

Nevada Gaming Revenues, 1984-2016

Calendar Year Revenues for Selected Reporting Areas

January 2017, Center for Gaming Research

Executive Summary

From 1984 to 2016, there have been tremendous changes in Nevada's gaming industry, many of which are reflected in its annual revenue figures. During that period, Statewide total revenues have increased by 258%, with slot revenues growing at about double the rate of table game revenues. Additionally, looking at results for the Las Vegas Strip, Downtown Las Vegas, Boulder Strip, and Washoe County offers insight into the relative performance of different markets and regions.

- The Boulder Strip has grown the most rapidly
- The Las Vegas Strip has outpaced the state's overall growth
- Downtown Las Vegas has seen moderate growth overall
- Washoe County....

Notes and Definitions

Year: The calendar year (January 1-December 31)

% Δ: Percentage change from the previous year

#Loc: The number of nonrestricted locations for the reporting area in question

#Games: The number of table and card games (poker) in the reporting area for the year in question; also includes race and sports books and keno/bingo

Game Rev: Total game (table, card, and other) revenues in the reporting area for the year in question;

also includes race and sports books and keno/bingo

#Slots: Total number of slots in the reporting area for the year in question

Slot Rev: Total slot machine revenue in the reporting area for the year in question

Total Rev: Total gaming revenue in the reporting area for the year in question

All revenues are in thousands of dollars; add \$ 000 for true totals.

Below annual totals are percentage change numbers for several periods.

All data from *Gaming Revenue Reports*. Carson City: Nevada Gaming Control Board. http://gaming.nv.gov/gaming_revenue_rpt.htm

Preferred citation:

David G. Schwartz. *Nevada Gaming Revenues 1984-2016: Calendar Year Results for Selected Reporting Areas*. Las Vegas: Center for Gaming Research, University Libraries, University of Nevada Las Vegas, 2017.

Tables with data and analysis for all five selected reporting areas follow

Nevada Statewide

Year	# Loc	# Games	Game Rev	% Δ	# Slots	Slot Rev	% Δ	Total Rev	% Δ
1984	n/a	4,140	1,481,270		89,702	1,665,212		3,146,482	
1985	n/a	4,193	1,553,741	4.89%	93,592	1,816,877	9.11%	3,370,619	7.12%
1986	n/a	4,314	1,575,663	1.41%	97,233	1,957,294	7.73%	3,532,958	4.82%
1987	n/a	4,512	1,726,634	9.58%	104,966	2,255,579	15.24%	3,982,213	12.72%
1988	n/a	4,560	1,915,640	10.95%	110,611	2,513,770	11.45%	4,429,411	11.23%
1989	n/a	4,665	1,975,499	3.12%	119,714	2,773,036	10.31%	4,748,536	7.20%
1990	n/a	4,886	1,920,030	-2.81%	132,188	2,719,564	-1.93%	4,639,595	-2.29%
1991	n/a	4,844	2,177,182	13.39%	134,683	3,395,196	24.84%	5,572,378	20.10%
1992	376	4,829	2,072,743	-4.80%	136,145	3,716,784	9.47%	5,864,228	5.24%
1993	401	5,154	2,232,653	7.71%	147,174	3,944,042	6.11%	6,247,508	6.54%
1994	373	5,248	2,628,192	17.72%	156,837	4,307,727	9.22%	7,007,586	12.17%
1995	383	5,501	2,782,565	5.87%	164,625	4,519,495	4.92%	7,368,580	5.15%
1996	386	5,706	2,695,599	-3.13%	172,636	4,666,109	3.24%	7,426,192	0.78%
1997	381	5,758	2,849,518	5.71%	177,020	4,890,893	4.82%	7,801,920	5.06%
1998	382	5,766	2,739,410	-3.86%	180,062	5,266,688	7.68%	8,064,970	3.37%
1999	377	6,045	3,174,362	15.88%	187,306	5,783,964	9.82%	9,021,570	11.86%
2000	354	6,224	3,348,503	5.49%	192,844	6,191,018	7.04%	9,602,586	6.44%
2001	351	6,182	3,210,226	-4.13%	195,999	6,198,699	0.12%	9,468,599	-1.40%
2002	350	5,841	3,116,339	-2.92%	186,430	6,273,531	1.21%	9,447,660	-0.22%
2003	356	5,800	3,080,169	-1.16%	184,266	6,476,859	3.24%	9,625,304	1.88%
2004	356	5,751	3,364,861	9.24%	178,980	7,098,524	9.60%	10,562,247	9.73%
2005	351	5,831	3,741,287	11.19%	177,886	7,767,528	9.42%	11,649,040	10.29%
2006	353	5,874	4,155,012	11.06%	177,356	8,306,103	6.93%	12,622,044	8.35%
2007	340	5,801	4,230,254	1.81%	174,677	8,450,908	1.74%	12,849,137	1.80%
2008	350	5,734	3,707,372	-12.36%	171,693	7,736,005	-8.46%	11,599,124	-9.73%
2009	343	5,607	3,424,055	-7.64%	169,872	6,823,039	-11.80%	10,392,675	-10.40%
2010	342	5,519	3,632,777	6.10%	167,008	6,636,753	-2.73%	10,404,731	0.12%
2011	340	5,459	3,831,405	5.47%	164,343	6,737,712	1.52%	10,700,994	2.85%
2012	336	5,362	3,954,427	3.21%	159,845	6,783,035	0.67%	10,860,715	1.49%
2013	339	5,315	4,265,270	7.86%	156,766	6,753,755	-0.43%	11,142,915	2.60%
2014	339	5,373	4,151,949	-2.66%	153,491	6,746,835	-0.10%	11,018,688	-1.11%
2015	335	6,027	4,110,597	-1.00%	149,364	7,003,484	3.80%	11,114,081	0.87%
2016	327	5,881	4,093,991	-0.40%	145,813	7,163,156	2.28%	11,257,147	1.29%
1984-2016		42.05%	176.38%		62.55%	330.16%		257.77%	
2007-2016		1.38%	-3.22%		-16.52%	-15.24%		-12.39%	

