

Nevada Gaming Statistics: September Comparison

Executive Summary of 10-Year Revenue and Handle Trends

This report compares monthly Nevada gaming results for September over the past ten years for selected reporting areas: Statewide, Las Vegas Strip, Downtown Las Vegas, Boulder Strip, and Washoe County.

September 2016 was a positive month for Las Vegas gaming revenues overall, with increases in many reporting areas.

Statewide, total revenues were up 3.56%. Slot win increased by 2.39% despite a slightly lower hold percentage. Game revenues grew 5.51% thanks to higher hold (+12.63%) despite less play (handle -6.32%).

On the **Las Vegas Strip**, the 7.48% gain in total revenues was driven by slot win, which in turn was driven mostly by higher hold (-8.88%) Game revenue grew by 6.41%, despite a 7.81% drop in handle due to substantially higher hold. This was very apparent in baccarat, where revenues actually fell (-8.11%) despite a 23.78% increase in hold percentage.

Downtown Las Vegas saw a 3.68% increase in total win despite a 8.83% drop in slot revenues. Slot hold fell by 7.81%, and an increase in handle did not make up the difference. Higher hold and handle led to a 23.11% increase in game win, however, that balanced out the weak slot performance.

The **Boulder Strip**, a weathervane for local Las Vegas play, bucked the statewide trend and saw its revenues fall; total casino win shrank by 21.81%. Slot win was down 23.37% despite a 1.53% growth in slot handle (lower hold was the culprit), while games declined due to a smaller hold percentage.

Washoe County had a 3.60% increase in total casino win, An 6.73% increase in slot win was responsible, as game win fell by 6.53%.

Tables for Statewide, Las Vegas Strip, Downtown Las Vegas, Boulder Strip, and Washoe County follow.

For more information, see <http://gaming.unlv.edu> or contact Dr. David G. Schwartz, Director | ph (702) 895-2242 | dgs@unlv.nevada.edu

Nevada Gaming Statistics: September Comparison

Statewide figures for the month of September, 2007-16

	Sep-07	Sep-08	Sep-09	Sep-10	Sep-11	Sep-12	Sep-13	Sep-14	Sep-15	Sep-16
Total Revenue	1,058,349	1,001,073	911,142	917,877	863,949	892,749	958,806	901,698	916,350	948,962
Slot Revenue	709,339	684,058	583,039	569,072	553,445	559,793	580,935	581,881	572,375	586,033
Slot Handle	11,404,164	9,786,237	9,109,984	8,822,822	8,984,497	8,985,441	8,555,744	8,519,488	8,672,348	8,892,762
Slot Hold %	6.22	6.99	6.40	6.45	6.16	6.23	6.79	6.83	6.60	6.59
# of Slots	173,505	171,564	168,868	165,989	163,821	158,747	156,066	153,347	148,295	145,301
Game Revenue	336,500	306,159	317,636	339,066	300,793	324,057	368,930	311,602	343,975	362,929
Game Handle	2,433,116	2,305,414	2,475,729	2,598,207	2,504,521	2,531,695	2,677,286	2,440,110	2,540,436	2,379,862
Game Hold %	13.83	13.28	12.83	13.05	12.01	12.8	13.78	12.77	13.54	15.25
# of Games	5,813	5,709	5,529	5,468	5,460	5,362	5,306	5,401	6,021	5,882
Baccarat Revenue	45,863	76,618	98,998	128,328	81,933	77,786	116,581	82,632	100,700	92,878
Baccarat Handle	414,675	571,350	835,426	976,621	647,692	702,674	765,469	654,252	757,713	563,238
Baccarat Hold %	11.06	13.41	11.85	13.14	12.65	11.07	15.23	12.63	13.29	16.49
# of Bacc Games	159	193	235	267	259	280	292	329	345	348
# of locations	335	338	331	329	332	328	333	331	326	325

