

# COMBINED FACILITY REPORT: ATLANTIC CITY CASINOS, 2011

CENTER FOR GAMING RESEARCH, JULY 2012

## Executive Summary

In 2011, Atlantic City casinos had among them 1,579 table games, 27,048 slot machines, and 1,345,102 square feet of casino space. The distribution of these games and spaces is valuable information for those who study the industry. Collected here is a combined facility report for all Atlantic City casinos, with industry totals and the industry average in each category.

In that year, 22 different table games were in use in the city's casinos, and low-denomination slots (penny, two cent, and nickel) proved to be among the most popular slot machines.

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## Methodology

This report features statistical information from all Atlantic City casinos, the industry total, and the industry average. It is a supplement to the annual Facility Reports published by the Casino Control Commission and Division of Gaming Enforcement. It captures data for the total number of games and devices, facility square footage, and revenue.

## Definitions

Most of the definitions are self-explanatory; for tables and slots, the numbers indicate the numbers of registered devices at their respective locations.

The "Revenue and Square Footage charts, however, aren't completely self-explanatory. Here are the terms used there:

YTD Table/Other Win: 2011 win reported for table games, poker, simulcast, and keno operations

YTD Slot Win: 2011 win reported for slot machines

YTD Total Win: 2011 win reported for all casino games and devices

Casino Sq. Footage: Reported square footage of casino space as of December 31, 2011

Simulcast Sq. Footage Reported square footage of simulcast space as of December 31, 2011

Gaming Rev/Sq Foot: Gaming revenue per square foot of casino space

Slot Rev/Slot: Slot revenue per slot machine

Table Rev/Table: Table revenue per table

Table Games: Industry Total and Average

Game	Industry Total	Industry Average
Blackjack	588	53
Craps	88	8
Roulette	138	13
Big Six	10	1
Baccarat	6	1
Minibaccarat	128	12
Sic Bo	5	0
Pai Gow Poker	37	3
Pai Gow	27	2
Keno	6	1
Caribbean Stud Poker	14	1
Let It Ride Poker	27	2
Three Card Poker	88	8
Casino War	2	0
Spanish 21	37	3
Double Attack Blackjack	6	1
Four Card Poker	25	2
Texas Hold'Em Bonus Poker	15	1
Flop Poker	10	1
Ultimate Texas Hold 'Em	6	1
Asia Poker	6	1
Mississippi Stud	3	-
Poker	307	28
<b>Total Table Games</b>	<b>1,579</b>	<b>144</b>

Slot Machines: Industry Total and Average

<u>Denomination</u>	<u>Industry Total</u>	<u>Industry Average</u>
\$ .01 and .02 Slot Machines	10,489	954
\$ .05 Slot Machines	2,197	200
\$ .25 Slot Machines	3,761	342
\$ .50 Slot Machines	438	40
\$ 1.00 Slot Machines	2,345	213
\$ 5.00 Slot Machines	646	59
\$ 25.00 Slot Machines	138	13
\$100.00 Slot Machines	106	10
Multi-denominational	6,609	601
Other Slot Machines	319	29
<b>Total Slot Machines</b>	<b>27,048</b>	<b>2,459</b>

Revenue and Square Footage: Industry Total and Average

Category	Industry Total	Industry Average
YTD Table/Other Win	964,477,382	87,679,762
YTD Slot Win	2,304,928,450	209,538,950
YTD Total Win	3,269,405,832	297,218,712
Casino Sq. Footage	1,345,102	122,282
Simulcast Sq. Footage	92,114	8,374
Gaming Rev/Sq Foot	25,586	2,326
Slot Rev/Slot	883,278	80,298
Table Rev/Table	6,025,093	547,736