All nonrestricted locations, State of Nevada

Las Vegas Strip

Year	# Loc	# Games	Game Rev	% Δ	# Slots	Slot Rev	% Δ	Total Rev	% Δ
1984	n/a	1,371	771,329	--	24,778	581,803	--	1,353,132	--
1985	n/a	1,427	824,974	6.95%	26,360	634,171	9.00%	1,459,145	7.83%
1986	n/a	1,492	852,152	3.29%	28,712	700,107	10.40%	1,552,260	6.38%
1987	n/a	1,525	944,777	10.87%	30,834	807,481	15.34%	1,752,258	12.88%
1988	n/a	1,485	1,059,754	12.17%	31,810	884,646	9.56%	1,944,401	10.97%
1989	n/a	1,664	1,081,977	2.10%	36,812	988,350	11.72%	2,070,328	6.48%
1990	n/a	1,761	1,152,335	6.50%	42,128	1,017,571	2.96%	2,169,906	4.81%
1991	n/a	1,700	1,305,212	13.27%	41,946	1,234,783	21.35%	2,539,995	17.06%
1992	50	1,704	1,236,997	-5.23%	41,836	1,351,841	9.48%	2,625,468	3.37%
1993	52	2,046	1,400,161	13.19%	49,568	1,462,304	8.17%	2,898,286	10.39%
1994	41	1,983	1,728,048	23.42%	49,704	1,719,198	17.57%	3,485,300	20.25%
1995	43	2,036	1,864,640	7.90%	51,027	1,729,978	0.63%	3,628,903	4.12%
1996	43	2,138	1,784,818	-4.28%	52,659	1,761,781	1.84%	3,579,337	-1.37%
1997	42	2,208	1,958,505	9.73%	53,672	1,822,554	3.45%	3,809,373	6.43%
1998	44	2,316	1,844,678	-5.81%	55,581	1,940,350	6.46%	3,812,630	0.09%
1999	44	2,562	2,250,757	22.01%	60,169	2,206,197	13.70%	4,488,657	17.73%
2000	43	2,683	2,392,702	6.31%	61,433	2,380,945	7.92%	4,805,059	7.05%
2001	44	2,677	2,280,570	-4.69%	61,867	2,393,837	0.54%	4,703,692	-2.11%
2002	43	2,566	2,186,144	-4.14%	58,930	2,439,002	1.89%	4,654,808	-1.04%
2003	44	2,595	2,165,026	-0.97%	57,548	2,558,574	4.90%	4,759,607	2.25%
2004	45	2,620	2,414,300	11.51%	56,035	2,864,537	11.96%	5,333,508	12.06%
2005	44	2,710	2,777,651	15.05%	55,448	3,171,258	10.71%	6,033,595	13.13%
2006	41	2,718	3,159,584	13.75%	52,372	3,435,441	8.33%	6,688,903	10.86%
2007	38	2,701	3,228,487	2.18%	49,891	3,502,333	1.95%	6,827,887	2.08%
2008	42	2,737	2,821,047	-12.62%	50,158	3,214,871	-8.21%	6,126,292	-10.28%
2009	43	2,736	2,656,451	-5.83%	49,476	2,808,617	-12.64%	5,550,192	-9.40%
2010	42	2,802	2,904,826	9.35%	49,352	2,789,753	-0.67%	5,776,570	4.08%
2011	43	2,817	3,099,492	6.70%	48,698	2,888,527	3.54%	6,068,959	5.06%
2012	42	2,741	3,223,270	3.99%	46,364	2,908,471	0.69%	6,207,230	2.28%
2013	41	2,722	3,516,346	9.09%	44,930	2,913,457	0.17%	6,504,685	4.79%
2014	43	2,781	3,384,579	-3.75%	44,584	2,911,323	-0.07%	6,372,500	-2.03%
2015	42	3,075	3,285,250	-2.93%	42,703	3,062,759	5.20%	6,348,009	-0.38%
2016	40	3,020	3,252,738	-0.99%	40,745	3,123,518	1.98%	6,376,256	0.44%
1984-2016		120.28%	321.71%		64.44%	436.87%		371.22%	
2007-2016		11.81%	0.75%		-18.33%	-10.82%		-6.61%	

