

Nevada Gaming Statistics: July Comparison

Executive Summary of 10-Year Revenue and Handle Trends

This report compares monthly Nevada gaming results for July over the past ten years for selected reporting areas: Statewide, Las Vegas Strip, Downtown Las Vegas, Boulder Strip, and Washoe County.

July 2017 demonstrated that dependence on high-end play—baccarat in particular—can swing both ways. The Las Vegas Strip, which gets a large percentage of its total win from baccarat, lost this month as baccarat play declined; other parts of the state saw increases.

Statewide, overall revenues fell by 1.68%. Slot win was up, with an increase in hold and handle. Game revenues were down 11.73%, thanks in large part to a 19.59% drop in baccarat win.

On the **Las Vegas Strip**, total gaming win was down 7.73%. Slot win decreased by 1.16%, with handle slightly higher and a lower hold. Game win fell by 13.00%, chiefly because of an 18.26% drop in baccarat win. This was despite a higher hold percentage and because of a 19.87% drop in handle. Had hold been in its usual 10-12% range, this would have been an even worse month for the Strip.

Downtown Las Vegas saw overall win grow by 7.84%. Slot win grew by 22.44%, almost entirely because of a 20.58% jump in slot hold. Tables saw a reverse, as game win fell by 23.60% despite a massive 44.67% jump in handle; tables and games simply held much less this month.

The **Boulder Strip**, a weathervane for local Las Vegas play, was up, with overall fin up 19.34%, powered by a 23.05% jump in slot win, which was in turn driven by a big jump in hold percentage. Game revenue fell by 5.28% despite higher hold, due to lower levels of play.

Washoe County saw a 2.27% overall gain in win thanks to higher slot win, slot hold, slot handle. Game win and handle were both down, however. Since Washoe County is a predominantly slots market, this did not have a huge impact on the overall bottom line.

Tables for Statewide, Las Vegas Strip, Downtown Las Vegas, Boulder Strip, and Washoe County follow.

For more information, see <http://gaming.unlv.edu> or contact Dr. David G. Schwartz, Director | ph (702) 895-2242 | dgs@unlv.nevada.edu

Nevada Gaming Statistics: July Comparison

Statewide figures for the month of July, 2008-2017

	Jul-08	Jul-09	Jul-10	Jul-11	Jul-12	Jul-13	Jul-14	Jul-15	Jul-16	Jul-17
Total Revenue	997,344	872,664	829,674	860,090	1,005,876	925,730	931,820	922,887	1,015,015	997,973
Slot Revenue	678,136	577,881	525,452	544,415	591,279	585,593	568,880	600,337	600,564	632,131
Slot Handle	10,696,151	9,365,981	9,028,385	9,501,134	8,851,482	8,753,259	8,752,000	8,973,647	9,296,656	9,592,276
Slot Hold %	6.34	6.17	5.82	5.73	6.68	6.69	6.50	6.69	6.46	6.59
# of Slots	169,559	169,454	166,390	163,558	158,917	156,028	152,649	148,820	145,874	142,107
Game Revenue	304,780	281,454	291,433	302,150	402,615	327,757	351,549	322,549	414,451	365,842
Game Handle	2,523,013	2,161,705	2,495,146	2,795,097	2,841,320	2,702,036	2,848,857	2,479,239	2,634,781	2,413,206
Game Hold %	12.08	13.02	11.68	10.81	14.17	12.13	12.34	13.01	15.73	15.16
# of Games	5,676	5,594	5,506	5,430	5,331	5,291	5,381	6,112	6,064	5,918
Baccarat Rev.	53,948	68,228	74,406	89,688	189,933	118,822	135,298	104,075	150,337	120,885
Baccarat Handle	561,958	534,702	743,317	918,934	1,184,860	1,040,473	1,259,758	816,275	911,133	787,524
Baccarat Hold %	9.60	12.76	10.01	9.76	16.03	11.42	10.74	12.75	16.50	15.35
# of Bacc Games	181	206	245	249	261	288	321	329	343	369
# of locations	336	331	329	331	327	329	329	323	324	327