Table Games: Casino Detail

Game	AC Hilton	Bally's AC	Borgata	Caesars	Golden Nugget	Harrah's	Resorts	Showboat	Tropicana	Trump Plaza	Trump Taj Mahal
Blackjack	35	81	78	59	24	70	41	41	55	37	67
Craps	5	9	14	14	3	9	5	5	9	3	12
Roulette	7	21	20	17	6	12	8	9	15	9	14
Big Six	1	2	1	1	-	1	1	1	1	-	1
Baccarat	-	1	1	4	-	-	-	-	-	-	-
Minibaccarat	18	16	16	9	6	6	14	9	9	11	14
Sic Bo	1	1	1	1							1
Pai Gow Poker	2	6	6	6	1	3	4	3	2	2	2
Pai Gow	4	3	2	5	1	1	3	2	2	2	2
Keno	-	-	-	-	-	4	-	-	-	-	2
Caribbean Stud Poker	-	2	4	2	1	1	-	1	1	-	2
Let It Ride Poker	2	4	5	2		4	2	2	2	1	3
Three Card Poker	4	15	15	11		14	4	9	8	2	6
Casino War	-	-	2	-	-	-	-	-	-	-	-
Spanish 21	2	8	5	5	1	1	3	2	4	2	4
Double Attack Blackjack	-	-	-	1	-	1	1	1	1	-	1
Four Card Poker	2	5	4	4	1	2	1	1	2	1	2
Texas Hold'Em Bonus Poker	-	2	4	2		1	1		2	1	2
Flop Poker	1		4		1	3	-	1	-	-	-
Ultimate Texas Hold 'Em	-	2	-	1	1	-	1	1	-	-	-
Asia Poker	-	2	2	2	-	-	-	-	-	-	-
Mississippi Stud Poker	-	-	-	-	2	1	-	-	-	-	-
	8	26	76	32	20	40	-	24	27	-	54
<i>Total Table Games</i>	92	206	260	178	68	174	89	112	140	71	189

Slot Machines: Casino Detail

Denomination	AC Hilton	Bally's AC	Borgata	Caesars	Golden Nugget	Harrah's	Resorts	Showboat	Tropicana	Trump Plaza	Trump Taj Mahal
\$ .01 and .02 Slots	969	1,225	1,506	1,086	598	737	581	636	1,067	769	1,315
\$ .05 Slot Machines	100	324	507	165	178	269	150	123	160	92	129
\$ .25 Slot Machines	267	572	315	265	277	457	360	250	211	389	398
\$ .50 Slot Machines	39	60	81	69	26	8	38	3	33	59	22
\$ 1.00 Slot Machines	210	342	225	301	125	198	144	173	162	148	317
\$ 5.00 Slot Machines	88	94	84	71	20	61	60	29	45	21	73
\$ 25.00 Slot Machines	6	18	22	14	9	16	9	3	20	9	12
\$100.00 Slot Machines	4	13	12	13	4	7	10	3	15	2	23
Multi-denominational Slots	133	593	672	311	210	1,093	753	1,379	909	155	401
Other Slot Machines	22	27	51	48	7	26	20	5	38	44	31
<b>Total Slot Machines</b>	<b>1,838</b>	<b>3,268</b>	<b>3,475</b>	<b>2,343</b>	<b>1,454</b>	<b>2,872</b>	<b>2,125</b>	<b>2,604</b>	<b>2,660</b>	<b>1,688</b>	<b>2,721</b>

Revenue and Square Footage: Casino Detail

Category	AC Hilton	Bally's AC	Borgata	Caesars	Golden Nugget	Harrah's	Resorts	Showboat	Tropicana	Trump Plaza	Trump Taj Mahal
YTD Table/Other Win	29,887,109	113,869,996	221,401,551	162,606,717	17,334,272	94,436,900	38,345,633	45,713,339	85,247,531	35,636,145	119,998,189
YTD Slot Win	113,092,547	264,441,156	430,412,456	240,739,582	60,582,016	345,374,645	115,872,541	212,568,620	191,905,012	101,102,556	228,837,319
YTD Total Win	142,979,656	378,311,152	651,814,007	403,346,299	77,916,288	439,811,545	154,218,174	258,281,959	277,152,543	136,738,701	348,835,508
Casino Sq. Footage	75,416	179,678	136,667	111,812	67,150	179,753	99,030	122,454	136,980	86,923	149,239
Simulcast Sq. Footage	-	9,393	23,620	28,963	-	569	-	17,086	-	-	12,483
Gaming Rev/Sq Foot	1,896	2,105	4,769	3,607	1,160	2,447	1,557	2,109	2,023	1,573	2,337
Gaming Rev/Sq Foot	1,896	2,105	4,769	3,607	1,160	2,447	1,557	2,109	2,023	1,573	2,337
Slot Rev/Slot	61,530	80,918	123,860	102,748	41,666	120,256	54,528	81,632	72,145	59,895	84,100
Table Rev/Table	324,860	552,767	851,544	913,521	254,916	542,741	430,850	408,155	608,911	501,918	634,911