Notes and Definitions

All non-restricted locations, Statewide

Total Revenue, Slot Revenue, Baccarat Revenue, & Game Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals); Slot, Baccarat, & Game Handle: Estimate of how much was gambled by patrons in each category

Number of Slots, Games, & Baccarat Games: Statewide totals for each category

Locations: Active non-restricted gambling locations

All data taken from Gaming Revenue Reports for their respective year; accessible at <http://gaming.nv.gov/index.aspx?page=149>

Nevada Gaming Statistics: September Comparison

Las Vegas Strip figures for the month of September, 2007-16

	Sep-07	Sep-08	Sep-09	Sep-10	Sep-11	Sep-12	Sep-13	Sep-14	Sep-15	Sep-16
Total Revenue	551,926	525,170	506,375	520,559	490,937	496,823	563,134	494,878	504,801	542,541
Slot Revenue	299,088	284,559	247,626	243,255	243,869	247,382	258,729	248,884	235,857	261,190
Slot Handle	4,212,507	3,500,111	3,314,940	3,179,804	3,363,710	3,416,878	3,194,185	3,266,194	3,222,090	3,277,164
Slot Hold %	7.10	8.13	7.47	7.65	7.25	7.24	8.10	7.62	7.32	7.97
# of Slots	49,096	50,151	48,900	48,722	48,090	45,694	44,485	44,828	41,912	40,251
Game Revenue	245,923	234,543	252,917	271,750	241,334	244,356	299,480	240,937	268,944	281,351
Game Handle	1,827,065	1,790,405	1,988,341	2,119,735	1,971,683	1,999,640	2,120,963	1,925,955	1,992,178	1,836,495
Game Hold %	13.46	13.10	12.72	12.82	12.24	12.22	14.12	12.51	13.50	15.32
# of Games	2,699	2,729	2,708	2,786	2,831	2,743	2,736	2,850	3,122	3,028
Baccarat Revenue	45,693	75,555	98,537	127,874	81,331	77,456	115,520	81,321	100,509	92,360
Baccarat Handle	412,764	568,083	829,436	972,426	643,441	682,432	734,860	643,362	751,750	558,066
Baccarat Hold %	11.07	13.30	11.88	13.15	12.64	11.35	15.72	12.64	13.37	16.55
# of Bacc Games	149	182	221	255	248	268	272	311	321	327
# Locations	37	41	40	41	41	41	41	42	40	40

Notes and Definitions

All non-restricted locations, Las Vegas Strip

Total Revenue, Slot Revenue, Baccarat Revenue, & Game Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot, Baccarat, & Game Handle: Estimate of how much was gambled by patrons in each category

Number of Slots, Games, & Baccarat Games: Statewide totals for each category

Locations: Active non-restricted gambling locations

All data taken from Gaming Revenue Reports for their respective year; accessible at <http://gaming.nv.gov/index.aspx?page=149>

Nevada Gaming Statistics: September Comparison

Downtown Las Vegas figures for the month of September, 2007-16

	Sep-07	Sep-08	Sep-09	Sep-10	Sep-11	Sep-12	Sep-13	Sep-14	Sep-15	Sep-16
Total Revenue	53,360	49,040	44,783	43,022	41,842	44,355	45,264	43,460	47,499	49,247
Slot Revenue	39,172	37,181	33,791	32,574	31,262	32,894	33,866	32,760	34,265	32,954
Slot Handle	613,981	522,940	502,842	503,462	518,441	491,689	469,709	442,105	453,841	473,477
Slot Hold %	6.38	7.11	6.72	6.47	6.03	6.69	7.21	7.41	7.55	6.96
# of Slots	12,262	11,970	11,981	11,588	11,779	10,913	10,536	10,592	10,171	9,562
Game Revenue	13,699	11,450	10,560	10,076	10,197	11,143	11,029	10,410	13,234	16,293
Game Handle	103,078	95,576	87,854	77,508	80,418	77,328	95,904	95,945	107,332	119,014
Game Hold %	13.29	11.98	12.02	13	12.68	14.41	11.5	10.85	12.33	13.69
# of Games	409	404	409	404	404	394	383	404	424	421
# of Locations	18	19	19	19	19	19	18	18	17	14

Notes and Definitions

All non-restricted locations, Downtown Las Vegas

Total Revenue, Slot Revenue, and Game Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot and Game Handle: Estimate of how much was gambled by patrons in each category

Number of Slots and Games: Statewide totals for each category

Locations: Active non-restricted gambling locations

All data taken from Gaming Revenue Reports for their respective year; accessible at <http://gaming.nv.gov/index.aspx?page=149>

Nevada Gaming Statistics: September Comparison

Boulder Strip figures for the month of September, 2007-16

	Sep-07	Sep-08	Sep-09	Sep-10	Sep-11	Sep-12	Sep-13	Sep-14	Sep-15	Sep-16
Total Revenue	76,023	87,576	63,061	65,397	54,185	67,298	66,907	76,458	72,235	56,477
Slot Revenue	64,994	76,979	55,253	55,410	47,681	52,929	57,135	64,821	62,224	47,682
Slot Handle	1,208,067	1,127,072	1,058,487	1,001,989	1,010,191	1,008,171	939,720	942,166	978,365	993,375
Slot Hold %	5.38	6.83	5.22	5.53	4.72	5.25	6.08	6.88	6.36	4.80
# of Slots	20,018	21,104	22,002	21,442	21,538	20,831	20,216	18,706	18,406	18,625
Game Revenue	10,081	9,750	6,875	9,238	5,907	13,777	9,265	11,233	10,011	8,795
Game Handle	77,726	75,699	89,869	111,976	146,940	126,394	104,689	88,519	82,941	82,941
Game Hold %	12.97	12.88	7.65	8.25	4.02	10.90	8.85	12.69	12.07	12.50
# of Games	313	341	352	313	314	323	309	292	336	328
# of Locations	33	34	35	34	35	33	33	31	30	32

Notes and Definitions

All non-restricted locations, Boulder Strip

Total Revenue, Slot Revenue, and Game Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot and Game Handle: Estimate of how much was gambled by patrons in each category

Number of Slots and Games: Statewide totals for each category

Locations: Active non-restricted gambling locations

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Nevada Gaming Statistics: September Comparison

Washoe County figures for the month of September, 2007-16

	Sep-07	Sep-08	Sep-09	Sep-10	Sep-11	Sep-12	Sep-13	Sep-14	Sep-15	Sep-16
Total Revenue	96,924	77,041	72,136	68,304	68,455	68,839	66,227	65,151	71,448	74,017
Slot Revenue	74,252	60,356	57,714	53,147	54,076	51,937	50,112	50,111	54,571	58,242
Slot Handle	1,395,714	1,154,034	1,122,840	1,073,677	1,072,937	1,028,455	1,014,413	974,922	1,035,503	1,090,674
Slot Hold %	5.32	5.23	5.14	4.95	5.04	5.05	4.94	5.14	5.27	5.34
# of Slots	22,287	21,168	19,234	18,514	18,150	17,876	18,038	18,137	17,179	16,695
Game Revenue	21,701	15,828	13,632	14,446	13,668	16,200	15,506	14,484	16,877	15,775
Game Handle	122,053	97,283	90,941	84,529	82,987	87,379	92,188	81,784	105,284	94,292
Game Hold %	17.78	16.27	14.99	17.09	16.47	18.54	16.82	17.71	16.03	16.73
# of Games	666	630	563	546	541	536	536	533	589	555
# Locations	51	50	48	46	47	46	46	47	44	45

Notes and Definitions

All non-restricted locations, Washoe County

Total Revenue, Slot Revenue, and Game Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot and Game Handle: Estimate of how much was gambled by patrons in each category

Number of Slots and Games: Statewide totals for each category

Locations: Active non-restricted gambling locations

All data taken from Gaming Revenue Reports for their respective year; accessible at <http://gaming.nv.gov/index.aspx?page=149>