

Nevada Gaming Statistics: March Historical Comparison Summary of 10-Year Revenue Trends

March 2017 was a mostly positive month for Nevada gaming, with increases in most reporting area.

Statewide casino win rose by 7.45%, with improvement in both slot (6.30%) and game (9.79%) win. Handle grew for both game and slot play, indicating higher levels of play overall.

Las Vegas Strip casinos fared slightly better than the state as a whole, notching an 8.07% year/year increase. Slot win grew by 10.98%, partially because of a higher hold percentage. Baccarat win declined 16.30% due to both lower hold and lower handle.

Downtown Las Vegas posted a 22.61% gain, with slot numbers growing by 6.93% due to increases in both hold percentage and handle. Game handle (total play) increased by 37.10%, while a higher hold led to a whopping 65.59% increase in game win.

On the **Boulder Strip**, a large portion of the locals market, there was a decline, with an 8.58% drop in total win. Slot revenue dropped by 12.70%. Game revenue grew by 33.06% thanks to a much higher hold and despite a smaller handle.

Washoe County saw an 8.04% jump in total win. Slot revenue grew by 9.57%, with increases in both hold percentage and handle. Game win grew less robustly (1.49%) and, in a statistical anomaly, the hold percentage was identical to March 2016's.

Note: Game win figures are inflated for 2016 since they now include poker (did not previously).

Tables for Statewide, Las Vegas Strip, Downtown Las Vegas, Boulder Strip, and Washoe County follow.

Nevada Gaming Statistics: March Historical Comparison

Statewide figures for the month of March, 2008-2017

	Mar-08	Mar-09	Mar-10	Mar-11	Mar-12	Mar-13	Mar-14	Mar-15	Mar-16	Mar-17
Total Revenue	1,038,751	918,242	912,159	958,728	854,590	914,785	982,168	951,245	922,272	991,023
Slot Revenue	725,749	647,326	629,981	621,745	579,798	591,384	613,740	635,388	616,628	655,446
Slot Handle	11,519,825	10,020,526	9,402,701	9,349,549	9,583,438	9,538,452	9,398,775	9,385,347	9,342,848	9,724,718
Slot Hold %	6.30	6.46	6.70	6.65	6.05	6.20	6.53	6.77	6.60	6.74
# of Slots	172,184	171,332	168,347	165,079	160,722	157,461	153,883	151,617	147,185	143,647
Game Revenue	299,295	257,831	270,387	325,878	263,859	313,082	358,059	306,168	305,644	335,577
Game Handle	2,409,782	2,222,681	2,458,063	2,649,415	2,527,385	2,609,017	2,684,100	2,740,985	2,544,913	2,548,041
Game Hold %	12.42	11.60	11.00	12.30	10.44	12.00	13.34	11.17	12.01	13.17
# of Games	5,766	5,700	5,559	5,447	5,386	5,302	5,307	5,411	5,954	5,840
Baccarat Rev.	35,102	33,496	53,109	82,305	39,786	74,812	101,836	68,093	65,698	58,440
Baccarat Handle	367,175	468,475	630,000	711,981	496,085	712,495	703,773	818,425	585,022	577,470
Baccarat Hold %	9.56	7.15	8.43	11.56	8.02	10.50	14.47	8.32	11.23	10.12
# of Bacc Games	191	208	237	246	256	297	314	341	345	379
# of Locations	337	338	332	329	327	331	327	325	325	326

All non-restricted locations, State of Nevada

Total Revenue, Slot Revenue, Game Revenue, Baccarat Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot, Game, Baccarat Handle: Estimate of how much was gambled by patrons in each category

Number of Slots, Games, and Baccarat Games: Statewide totals for each category; Locations=active non-restricted gambling locations

All data taken from Gaming Revenue Reports for their respective year; accessible at http://gaming.nv.gov/gaming_revenue_rpt.htm

Nevada Gaming Statistics: March Historical Comparison

Las Vegas Strip figures for the month of March, 2008-2017

	Mar-08	Mar-09	Mar-10	Mar-11	Mar-12	Mar-13	Mar-14	Mar-15	Mar-16	Mar-17
Total Revenue	517,474	456,129	467,075	527,297	448,683	507,602	560,771	507,030	486,822	526,093
Slot Revenue	295,925	257,637	257,879	260,214	244,190	258,236	264,373	262,549	250,421	277,926
Slot Handle	4,251,796	3,486,292	3,310,385	3,323,295	3,391,528	3,380,052	3,398,111	3,427,533	3,425,732	3,500,327
Slot Hold %	6.96	7.39	7.79	7.83	7.20	7.64	7.78	7.66	7.31	7.94
# of Slots	49,715	49,610	49,808	49,320	46,629	45,172	44,342	44,206	41,388	39,671
Game Revenue	213,838	191,055	202,156	260,522	197,953	243,284	290,044	262,549	236,401	248,167
Game Handle	1,813,723	1,704,326	1,951,313	2,167,404	2,028,207	2,059,983	2,145,296	2,422,039	1,988,234	1,920,797
Game Hold %	11.79	11.21	10.36	12.02	9.76	11.81	13.52	10.84	11.89	12.92
# of Games	2,754	2,752	2,819	2,812	2,759	2,715	2,714	2,838	3,071	3,014
Baccarat Rev.	34,852	33,172	52,728	81,805	39,692	76,583	101,930	67,551	64,900	54,319
Baccarat Handle	358,191	463,296	625,480	708,882	493,682	686,843	687,323	812,888	576,377	542,647
Baccarat Hold %	9.73	7.16	8.43	11.54	8.04	11.15	14.83	8.31	11.26	10.01
# of Bacc Games	175	196	224	234	245	285	292	319	322	333
# Locations	37	41	41	42	41	41	41	41	40	40

