

Nevada Gaming Statistics: October Comparison

Executive Summary of 8-Year Revenue and Handle Trends

In October, Nevada broke a two-month streak of decreases, thanks to largely to a bump in baccarat play on the Strip. In some reporting areas, slot handle increased, pointing to great demand, but this trend did not hold throughout the state. As in previous months, there are several somewhat-conflicting indicators buried in the results, leading to no clear window into the future.

Statewide, Total win increased by more than 8%, driven primarily by table revenue, which increased more than 15%. Slot revenues rose by a more modest 4.28%, driven by increased hold percentage, as handle fell slightly (-0.10%). Outside of baccarat, tables did not have a great month, with declines for most games; outside of baccarat, table win actually fell by 7.49% in the month.

The **Las Vegas Strip** posted a 13.28% gain in win, due largely to growth in baccarat handle: total play jumped by more than 70%. While the average hold was higher than usual (19%), it was last October as well, making that a non-factor in the comparison. Baccarat win accounted for 28% of total Strip gaming win, the highest total by far in the period studied. Total table win excluding baccarat declined 8.8%. Slots, however, had a good month, with an increase of 3.19% in handle fueling a 5.44% revenue jump. This indicates that October wasn't entirely redeemed by baccarat, but that stronger slot play has returned to the Strip.

Downtown Las Vegas had a positive month as well, with an 8.12% increase in total win. Slot handle increased slightly (0.31%), but higher hold percentage (6.70% vs. 6.03%) translated into a solid increase. Table revenues fell slightly (-0.59%), but overall play increased. The jump in handle outpaced the increase in supply, making this a good month.

On the **Boulder Strip**, total revenues rose by 13.77%, buoyed by a 16.03% rise in slot revenues. This increase was due entirely to an increase in hold percentage, as slot handle fell by 1.57%. Table handle and revenues increased modestly as well.

Washoe County revenues decreased by 9.34%, with across the board declines in slot handle, slot revenue, table handle, and table revenue. There was no good news here, save that the decline wasn't greater.

Tables for Statewide, Las Vegas Strip, Downtown Las Vegas, Boulder Strip, and Washoe County follow.

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Statewide figures for month of October, 2004-2011

	Oct-04	Oct-05	Oct-06	Oct-07	Oct-08	Oct-09	Oct-10	Oct-11
Total Revenue	924,863	1,058,418	1,062,983	1,164,871	904,960	800,343	888,574	960,688
Slot Revenue	588,204	692,599	743,014	779,153	610,923	536,914	550,821	574,403
Slot Handle	10,933,160	11,778,891	11,483,988	11,594,598	10,015,098	9,257,138	9,288,780	9,279,533
Slot Hold %	5.3%	5.8%	6.4%	6.7%	6.1%	5.8%	5.9%	6.1%
# of Slots	177,844	176,584	177,450	173,238	170,383	167,748	165,323	163,239
Table Revenue	327,470	353,709	307,498	373,270	282,273	252,494	327,341	376,580
Table Handle	2,467,743	2,807,183	2,619,233	2,815,008	2,311,803	2,386,523	2,417,614	2,736,773
Table Hold %	13.2%	12.6%	11.7%	13.2%	12.2%	10.5%	13.5%	13.7%
# of Tables	5,783	5,863	5,828	5,764	5,718	5,493	5,421	5,423
Baccarat Revenue	57,124	63,790	29,230	108,233	40,500	65,380	91,303	158,209
Baccarat Handle	487,400	599,530	531,564	766,008	493,903	709,883	497,013	842,413
Baccarat Hold %	11.7%	10.6%	5.5%	14.1%	8.2%	9.2%	18.3%	18.7%
# of Bacc Tables	100	123	143	153	190	223	243	254
# of locations	340	344	343	330	338	330	329	333

Notes and Definitions

All non-restricted locations, State of Nevada

Total Revenue, Slot Revenue, Table Revenue, and Baccarat Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot, Table, Baccarat Handle: Estimate of how much was gambled by patrons in each category

Number of Slots, Tables, and Baccarat Tables: Statewide totals for each category; Locations=active non-restricted gambling locations

All data taken from Gaming Revenue Reports for their respective year; accessible at http://gaming.nv.gov/gaming_revenue_rpt.htm