All nonrestricted locations, Las Vegas Strip

Downtown Las Vegas

Year	# Loc	# Games	Game Rev	% Δ	# Slots	Slot Rev	% Δ	Total Rev	% Δ
1984	n/a	566	201,185	--	13,941	247,023	--	448,208	--
1985	n/a	549	214,163	6.45%	14,500	276,999	12.13%	491,163	9.58%
1986	n/a	549	209,212	-2.31%	14,658	296,469	7.03%	505,682	2.96%
1987	n/a	581	232,836	11.29%	16,232	350,577	18.25%	583,414	15.37%
1988	n/a	575	245,550	5.46%	16,377	371,061	5.84%	616,612	5.69%
1989	n/a	565	265,047	7.94%	17,404	406,660	9.59%	671,708	8.94%
1990	n/a	548	211,374	-20.25%	18,204	360,955	-11.24%	572,329	-14.79%
1991	n/a	569	217,332	2.82%	19,137	448,812	24.34%	666,144	16.39%
1992	30	572	214,547	-1.28%	18,872	475,184	5.88%	703,046	5.54%
1993	27	543	196,325	-8.49%	18,121	481,036	1.23%	688,970	-2.00%
1994	26	522	200,136	1.94%	17,844	473,023	-1.67%	683,267	-0.83%
1995	24	514	204,309	2.09%	16,351	430,326	-9.03%	642,343	-5.99%
1996	23	553	193,582	-5.25%	18,740	477,925	11.06%	679,033	5.71%
1997	23	542	192,063	-0.78%	18,731	479,027	0.23%	678,549	-0.07%
1998	23	495	176,070	-8.33%	18,562	496,433	3.63%	678,704	0.02%
1999	23	506	165,301	-6.12%	18,039	496,186	-0.05%	666,918	-1.74%
2000	21	492	160,159	-3.11%	17,928	507,586	2.30%	673,768	1.03%
2001	22	496	165,971	3.63%	17,489	511,524	0.78%	683,301	1.41%
2002	22	482	161,693	-2.58%	16,388	488,806	-4.44%	656,677	-3.90%
2003	20	462	167,373	3.51%	15,621	483,563	-1.07%	657,981	0.20%
2004	21	435	178,145	6.44%	13,861	478,343	-1.08%	663,283	0.81%
2005	19	436	159,679	-10.37%	13,417	486,817	1.77%	654,152	-1.38%
2006	21	411	150,947	-5.47%	12,719	472,356	-2.97%	630,404	-3.63%
2007	19	410	150,204	-0.49%	12,375	476,098	0.79%	632,929	0.40%
2008	21	404	139,437	-7.17%	12,119	437,244	-8.16%	582,691	-7.94%
2009	20	407	120,262	-13.75%	11,935	397,642	-9.06%	523,827	-10.10%
2010	21	401	116,589	-3.05%	11,649	371,597	-6.55%	493,392	-5.81%
2011	20	392	116,827	0.20%	11,472	374,914	0.89%	496,678	0.67%
2012	20	397	118,257	1.22%	11,124	386,612	3.12%	509,144	2.51%
2013	20	393	126,628	7.08%	10,820	369,978	-4.30%	500,964	-1.61%
2014	20	412	138,221	9.16%	10,679	369,034	-0.26%	511,421	2.09%
2015	19	434	154,402	11.71%	10,297	387,398	4.98%	541,800	5.94%
2016	20	426	163,894	6.15%	9,802	400,737	3.44%	564,631	4.21%
1984-2015		-23.32%	-18.54%		-29.69%	62.23%		25.98%	
2007-2015		3.90%	9.11%		-20.79%	-15.83%		-10.79%	