All non-restricted locations, Las Vegas Strip

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Slot, Game, Baccarat Handle: Estimate of how much was gambled by patrons in each category

Number of Slots, Games, and Baccarat Games: Statewide totals for each category; Locations=active non-restricted gambling locations

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Nevada Gaming Statistics: March Historical Comparison

Downtown Las Vegas figures for the month of March, 2008-2017

	Mar-08	Mar-09	Mar-10	Mar-11	Mar-12	Mar-13	Mar-14	Mar-15	Mar-16	Mar-17
Total Revenue	56,697	55,224	49,357	49,224	43,388	45,699	51,217	53,569	51,312	62,915
Slot Revenue	42,329	42,920	37,634	37,584	31,544	32,455	36,484	39,237	37,591	40,195
Slot Handle	622,485	568,477	530,804	530,847	547,639	528,583	538,112	519,008	506,617	538,807
Slot Hold %	6.80	7.55	7.09	7.08	5.76	6.14	6.78	7.56	7.42	7.46
# of Slots	12,412	11,989	11,723	11,394	11,409	10,980	10,784	10,456	10,052	9,785
Game Revenue	13,820	11,745	11,227	11,182	11,443	12,870	14,337	13,993	13,721	22,720
Game Handle	111,994	99,703	94,903	89,313	94,570	108,883	123,488	124,051	133,214	182,637
Game Hold %	12.34	11.78	11.83	12.52	12.10	11.82	11.61	11.28	10.30	12.44
# of Games	403	411	405	388	398	391	415	413	426	447
# of Locations	19	19	20	19	19	19	18	18	17	15

All non-restricted locations, Downtown Las Vegas

Total Revenue, Slot Revenue , Game Revenue,: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot, Game Handle: Estimate of how much was gambled by patrons in each category

Number of Slots, Games: Statewide totals for each category; Locations=active non-restricted gambling locations

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Nevada Gaming Statistics: March Historical Comparison

Boulder Strip figures for the month of March, 2008-2017

	Mar-08	Mar-09	Mar-10	Mar-11	Mar-12	Mar-13	Mar-14	Mar-15	Mar-16	Mar-17
Total Revenue	80,978	79,444	75,516	75,639	62,787	62,296	68,303	81,259	75,186	68,732
Slot Revenue	71,657	70,556	65,533	65,596	52,233	51,840	60,838	72,647	68,416	59,725
Slot Handle	1,239,740	1,294,606	1,101,395	1,129,019	1,165,915	1,129,412	1,074,876	1,079,450	1,105,267	1,120,544
Slot Hold %	5.78	5.45	5.95	5.81	4.48	4.59	5.66	6.73	6.19	5.33
# of Slots	19,107	21,975	22,000	21,228	20,841	20,604	18,977	18,575	18,380	18,149
Game Revenue	8,291	7,749	9,080	9,283	9,837	9,840	6,931	8,107	6,769	9,007
Game Handle	72,537	89,171	97,740	95,308	100,583	92,135	71,454	73,168	67,488	63,834
Game Hold %	11.43	8.69	9.29	9.74	9.78	10.68	9.70	11.08	10.03	14.11
# of Games	307	408	336	318	341	313	308	295	342	333
# of Locations	33	35	35	33	33	33	30	30	30	32

All non-restricted locations, Boulder Strip (Las Vegas)

Total Revenue, Slot Revenue , Game Revenue,: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot, Game Handle: Estimate of how much was gambled by patrons in each category

Number of Slots, Games: Statewide totals for each category; Locations=active non-restricted gambling locations

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Nevada Gaming Statistics: March Historical Comparison
Washoe County figures for the month of March, 2008-2017

	Mar-08	Mar-09	Mar-10	Mar-11	Mar-12	Mar-13	Mar-14	Mar-15	Mar-16	Mar-17
Total Revenue	84,504	64,824	65,851	61,154	61,428	67,249	60,074	63,997	63,873	69,011
Slot Revenue	67,303	51,110	51,158	49,266	49,290	53,641	48,297	51,705	51,826	56,785
Slot Handle	1,277,097	1,053,814	1,074,748	1,003,381	1,003,870	1,035,541	1,004,096	1,005,934	1,006,330	1,053,525
Slot Hold %	5.27	4.85	4.76	4.91	4.91	5.18	4.81	5.14	5.15	5.39
# of Slots	21,641	19,648	18,821	17,993	17,955	17,714	17,970	17,566	17,085	16,515
Game Revenue	16,142	12,815	13,856	11,148	11,426	12,846	11,159	11,735	12,047	12,227
Game Handle	100,012	77,950	81,267	71,969	71,502	83,578	80,396	76,102	81,070	82,281
Game Hold %	16.14	16.44	17.05	15.49	15.98	15.37	13.88	15.42	14.86	14.86
# of Games	650	580	565	533	537	532	530	534	571	538
# Locations	49	48	46	46	46	46	46	46	45	45

All non-restricted locations, Washoe County

Total Revenue, Slot Revenue , Game Revenue,: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot, Game Handle: Estimate of how much was gambled by patrons in each category

Number of Slots, Games: Statewide totals for each category; Locations=active non-restricted gambling locations

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