

Nevada Gaming Statistics: August Comparison

Executive Summary of 10-Year Revenue and Handle Trends

This report compares monthly Nevada gaming results for August over the past ten years for selected reporting areas: Statewide, Las Vegas Strip, Downtown Las Vegas, Boulder Strip, and Washoe County.

August 2017 was a positive month for Nevada gaming, with overall gains in most reporting areas.

Statewide, total gaming win grew by 14.92%, with a gain in slot win (+5.15%) and handle (+3.95%). Game win grew by 19.87%, due in large part to a slowdown in baccarat win on the Strip.

On the **Las Vegas Strip**, the 38.42% gain in baccarat win was the biggest factor in a 21.35% jump from August 2016.. Slot win increased by 6.62%.

Downtown Las Vegas continued its string of improvement, with gains in total win (+13.40%), slot win (+2.56%), and particularly game win (+46.74%). The massive game boost came despite a lower hold, which indicates much higher levels of play.

The **Boulder Strip**, a weathervane for local Las Vegas play, experienced a 0.833% gain in overall gaming win. Slot win fell by 1.84%. Table win, which is historically smaller and more volatile than slots, grew by 30.35%.. The slot win drop was entirely driven by a lower slot percentage, as handle fell increased.

Washoe County saw total gaming nearly grow by 10.13%, driven by a 4.49% increase in slot win and a 39.47% jump in game win, an impressive growth.

Tables for Statewide, Las Vegas Strip, Downtown Las Vegas, Boulder Strip, and Washoe County follow.

For more information, see <http://gaming.unlv.edu> or contact Dr. David G. Schwartz, Director | ph (702) 895-2242 | dgs@unlv.nevada.edu

Nevada Gaming Statistics: August Comparison

Statewide figures for the month of August, 2008-2017

	Aug-08	Aug-09	Aug-10	Aug-11	Aug-12	Aug-13	Aug-14	Aug-15	Aug-16	Aug-17
Total Revenue	934,120	847,035	944,473	886,862	859,240	955,281	920,292	908,240	860,696	989,511
Slot Revenue	598,557	549,130	582,540	587,623	541,790	527,114	522,656	575,654	594,191	624,786
Slot Handle	10,942,541	9,091,556	8,813,011	8,705,526	8,724,477	8,741,526	8,903,850	8,748,541	8,586,575	8,925,514
Slot Hold %	5.47	6.04	6.61	6.75	6.21	6.03	5.87	6.58	6.92	7.00
# of Slots	171,560	169,217	166,218	163,923	158,651	156,167	153,803	148,841	145,873	142,044
Game Revenue	322,492	286,762	351,838	289,394	308,452	418,722	388,627	332,586	266,505	364,725
Game Handle	2,584,071	2,489,253	3,432,566	2,322,584	2,505,703	2,610,486	2,685,743	2,424,096	2,207,995	2,566,678
Game Hold %	12.48	11.52	10.25	12.46	12.31	16.04	14.47	13.72	12.07	14.21
# of Games	5,711	5,557	5,493	5,460	5,353	5,284	5,465	6,042	5,968	5,816
Baccarat Revenue	73,725	109,515	160,550	96,442	124,443	193,621	169,587	127,022	73,656	101,552
Baccarat Handle	713,698	1,033,160	1,932,010	803,014	1,040,493	1,027,167	1,059,919	888,266	716,498	859,154
Baccarat Hold %	10.33	10.60	8.31	12.01	11.96	18.85	16.00	14.30	10.28	11.82
# of Bacc Games	193	220	253	247	271	290	334	335	348	384
# of locations	338	332	329	332	327	331	331	325	325	326

Notes and Definitions

All non-restricted locations, Statewide

Total Revenue, Slot Revenue, Baccarat Revenue, & Game Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot, Baccarat, & Game Handle: Estimate of how much was gambled by patrons in each category

Number of Slots, Games, & Baccarat Tables: Statewide totals for each category

Locations: Active non-restricted gambling locations

All data taken from Gaming Revenue Reports for their respective year; accessible at <http://gaming.nv.gov/index.aspx?page=149>

Nevada Gaming Statistics: August Comparison

Las Vegas Strip figures for the month of August, 2008-2017

	Aug-08	Aug-09	Aug-10	Aug-11	Aug-12	Aug-13	Aug-14	Aug-15	Aug-16	Aug-17
Total Revenue	494,016	449,560	544,363	496,868	490,941	589,022	553,185	527,383	449,561	545,538
Slot Revenue	238,504	217,198	245,924	254,157	230,949	230,206	227,778	255,228	242,360	258,399
Slot Handle	4,028,784	3,194,088	3,160,977	3,149,405	3,071,130	3,073,511	3,253,971	3,150,963	3,048,553	3,155,055
Slot Hold %	5.92	6.80	7.78	8.07	7.52	7.49	7.00	8.10	7.95	8.19
# of Slots	50,115	49,135	48,484	48,269	45,734	44,476	45,097	41,922	40,690	38,275
Game Revenue	248,460	226,171	292,583	236,993	254,938	353,747	320,113	272,155	207,201	287,139
Game Handle	2,061,909	2,054,233	3,019,432	1,900,505	2,087,944	2,172,893	2,226,099	1,957,950	1,769,436	2,046,607
Game Hold %	12.05	11.01	9.69	12.47	12.21	16.28	14.38	13.90	11.71	14.03
# of Games	2,731	2,714	2,802	2,828	2,725	2,712	2,874	3,112	3,103	2,993
Baccarat Revenue	73,178	108,733	160,049	94,533	124,405	193,508	166,700	126,545	72,966	101,002
Baccarat Handle	708,403	1,027,722	1,923,666	797,074	1,038,439	1,022,770	1,047,111	872,123	712,559	819,157
Baccarat Hold %	10.33	10.58	8.32	11.86	11.98	18.92	15.92	14.51	10.24	12.33
# of Bacc Games	180	207	240	234	260	274	314	314	332	336
# Locations	41	40	41	41	41	41	42	40	40	39

Notes and Definitions

All non-restricted locations, Las Vegas Strip

Total Revenue, Slot Revenue, Baccarat Revenue, & Game Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot, Baccarat, & Game Handle: Estimate of how much was gambled by patrons in each category

Number of Slots, Games, & Baccarat Tables: Statewide totals for each category

Locations: Active non-restricted gambling locations

All data taken from Gaming Revenue Reports for their respective year; accessible at <http://gaming.nv.gov/index.aspx?page=149>

Nevada Gaming Statistics: August Comparison
Downtown Las Vegas figures for the month of August, 2008-2017

	Aug-08	Aug-09	Aug-10	Aug-11	Aug-12	Aug-13	Aug-14	Aug-15	Aug-16	Aug-17
Total Revenue	43,669	41,977	41,387	39,671	36,335	33,316	34,763	39,979	42,785	48,519
Slot Revenue	31,387	30,916	32,131	31,700	27,315	23,227	24,047	29,626	32,285	33,113
Slot Handle	521,379	463,508	438,349	445,851	439,855	434,963	430,179	436,318	435,695	454,225
Slot Hold %	6.02	6.67	7.33	7.11	6.21	5.34	5.59	6.79	7.41	7.29
# of Slots	11,948	11,993	11,730	11,720	10,873	10,528	10,686	10,387	9,579	9,756
Game Rev.	11,793	10,585	8,860	7,584	8,692	9,745	10,395	10,353	10,499	15,406
Game Handle	85,892	76,426	63,741	65,379	62,264	76,133	86,051	93,523	92,258	145,066
Game Hold %	13.73	13.85	13.9	11.6	13.96	12.8	12.08	11.07	11.38	10.62
# of Games	401	405	406	406	394	380	409	438	424	444
# of Locations	19	19	19	19	19	18	18	18	14	16

Notes and Definitions

All non-restricted locations, Downtown Las Vegas

Total Revenue, Slot Revenue, and Game Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot and Game Handle: Estimate of how much was gambled by patrons in each category

Number of Slots and Games: Statewide totals for each category

Locations: Active non-restricted gambling locations

All data taken from Gaming Revenue Reports for their respective year; accessible at <http://gaming.nv.gov/index.aspx?page=149>

Nevada Gaming Statistics: August Comparison

Boulder Strip figures for the month of August, 2008-2017

	Aug-08	Aug-09	Aug-10	Aug-11	Aug-12	Aug-13	Aug-14	Aug-15	Aug-16	Aug-17
Total Revenue	52,169	63,417	65,472	67,616	55,649	48,596	46,436	60,247	73,640	74,250
Slot Revenue	44,279	55,821	56,028	61,187	50,146	40,473	39,007	53,339	67,549	66,309
Slot Handle	1,144,160	1,037,565	993,404	994,911	1,021,303	987,146	987,519	982,302	973,329	1,024,869
Slot Hold %	3.87	5.38	5.64	6.15	4.91	4.10	3.95	5.43	6.94	6.47
# of Slots	21,065	22,012	21,509	21,550	20,708	20,295	18,818	18,442	18,680	17,923
Game Revenue	6,798	6,670	8,699	5,788	4,881	7,577	6,992	6,908	6,092	7,941
Game Handle	59,632	66,834	79,588	82,099	96,845	73,349	56,161	56,484	52,653	53,764
Game Hold %	11.40	9.98	10.93	7.05	5.04	10.33	12.45	12.23	11.57	14.77
# of Games	339	363	316	305	316	309	296	328	337	318
# of Locations	34	35	34	35	33	33	31	30	32	32

Notes and Definitions

All non-restricted locations, Boulder Strip

Total Revenue, Slot Revenue, and Game Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot and Game Handle: Estimate of how much was gambled by patrons in each category

Number of Slots and Games: Statewide totals for each category

Locations: Active non-restricted gambling locations

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Nevada Gaming Statistics: August Comparison

Washoe County figures for the month of August, 2008-2017

	Aug-08	Aug-09	Aug-10	Aug-11	Aug-12	Aug-13	Aug-14	Aug-15	Aug-16	Aug-17
Total Revenue	93,449	73,896	71,572	64,759	68,083	73,801	72,405	69,849	70,146	77,255
Slot Revenue	74,796	58,738	55,898	53,611	55,414	60,049	58,034	57,748	59,676	62,652
Slot Handle	1,403,302	1,170,080	1,145,451	1,096,339	1,112,731	1,148,164	1,122,515	1,130,098	1,121,729	1,158,078
Slot Hold %	5.33	5.02	4.88	4.89	4.98	5.23	5.17	5.11	5.32	5.41
# of Slots	21,105	19,175	18,591	18,186	17,855	18,035	18,133	17,203	16,784	16,558
Game Revenue	17,605	14,272	14,909	10,417	11,982	13,040	13,686	12,101	10,470	14,603
Game Handle	114,318	83,073	79,135	82,153	71,663	81,398	88,640	86,932	73,732	80,724
Game Hold %	15.40	17.18	18.84	12.68	16.72	16.02	15.44	13.92	14.20	18.09
# of Games	631	570	550	542	538	539	539	587	560	547
# Locations	49	48	45	47	46	46	47	44	45	44

Notes and Definitions

All non-restricted locations, Washoe County

Total Revenue, Slot Revenue, and Game Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot and Game Handle: Estimate of how much was gambled by patrons in each category

Number of Slots and Games: Statewide totals for each category

Locations: Active non-restricted gambling locations

All data taken from Gaming Revenue Reports for their respective year; accessible at <http://gaming.nv.gov/index.aspx?page=149>