All nonrestricted locations, Downtown Las Vegas

Boulder Strip

Year	# Loc	# Games	Game Rev	% Δ	# Slots	Slot Rev	% Δ	Total Rev	% Δ
1984	n/a	104	19,123	--	3,557	54,052	--	73,175	--
1985	n/a	115	21,317	11.47%	3,993	62,951	16.46%	84,269	15.16%
1986	n/a	117	21,840	2.45%	4,070	69,794	10.87%	91,635	8.74%
1987	n/a	125	20,583	-5.76%	4,559	78,724	12.79%	99,308	8.37%
1988	n/a	124	23,900	16.12%	4,748	89,924	14.23%	113,824	14.62%
1989	n/a	127	26,192	9.59%	5,398	104,903	16.66%	131,095	15.17%
1990	n/a	135	22,497	-14.11%	5,705	97,399	-7.15%	119,897	-8.54%
1991	n/a	131	25,391	12.86%	5,952	121,971	25.23%	147,362	22.91%
1992	11	117	24,046	-5.30%	5,726	130,120	6.68%	156,481	6.19%
1993	15	141	25,189	4.75%	6,665	144,244	10.85%	171,291	9.46%
1994	16	191	35,092	39.31%	9,814	180,802	25.34%	218,329	27.46%
1995	20	193	46,733	33.17%	10,660	252,895	39.87%	303,011	38.79%
1996	24	207	52,950	13.30%	11,638	302,055	19.44%	358,464	18.30%
1997	23	251	57,394	8.39%	14,373	350,222	15.95%	411,468	14.79%
1998	23	273	65,252	13.69%	15,211	438,990	25.35%	508,710	23.63%
1999	25	271	70,096	7.42%	15,948	481,238	9.62%	555,874	9.27%
2000	27	285	73,285	4.55%	17,196	517,145	7.46%	594,994	7.04%
2001	29	328	78,946	7.72%	20,062	528,347	2.17%	611,709	2.81%
2002	34	317	91,785	16.26%	19,397	570,189	7.92%	665,840	8.85%
2003	33	313	90,794	-1.08%	19,060	595,998	4.53%	690,939	3.77%
2004	34	323	101,166	11.42%	18,933	684,500	14.85%	791,690	14.58%
2005	33	324	111,204	9.92%	19,050	770,688	12.59%	891,019	12.55%
2006	34	321	114,940	3.36%	19,480	802,538	4.13%	929,692	4.34%
2007	33	314	114,094	-0.74%	20,098	801,156	-0.17%	927,695	-0.21%
2008	35	328	99,415	-12.87%	20,181	728,614	-9.05%	839,419	-9.52%
2009	35	366	94,532	-4.91%	21,622	684,350	-6.08%	790,399	-5.84%
2010	36	324	93,623	-0.96%	21,620	653,658	-4.48%	756,987	-4.23%
2011	35	318	99,612	6.40%	21,419	670,968	2.65%	778,886	2.89%
2012	34	328	99,266	-0.35%	20,795	689,581	2.77%	796,671	2.28%
2013	33	312	97,770	-1.51%	20,336	682,211	-1.07%	786,950	-1.22%
2014	31	302	90,084	-7.86%	18,880	676,875	-0.78%	772,707	-1.81%
2015	31	339	99,475	10.42%	18,442	684,877	1.18%	784,352	1.51%
2016	32	331	94,967	-4.53%	18,466	693,009	1.19%	787,976	0.46%
1984-2016		218.27%	396.61%		419.15%	1182.12%		976.84%	
2007-2016		5.41%	-16.76%		-8.12%	-13.50%		-15.06%	

