

Nevada Gaming Statistics: October Comparison

Executive Summary of 10-Year Revenue and Handle Trends

This report compares monthly Nevada gaming results for October over the past ten years for selected reporting areas: Statewide, Las Vegas Strip, Downtown Las Vegas, Boulder Strip, and Washoe County.

October 2017 saw even numbers for the state as a whole, with some reporting areas doing better and others doing worse.

Statewide, total gaming win was flat, with a 0.26% increase. Slot win was up 3.79% mostly due to higher hold, while game win fell 6.04% on both lower handle and hold percentage.

On the **Las Vegas Strip**, total gaming win fell 6.05%. Slot win fell 3.63% despite a slightly higher hold percentage because of lower levels of play. Game win fell 8.57%, although baccarat, the key VIP game, was more or less flat.

Downtown Las Vegas performed better than the Strip (proportionally), with a 9.96% increase in overall win. Slot win rose 10.39%, largely due to higher hold. Game win rose “only” 8.95%; while that is an impressive boost, it is not in line with recent gains. Game handle grew 33.73%, while hold fell to a slightly-below-normal 11.14%.

The **Boulder Strip**, a weathervane for local Las Vegas play, had a 17.11% boost in overall win, with slot revenues jumping 22.61%, mostly due to an 18.39% increase in hold percentage. Game win fell by 17.09%, partially but not completely because of a large drop in hold percentage.

Washoe County saw total gaming win increase by 3.26%, buoyed by a 2,80% bump in slot win. Game win rose by 5.21%.

Tables for Statewide, Las Vegas Strip, Downtown Las Vegas, Boulder Strip, and Washoe County follow.

Note: In 2015, poker tables began being included with the “Games” total.

For more information, see <http://gaming.unlv.edu> or contact Dr. David G. Schwartz, Director | ph (702) 895-2242 | dgs@unlv.nevada.edu

Nevada Gaming Statistics: October Comparison

Statewide figures for the month of October, 2008-2017

	Oct-08	Oct-09	Oct-10	Oct-11	Oct-12	Oct-13	Oct-14	Oct-15	Oct-16	Oct-17
Total Revenue	904,960	800,347	888,574	960,688	978,808	954,332	913,643	887,578	986,203	988,744
Slot Revenue	610,921	536,914	550,825	574,403	613,955	576,160	580,216	572,232	631,570	655,534
Slot Handle	10,015,098	9,257,138	9,288,786	9,279,532	8,872,182	8,769,559	9,080,063	9,259,417	9,328,951	9,364,771
Slot Hold %	6.10	5.80	5.93	6.19	6.92	6.57	6.39	6.18	6.77	7.00
# of Slots	170,382	167,748	165,321	163,239	159,207	156,202	152,578	147,783	144,953	141,629
Game Revenue	282,271	252,494	327,345	376,580	356,004	368,514	324,684	315,346	354,633	333,211
Game Handle	2,311,802	2,386,522	2,417,614	2,736,773	2,755,449	2,986,337	2,794,182	2,835,845	2,478,218	2,407,594
Game Hold %	12.21	10.58	13.54	13.76	12.92	12.34	11.62	11.12	14.31	13.84
# of Games	5,718	5,493	5,425	5,427	5,337	5,309	5,436	5,989	5,848	5,692
Baccarat Revenue	40,500	65,380	91,302	158,205	129,475	151,162	101,145	79,130	87,175	87,718
Baccarat Handle	493,902	709,881	497,017	842,412	883,788	1,137,412	989,677	891,104	609,615	589,503
Baccarat Hold %	8.20	9.21	18.37	18.78	14.65	13.29	10.22	8.88	14.30	14.88
# of Bacc Games	190	221	245	254	286	303	330	339	336	376
# of locations	338	330	329	332	329	334	328	325	325	325

Notes and Definitions

All non-restricted locations, Statewide

Total Revenue, Slot Revenue, Baccarat Revenue, & Game Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot, Baccarat, & Game Handle: Estimate of how much was gambled by patrons in each category