Nevada Gaming Statistics: October Comparison

Las Vegas Strip figures for month of October, 2004-2011

	Oct-04	Oct-05	Oct-06	Oct-07	Oct-08	Oct-09	Oct-10	Oct-11
Total Revenue	491,928	563,540	532,192	637,776	475,005	426,290	494,812	560,535
Slot Revenue	244,482	291,058	307,163	336,730	261,534	225,158	233,196	245,880
Slot Handle	3,880,667	4,376,812	4,145,250	4,384,505	3,637,469	3,311,147	3,384,557	3,492,614
Slot Hold %	6.30	6.65	7.41	7.68	7.19	6.80	6.89	7.04
# of Slots	55,494	54,862	52,171	48,929	49,892	48,634	48,186	47,721
Table Revenue	242,257	265,197	218,135	294,293	206,793	195,033	255,572	309,003
Table Handle	1,836,672	2,224,807	2,019,769	2,224,437	1,770,488	1,880,743	1,887,533	2,186,858
Table Hold %	13.19	11.92	10.80	13.23	11.68	10.37	13.54	14.13
# of Tables	2,624	2,760	2,686	2,663	2,717	2,699	2,755	2,813
Baccarat Revenue	56,672	63,530	29,085	108,070	39,978	64,755	91,443	159,349
Baccarat Handle	485,621	598,211	528,818	763,746	490,528	702,332	492,423	838,679
Baccarat Hold %	11.67	10.62	5.50	14.15	8.15	9.22	18.57	19.00
# of Bacc Tables	99	116	132	141	179	208	232	242
# Locations	43	43	40	37	41	40	41	41

Notes and Definitions

All non-restricted locations, Las Vegas Strip

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Number of Slots, Tables, and Baccarat Tables: Statewide totals for each category; Locations=active non-restricted gambling locations

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Nevada Gaming Statistics: October Comparison

Downtown Las Vegas figures for month of October, 2004-2011

	Oct-04	Oct-05	Oct-06	Oct-07	Oct-08	Oct-09	Oct-10	Oct-11
Total Revenue	57,926	60,713	59,697	60,127	48,357	40,411	44,591	48,214
Slot Revenue	43,603	45,245	46,019	47,384	36,940	30,652	32,370	36,077
Slot Handle	741,548	732,120	637,382	666,442	563,969	535,874	536,816	538,463
Slot Hold %	5.88	6.18	7.22	7.11	6.55	5.72	6.03	6.70
# of Slots	13,487	13,516	12,536	12,256	11,760	11,985	11,573	11,758
Table Revenue	13,821	14,819	13,165	12,239	10,981	9,296	11,806	11,736
Table Handle	161,084	108,089	103,825	109,865	103,594	86,797	84,449	90,208
Table Hold %	8.58	13.71	12.68	11.14	10.60	10.71	13.98	13.01
# of Tables	442	423	405	399	402	402	398	405
# of Locations	19	19	18	18	19	19	19	19

Notes and Definitions

All non-restricted locations, Boulder Strip

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Slot, Table Handle: Estimate of how much was gambled by patrons in each category

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Nevada Gaming Statistics: October Comparison

Boulder Strip figures for month of October, 2004-2011

	Oct-04	Oct-05	Oct-06	Oct-07	Oct-08	Oct-09	Oct-10	Oct-11
Total Revenue	57,600	77,825	88,379	86,618	62,907	58,920	60,593	68,935
Slot Revenue	46,814	64,844	75,722	77,645	51,629	50,934	48,420	56,182
Slot Handle	1,241,751	1,334,239	1,253,675	1,248,312	1,110,301	1,081,401	1,068,874	1,052,097
Slot Hold %	3.77	4.86	6.04	6.22	4.65	4.71	4.53	5.34
# of Slots	18,847	19,101	20,139	20,000	20,838	21,302	21,429	21,468
Table Revenue	10,198	12,047	11,604	7,986	10,418	7,020	11,433	12,123
Table Handle	91,054	95,309	84,331	87,952	99,789	110,900	142,913	150,784
Table Hold %	11.20	12.64	13.76	9.08	10.44	6.33	8.00	8.04
# of Tables	326	328	321	316	349	346	316	310
# of Locations	33	33	33	33	34	35	34	35

Notes and Definitions

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Nevada Gaming Statistics: October Comparison

Washoe County figures for month of October, 2004-2011

	Oct-04	Oct-05	Oct-06	Oct-07	Oct-08	Oct-09	Oct-10	Oct-11
Total Revenue	92,202	95,448	93,053	85,566	78,105	67,211	70,071	63,524
Slot Revenue	70,446	72,845	71,726	67,739	61,566	53,483	55,511	50,368
Slot Handle	1,384,008	1,456,900	1,398,168	1,328,216	1,163,819	1,082,652	1,073,714	1,042,816
Slot Hold %	5.09	5.00	5.13	5.10	5.29	4.94	5.17	4.83
# of Slots	24,164	23,499	22,234	22,294	21,080	19,124	18,499	18,177
Table Revenue	20,839	21,640	20,443	16,883	15,649	12,901	13,839	12,449
Table Handle	126,297	123,728	111,224	97,759	91,515	81,652	80,977	77,758
Table Hold %	16.50	17.49	18.38	17.27	17.10	15.80	17.09	16.01
# of Tables	751	708	689	675	623	562	545	536
# Locations	52	52	52	51	50	47	46	47

Notes and Definitions

All non-restricted locations, Washoe County

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