	0.59%	264.28	1,450.51	18.43%
Borgata	317,524,133	6.83%	117,524,473	2.25%	435,048,606	5.55%	597.19	3,464.75	16.99%
Caesars	96,400,826	1.38%	40,800,131	-5.08%	137,200,957	-0.63%	259.54	1,798.63	14.39%
Golden Nugget	70,719,736	-1.89%	15,304,644	-4.79%	86,024,380	-2.42%	301.34	925.53	17.96%
Hard Rock	204,015,466	4.26%	83,319,377	-12.58%	287,334,843	-1.26%	408.81	3,046.64	17.80%
Harrah's	116,453,654	0.09%	32,755,254	2.91%	149,208,908	0.70%	298.38	1,514.76	13.71%
Ocean Resort	163,884,754	11.63%	64,094,292	18.52%	227,979,046	13.48%	422.66	2,290.39	14.83%
Resorts	75,795,572	-0.42%	16,932,936	-12.61%	92,728,508	-2.89%	276.51	1,174.59	15.71%
Tropicana	109,337,289	-3.31%	29,796,986	-5.84%	139,134,275	-3.86%	315.05	1,779.14	12.24%
Total	1,219,291,142	3.66%	426,358,776	-1.52%	1,645,649,918	2.27%	371.44	2,141.77	15.98%

Total Calendar Year Results Through July 2023

Casino	Internet Win	Internet Δ%	Sports Win	Sports Δ%	Total Win	Total Δ%
Bally's (Premier)	44,730,476	138.33%	416,736	-57.67%	136,137,607	23.53%
Borgata	294,057,249	3.42%	43,368,993	10.51%	772,474,848	4.99%
Caesars	59,640,845	-13.68%	627,469	-65.68%	197,469,271	-5.52%
Golden Nugget	286,521,537	186.73%	778,856	6.53%	373,324,773	97.72%
Hard Rock	42,150,523	-0.24%	16,730,442	85.08%	346,215,808	1.15%
Harrah's	0	0	-348,619	-237.73%	148,860,289	0.29%
Ocean Resort	29,633,699	106.56%	1,685,756	68.57%	259,298,501	19.91%
Resorts	280,627,068	32.83%	138,381,029	119.55%	511,736,605	38.39%
Tropicana	48,616,785	-17.37%	18,684,728	68.57%	206,435,788	-3.83%
Total	1,085,978,182	35.94%	220,325,390	73.22%	2,951,953,490	16.44%

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu