

Nevada Gaming Statistics: July Comparison

Executive Summary of 10-Year Revenue and Handle Trends

This report compares monthly Nevada gaming results for July over the past ten years for selected reporting areas: Statewide, Las Vegas Strip, Downtown Las Vegas, Boulder Strip, and Washoe County.

July 2016 demonstrated that dependence on high-end play—baccarat in particular—can elicit positive results. The Las Vegas Strip, which gets a large percentage of its total win from baccarat, gained this month as baccarat play rose; other parts of the state saw increases, albeit not as dramatic ones.

Statewide, overall revenues rose by 9.98%. Slot win was flat, with a decrease in hold canceling out an increase in handle. Game revenues rose 28.49%, helped substantially by baccarat performance on the Strip

On the **Las Vegas Strip**, total gaming win was up 16.77%. Slot win increase by 4.40%, with hold nearly constant. Game win rose by 29.03%, driven by a 40.57% jump in baccarat win due to both increase hold percentage (a higher than normal 15.91%) and more play.

Downtown Las Vegas saw overall win grow by 2.53%. Slot win fell by 6.40% despite slightly more play, thanks to a lower hold percentage. Game win, however, increased by 29.03%, mostly because of higher hold.

The **Boulder Strip**, a weathervane for local Las Vegas play, was down, with total win dropping by 8.19%. The chief culprit was a drop in slot win (-10.13) that happened because of a lower hold percentage, as handle increased. Game win increased 7.17%.

Washoe County saw a 9.28% overall gain in win thanks to higher slot win, slot hold, slot handle and game win, hold, and handle. Overall this was a month with more of everything for Washoe casinos, except for the total number of slots and games, which fell slightly.

Tables for Statewide, Las Vegas Strip, Downtown Las Vegas, Boulder Strip, and Washoe County follow.

For more information, see <http://gaming.unlv.edu> or contact Dr. David G. Schwartz, Director | ph (702) 895-2242 | dgs@unlv.nevada.edu

Nevada Gaming Statistics: July Comparison

Statewide figures for the month of July, 2007-2016

	Jul-07	Jul-08	Jul-09	Jul-10	Jul-11	Jul-12	Jul-13	Jul-14	Jul-15	Jul-16
Total Revenue	1,146,006	997,344	872,664	829,674	860,090	1,005,876	925,730	931,820	922,887	1,015,015
Slot Revenue	761,756	678,136	577,881	525,452	544,415	591,279	585,593	568,880	600,337	600,564
Slot Handle	11,828,509	10,696,151	9,365,981	9,028,385	9,501,134	8,851,482	8,753,259	8,752,000	8,973,647	9,296,656
Slot Hold %	6.44	6.34	6.17	5.82	5.73	6.68	6.69	6.50	6.69	6.46
# of Slots	174,417	169,559	169,454	166,390	163,558	158,917	156,028	152,649	148,820	145,874
Game Revenue	368,380	304,780	281,454	291,433	302,150	402,615	327,757	351,549	322,549	414,451
Game Handle	2,450,965	2,523,013	2,161,705	2,495,146	2,795,097	2,841,320	2,702,036	2,848,857	2,479,239	2,634,781
Game Hold %	15.03	12.08	13.02	11.68	10.81	14.17	12.13	12.34	13.01	15.73
# of Games	5,839	5,676	5,594	5,506	5,430	5,331	5,291	5,381	6,112	6,064
Baccarat Win	72,209	53,948	68,228	74,406	89,688	189,933	118,822	135,298	104,075	150,337
Baccarat Handle	481,714	561,958	534,702	743,317	918,934	1,184,860	1,040,473	1,259,758	816,275	911,133
Baccarat Hold %	14.99	9.60	12.76	10.01	9.76	16.03	11.42	10.74	12.75	16.5
# of Bacc Games	158	181	206	245	249	261	288	321	329	343
# of locations	337	336	331	329	331	327	329	329	323	324

Notes and Definitions

All non-restricted locations, Statewide

Total Revenue, Slot Revenue, Baccarat Revenue, & Game Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot, Baccarat, & Game Handle: Estimate of how much was gambled by patrons in each category

Number of Slots, Games, & Baccarat Tables: Statewide totals for each category

Locations: Active non-restricted gambling locations

All data taken from Gaming Revenue Reports for their respective year; accessible at <http://gaming.nv.gov/index.aspx?page=149>

Nevada Gaming Statistics: July Comparison

Las Vegas Strip figures for the month of July, 2007-2016

	Jul-07	Jul-08	Jul-09	Jul-10	Jul-11	Jul-12	Jul-13	Jul-14	Jul-15	Jul-16
Total Revenue	606,797	519,175	461,336	461,349	468,540	597,455	511,448	536,159	524,970	613,019
Slot Revenue	313,081	286,039	235,917	217,649	224,099	248,005	234,423	239,303	261,210	272,693
Slot Handle	4,360,460	3,854,973	3,290,335	3,186,662	3,458,318	3,200,065	3,172,165	3,229,460	3,285,660	3,425,791
Slot Hold %	7.18	7.42	7.17	6.83	6.48	7.75	7.39	7.41	7.95	7.96
# of Slots	49,894	49,879	49,173	48,637	48,552	45,978	44,496	44,046	42,053	40,859
Game Revenue	284,002	224,329	217,374	235,427	235,530	341,514	269,308	289,139	263,759	340,325
Game Handle	1,877,079	1,979,956	1,702,224	2,050,758	2,338,928	2,415,233	2,216,527	2,391,555	1,984,643	2,136,378
Game Hold %	15.13	11.33	12.77	11.48	10.07	14.14	12.15	12.09	13.29	15.93
# of Games	2,732	2,712	2,736	2,809	2,816	2,709	2,721	2,793	3,174	3,184
Baccarat Revenue	71,473	52,826	67,391	73,452	88,899	189,867	115,000	133,481	105,661	148,527
Baccarat Handle	478,721	552,573	527,729	736,730	914,599	1,179,298	992,235	1,232,512	798,647	932,373
Baccarat Hold %	14.93	9.56	12.77	9.97	9.72	16.1	11.59	10.83	13.23	15.93
# of Bacc Games	149	169	194	234	236	253	273	306	310	322
# Locations	38	41	40	41	41	41	41	41	40	40

Notes and Definitions

All non-restricted locations, Las Vegas Strip

Total Revenue, Slot Revenue, Baccarat Revenue, & Game Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot, Baccarat, & Game Handle: Estimate of how much was gambled by patrons in each category

Number of Slots, Games, & Baccarat Tables: Statewide totals for each category

Locations: Active non-restricted gambling locations

All data taken from Gaming Revenue Reports for their respective year; accessible at <http://gaming.nv.gov/index.aspx?page=149>

Nevada Gaming Statistics: July Comparison
Downtown Las Vegas figures for the month of July, 2007-2016

	Jul-07	Jul-08	Jul-09	Jul-10	Jul-11	Jul-12	Jul-13	Jul-14	Jul-15	Jul-16
Total Revenue	53,719	44,995	39,802	32,134	35,419	41,235	39,395	38,294	40,800	41,833
Slot Revenue	42,191	35,627	29,957	23,445	26,600	32,820	30,949	29,490	30,517	28,565
Slot Handle	572,469	511,148	471,764	448,279	458,621	438,184	422,801	406,198	435,335	438,786
Slot Hold %	7.37	6.97	6.35	5.23	5.8	7.49	7.32	7.26	7.01	6.51
# of Slots	12,334	11,964	12,033	11,779	10,990	10,911	10,586	10,692	10,427	9,553
Game Revenue	10,972	8,859	9,300	8,277	8,385	8,052	8,082	8,457	10,283	13,268
Game Handle	87,287	79,169	74,460	71,231	67,950	62,370	67,406	76,396	91,404	94,434
Game Hold %	12.57	11.19	12.49	11.62	12.34	12.91	11.99	11.07	11.25	14.05
# of Games	410	400	408	405	377	397	379	411	441	422
# of Locations	18	19	19	19	19	19	18	18	18	14

Notes and Definitions

All non-restricted locations, Downtown Las Vegas

Total Revenue, Slot Revenue, and Game Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot and Game Handle: Estimate of how much was gambled by patrons in each category

Number of Slots and Games: Statewide totals for each category

Locations: Active non-restricted gambling locations

All data taken from Gaming Revenue Reports for their respective year; accessible at <http://gaming.nv.gov/index.aspx?page=149>

Nevada Gaming Statistics: July Comparison

Boulder Strip figures for the month of July, 2007-2016

	Jul-07	Jul-08	Jul-09	Jul-10	Jul-11	Jul-12	Jul-13	Jul-14	Jul-15	Jul-16
Total Revenue	85,122	70,507	65,730	54,671	61,883	72,580	75,560	68,167	60,631	55,666
Slot Revenue	75,658	60,607	56,689	48,745	52,015	64,812	69,573	62,447	53,826	48,374
Slot Handle	1,271,563	1,161,054	1,102,899	1,041,560	1,229,669	1,033,684	998,178	969,674	1,009,869	1,051,609
Slot Hold %	5.95	5.22	5.14	4.68	4.23	6.27	6.97	6.44	5.33	4.60
# of Slots	19,911	19,321	20,009	21,537	21,543	20,574	20,355	18,805	18,491	18,463
Game Revenue	8,369	8,956	8,077	5,139	9,160	7,129	5,400	5,246	6,805	7,293
Game Handle	66,685	60,148	68,975	76,473	83,577	80,011	67,669	52,724	55,506	54,752
Game Hold %	12.55	14.89	11.71	6.72	10.96	8.91	7.98	9.95	12.26	13.32
# of Games	313	316	364	313	312	318	306	295	335	340
# of Locations	33	34	35	34	35	33	33	31	30	31

Notes and Definitions

All non-restricted locations, Boulder Strip

Total Revenue, Slot Revenue, and Game Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot and Game Handle: Estimate of how much was gambled by patrons in each category

Number of Slots and Games: Statewide totals for each category

Locations: Active non-restricted gambling locations

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Nevada Gaming Statistics: July Comparison

Washoe County figures for the month of July, 2007-2016

	Jul-07	Jul-08	Jul-09	Jul-10	Jul-11	Jul-12	Jul-13	Jul-14	Jul-15	Jul-16
Total Revenue	92,069	88,501	71,223	69,732	70,698	64,904	67,124	66,432	69,662	76,130
Slot Revenue	72,565	68,665	57,942	57,483	57,030	52,245	54,827	53,988	57,672	61,381
Slot Handle	1,431,262	1,288,274	1,140,591	1,127,118	1,098,844	1,034,554	1,050,326	1,071,190	1,084,060	1,134,584
Slot Hold %	5.07	5.33	5.08	5.10	5.19	5.05	5.22	5.04	5.32	5.41
# of Slots	22,217	21,293	19,201	18,593	18,154	17,784	17,731	18,141	17,051	16,843
Game Revenue	18,495	18,831	12,417	11,407	12,826	11,980	11,609	11,813	11,990	14,749
Game Handle	110,221	106,030	81,316	81,246	80,515	70,388	76,075	81,133	85,521	94,727
Game Hold %	16.78	17.76	15.27	14.04	15.93	17.02	15.26	14.56	14.02	15.57
# of Games	673	643	576	554	538	527	536	548	591	564
# Locations	51	49	48	45	47	46	45	47	44	45

Notes and Definitions

All non-restricted locations, Washoe County

Total Revenue, Slot Revenue, and Game Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot and Game Handle: Estimate of how much was gambled by patrons in each category

Number of Slots and Games: Statewide totals for each category

Locations: Active non-restricted gambling locations

All data taken from Gaming Revenue Reports for their respective year; accessible at <http://gaming.nv.gov/index.aspx?page=149>