

ATLANTIC CITY CASINO JANUARY SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS
CENTER FOR GAMING RESEARCH, FEBRUARY 2024

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Internet, Sports: Total amount won by the casino in question for the category in question for the month.

Casino Win: The sum of slot and table win for the casino in question for the month.

Total Win: The sum of slot, table, internet, and sports win for the casino in question for the month.

Δ%: Percentage change in revenue from previous year.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

Casino January 2024 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's (Premier)	7,279,132	-8.14%	2,791,254	-22.89%	10,070,386	-12.77%	200.52	1,071.91	21.79%
Borgata	36,308,288	-13.06%	18,535,281	27.67%	57,643,081	-1.25%	466.81	3,784.26	14.82%
Caesars	9,746,908	-14.77%	5,745,611	7.03%	15,492,519	-7.80%	179.87	1,765.16	13.10%
Golden Nugget	8,970,456	-1.37%	1,933,267	1.92%	10,903,723	-0.81%	261.87	866.16	18.88%
Hard Rock	26,987,155	4.98%	10,329,846	1.23%	37,317,001	3.92%	359.88	2,543.67	18.66%
Harrah's	12,272,939	-18.98%	3,408,031	-27.99%	15,949,106	-20.87%	214.58	1,077.81	13.16%
Ocean Resort	21,453,258	11.10%	11,612,284	3.55%	33,065,542	8.33%	377.55	2,837.80	15.44%
Resorts	8,950,707	4.80%	1,997,329	-22.24%	10,948,036	-1.45%	224.69	933.77	18.41%
Tropicana	10,648,429	-17.42%	2,518,988	-21.60%	13,318,129	-18.12%	210.73	1,028.58	12.18%
Total	142,617,272	-6.06%	58,871,891	2.68%	204,707,523	-3.29%	295.95	2,037.65	15.94%

Total January 2024 Results

Casino	Internet Win	Internet Δ%	Sports Win	Sports Δ%	Total Win	Total Δ%
Bally's (Premier)	8,351,053	62.44%	494,109	-273.82%	18,915,548	15.33%
Borgata	42,020,289	2.99%	8,020,698	18.30%	107,684,068	1.64%
Caesars	5,771,331	-30.24%	-388,868	-13.66%	20,874,982	-15.23%
Golden Nugget	52,232,878	28.66%	73,856	246.17%	63,210,457	22.48%
Hard Rock	9,406,046	55.53%	4,797,014	261.31%	51,520,061	19.02%
Harrah's	210,039	0	418,378	-679.56%	16,577,523	-17.45%
Ocean Resort	5,715,453	45.15%	373,416	150.00%	39,154,411	13.13%
Resorts	49,271,998	22.50%	40,119,622	221.54%	100,339,656	57.25%
Tropicana	10,302,299	31.25%	2,504,264	186.40%	26,124,692	4.55%
Total	183,281,386	19.90%	56,412,489	170.91%	444,401,398	15.32%

Casino Calendar Year Results Through January 2024

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's (Premier)	7,279,132	-8.14%	2,791,254	-22.89%	10,070,386	-12.77%	200.52	1,071.91	21.79%
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Total	142,617,272	-6.06%	62,090,251	3.73%	204,707,523	-3.29%	295.95	2,149.05	15.94%

Total Calendar Year Results Through January 2024

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu