

## NEVADA Casino Bingo: 1984-2017

WIN, DROP, AND WIN PERCENTAGES FOR ALL NEVADA LOCATIONS

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### Executive Summary

Bingo has been a mainstay of Nevada casinos for decades. Mostly popular outside of tourist corridors, in high-repeat visitation casinos, it has generated a consistently rising drop, but casino win from bingo has fluctuated greatly.

### Definitions

**Units:** Total number of bingo locations active at the end of the calendar year

**Win:** Cash-in minus payoffs; the amount the sports books kept for the calendar year

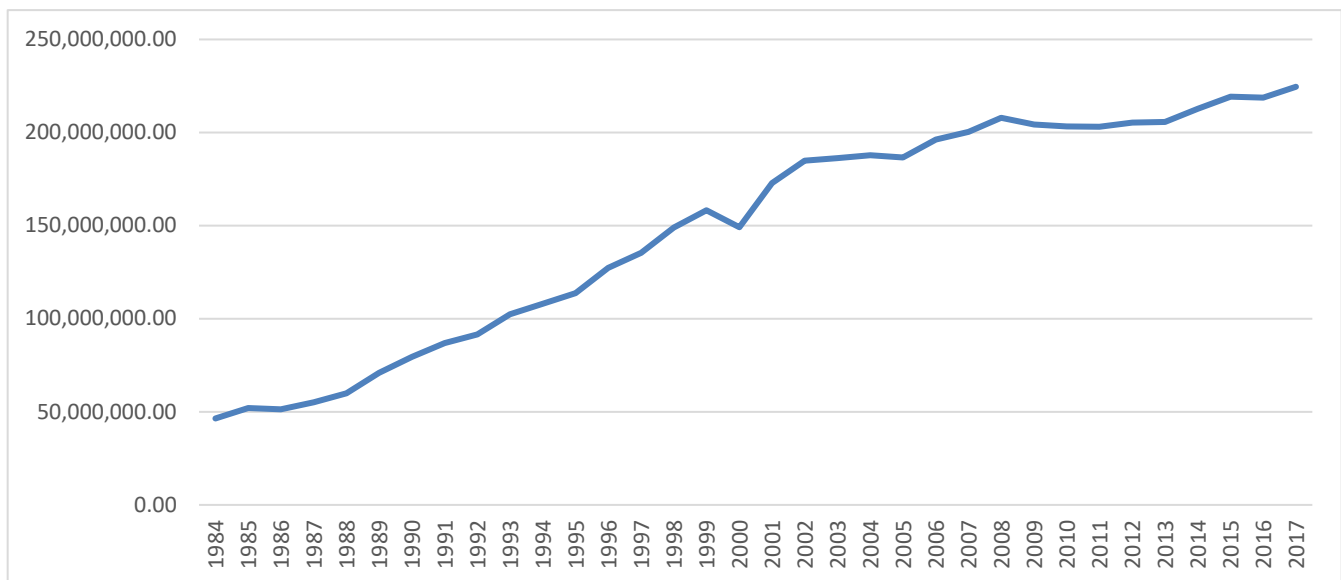
**Win%:** Win percentage, or win as a percentage of drop, AKA hold percentage, the percentage of money wagered that the casino kept

**Drop:** Total amount bet by bettors during the calendar year

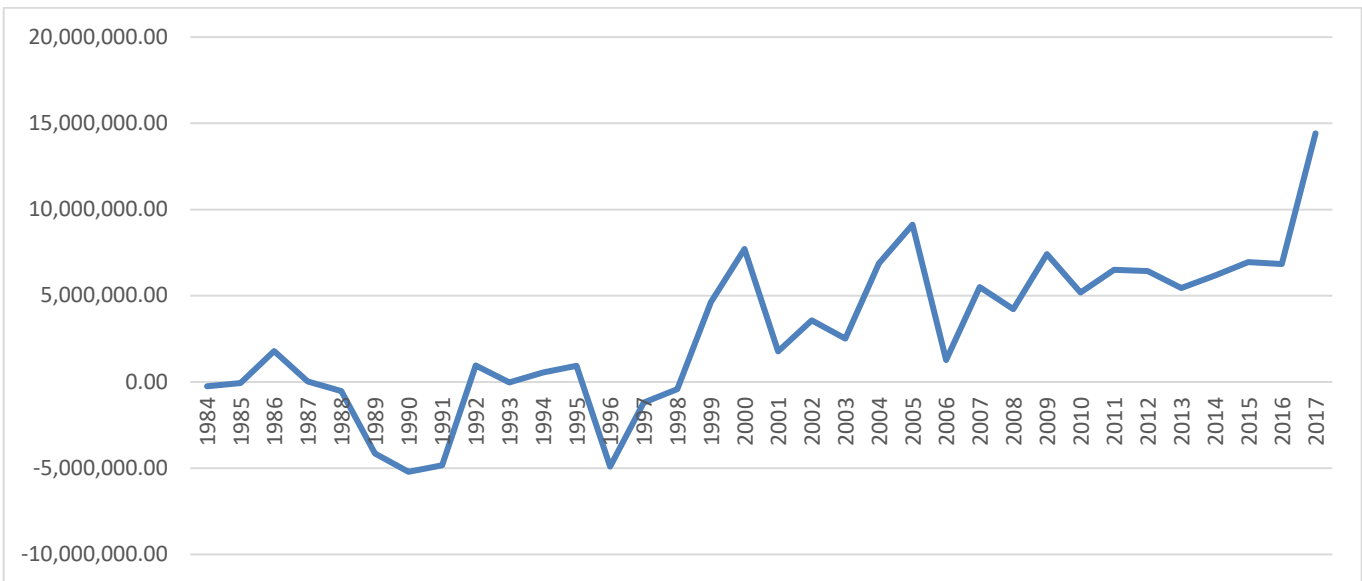
**% Total:** Sports betting win as a percentage of total casino win

**Win/Unit:** Average win per unit for the calendar year

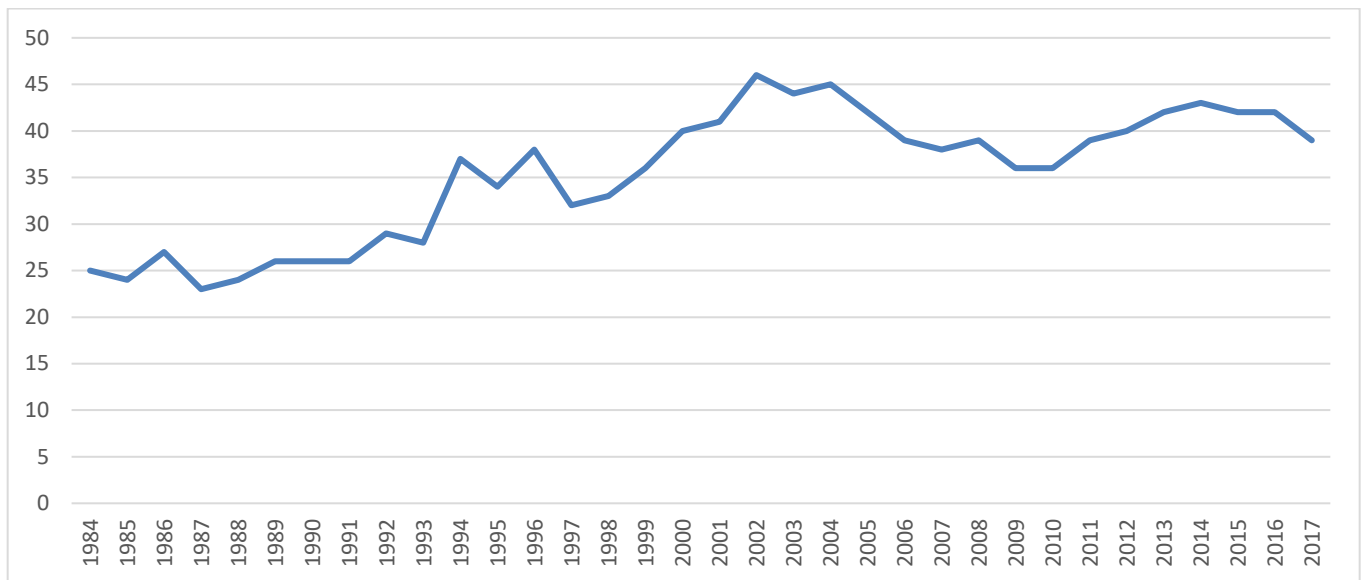
### Bingo Drop, 1984-2017



Bingo Win, 1984-2017



Bingo Locations, 1984-2017



Bingo Statistics, 1984-2017

Year	# Units	Drop	Win	Win %
1984	25	46,422,744.26	-241,256.60	-0.52%
1985	24	51,960,389.24	-56,142.98	-0.11%
1986	27	51,347,954.97	1,788,533.87	3.48%
1987	23	55,165,906.90	22,443.60	0.04%
1988	24	59,866,861.42	-518,048.71	-0.87%
1989	26	70,885,199.04	-4,143,904.21	-5.85%
1990	26	79,592,628.22	-5,208,577.44	-6.54%
1991	26	86,912,459.39	-4,836,841.46	-5.57%
1992	29	91,573,629.01	965,181.17	1.05%
1993	28	102,310,013.90	-17,428.56	-0.02%
1994	37	108,045,679.83	541,903.52	0.50%
1995	34	113,781,492.37	943,870.62	0.83%
1996	38	127,355,709.60	-4,901,229.09	-3.85%
1997	32	135,414,209.96	-1,202,754.87	-0.89%
1998	33	148,967,391.95	-408,222.35	-0.27%
1999	36	158,162,956.43	4,637,229.05	2.93%
2000	40	307,294,270.89	7,707,698.97	2.51%
2001	41	172,906,829.94	1,772,698.66	1.03%
2002	46	184,917,988.41	3,581,152.15	1.94%
2003	44	186,253,357.42	2,516,077.30	1.35%
2004	45	187,763,545.87	6,877,115.06	3.66%
2005	42	186,679,421.88	9,128,340.33	4.89%
2006	39	196,207,205.51	1,268,459.09	0.65%
2007	38	200,333,296.26	5,495,446.21	2.74%
2008	39	207,944,811.75	4,225,662.62	2.03%
2009	36	204,236,542.95	7,418,429.86	3.63%
2010	36	203,355,103.96	5,196,866.95	2.56%
2011	39	203,110,338.00	6,512,761.01	3.21%
2012	40	205,351,110.93	6,428,299.14	3.13%
2013	42	205,748,253.16	5,447,585.74	2.65%
2014	43	212,734,078.56	6,177,906.79	2.90%
2015	42	219,265,007.85	6,953,330.60	3.17%
2016	42	218,685,368.50	6,835,565.54	3.13%
2017	39	224,575,285.32	14,418,393.90	6.42%

Preferred citation:

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