

Nevada Gaming Statistics: December Comparison

Executive Summary of 8-Year Revenue and Handle Trends

December was an interesting month that captivated an interesting year in Nevada gaming. Overall, revenues and overall play were up, but there were a few areas that didn't do so well and one unexpected bright spot.

Statewide, total revenues increased by 2.01%, with slot revenue and handle rising. Hold percentage fell, so players kept more of the money they gambled, but the increase in play more than made up for the smaller slot margin. Overall table play and revenues increased (2.15% and 2.86%, respectively), despite a drop in baccarat revenue (4.54%). This drop is mostly due to a slightly lower hold percentage, since the overall baccarat handle climbed slightly. These were modest but welcome gains.

Las Vegas Strip revenues increased more impressively, with a total year-to-year revenue gain of 3.55%. Both slot handle (3.51%) and revenue (6.43%) increased, with more play and slightly higher hold percentages driving the increase in slot revenue. Table handle rose by 1.16%, slightly out-paced by the 1.695 revenue decrease. As with the state, the big story here was that baccarat win declined, but the area still had a positive month. The Baccarat Recovery of 2010 has given way to a broader rebound in overall play on the Strip.

In **Downtown Las Vegas**, total revenues declined by 10.70%, with slot revenue suffering a 13.68% hit. The culprit? A 16% drop in slot hold percentage, which led to a drop in slot revenue (-13.68%) despite slightly (2.71%) higher handle. Table revenues also fell despite higher handle due to lower hold.

On the **Boulder Strip**, total revenues fell by a 7.39%, giving what had been a strong year a poor finish. Significantly (-9%) lower slot hold, combined with slightly lower levels of play, led to a 9.78% drop in slot revenue. There was some good news with table games, though, as a much higher handle (18.74%) offset lower hold, leading to a 4.49% increase in table revenues.

Washoe County revenues increased dramatically (10.24%), with table revenues rising an impressive 12.86%. This increase was fueled by a dramatic rise in play, since hold percentages for slots and tables held just about steady.

Tables for Statewide, Las Vegas Strip, Downtown Las Vegas, Boulder Strip, and Washoe County follow.

For more information, see <http://gaming.unlv.edu> or contact Dr. David G. Schwartz, Director | ph (702) 895-2242 | dgs@unlv.nevada.edu

Nevada Gaming Statistics: December Comparison

Statewide figures for month of December, 2004-2011

	Dec-04	Dec-05	Dec-06	Dec-07	Dec-08	Dec-09	Dec-10	Dec-11
Total Revenue	852,477	907,422	1,062,753	1,095,422	887,998	859,261	838,789	855,664
Slot Revenue	536,528	553,441	610,247	645,566	573,973	509,275	474,193	480,863
Slot Handle	10,298,042	11,725,445	11,803,617	11,590,054	9,879,053	8,903,409	8,997,970	9,265,183
Slot Hold %	5.21	4.72	5.17	5.57	5.81	5.72	5.27	5.19
# of Slots	177,437	178,739	176,778	174,345	172,605	170,341	166,569	162,995
Table Revenue	306,050	340,461	438,100	435,790	301,867	338,939	354,100	364,227
Table Handle	2,343,415	2,932,481	3,254,829	3,426,022	2,855,885	2,986,247	3,097,988	3,164,440
Table Hold %	13.06	11.61	13.46	12.72	10.57	11.35	11.43	11.51
# of Tables	5,798	5,944	5,816	5,835	5,757	5,619	5,500	5,441
Baccarat Revenue	55,460	92,021	114,081	143,702	78,129	158,347	157,689	150,524
Baccarat Handle	544,259	852,046	987,714	1,165,466	1,086,634	1,336,262	1,374,795	1,378,425
Baccarat Hold %	10.19	10.80	11.55	12.33	7.19	11.85	11.47	10.92
# of Bacc Tables	113	136	151	197	227	259	272	286
# of locations	346	343	340	334	338	333	329	334

Notes and Definitions

All non-restricted locations, State of Nevada

Total Revenue, Slot Revenue, Table Revenue, and Baccarat Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot, Table, Baccarat Handle: Estimate of how much was gambled by patrons in each category

Number of Slots, Tables, and Baccarat Tables: Statewide totals for each category; Locations=active non-restricted gambling locations

All data taken from Gaming Revenue Reports for their respective year; accessible at http://gaming.nv.gov/gaming_revenue_rpt.htm

Nevada Gaming Statistics: December Comparison

Las Vegas Strip figures for month of December, 2004-2011

	Dec-04	Dec-05	Dec-06	Dec-07	Dec-08	Dec-09	Dec-10	Dec-11
Total Revenue	437,650	494,068	609,976	614,861	474,228	502,165	500,670	518,437
Slot Revenue	206,624	226,012	252,415	265,763	228,295	221,480	198,103	210,850
Slot Handle	3,696,315	4,440,314	4,483,393	4,481,669	3,862,860	3,417,901	3,500,053	3,622,852
Slot Hold %	5.59	5.09	5.63	5.93	5.91	6.48	5.66	5.82
# of Slots	55,207	55,067	51,211	50,170	50,519	51,076	50,181	47,673
Table Revenue	225,157	259,778	349,160	340,846	239,088	274,313	296,378	301,392
Table Handle	1,759,039	2,361,618	2,629,217	2,814,583	2,357,870	2,514,326	2,618,180	2,648,436
Table Hold %	12.80	11.00	13.28	12.11	10.14	10.91	11.32	11.38
# of Tables	2,626	2,829	2,696	2,766	2,738	2,842	2,849	2,805
Baccarat Revenue	54,757	91,338	113,252	140,439	77,091	155,675	157,379	150,708
Baccarat Handle	538,417	847,291	979,689	1,152,084	1,079,706	1,323,767	1,366,137	1,366,346
Baccarat Hold %	10.17	10.78	11.56	12.19	7.14	11.76	11.52	11.03
# of Bacc Tables	103	128	138	183	215	246	259	273
# Locations	43	41	39	37	41	41	42	41

Notes and Definitions

All non-restricted locations, Las Vegas Strip

Total Revenue, Slot Revenue, Table Revenue, and Baccarat Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot, Table, Baccarat Handle: Estimate of how much was gambled by patrons in each category

Number of Slots, Tables, and Baccarat Tables: Area totals for each category; Locations=active non-restricted gambling locations

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Nevada Gaming Statistics: December Comparison

Downtown Las Vegas figures for month of December, 2004-2011

	Dec-04	Dec-05	Dec-06	Dec-07	Dec-08	Dec-09	Dec-10	Dec-11
Total Revenue	48,388	49,527	48,630	50,023	41,330	36,232	34,625	30,920
Slot Revenue	35,243	35,155	34,031	36,864	32,421	28,131	25,189	21,744
Slot Handle	643,120	683,949	623,278	605,320	495,734	463,443	467,328	480,000
Slot Hold %	5.48	5.14	5.46	6.09	6.54	6.07	5.39	4.53
# of Slots	13,358	13,040	12,456	12,437	11,916	11,601	11,376	11,759
Table Revenue	12,573	13,692	14,007	12,639	8,444	7,673	9,037	8,821
Table Handle	132,767	97,660	105,237	105,766	88,142	76,348	71,326	73,816
Table Hold %	9.47	14.02	13.31	11.95	9.58	10.05	12.67	11.95
# of Tables	455	431	411	412	411	399	385	399
# of Locations	19	19	18	18	19	19	19	20

Notes and Definitions

All non-restricted locations, Downtown Las Vegas

Total Revenue, Slot Revenue, and Table Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot, Table Handle: Estimate of how much was gambled by patrons in each category

Number of Slots and Tables: Area totals for each category

Locations=active non-restricted gambling locations

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Nevada Gaming Statistics: December Comparison

Boulder Strip figures for month of December, 2004-2011

	Dec-04	Dec-05	Dec-06	Dec-07	Dec-08	Dec-09	Dec-10	Dec-11
Total Revenue	70,559	56,401	67,759	82,910	76,335	76,335	53,720	49,750
Slot Revenue	58,222	45,930	56,315	71,229	68,498	68,498	44,652	40,287
Slot Handle	1,265,696	1,339,067	1,318,852	1,288,047	1,121,080	1,121,080	1,099,803	1,088,838
Slot Hold %	4.60	3.43	4.27	5.53	6.11	6.11	4.06	3.70
# of Slots	18,685	19,191	20,284	19,988	20,575	20,575	21,353	21,332
Table Revenue	11,730	9,372	10,384	10,669	6,929	6,929	8,301	8,674
Table Handle	84,207	85,903	90,139	76,207	72,102	72,102	110,680	131,424
Table Hold %	13.93	10.91	11.52	14.00	9.61	9.61	7.50	6.60
# of Tables	324	324	321	307	354	354	312	340
# of Locations	33	33	33	33	34	34	34	34

Notes and Definitions

All non-restricted locations, Boulder Strip

Total Revenue, Slot Revenue, and Table Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot, Table Handle: Estimate of how much was gambled by patrons in each category

Number of Slots and Tables: Area totals for each category

Locations=active non-restricted gambling locations

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Nevada Gaming Statistics: December Comparison

Washoe County figures for month of December, 2004-2011

	Dec-04	Dec-05	Dec-06	Dec-07	Dec-08	Dec-09	Dec-10	Dec-11
Total Revenue	75,081	80,323	83,104	80,607	59,870	53,424	53,043	58,474
Slot Revenue	56,093	61,062	63,802	59,895	45,645	40,558	41,672	45,669
Slot Handle	1,140,102	1,266,846	1,268,429	1,247,813	998,796	923,872	926,044	986,371
Slot Hold %	4.92	4.82	5.03	4.80	4.57	4.39	4.50	4.63
# of Slots	24,073	22,830	22,002	21,848	20,210	19,090	18,081	18,144
Table Revenue	18,257	18,348	18,365	19,749	13,405	12,098	10,694	12,069
Table Handle	109,258	115,324	106,217	111,450	85,111	73,011	71,724	80,837
Table Hold %	16.71	15.91	17.29	17.72	15.75	16.57	14.91	14.93
# of Tables	746	677	680	664	604	568	540	538
# Locations	52	52	51	50	48	47	45	48

Notes and Definitions

All non-restricted locations, Washoe County

Total Revenue, Slot Revenue, and Table Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot, Table Handle: Estimate of how much was gambled by patrons in each category

Number of Slots and Tables: Area totals for each category

Locations=active non-restricted gambling locations

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