

Nevada Gaming Statistics: November Comparison

Executive Summary of 8-Year Revenue and Handle Trends

November was good for Nevada's gaming industry. Most reporting areas saw a second straight month of increases in gaming revenues. Generally speaking, handle rose along with revenues, indicating an at least modestly rebounding demand for casino gambling. Partially this was because November 2010 was a particularly bad month, but the increase in several areas indicates a small recovery for the gaming industry.

Statewide, casinos bounced back (+7.06%) from an atrocious November 2010 and then some—this was the strongest November since 2007; though revenues were still well (-10.29%) below their 2007 equivalents, this is a move in the right direction. Slot revenue, handle, and hold percentage all increased, and this pattern held for table games as well. These increases were small but definite, lending credence to the notion of a mild rebound.

Las Vegas Strip revenues grew by 9.02%, driven by slightly (+2.40%) higher slot revenues and what appears to be a major bounce in table play (+17.90%). But this is only because November 2010 was exceptionally weak for table games. It was a decent, but not a great, month when factoring in the favorable comparison. Table handle grew less than 7%, and much of the gain was driven by higher table hold percentage.

Downtown Las Vegas increased revenues by slightly more than the state average (+7.26%), due to high slot win (+4.63%) and especially table win (+17.31%). Much of the table increase was due to higher hold, however, so the actual increase in play is not as dramatic as it first appears.

On the **Boulder Strip**, total revenues grew by 12.44%, keyed by a 64.47% increase in table win. This was only, however, because November 2010's hold percentage was just 4.88%; total table play actually fell, but a return to a normal hold made play more profitable for casinos. Slot handle and win increased respectably, indicating continuing strength in the Las Vegas locals market.

Washoe County revenues increased slightly (+1.95%), a welcome respite from the usual decline. This bump was due to higher hold, however, as handle remained nearly constant from last year. Perhaps this indicates a stabilizing trend in Northern Nevada.

Tables for Statewide, Las Vegas Strip, Boulder Strip, and Washoe County follow.

Nevada Gaming Statistics: November Comparison

Statewide figures for month of November, 2004-2011

	Nov-04	Nov-05	Nov-06	Nov-07	Nov-08	Nov-09	Nov-10	Nov-11
Total Revenue	862,149	999,615	1,140,738	981,124	836,787	873,178	822,098	880,141
Slot Revenue	615,502	700,119	712,227	657,341	558,114	549,340	564,414	578,364
Slot Handle	10,224,286	11,365,568	11,377,428	11,085,008	9,740,209	8,747,452	8,461,979	8,505,353
Slot Hold %	6.02	6.16	6.26	5.93	5.73	6.28	6.67	6.80
# of Slots	177,480	176,388	176,086	173,054	173,141	168,264	164,803	162,976
Table Revenue	237,801	287,456	415,975	311,070	266,681	312,815	247,485	291,713
Table Handle	2,053,549	2,629,973	3,122,935	2,365,551	2,126,643	2,417,427	2,239,683	2,341,196
Table Hold %	11.58	10.93	13.32	13.15	12.54	12.94	11.05	12.46
# of Tables	5,768	5,800	5,785	5,692	5,753	5,483	5,437	5,459
Baccarat Revenue	21,809	58,597	117,242	47,804	39,780	94,237	68,891	89,411
Baccarat Handle	340,766	613,581	1,045,870	366,595	380,670	695,990	567,004	657,434
Baccarat Hold %	6.40	9.55	11.21	13.04	10.45	13.54	12.15	13.60
# of Bacc Tables	97	119	125	153	192	204	235	252
# of locations	347	343	341	336	339	332	329	334

Notes and Definitions

All non-restricted locations, State of Nevada

Total Revenue, Slot Revenue, Table Revenue, and Baccarat Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot, Table, Baccarat Handle: Estimate of how much was gambled by patrons in each category

Number of Slots, Tables, and Baccarat Tables: Statewide totals for each category; Locations=active non-restricted gambling locations

All data taken from Gaming Revenue Reports for their respective year; accessible at http://gaming.nv.gov/gaming_revenue_rpt.htm

