

Nevada Gaming Statistics: March Comparison

Executive Summary of 9-Year Revenue and Handle Trends

March 2012 was not a good month for Nevada gaming. It wasn't an awful month, but most reporting areas posted declines in gaming revenue, despite some strengths.

Statewide, this was an off month by nearly any measure: a double-digit decline in overall revenues, a drop in slot win, and a nearly one-fifth slide in table revenues. Much, though not all, of the table decline can be blamed on poor baccarat results from the Strip (see below), as other key reporting areas had small increases in table revenue.

On the **Las Vegas Strip**, slot revenue fell by 6%, though handle increased by 2%. Slot hold fell, meaning players won more money than March 2011. The real story, however, was baccarat, which posted a 51% decline in win. Lower overall play (handle was down 30%) was partially to play, as was an abnormally low 8% hold. Outside of baccarat, other table games revenue declined by 11%, so this was a broader problem than a few big players getting lucky.

Downtown Las Vegas suffered the same decline in slot play as other reporting areas, but table win increased by 2%, despite a lower hold.

The **Boulder Strip**, indicative of the locals market in Las Vegas, saw a similar trend as Downtown, with slot revenues plummeting by 20% but table win increasing by 6%. Because slots make up most of the area's play, total revenues fell by 17%.

Washoe County had the best March of any reporting area covered here; it was relatively flat, with a 0.45% increase in total revenues. Slot hold remained constant, but win was up slightly, as was table win. Whatever ailed the rest of the state spared Washoe County.

Tables for Statewide, Las Vegas Strip, Downtown Las Vegas, Boulder Strip, and Washoe County follow.

For more information, see <http://gaming.unlv.edu> or contact Dr. David G. Schwartz, Director | ph (702) 895-2242 | dgs@unlv.nevada.edu

Nevada Gaming Statistics: March Comparison
Statewide figures for month of March, 2004-2012

	Mar-04	Mar-05	Mar-06	Mar-07	Mar-08	Mar-09	Mar-10	Mar-11	Mar-12
Total Revenue	925,394	1,031,855	1,062,940	1,054,767	1,038,751	918,242	912,159	958,728	854,590
Slot Revenue	644,376	719,640	730,415	709,048	725,749	647,326	629,981	621,745	579,798
Slot Handle	10,598,289	11,261,971	12,072,975	12,527,349	11,519,825	10,020,526	9,402,701	9,349,549	9,583,438
Slot Hold %	6.08	6.39	6.05	5.66	6.30	6.46	6.70	6.65	6.05
# of Slots	177,479	176,589	175,720	176,135	172,184	171,332	168,347	165,079	160,722
Table Revenue	273,260	300,998	318,459	330,545	299,295	257,831	270,387	325,878	263,859
Table Handle	1,939,389	2,127,194	2,468,674	2,489,043	2,409,782	2,222,681	2,458,063	2,649,415	2,527,385
Table Hold %	14.09	14.15	12.90	13.28	12.42	11.60	11.00	12.30	10.44
# of Tables	5,674	5,702	5,832	5,806	5,766	5,700	5,559	5,447	5,386
Baccarat Revenue	21,653	40,028	36,397	36,860	35,102	33,496	53,109	82,305	39,786
Baccarat Handle	172,671	279,525	353,712	371,947	367,175	468,475	630,000	711,981	496,085
Baccarat Hold %	12.54	14.32	10.29	9.91	9.56	7.15	8.43	11.56	8.02
# of Bacc Tables	104	102	135	157	191	208	237	246	256
# of Locations	347	345	342	340	337	338	332	329	327

Notes and Definitions

Total Revenue, Slot Revenue, Table Revenue, and Baccarat Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot, Table, Baccarat Handle: Estimate of how much was gambled by patrons in each category

Number of Slots, Tables, and Baccarat Tables: Statewide totals for each category

All data taken from Gaming Revenue Reports for their respective year; accessible at http://gaming.nv.gov/gaming_revenue_rpt.htm.

Nevada Gaming Statistics: March Comparison
Las Vegas Strip figures for month of March, 2004-2012

	Mar-04	Mar-05	Mar-06	Mar-07	Mar-08	Mar-09	Mar-10	Mar-11	Mar-12
Total Revenue	465,411	514,433	546,098	543,675	517,474	456,129	467,075	527,297	448,683
Slot Revenue	266,799	291,390	303,117	295,120	295,925	257,637	257,879	260,214	244,190
Slot Handle	3,889,198	4,035,873	4,497,285	4,589,736	4,251,796	3,486,292	3,310,385	3,323,295	3,391,528
Slot Hold %	6.86	7.22	6.74	6.43	6.96	7.39	7.79	7.83	7.20
# of Slots	55,832	54,502	52,737	50,649	49,715	49,610	49,808	49,320	46,629
Table Revenue	194,359	216,542	234,705	240,108	213,838	191,055	202,156	260,522	197,953
Table Handle	1,395,255	1,558,978	1,897,373	1,849,831	1,813,723	1,704,326	1,951,313	2,167,404	2,028,207
Table Hold %	13.93	13.89	12.37	12.98	11.79	11.21	10.36	12.02	9.76
# of Tables	2,635	2,573	2,736	2,698	2,754	2,752	2,819	2,812	2,759
Baccarat Revenue	21,521	40,091	36,129	35,888	34,852	33,172	52,728	81,805	39,692
Baccarat Handle	171,073	276,680	350,427	359,960	358,191	463,296	625,480	708,882	493,682
Baccarat Hold %	12.58	14.49	10.31	9.97	9.73	7.16	8.43	11.54	8.04
# of Bacc Tables	97	94	130	151	175	196	224	234	245
# Locations	44	42	40	38	37	41	41	42	41

