

## Nevada Gaming Statistics: The Last Six Months

Recent Trends for Casino Revenues, October 2011 to March 2012

This report compares results for the past six months in five reporting areas. With this perspective, the current direction of a variety of sectors in the state's gaming market should be clear. In addition to statistics for overall, slot, and table revenues, it also includes year-to-year changes in each of those categories and slot hold, an important measure of value returned to gamblers.

### Executive Summary

**Statewide**, the trend for gaming has weakened: five consecutive months of growth stopped in March. Whether this means a double-dip for the long slowdown in Nevada's gaming industry or simply a hiccup on the way to a broader recovery will be seen in the coming months.

The **Las Vegas Strip**, despite a strong fourth quarter 2011, has seen its growth decelerate since January. March's 15% decline in gaming revenues didn't entirely erase earlier gains—for the first quarter of 2012, the Strip is still well ahead of 1Q 2011—but it does raise the possibility that the recovery is not right around the corner.

**Downtown Las Vegas** remains a net gainer for the past six months, despite a 12% decline in total win in March. "Declining more slowly than the Strip" is hardly the kind of good news the area wants to hear, but in March this was true, and, overall, the last six months are cause for optimism Downtown.

The **Boulder Strip** hasn't done anything small in the past six months, with four months of major gains and two with major losses. Overall the area remains strong, but it isn't showing steady growth, particularly where slots are concerned. Table games, on the other hand, have posted six straight months of gains.

**Washoe County** continues its stabilization, with a slight gain in March revenues tilting the scales towards a slight growth. Overall, it looks like the worst has passed for Northern Nevada and, though its gaming revenues have shrunken considerably since 2006, they do not seem to be declining any more, and the past two quarters have shown modest growth in overall revenues.

Tables for Statewide, Las Vegas Strip, Downtown Las Vegas, Boulder Strip, and Washoe County follow.

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October 2011 to March 2012

Statewide

	October	November	December	January	February	March
Total Revenue	960,688	880,141	855,664	1,038,407	932,173	854,590
Y/Y Change	8.12	7.06	2.05	18.37	5.72	-10.86
Slot Revenue	574,403	578,364	480,863	602,948	571,552	579,798
Y/Y Change	4.28	2.47	1.40	2.69	10.3	-6.74
Slot Hold %	6.19	6.81	5.19	7.06	6.33	6.05
Table Revenue	376,580	291,713	364,227	425,182	350,608	263,859
Y/Y Change	15.04	17.87	2.95	52.12	-0.86	-19.04

Las Vegas Strip

	October	November	December	January	February	March
Total Revenue	560,535	495,282	518,437	623,512	530,690	448,683
Y/Y Change	13.28	9.02	3.61	29.16	3.31	-14.91
Slot Revenue	245,880	260,829	210,850	258,290	236,694	244,190
Y/Y Change	5.44	2.59	6.42	-0.44	10.33	-6.16
Slot Hold %	7.04	8.40	5.82	8.71	7.43	7.20
Table Revenue	309,003	228,511	301,392	359,073	288,181	197,953
Y/Y Change	20.91	17.90	1.80	65.31	-1.80	-24.02

Downtown Las Vegas

	October	November	December	January	February	March
Total Revenue	48,214	46,576	30,920	46,980	45,044	43,388
Y/Y Change	8.12	7.24	-10.70	14.37	13.68	-11.86
Slot Revenue	36,077	35,364	21,744	37,326	34,274	31,544
Y/Y Change	11.45	4.63	-13.68	18.83	19.91	-16.07
Slot Hold %	6.70	7.23	4.53	7.96	6.74	5.76
Table Revenue	11,736	10,817	8,821	9,259	10,411	11,443
Y/Y Change	-0.59	17.31	-2.39	0.17	-2.42	2.33

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**Boulder Strip**

	October	November	December	January	February	March
Total Revenue	68,935	71,635	49,750	84,313	71,653	62,787
Y/Y Change	13.77	12.44	-7.39	8.72	22.94	-16.99
Slot Revenue	56,182	59,616	40,287	70,778	62,412	52,233
Y/Y Change	16.03	6.22	-9.78	7.12	20.86	-20.37
Slot Hold %	5.34	5.81	3.70	6.82	5.68	4.48
Table Revenue	12,123	11,342	8,674	12,880	8,538	9,837
Y/Y Change	6.03	64.46	4.50	20.04	44.46	5.96

**Washoe County**

	October	November	December	January	February	March
Total Revenue	63,524	53,513	58,474	53,729	47,223	61,428
Y/Y Change	-9.34	1.95	10.24	-6.10	8.13	0.45
Slot Revenue	50,368	43,081	45,669	42,561	47,223	49,290
Y/Y Change	-9.26	2.58	9.59	-4.80	7.50	0.05
Slot Hold %	4.83	4.83	4.63	4.74	4.86	4.91
Table Revenue	12,449	9,814	12,069	10,511	12,341	11,426
Y/Y Change	-10.05	-0.45	12.86	-11.08	10.99	2.49

**Notes and Definitions**

All non-restricted locations for respective area.

Total Revenue, Slot Revenue, Table Revenue: Win reported for each category in thousands of dollars (add 000 for totals)

Y/Y Change: Percentage change from the previous year's result

Slot hold %: Slot hold percentage

All data taken from Gaming Revenue Reports for their respective month; accessible at [http://gaming.nv.gov/gaming\\_revenue\\_rpt.htm](http://gaming.nv.gov/gaming_revenue_rpt.htm)

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