

## Nevada Gaming Statistics: January Comparison

### Executive Summary of 9-Year Revenue and Handle Trends

January 2012, thanks to the fortuitous falling of Chinese New Year in the month, appears to be one of the best for Nevada gaming in some time. Though it was certainly a strong month, there are still signs that the recovery is not complete.

**Statewide**, the big news is that monthly gaming revenue broke the billion dollar mark, posting an 18% jump over January 2011. Baccarat win, which soared from \$65 million to \$195 million was responsible for the bulk of the increase. Subtracting baccarat from the totals, there was still a \$30 million (3.8%) increase in statewide gaming revenues.

Table revenue exclusive of baccarat increased by 7.3%, and slot revenue rose by 2.7%, driven mostly by higher slot hold, though handle rose slightly (.0.65%)

On the **Las Vegas Strip**, slot revenue actually declined (-0.44%), while baccarat powered the area to a 29% gain in win. When baccarat is subtracted from the results, win increases by only 2.8% for the month. After several months of broad-based increases, this appears to be a retreat to the “baccarat recovery” of late 2010.

**Downtown Las Vegas** saw a trend nearly opposite of the Strip’s: slot revenue rose by 18.8%, driven by a huge jump in hold percentage to 7.9% and a flat handle, which table revenues fell (-2.3%). Since the bulk of Downtown’s revenue comes from its slots, the area reported a win 13.7% higher than in January 2011.

The **Boulder Strip**, a weathervane for local Las Vegas play, saw a 8.7% jump in revenues. Both slot (-0.3%) and table (-3%) handle fell, but thanks to higher hold percentages, both reported revenue gains.

**Washoe County** saw across-the-board declines in virtually every category, with total revenues falling 6.2% because of lower slot (-4.9%) and table (-11%) win. Though some of this slippage was due to lower hold percentages, handle for both slots and tables fell.

Tables for Statewide, Las Vegas Strip, Downtown Las Vegas, Boulder Strip, and Washoe County follow.

**Nevada Gaming Statistics: January Comparison**  
Statewide figures for month of January, 2004-2012

|                  | Jan-04    | Jan-05     | Jan-06     | Jan-07     | Jan-08     | Jan-09    | Jan-10    | Jan-11    | Jan-12    |
|------------------|-----------|------------|------------|------------|------------|-----------|-----------|-----------|-----------|
| Total Revenue    | 882,081   | 917,137    | 1,141,176  | 1,117,053  | 1,064,090  | 908,574   | 883,336   | 877,412   | 1,038,407 |
| Slot Revenue     | 531,700   | 597,939    | 740,659    | 740,616    | 702,374    | 579,169   | 556,060   | 587,157   | 602,948   |
| Slot Handle      | 9,828,096 | 10,186,354 | 10,972,726 | 10,843,572 | 10,179,333 | 9,604,793 | 8,661,371 | 8,484,928 | 8,540,340 |
| Slot Hold %      | 5.41      | 5.87       | 6.75       | 6.83       | 6.90       | 6.03      | 6.42      | 6.92      | 7.06      |
| # of Slots       | 181,929   | 177,236    | 176,387    | 176,383    | 173,721    | 171,831   | 169,827   | 166,137   | 162,201   |
| Table Revenue    | 343,338   | 309,009    | 387,303    | 362,576    | 348,952    | 316,734   | 315,740   | 279,628   | 425,182   |
| Table Handle     | 2,599,076 | 2,193,109  | 2,843,634  | 2,597,249  | 2,545,237  | 2,714,087 | 2,655,509 | 2,305,260 | 3,379,825 |
| Table Hold %     | 13.21     | 14.09      | 13.62      | 13.96      | 13.71      | 11.67     | 11.89     | 12.13     | 12.58     |
| # of Tables      | 5,759     | 5,763      | 5,881      | 5,802      | 5,781      | 5,746     | 5,570     | 5,479     | 5,464     |
| Baccarat Revenue | 68,156    | 74,082     | 91,249     | 90,757     | 81,036     | 96,169    | 108,052   | 65,115    | 194,841   |
| Baccarat Handle  | 611,813   | 451,444    | 828,783    | 595,909    | 632,106    | 892,934   | 838,262   | 595,201   | 1,559,976 |
| Baccarat Hold %  | 11.14     | 16.41      | 11.01      | 15.23      | 12.82      | 10.77     | 12.89     | 10.94     | 12.49     |
| # of Bacc Tables | 108       | 108        | 158        | 168        | 200        | 255       | 251       | 266       | 312       |
| # of locations   | 349       | 346        | 343        | 338        | 337        | 337       | 333       | 328       | 327       |

**Notes and Definitions**

All non-restricted locations, State of Nevada

Total Revenue, Slot Revenue, Table Revenue, and Baccarat Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot, Table, Baccarat Handle: Estimate of how much was gambled by patrons in each category

Number of Slots, Tables, and Baccarat Tables: Statewide totals for each category; Locations=active non-restricted gambling locations

All data taken from Gaming Revenue Reports for their respective year; accessible at [http://gaming.nv.gov/gaming\\_revenue\\_rpt.htm](http://gaming.nv.gov/gaming_revenue_rpt.htm)

## Nevada Gaming Statistics: January Comparison

### Las Vegas Strip figures for month of January, 2004-2012

|                  | Jan-04    | Jan-05    | Jan-06    | Jan-07    | Jan-08    | Jan-09    | Jan-10    | Jan-11    | Jan-12    |
|------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Total Revenue    | 482,532   | 484,549   | 627,506   | 605,386   | 597,305   | 510,358   | 495,038   | 482,732   | 623,512   |
| Slot Revenue     | 218,320   | 242,841   | 315,646   | 314,407   | 311,746   | 250,571   | 237,396   | 259,435   | 258,290   |
| Slot Handle      | 3,348,466 | 3,571,191 | 3,877,715 | 3,788,036 | 3,629,173 | 3,336,498 | 3,067,132 | 2,992,330 | 2,965,442 |
| Slot Hold %      | 6.52      | 6.80      | 8.14      | 8.30      | 8.59      | 7.51      | 7.74      | 8.67      | 8.71      |
| # of Slots       | 57,111    | 55,252    | 52,872    | 50,784    | 49,968    | 50,247    | 51,076    | 49,947    | 47,584    |
| Table Revenue    | 260,421   | 235,936   | 304,087   | 283,403   | 278,353   | 252,663   | 251,140   | 217,218   | 359,073   |
| Table Handle     | 2,042,518 | 1,641,865 | 2,286,368 | 2,022,862 | 2,015,590 | 2,204,738 | 2,137,362 | 1,814,687 | 2,909,830 |
| Table Hold %     | 12.75     | 14.37     | 13.30     | 14.01     | 13.81     | 11.46     | 11.75     | 11.97     | 12.34     |
| # of Tables      | 2,615     | 2,606     | 2,754     | 2,698     | 2,747     | 2,822     | 2,822     | 2,825     | 2,841     |
| Baccarat Revenue | 68,115    | 73,992    | 90,948    | 90,093    | 81,022    | 95,350    | 107,533   | 64,834    | 194,064   |
| Baccarat Handle  | 608,170   | 449,799   | 826,800   | 590,387   | 626,620   | 887,803   | 834,236   | 591,012   | 1,556,247 |
| Baccarat Hold %  | 11.20     | 16.45     | 11.00     | 15.26     | 12.93     | 10.74     | 12.89     | 10.97     | 12.47     |
| # of Bacc Tables | 99        | 100       | 149       | 158       | 184       | 243       | 238       | 253       | 300       |
| # Locations      | 43        | 43        | 41        | 38        | 37        | 41        | 41        | 42        | 41        |

#### **Notes and Definitions**

All non-restricted locations, Las Vegas Strip

Total Revenue, Slot Revenue, Table Revenue, and Baccarat Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot, Table, Baccarat Handle: Estimate of how much was gambled by patrons in each category

Number of Slots, Tables, and Baccarat Tables: Area totals for each category; Locations=active non-restricted gambling locations

All data taken from Gaming Revenue Reports for their respective year; accessible at [http://gaming.nv.gov/gaming\\_revenue\\_rpt.htm](http://gaming.nv.gov/gaming_revenue_rpt.htm)

**Nevada Gaming Statistics: January Comparison**  
 Downtown Las Vegas figures for month of January, 2004-2012

|                | Jan-04  | Jan-05  | Jan-06  | Jan-07  | Jan-08  | Jan-09  | Jan-10  | Jan-11  | Jan-12  |
|----------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| Total Revenue  | 54,321  | 49,675  | 57,327  | 54,008  | 50,387  | 39,013  | 38,195  | 41,385  | 47,065  |
| Slot Revenue   | 38,410  | 37,506  | 43,218  | 42,244  | 38,458  | 30,001  | 27,630  | 31,507  | 37,430  |
| Slot Handle    | 700,912 | 673,357 | 676,338 | 599,206 | 561,431 | 519,948 | 476,379 | 468,854 | 471,411 |
| Slot Hold %    | 5.48    | 5.57    | 6.39    | 7.05    | 6.85    | 5.77    | 5.80    | 6.72    | 7.94    |
| # of Slots     | 15,276  | 13,214  | 13,439  | 12,499  | 12,434  | 11,965  | 11,696  | 11,382  | 11,675  |
| Table Revenue  | 15,616  | 11,532  | 13,452  | 11,176  | 11,411  | 8,506   | 10,102  | 9,456   | 9,240   |
| Table Handle   | 108,595 | 122,291 | 97,620  | 99,786  | 95,490  | 94,197  | 87,161  | 78,213  | 77,452  |
| Table Hold %   | 14.38   | 9.43    | 13.78   | 11.20   | 11.95   | 9.03    | 11.59   | 12.09   | 11.93   |
| # of Tables    | 454     | 458     | 435     | 409     | 404     | 407     | 398     | 386     | 396     |
| # of Locations | 20      | 19      | 19      | 18      | 19      | 19      | 20      | 19      | 19      |

**Notes and Definitions**

All non-restricted locations, Downtown Las Vegas

Total Revenue, Slot Revenue, and Table Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot and Table Handle: Estimate of how much was gambled by patrons in each category

Number of Slots and Tables: Area totals for each category

Locations=active non-restricted gambling locations

All data taken from Gaming Revenue Reports for their respective year; accessible at [http://gaming.nv.gov/gaming\\_revenue\\_rpt.htm](http://gaming.nv.gov/gaming_revenue_rpt.htm).

**Nevada Gaming Statistics: January Comparison**  
Boulder Strip figures for month of January, 2004-2012

|                | Jan-04    | Jan-05    | Jan-06    | Jan-07    | Jan-08    | Jan-09    | Jan-10    | Jan-11    | Jan-12    |
|----------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Total Revenue  | 56,556    | 76,208    | 93,702    | 88,614    | 74,139    | 57,406    | 69,914    | 77,553    | 84,313    |
| Slot Revenue   | 47,178    | 66,074    | 82,834    | 77,918    | 65,672    | 51,357    | 60,583    | 66,071    | 70,778    |
| Slot Handle    | 1,162,020 | 1,270,654 | 1,300,377 | 1,264,903 | 1,220,669 | 1,143,808 | 1,062,860 | 1,040,488 | 1,037,801 |
| Slot Hold %    | 4.06      | 5.20      | 6.37      | 6.16      | 5.38      | 4.49      | 5.70      | 6.35      | 6.82      |
| # of Slots     | 18,838    | 18,808    | 19,184    | 20,293    | 19,897    | 20,355    | 21,966    | 21,342    | 20,880    |
| Table Revenue  | 8,909     | 9,464     | 9,807     | 9,435     | 7,848     | 5,125     | 8,407     | 10,730    | 12,880    |
| Table Handle   | 70,150    | 80,000    | 79,345    | 82,258    | 75,029    | 67,701    | 128,942   | 117,912   | 114,387   |
| Table Hold %   | 12.70     | 11.83     | 12.36     | 11.47     | 10.46     | 7.57      | 6.52      | 9.10      | 11.26     |
| # of Tables    | 325       | 323       | 322       | 321       | 306       | 353       | 341       | 314       | 340       |
| # of Locations | 33        | 33        | 33        | 33        | 33        | 34        | 35        | 34        | 33        |

**Notes and Definitions**

All non-restricted locations, Boulder Strip

Total Revenue, Slot Revenue, and Table Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot and Table Handle: Estimate of how much was gambled by patrons in each category

Number of Slots and Tables: Area totals for each category

Locations=active non-restricted gambling locations

All data taken from Gaming Revenue Reports for their respective year; accessible at [http://gaming.nv.gov/gaming\\_revenue\\_rpt.htm](http://gaming.nv.gov/gaming_revenue_rpt.htm).

**Nevada Gaming Statistics: January Comparison**  
 Washoe County figures for month of January, 2004-2012

|               | Jan-04    | Jan-05    | Jan-06    | Jan-07    | Jan-08    | Jan-09    | Jan-10  | Jan-11  | Jan-12  |
|---------------|-----------|-----------|-----------|-----------|-----------|-----------|---------|---------|---------|
| Total Revenue | 73,584    | 67,648    | 77,787    | 72,851    | 65,965    | 65,955    | 60,227  | 57,258  | 53,729  |
| Slot Revenue  | 54,324    | 51,067    | 58,685    | 57,019    | 51,284    | 52,895    | 46,700  | 44,749  | 42,561  |
| Slot Handle   | 1,141,261 | 1,066,117 | 1,217,531 | 1,210,594 | 1,042,358 | 1,066,431 | 960,905 | 913,245 | 897,911 |
| Slot Hold %   | 4.76      | 4.79      | 4.82      | 4.71      | 4.92      | 4.96      | 4.86    | 4.90    | 4.74    |
| # of Slots    | 24,783    | 23,948    | 22,746    | 22,040    | 21,485    | 20,142    | 18,900  | 18,061  | 18,067  |
| Table Revenue | 18,639    | 15,871    | 18,213    | 14,961    | 13,852    | 12,180    | 12,748  | 11,820  | 10,511  |
| Table Handle  | 126,882   | 101,218   | 105,705   | 96,772    | 84,002    | 87,374    | 77,214  | 74,574  | 68,032  |
| Table Hold %  | 14.69     | 15.68     | 17.23     | 15.46     | 16.49     | 13.94     | 16.51   | 15.85   | 15.45   |
| # of Tables   | 748       | 738       | 692       | 672       | 651       | 587       | 565     | 539     | 537     |
| # Locations   | 52        | 52        | 52        | 51        | 50        | 48        | 46      | 45      | 46      |

**Notes and Definitions**

All non-restricted locations, Washoe County

Total Revenue, Slot Revenue, and Table Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot & Table Handle: Estimate of how much was gambled by patrons in each category

Number of Slots, and Tables: Area totals for each category

Locations=active non-restricted gambling locations

All data taken from Gaming Revenue Reports for their respective year; accessible at [http://gaming.nv.gov/gaming\\_revenue\\_rpt.htm](http://gaming.nv.gov/gaming_revenue_rpt.htm)