Notes and Definitions

All non-restricted locations, Statewide

Total Revenue, Slot Revenue, Baccarat Revenue, & Game Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot, Baccarat, & Game Handle: Estimate of how much was gambled by patrons in each category

Number of Slots, Games, & Baccarat Tables: Statewide totals for each category

Locations: Active non-restricted gambling locations

All data taken from Gaming Revenue Reports for their respective year; accessible at <http://gaming.nv.gov/index.aspx?page=149>

Nevada Gaming Statistics: July Comparison

Las Vegas Strip figures for the month of July, 2008-2017

	Jul-08	Jul-09	Jul-10	Jul-11	Jul-12	Jul-13	Jul-14	Jul-15	Jul-16	Jul-17
Total Revenue	519,175	461,336	461,349	468,540	597,455	511,448	536,159	524,970	613,019	565,606
Slot Revenue	286,039	235,917	217,649	224,099	248,005	234,423	239,303	261,210	272,693	269,527
Slot Handle	3,854,973	3,290,335	3,186,662	3,458,318	3,200,065	3,172,165	3,229,460	3,285,660	3,425,791	3,523,229
Slot Hold %	7.42	7.17	6.83	6.48	7.75	7.39	7.41	7.95	7.96	7.65
# of Slots	49,879	49,173	48,637	48,552	45,978	44,496	44,046	42,053	40,859	38,434
Game Revenue	224,329	217,374	235,427	235,530	341,514	269,308	289,139	263,759	340,325	296,079
Game Handle	1,979,956	1,702,224	2,050,758	2,338,928	2,415,233	2,216,527	2,391,555	1,984,643	2,136,378	1,875,104
Game Hold %	11.33	12.77	11.48	10.07	14.14	12.15	12.09	13.29	15.93	15.79
# of Games	2,712	2,736	2,809	2,816	2,709	2,721	2,793	3,174	3,184	3,078
Baccarat Revenue	52,826	67,391	73,452	88,899	189,867	115,000	133,481	105,661	148,527	121,399
Baccarat Handle	552,573	527,729	736,730	914,599	1,179,298	992,235	1,232,512	798,647	932,373	747,071
Baccarat Hold %	9.56	12.77	9.97	9.72	16.1	11.59	10.83	13.23	15.93	16.25
# of Bacc Games	169	194	234	236	253	273	306	310	322	325
# Locations	41	40	41	41	41	41	41	40	40	40

Notes and Definitions

All non-restricted locations, Las Vegas Strip

Total Revenue, Slot Revenue, Baccarat Revenue, & Game Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot, Baccarat, & Game Handle: Estimate of how much was gambled by patrons in each category

Number of Slots, Games, & Baccarat Tables: Statewide totals for each category

Locations: Active non-restricted gambling locations

All data taken from Gaming Revenue Reports for their respective year; accessible at <http://gaming.nv.gov/index.aspx?page=149>

Nevada Gaming Statistics: July Comparison
Downtown Las Vegas figures for the month of July, 2008-2017

	Jul-08	Jul-09	Jul-10	Jul-11	Jul-12	Jul-13	Jul-14	Jul-15	Jul-16	Jul-17
Total Revenue	44,995	39,802	32,134	35,419	41,235	39,395	38,294	40,800	41,833	45,113
Slot Revenue	35,627	29,957	23,445	26,600	32,820	30,949	29,490	30,517	28,565	34,976
Slot Handle	511,148	471,764	448,279	458,621	438,184	422,801	406,198	435,335	438,786	445,554
Slot Hold %	6.97	6.35	5.23	5.8	7.49	7.32	7.26	7.01	6.51	7.85
# of Slots	11,964	12,033	11,779	10,990	10,911	10,586	10,692	10,427	9,553	9,685
Game Revenue	8,859	9,300	8,277	8,385	8,052	8,082	8,457	10,283	13,268	10,137
Game Handle	79,169	74,460	71,231	67,950	62,370	67,406	76,396	91,404	94,434	136,617
Game Hold %	11.19	12.49	11.62	12.34	12.91	11.99	11.07	11.25	14.05	7.42
# of Games	400	408	405	377	397	379	411	441	422	447
# of Locations	19	19	19	19	19	18	18	18	14	16

Notes and Definitions

All non-restricted locations, Downtown Las Vegas

Total Revenue, Slot Revenue, and Game Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot and Game Handle: Estimate of how much was gambled by patrons in each category

Number of Slots and Games: Statewide totals for each category

Locations: Active non-restricted gambling locations

All data taken from Gaming Revenue Reports for their respective year; accessible at <http://gaming.nv.gov/index.aspx?page=149>

Nevada Gaming Statistics: July Comparison

Boulder Strip figures for the month of July, 2008-2017

	Jul-08	Jul-09	Jul-10	Jul-11	Jul-12	Jul-13	Jul-14	Jul-15	Jul-16	Jul-17
Total Revenue	70,507	65,730	54,671	61,883	72,580	75,560	68,167	60,631	55,666	66,434
Slot Revenue	60,607	56,689	48,745	52,015	64,812	69,573	62,447	53,826	48,374	59,526
Slot Handle	1,161,054	1,102,899	1,041,560	1,229,669	1,033,684	998,178	969,674	1,009,869	1,051,609	1,061,070
Slot Hold %	5.22	5.14	4.68	4.23	6.27	6.97	6.44	5.33	4.60	5.61
# of Slots	19,321	20,009	21,537	21,543	20,574	20,355	18,805	18,491	18,463	17,910
Game Revenue	8,956	8,077	5,139	9,160	7,129	5,400	5,246	6,805	7,293	6,908
Game Handle	60,148	68,975	76,473	83,577	80,011	67,669	52,724	55,506	54,752	51,057
Game Hold %	14.89	11.71	6.72	10.96	8.91	7.98	9.95	12.26	13.32	13.53
# of Games	316	364	313	312	318	306	295	335	340	319
# of Locations	34	35	34	35	33	33	31	30	31	32

Notes and Definitions

All non-restricted locations, Boulder Strip

Total Revenue, Slot Revenue, and Game Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot and Game Handle: Estimate of how much was gambled by patrons in each category

Number of Slots and Games: Statewide totals for each category

Locations: Active non-restricted gambling locations

All data taken from Gaming Revenue Reports for their respective year; accessible at <http://gaming.nv.gov/index.aspx?page=149>

Nevada Gaming Statistics: July Comparison

Washoe County figures for the month of July, 2008-2017

	Jul-08	Jul-09	Jul-10	Jul-11	Jul-12	Jul-13	Jul-14	Jul-15	Jul-16	Jul-17
Total Revenue	88,501	71,223	69,732	70,698	64,904	67,124	66,432	69,662	76,130	77,856
Slot Revenue	68,665	57,942	57,483	57,030	52,245	54,827	53,988	57,672	61,381	63,813
Slot Handle	1,288,274	1,140,591	1,127,118	1,098,844	1,034,554	1,050,326	1,071,190	1,084,060	1,134,584	1,168,736
Slot Hold %	5.33	5.08	5.10	5.19	5.05	5.22	5.04	5.32	5.41	5.46
# of Slots	21,293	19,201	18,593	18,154	17,784	17,731	18,141	17,051	16,843	16,537
Game Revenue	18,831	12,417	11,407	12,826	11,980	11,609	11,813	11,990	14,749	14,043
Game Handle	106,030	81,316	81,246	80,515	70,388	76,075	81,133	85,521	94,727	87,989
Game Hold %	17.76	15.27	14.04	15.93	17.02	15.26	14.56	14.02	15.57	15.96
# of Games	643	576	554	538	527	536	548	591	564	547
# Locations	49	48	45	47	46	45	47	44	45	44

Notes and Definitions

All non-restricted locations, Washoe County

Total Revenue, Slot Revenue, and Game Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot and Game Handle: Estimate of how much was gambled by patrons in each category

Number of Slots and Games: Statewide totals for each category

Locations: Active non-restricted gambling locations

All data taken from Gaming Revenue Reports for their respective year; accessible at <http://gaming.nv.gov/index.aspx?page=149>