Number of Slots, Games, & Baccarat Tables: Statewide totals for each category

Locations: Active non-restricted gambling locations

All data taken from Gaming Revenue Reports for their respective year; accessible at <http://gaming.nv.gov/index.aspx?page=149>

Nevada Gaming Statistics: October Comparison

Las Vegas Strip figures for the month of October, 2008-2017

	Oct-08	Oct-09	Oct-10	Oct-11	Oct-12	Oct-13	Oct-14	Oct-15	Oct-16	Oct-17
Total Revenue	475,005	426,290	494,812	560,535	580,739	551,335	520,288	493,626	562,747	528,682
Slot Revenue	261,534	225,158	233,196	245,880	273,743	243,893	260,610	260,491	286,897	276,469
Slot Handle	3,637,469	3,311,147	3,384,557	3,492,614	3,362,936	3,282,544	3,479,439	3,432,029	3,533,214	3,400,603
Slot Hold %	7.19	6.80	6.89	7.04	8.14	7.43	7.49	7.59	8.12	8.13
# of Slots	49,892	48,634	48,186	47,721	45,977	44,334	44,684	41,536	40,303	38,122
Game Revenue	206,793	195,033	255,572	309,003	301,749	301,934	254,358	233,135	275,851	252,214
Game Handle	1,770,488	1,880,743	1,887,533	2,186,858	2,255,224	2,454,748	2,237,098	2,239,529	1,901,110	1,777,407
Game Hold %	11.68	10.37	13.54	14.13	13.38	12.3	11.37	10.41	14.51	14.19
# of Games	2,717	2,699	2,755	2,813	2,732	2,719	2,855	3,074	3,010	2,905
Baccarat Revenue	39,978	64,755	91,443	159,349	129,549	150,875	97,293	78,307	86,559	86,136
Baccarat Handle	490,528	702,332	492,423	838,679	881,286	1,134,398	965,208	881,836	601,522	567,431
Baccarat Hold %	8.15	9.22	18.57	19	14.7	13.3	10.08	8.88	14.39	15.18
# of Bacc Games	179	208	232	242	275	283	311	317	316	331
# Locations	41	40	41	41	42	41	41	41	40	39

Notes and Definitions

All non-restricted locations, Las Vegas Strip

Total Revenue, Slot Revenue, Baccarat Revenue, & Game Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot, Baccarat, & Game Handle: Estimate of how much was gambled by patrons in each category

Number of Slots, Games, & Baccarat Tables: Statewide totals for each category

Locations: Active non-restricted gambling locations

All data taken from Gaming Revenue Reports for their respective year; accessible at <http://gaming.nv.gov/index.aspx?page=149>

Nevada Gaming Statistics: October Comparison
Downtown Las Vegas figures for the month of October, 2008-2017

	Oct-08	Oct-09	Oct-10	Oct-11	Oct-12	Oct-13	Oct-14	Oct-15	Oct-16	Oct-17
Total Revenue	48,357	40,411	44,591	48,214	48,598	47,176	47,749	44,643	57,818	63,575
Slot Revenue	36,940	30,652	32,370	36,077	38,422	34,962	33,341	29,197	40,479	44,685
Slot Handle	563,969	535,874	536,816	538,463	522,748	495,915	508,247	521,375	536,146	546,940
Slot Hold %	6.55	5.72	6.03	6.70	7.35	7.05	6.56	5.60	7.55	8.17
# of Slots	11,760	11,985	11,573	11,758	11,057	11,045	10,610	10,132	9,546	9,823
Game Revenue	10,981	9,296	11,806	11,736	9,845	11,848	14,093	15,445	17,339	18,890
Game Handle	103,594	86,797	84,449	90,208	82,731	103,930	108,158	110,274	116,390	155,646
Game Hold %	10.60	10.71	13.98	13.01	11.90	11.40	13.03	12.78	13.27	11.14
# of Games	402	402	398	405	395	406	410	427	416	441
# Locations	19	19	19	19	19	18	19	17	14	16