Nevada Gaming Statistics: November Comparison

Las Vegas Strip figures for month of November, 2004-2011

	Nov-04	Nov-05	Nov-06	Nov-07	Nov-08	Nov-09	Nov-10	Nov-11
Total Revenue	423,865	524,680	642,430	519,707	437,689	473,831	454,308	495,282
Slot Revenue	252,895	301,501	308,383	283,471	239,536	230,503	254,256	260,829
Slot Handle	3,752,151	4,344,395	4,331,222	4,288,517	3,496,876	3,201,431	3,096,906	3,105,107
Slot Hold %	6.74	6.94	7.12	6.61	6.85	7.20	8.21	8.40
# of Slots	55,549	54,446	50,822	48,857	49,808	48,796	48,384	47,581
Table Revenue	166,004	215,982	327,119	229,207	191,550	236,964	193,826	228,511
Table Handle	1,486,159	2,088,801	2,522,120	1,756,375	1,575,247	1,885,155	1,732,136	1,847,300
Table Hold %	11.17	10.34	12.97	13.05	12.16	12.57	11.19	12.37
# of Tables	2,619	2,745	2,615	2,632	2,730	2,650	2,731	2,810
Baccarat Revenue	21,720	58,500	116,697	46,941	39,236	92,710	68,814	89,022
Baccarat Handle	339,375	611,285	1,039,154	359,426	375,464	690,835	562,666	653,133
Baccarat Hold %	6.40	9.57	11.23	13.06	10.45	13.42	12.23	13.63
# of Bacc Tables	90	112	114	141	180	191	222	240
# Locations	44	42	40	37	41	41	41	41

Notes and Definitions

All non-restricted locations, Las Vegas Strip

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Number of Slots, Tables, and Baccarat Tables: Area totals for each category; Locations=active non-restricted gambling locations

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Nevada Gaming Statistics: November Comparison

Downtown Las Vegas figures for month of November, 2004-2011

	Nov-04	Nov-05	Nov-06	Nov-07	Nov-08	Nov-09	Nov-10	Nov-11
Total Revenue	57,591	54,589	53,681	48,690	47,998	47,389	43,432	46,576
Slot Revenue	40,944	41,122	39,459	36,927	33,989	35,248	33,799	35,364
Slot Handle	676,760	630,706	597,864	596,559	531,078	498,557	472,053	489,129
Slot Hold %	6.05	6.52	6.60	6.19	6.40	7.07	7.16	7.23
# of Slots	13,434	13,461	12,396	12,243	11,984	11,685	11,352	11,745
Table Revenue	16,089	12,823	13,658	11,250	13,517	11,693	9,221	10,817
Table Handle	139,299	99,790	105,794	109,649	103,262	89,396	79,766	81,209
Table Hold %	11.55	12.85	12.91	10.26	13.09	13.08	11.56	13.32
# of Tables	448	423	411	400	408	403	399	406
# of Locations	19	19	18	18	19	19	19	19

Notes and Definitions

All non-restricted locations, Boulder Strip

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Slot, Table Handle: Estimate of how much was gambled by patrons in each category

Number of Slots and Tables: Area totals for each category

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Nevada Gaming Statistics: November Comparison

Boulder Strip figures for month of November, 2004-2011

	Nov-04	Nov-05	Nov-06	Nov-07	Nov-08	Nov-09	Nov-10	Nov-11
Total Revenue	74,476	83,644	82,181	64,992	54,899	65,319	63,710	71,635
Slot Revenue	66,671	74,957	70,077	53,359	43,623	55,829	56,125	59,616
Slot Handle	1,192,683	1,290,138	1,258,115	1,246,706	1,118,538	1,037,714	1,013,087	1,026,093
Slot Hold %	5.59	5.81	5.57	4.28	3.90	5.38	5.54	5.81
# of Slots	18,738	19,090	20,156	20,099	20,420	21,967	21,384	21,421
Table Revenue	7,183	7,766	11,072	10,669	10,348	8,619	6,896	11,342
Table Handle	107,530	87,357	86,839	85,148	85,309	119,377	141,311	125,604
Table Hold %	6.68	8.89	12.75	12.53	12.13	7.22	4.88	9.03
# of Tables	320	324	329	308	340	351	319	322
# of Locations	33	33	33	33	34	35	34	35

Notes and Definitions

All non-restricted locations, Boulder Strip

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Nevada Gaming Statistics: November Comparison

Washoe County figures for month of November, 2004-2011

	Nov-04	Nov-05	Nov-06	Nov-07	Nov-08	Nov-09	Nov-10	Nov-11
Total Revenue	78,784	83,847	80,853	80,181	68,229	65,319	52,487	53,513
Slot Revenue	60,077	65,133	62,408	62,842	53,470	55,829	41,996	43,081
Slot Handle	1,155,327	1,302,660	1,271,039	1,220,233	1,078,024	1,037,714	897,350	891,946
Slot Hold %	5.20	5.00	4.91	5.15	4.96	5.38	4.68	4.83
# of Slots	24,126	23,407	21,976	22,071	20,848	21,967	18,112	18,109
Table Revenue	17,955	17,802	17,546	16,409	13,912	17,353	9,858	9,814
Table Handle	112,289	111,611	106,404	105,186	91,768	85,948	72,326	71,375
Table Hold %	15.99	15.95	16.49	15.60	15.16	20.19	13.63	13.75
# of Tables	745	690	687	661	620	573	551	546
# Locations	52	52	51	51	49	48	46	48

Notes and Definitions

All non-restricted locations, Washoe County

Total Revenue, Slot Revenue, and Table Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot, Table Handle: Estimate of how much was gambled by patrons in each category

Number of Slots and Tables: Area totals for each category

Locations=active non-restricted gambling locations

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