

## Nevada Gaming Statistics: October Comparison

### Executive Summary of 10-Year Revenue and Handle Trends

This report compares monthly Nevada gaming results for October over the past ten years for selected reporting areas: Statewide, Las Vegas Strip, Downtown Las Vegas, Boulder Strip, and Washoe County.

October 2016 saw an overall revenue across Nevada gaming.

**Statewide**, total gaming win grew by 11.11%, with gains in slot win (10.37%) thanks mostly to a 9.55% bump in game hold.. Game win grew by 12.46%, helped by a gain in baccarat win on the Las Vegas Strip.

On the **Las Vegas Strip**, the 10.54% increase in baccarat win helped overall results. The bacc increase came entirely because casinos held more money than October 2015; hold increased by 62.05% to a higher than average 14.39%. Other table games outperformed baccarat, with total game win up 18.32%. Slot win grew by 10.14%, in large part because of higher hold, and overall win increased by 14.00%.

**Downtown Las Vegas** had outsize results, with total win up 29.51%, slot win up 38.64%, and game win up 12.26%. The huge slot win number is due chiefly to a 34.82% increase in hold percentage, to an October historic high of 7.55%.

The **Boulder Strip**, a weathervane for local Las Vegas play, had a similar pattern as Downtown Las Vegas, with a 23.67% overall win bump. Slot win grew by 32.76%, again because of higher hold (handle actually fell by 1.14%). Game win fell 13.27%.

**Washoe County** saw total gaming win increase by 2.37%, buoyed by a 3.34% bump in slot win. Game win fell by 1.54%.

Tables for Statewide, Las Vegas Strip, Downtown Las Vegas, Boulder Strip, and Washoe County follow.

Note: In 2015, poker tables began being included with the “Games” total.

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## Nevada Gaming Statistics: October Comparison

Statewide figures for the month of October, 2007-2016

	Oct-07	Oct-08	Oct-09	Oct-10	Oct-11	Oct-12	Oct-13	Oct-14	Oct-15	Oct-16
Total Revenue	1,164,875	904,960	800,347	888,574	960,688	978,808	954,332	913,643	887,578	986,203
Slot Revenue	779,157	610,921	536,914	550,825	574,403	613,955	576,160	580,216	572,232	631,570
Slot Handle	11,594,598	10,015,098	9,257,138	9,288,786	9,279,532	8,872,182	8,769,559	9,080,063	9,259,417	9,328,951
Slot Hold %	6.72	6.10	5.80	5.93	6.19	6.92	6.57	6.39	6.18	6.77
# of Slots	173,238	170,382	167,748	165,321	163,239	159,207	156,202	152,578	147,783	144,953
Game Revenue	373,270	282,271	252,494	327,345	376,580	356,004	368,514	324,684	315,346	354,633
Game Handle	2,815,008	2,311,802	2,386,522	2,417,614	2,736,773	2,755,449	2,986,337	2,794,182	2,835,845	2,478,218
Game Hold %	13.26	12.21	10.58	13.54	13.76	12.92	12.34	11.62	11.12	14.31
# of Games	5,764	5,718	5,493	5,425	5,427	5,337	5,309	5,436	5,989	5,848
Baccarat Revenue	108,237	40,500	65,380	91,302	158,205	129,475	151,162	101,145	79,130	87,175
Baccarat Handle	766,008	493,902	709,881	497,017	842,412	883,788	1,137,412	989,677	891,104	609,615
Baccarat Hold %	14.13	8.20	9.21	18.37	18.78	14.65	13.29	10.22	8.88	14.30
# of Bacc Games	151	190	221	245	254	286	303	330	339	336
# of locations	336	338	330	329	332	329	334	328	325	325

### Notes and Definitions

All non-restricted locations, Statewide

Total Revenue, Slot Revenue, Baccarat Revenue, & Game Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot, Baccarat, & Game Handle: Estimate of how much was gambled by patrons in each category