Notes and Definitions

All non-restricted locations, Downtown Las Vegas

Total Revenue, Slot Revenue, and Game Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot and Game Handle: Estimate of how much was gambled by patrons in each category

Number of Slots and Games: Statewide totals for each category

Locations: Active non-restricted gambling locations

All data taken from Gaming Revenue Reports for their respective year; accessible at <http://gaming.nv.gov/index.aspx?page=149>

Nevada Gaming Statistics: October Comparison

Boulder Strip figures for the month of October, 2008-2017

	Oct-08	Oct-09	Oct-10	Oct-11	Oct-12	Oct-13	Oct-14	Oct-15	Oct-16	Oct-17
Total Revenue	62,907	58,920	60,593	68,935	74,540	76,681	58,125	54,322	67,178	78,669
Slot Revenue	51,629	50,934	48,420	56,182	65,608	64,439	50,026	43,589	57,869	70,951
Slot Handle	1,110,301	1,081,401	1,068,874	1,052,097	1,020,342	999,054	1,023,027	1,045,300	1,033,375	1,070,151
Slot Hold %	4.65	4.71	4.53	5.34	6.43	6.45	4.89	4.17	5.60	6.63
# of Slots	20,838	21,302	21,429	21,468	20,827	20,141	18,681	18,378	18,603	17,914
Game Revenue	10,418	7,020	11,433	12,123	8,358	11,693	7,656	10,733	9,309	7,718
Game Handle	99,789	110,900	142,913	150,784	129,984	110,207	97,157	96,956	73,764	71,795
Game Hold %	10.44	6.33	8.00	8.04	6.43	10.61	7.88	11.07	12.62	10.75
# of Games	349	346	316	310	314	307	296	330	337	322
# of Locations	34	35	34	35	33	33	30	30	32	32

Notes and Definitions

All non-restricted locations, Boulder Strip

Total Revenue, Slot Revenue, and Game Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot and Game Handle: Estimate of how much was gambled by patrons in each category

Number of Slots and Games: Statewide totals for each category

Locations: Active non-restricted gambling locations

All data taken from Gaming Revenue Reports for their respective year; accessible at <http://gaming.nv.gov/index.aspx?page=149>

Nevada Gaming Statistics: October Comparison

Washoe County figures for the month of October, 2008-2017

	Oct-08	Oct-09	Oct-10	Oct-11	Oct-12	Oct-13	Oct-14	Oct-15	Oct-16	Oct-17
Total Revenue	78,105	67,211	70,071	63,524	59,023	59,792	63,849	67,962	69,571	71,838
Slot Revenue	61,566	53,483	55,511	50,368	48,674	47,717	51,215	54,451	56,268	57,842
Slot Handle	1,163,819	1,082,652	1,073,714	1,042,816	963,842	967,890	994,466	1,045,125	1,042,000	1,073,135
Slot Hold %	5.29	4.94	5.17	4.83	5.05	4.93	5.15	5.21	5.40	5.39
# of Slots	21,080	19,124	18,499	18,177	17,848	18,010	18,104	17,202	16,699	16,455
Game Revenue	15,649	12,901	13,839	12,449	9,729	11,535	12,065	13,511	13,303	13,996
Game Handle	91,515	81,652	80,977	77,758	72,876	77,624	79,480	89,418	84,949	83,808
Game Hold %	17.10	15.80	17.09	16.01	13.35	14.86	15.18	15.11	15.66	16.70
# of Games	623	562	545	536	533	535	537	594	553	531
# Locations	50	47	46	47	46	47	47	45	45	44

Notes and Definitions

All non-restricted locations, Washoe County

Total Revenue, Slot Revenue, and Game Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot and Game Handle: Estimate of how much was gambled by patrons in each category

Number of Slots and Games: Statewide totals for each category

Locations: Active non-restricted gambling locations

All data taken from Gaming Revenue Reports for their respective year; accessible at <http://gaming.nv.gov/index.aspx?page=149>