Notes and Definitions

All non-restricted locations, Las Vegas Strip

Total Revenue, Slot Revenue, Table Revenue, and Baccarat Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot, Table, Baccarat Handle: Estimate of how much was gambled by patrons in each category

Number of Slots, Tables, and Baccarat Tables: Statewide totals for each category; Locations=active non-restricted gambling locations

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Nevada Gaming Statistics: March Comparison
Downtown Las Vegas figures for month of March, 2004-2012

	Mar-04	Mar-05	Mar-06	Mar-07	Mar-08	Mar-09	Mar-10	Mar-11	Mar-12
Total Revenue	56,671	63,135	59,467	55,330	56,697	55,224	49,357	49,224	43,388
Slot Revenue	42,215	46,971	44,428	39,839	42,329	42,920	37,634	37,584	31,544
Slot Handle	738,024	700,015	688,806	656,326	622,485	568,477	530,804	530,847	547,639
Slot Hold %	5.72	6.71	6.45	6.07	6.80	7.55	7.09	7.08	5.76
# of Slots	15,634	13,441	12,664	12,498	12,412	11,989	11,723	11,394	11,409
Table Revenue	14,230	15,489	14,326	14,872	13,820	11,745	11,227	11,182	11,443
Table Handle	118,189	118,872	109,778	118,408	111,994	99,703	94,903	89,313	94,570
Table Hold %	12.04	13.03	13.05	12.56	12.34	11.78	11.83	12.52	12.10
# of Tables	447	444	413	413	403	411	405	388	398
# of Locations	19	19	20	18	19	19	20	19	19

Notes and Definitions

All non-restricted locations, Boulder Strip

Total Revenue, Slot Revenue, and Table Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot, Table Handle: Estimate of how much was gambled by patrons in each category

Number of Slots, Tables: Downtown Las Vegas totals for each category; Locations=active non-restricted gambling locations

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Nevada Gaming Statistics: March Comparison
 Boulder Strip figures for month of March, 2004-2012

	Mar-04	Mar-05	Mar-06	Mar-07	Mar-08	Mar-09	Mar-10	Mar-11	Mar-12
Total Revenue	75,701	85,104	86,950	72,695	80,978	79,444	75,516	75,639	62,787
Slot Revenue	66,240	75,238	75,213	61,655	71,657	70,556	65,533	65,596	52,233
Slot Handle	1,170,318	1,308,487	1,382,592	1,404,442	1,239,740	1,294,606	1,101,395	1,129,019	1,165,915
Slot Hold %	5.66	5.75	5.44	4.39	5.78	5.45	5.95	5.81	4.48
# of Slots	19,020	18,884	19,186	20,289	19,107	21,975	22,000	21,228	20,841
Table Revenue	8,984	9,241	10,705	9,880	8,291	7,749	9,080	9,283	9,837
Table Handle	69,969	78,115	78,425	79,613	72,537	89,171	97,740	95,308	100,583
Table Hold %	12.84	11.83	13.65	12.41	11.43	8.69	9.29	9.74	9.78
# of Tables	325	324	318	315	307	408	336	318	341
# of Locations	33	33	33	33	33	35	35	33	33

Notes and Definitions

All non-restricted locations, Boulder Strip

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Nevada Gaming Statistics: March Comparison
 Washoe County figures for month of March, 2004-2012

	Mar-04	Mar-05	Mar-06	Mar-07	Mar-08	Mar-09	Mar-10	Mar-11	Mar-12
Total Revenue	85,723	86,298	83,581	91,222	84,504	64,824	65,851	61,154	61,428
Slot Revenue	63,918	66,620	65,964	72,453	67,303	51,110	51,158	49,266	49,290
Slot Handle	1,248,398	1,283,622	1,295,953	1,409,591	1,277,097	1,053,814	1,074,748	1,003,381	1,003,870
Slot Hold %	5.12	5.19	5.09	5.14	5.27	4.85	4.76	4.91	4.91
# of Slots	24,420	23,746	22,701	21,850	21,641	19,648	18,821	17,993	17,955
Table Revenue	20,827	18,689	16,523	17,624	16,142	12,815	13,856	11,148	11,426
Table Handle	116,743	112,517	104,642	111,192	100,012	77,950	81,267	71,969	71,502
Table Hold %	17.84	16.61	15.79	15.85	16.14	16.44	17.05	15.49	15.98
# of Tables	739	735	687	670	650	580	565	533	537
# Locations	52	52	52	51	49	48	46	46	46

Notes and Definitions

All non-restricted locations, Washoe County

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