Number of Slots, Games, & Baccarat Tables: Statewide totals for each category

Locations: Active non-restricted gambling locations

All data taken from Gaming Revenue Reports for their respective year; accessible at <http://gaming.nv.gov/index.aspx?page=149>

## Nevada Gaming Statistics: October Comparison

Las Vegas Strip figures for the month of October, 2007-2016

	Oct-07	Oct-08	Oct-09	Oct-10	Oct-11	Oct-12	Oct-13	Oct-14	Oct-15	Oct-16
Total Revenue	637,776	475,005	426,290	494,812	560,535	580,739	551,335	520,288	493,626	562,747
Slot Revenue	336,730	261,534	225,158	233,196	245,880	273,743	243,893	260,610	260,491	286,897
Slot Handle	4,384,505	3,637,469	3,311,147	3,384,557	3,492,614	3,362,936	3,282,544	3,479,439	3,432,029	3,533,214
Slot Hold %	7.68	7.19	6.80	6.89	7.04	8.14	7.43	7.49	7.59	8.12
# of Slots	48,929	49,892	48,634	48,186	47,721	45,977	44,334	44,684	41,536	40,303
Game Revenue	294,293	206,793	195,033	255,572	309,003	301,749	301,934	254,358	233,135	275,851
Game Handle	2,224,437	1,770,488	1,880,743	1,887,533	2,186,858	2,255,224	2,454,748	2,237,098	2,239,529	1,901,110
Game Hold %	13.23	11.68	10.37	13.54	14.13	13.38	12.3	11.37	10.41	14.51
# of Games	2,663	2,717	2,699	2,755	2,813	2,732	2,719	2,855	3,074	3,010
Baccarat Revenue	108,070	39,978	64,755	91,443	159,349	129,549	150,875	97,293	78,307	86,559
Baccarat Handle	763,746	490,528	702,332	492,423	838,679	881,286	1,134,398	965,208	881,836	601,522
Baccarat Hold %	14.15	8.15	9.22	18.57	19	14.7	13.3	10.08	8.88	14.39
# of Bacc Games	141	179	208	232	242	275	283	311	317	316
# Locations	37	41	40	41	41	42	41	41	41	40

### Notes and Definitions

All non-restricted locations, Las Vegas Strip

Total Revenue, Slot Revenue, Baccarat Revenue, & Game Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot, Baccarat, & Game Handle: Estimate of how much was gambled by patrons in each category

Number of Slots, Games, & Baccarat Tables: Statewide totals for each category

Locations: Active non-restricted gambling locations

All data taken from Gaming Revenue Reports for their respective year; accessible at <http://gaming.nv.gov/index.aspx?page=149>

**Nevada Gaming Statistics: October Comparison**  
Downtown Las Vegas figures for the month of October, 2007-2016

	Oct-07	Oct-08	Oct-09	Oct-10	Oct-11	Oct-12	Oct-13	Oct-14	Oct-15	Oct-16
Total Revenue	60,127	48,357	40,411	44,591	48,214	48,598	47,176	47,749	44,643	57,818
Slot Revenue	47,384	36,940	30,652	32,370	36,077	38,422	34,962	33,341	29,197	40,479
Slot Handle	666,442	563,969	535,874	536,816	538,463	522,748	495,915	508,247	521,375	536,146
Slot Hold %	7.11	6.55	5.72	6.03	6.70	7.35	7.05	6.56	5.60	7.55
# of Slots	12,256	11,760	11,985	11,573	11,758	11,057	11,045	10,610	10,132	9,546
Game Revenue	12,239	10,981	9,296	11,806	11,736	9,845	11,848	14,093	15,445	17,339
Game Handle	109,865	103,594	86,797	84,449	90,208	82,731	103,930	108,158	110,274	116,390
Game Hold %	11.14	10.60	10.71	13.98	13.01	11.90	11.40	13.03	12.78	13.27
# of Games	399	402	402	398	405	395	406	410	427	416
# Locations	18	19	19	19	19	19	18	19	17	14

**Notes and Definitions**

All non-restricted locations, Downtown Las Vegas

Total Revenue, Slot Revenue, and Game Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot and Game Handle: Estimate of how much was gambled by patrons in each category

Number of Slots and Games: Statewide totals for each category

Locations: Active non-restricted gambling locations

All data taken from Gaming Revenue Reports for their respective year; accessible at <http://gaming.nv.gov/index.aspx?page=149>

## Nevada Gaming Statistics: October Comparison

Boulder Strip figures for the month of October, 2007-2016

	Oct-07	Oct-08	Oct-09	Oct-10	Oct-11	Oct-12	Oct-13	Oct-14	Oct-15	Oct-16
Total Revenue	86,618	62,907	58,920	60,593	68,935	74,540	76,681	58,125	54,322	67,178
Slot Revenue	77,645	51,629	50,934	48,420	56,182	65,608	64,439	50,026	43,589	57,869
Slot Handle	1,248,312	1,110,301	1,081,401	1,068,874	1,052,097	1,020,342	999,054	1,023,027	1,045,300	1,033,375
Slot Hold %	6.22	4.65	4.71	4.53	5.34	6.43	6.45	4.89	4.17	5.60
# of Slots	20,000	20,838	21,302	21,429	21,468	20,827	20,141	18,681	18,378	18,603
Game Revenue	7,986	10,418	7,020	11,433	12,123	8,358	11,693	7,656	10,733	9,309
Game Handle	87,952	99,789	110,900	142,913	150,784	129,984	110,207	97,157	96,956	73,764
Game Hold %	9.08	10.44	6.33	8.00	8.04	6.43	10.61	7.88	11.07	12.62
# of Games	316	349	346	316	310	314	307	296	330	337
# of Locations	33	34	35	34	35	33	33	30	30	32

### Notes and Definitions

All non-restricted locations, Boulder Strip

Total Revenue, Slot Revenue, and Game Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot and Game Handle: Estimate of how much was gambled by patrons in each category

Number of Slots and Games: Statewide totals for each category

Locations: Active non-restricted gambling locations

All data taken from Gaming Revenue Reports for their respective year; accessible at <http://gaming.nv.gov/index.aspx?page=149>

## Nevada Gaming Statistics: October Comparison

Washoe County figures for the month of October, 2007-2016

	Oct-07	Oct-08	Oct-09	Oct-10	Oct-11	Oct-12	Oct-13	Oct-14	Oct-15	Oct-16
Total Revenue	85,566	78,105	67,211	70,071	63,524	59,023	59,792	63,849	67,962	69,571
Slot Revenue	67,739	61,566	53,483	55,511	50,368	48,674	47,717	51,215	54,451	56,268
Slot Handle	1,328,216	1,163,819	1,082,652	1,073,714	1,042,816	963,842	967,890	994,466	1,045,125	1,042,000
Slot Hold %	5.10	5.29	4.94	5.17	4.83	5.05	4.93	5.15	5.21	5.40
# of Slots	22,294	21,080	19,124	18,499	18,177	17,848	18,010	18,104	17,202	16,699
Game Revenue	16,883	15,649	12,901	13,839	12,449	9,729	11,535	12,065	13,511	13,303
Game Handle	97,759	91,515	81,652	80,977	77,758	72,876	77,624	79,480	89,418	84,949
Game Hold %	17.27	17.10	15.80	17.09	16.01	13.35	14.86	15.18	15.11	15.66
# of Games	675	623	562	545	536	533	535	537	594	553
# Locations	51	50	47	46	47	46	47	47	45	45

### Notes and Definitions

All non-restricted locations, Washoe County

Total Revenue, Slot Revenue, and Game Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot and Game Handle: Estimate of how much was gambled by patrons in each category

Number of Slots and Games: Statewide totals for each category

Locations: Active non-restricted gambling locations

All data taken from Gaming Revenue Reports for their respective year; accessible at <http://gaming.nv.gov/index.aspx?page=149>