*From 1984 to 2001, all locations earning \$1 million or more a year;
from 2002 onward, all nonrestricted locations, Boulder Strip*

Washoe County

Year	# Loc	# Games	Game Rev	% Δ	# Slots	Slot Rev	% Δ	Total Rev	% Δ
1984	n/a	970	246,388	--	23,454	397,186	--	643,574	--
1985	n/a	985	243,164	-1.31%	24,545	410,183	3.27%	653,348	1.52%
1986	n/a	991	238,416	-1.95%	23,996	420,118	2.42%	658,534	0.79%
1987	n/a	1,015	247,195	3.68%	23,861	455,501	8.42%	702,697	6.71%
1988	n/a	1,033	259,111	4.82%	24,990	492,511	8.13%	751,623	6.96%
1989	n/a	985	254,983	-1.59%	24,926	502,694	2.07%	757,677	0.81%
1990	n/a	996	235,184	-7.76%	25,398	475,976	-5.31%	711,161	-6.14%
1991	n/a	977	266,179	13.18%	25,316	577,423	21.31%	843,603	18.62%
1992	71	966	257,446	-3.28%	25,704	625,313	8.29%	890,589	5.57%
1993	80	967	259,419	0.77%	27,008	635,252	1.59%	901,727	1.25%
1994	73	980	269,854	4.02%	27,699	642,002	1.06%	918,570	1.87%
1995	73	1,074	280,612	3.99%	29,992	697,304	8.61%	984,354	7.16%
1996	74	1,045	279,979	-0.23%	29,731	689,509	-1.12%	975,724	-0.88%
1997	73	1,003	267,082	-4.61%	29,631	722,370	4.77%	995,371	2.01%
1998	69	964	270,353	1.22%	28,965	748,625	3.63%	1,024,626	2.94%
1999	66	932	277,810	2.76%	28,866	789,586	5.47%	1,073,550	4.77%
2000	57	936	288,116	3.71%	29,310	846,214	7.17%	1,140,468	6.23%
2001	55	914	265,268	-7.93%	28,760	804,390	-4.94%	1,075,657	-5.68%
2002	53	826	258,666	-2.49%	26,642	770,531	-4.21%	1,034,836	-3.79%
2003	54	786	238,978	-7.61%	26,273	765,206	-0.69%	1,010,452	-2.36%
2004	53	744	234,198	-2.00%	24,354	782,159	2.22%	1,025,347	1.47%
2005	52	722	230,519	-1.57%	23,588	807,717	3.27%	1,048,725	2.28%
2006	52	698	221,252	-4.02%	22,441	835,018	3.38%	1,067,290	1.77%
2007	51	673	213,942	-3.30%	22,106	824,211	-1.29%	1,049,762	-1.64%
2008	51	637	185,953	-13.08%	21,236	733,389	-11.02%	930,153	-11.39%
2009	49	573	155,932	-16.14%	19,364	639,506	-12.80%	805,206	-13.43%
2010	47	557	152,499	-2.20%	18,567	609,087	-4.76%	770,516	-4.31%
2011	49	542	138,080	-9.46%	18,147	599,034	-1.65%	745,691	-3.22%
2012	46	534	134,627	-2.50%	17,884	584,521	-2.42%	727,006	-2.51%
2013	49	537	142,505	5.85%	17,839	603,671	3.28%	753,730	3.68%
2014	47	537	145,021	1.77%	18,069	600,344	-0.55%	752,444	-0.17%
2015	47	604	152,870	5.41%	17,340	623,509	3.86%	776,378	3.18%
2016	45	565	152,898	0.02%	16,836	656,691	5.32%	809,590	4.28%
1984-2016		-41.75%	-37.94%		-28.22%	65.34%		25.80%	
2007-2016		-16.05%	-28.53%		-23.84%	-20.32%		-22.88%	

All nonrestricted locations, Washoe County