

ATLANTIC CITY CASINO MARCH SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS

CENTER FOR GAMING RESEARCH, APRIL 2024

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Internet, Sports: Total amount won by the casino in question for the category in question for the month.

Casino Win: The sum of slot and table win for the casino in question for the month.

Total Win: The sum of slot, table, internet, and sports win for the casino in question for the month.

Δ%: Percentage change in revenue from previous year.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

Casino March 2024 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's (Premier)	9,214,455	7.77%	2,518,835	25.94%	11,733,290	11.21%	253.83	967.29	21.60%
Borgata	41,471,475	-2.61%	13,823,078	-21.74%	56,519,166	-8.10%	532.77	2,786.91	17.40%
Caesars	12,883,065	5.70%	5,620,430	13.49%	18,503,495	7.95%	238.84	1,726.71	12.82%
Golden Nugget	10,200,276	2.06%	3,467,216	52.57%	13,667,492	11.42%	300.49	1,433.92	17.32%
Hard Rock	30,040,630	5.20%	14,334,100	25.61%	44,374,730	11.03%	400.60	3,529.70	17.32%
Harrah's	16,747,272	4.63%	4,033,477	-7.47%	21,037,177	2.01%	293.45	1,275.61	12.32%
Ocean Resort	25,629,692	14.15%	15,069,152	24.00%	40,698,844	17.61%	447.63	3,682.59	14.51%
Resorts	11,260,796	14.46%	2,143,945	-24.00%	13,404,741	5.89%	283.57	1,002.31	17.37%
Tropicana	15,275,108	4.69%	4,364,404	-4.11%	19,821,497	2.52%	303.04	1,676.04	10.96%
Total	172,722,769	4.83%	65,374,637	5.13%	239,760,432	4.86%	358.75	2,231.60	15.76%

Total March 2024 Results

Casino	Internet Win	Internet Δ%	Sports Win	Sports Δ%	Total Win	Total Δ%
Bally's (Premier)	9,365,174	38.90%	-167,658	-372.39%	20,930,806	20.61%
Borgata	43,823,698	-0.20%	6,257,931	-23.24%	106,600,795	-6.14%
Caesars	6,486,868	-23.02%	252,259	-311.88%	25,242,622	-0.81%
Golden Nugget	57,126,962	33.76%	-182,474	-275.40%	70,611,980	28.20%
Hard Rock	10,499,832	53.68%	3,464,890	16.30%	58,339,452	17.20%
Harrah's	969,726	0	238,556	-1155.98%	22,245,459	7.99%
Ocean Resort	6,930,014	50.48%	315,808	-15.31%	47,944,666	21.12%
Resorts	48,880,126	8.94%	17,812,939	-40.05%	80,097,806	-8.19%
Tropicana	13,112,671	72.18%	3,164,686	-41.61%	36,098,854	11.52%
Total	197,195,071	19.00%	31,156,937	-33.23%	468,112,440	6.14%

Casino Calendar Year Results Through March 2024

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's (Premier)	24,875,867	2.41%	7,585,005	-24.70%	32,460,872	-5.54%	233.44	992.28	21.79%
Borgata	117,184,640	-6.75%	50,587,206	-2.13%	167,771,846	-5.40%	512.84	3,474.40	16.11%
Caesars	34,866,759	-3.95%	15,537,387	-6.68%	50,404,146	-4.81%	220.20	1,626.10	13.12%
Golden Nugget	28,715,200	0.30%	7,462,858	28.80%	36,178,058	5.10%	288.18	1,051.40	19.51%
Hard Rock	85,177,621	5.74%	37,630,829	14.61%	122,808,450	8.31%	386.94	3,156.68	17.51%
Harrah's	43,349,986	208.48%	11,877,699	-75.31%	55,227,685	-11.16%	258.76	1,279.65	12.36%
Ocean Resort	70,267,916	12.28%	34,557,915	19.82%	104,825,831	14.66%	418.07	2,876.95	15.37%
Resorts	30,255,426	6.29%	6,295,059	-20.83%	36,550,485	0.37%	259.55	1,002.56	17.76%
Tropicana	39,539,295	-4.30%	10,287,410	-10.52%	49,826,705	-5.65%	267.22	1,345.82	11.41%
Total	474,232,710	7.33%	181,821,368	-14.81%	656,054,078	0.12%	335.54	2,114.32	15.91%

Total Calendar Year Results Through March 2024

Casino	Internet Win	Internet Δ%	Sports Win	Sports Δ%	Total Win	Total Δ%
Bally's (Premier)	26,411,004	48.18%	-38,231	-87.52%	58,833,645	13.40%
Borgata	125,857,609	1.13%	18,756,728	-1.20%	312,386,183	-2.62%
Caesars	17,838,183	-28.67%	-264,808	-16.40%	67,977,521	-12.45%
Golden Nugget	160,839,021	34.20%	-256,822	-185.58%	196,760,257	27.29%
Hard Rock	30,172,438	63.10%	11,976,236	114.58%	164,957,124	20.00%
Harrah's	1,982,605	#DIV/0!	306,653	-163.56%	57,516,943	-6.75%
Ocean Resort	18,688,554	51.47%	1,214,945	109.95%	124,729,330	19.54%
Resorts	146,159,626	594.20%	82,082,006	50.65%	264,792,117	136.52%
Tropicana	34,862,213	57.38%	7,708,588	-10.77%	92,397,506	10.52%
Total	562,811,253	55.83%	121,485,295	38.90%	1,340,350,626	21.42%

Preferred citation:

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu