

ATLANTIC CITY GAMING REVENUE

ANNUAL STATISTICS FOR TOTAL, SLOT, TABLE, & INTERNET WIN, 1978-2016

CENTER FOR GAMING RESEARCH, JANUARY 2017

Executive Summary

Atlantic City casino revenue has fallen by more than 50% since 2006. Yet there are deeper challenges than just the recent drop. Since the mid-1980s, table revenues have been stagnant; adjusting for inflation, they've seen a large decline. Slot gaming has historically been more robust, and its current decline, which predates the recession, is cause for concern.

Unlike Nevada, which in 2010 reversed its recessionary decline, Atlantic City shows no sign of reversing its current losing streak.

The following trends were most noteworthy:

- From 1978-1985, Atlantic City gaming saw rapid growth, with average growth rates of 55.07% (total), 57.39% (slot) and 53.15% (table) per year.
- From 1986-2006, the industry grew less impressively, with average growth rates of 4.37% (total), 1.55% (slot) and 6.21% (table) per year.
- From 2007 to 2015, the industry has seen average decline rates of -7.56% (total), -8.35% (slot) and -8.13% (table) per year.
- Since 1984, slots have out-earned tables in Atlantic City.
- Slots increased their revenue share from 1980 to 2002; since then, table games have slightly increased their revenue share, though both lost some ground to internet play.

Definitions

Casino Win: Total reported casino revenues, in thousands of dollars (add 000 for total)

Slot Win: Total reported slot revenues, in thousands of dollars (add 000 for total)

Table Win: Total reported table revenues, in thousands of dollars (add 000 for total)

Internet Win: Total reported Internet revenues, in thousands of dollars (add 000 for total)

% Δ: The year to year increase or decrease in revenues, expressed as a percentage

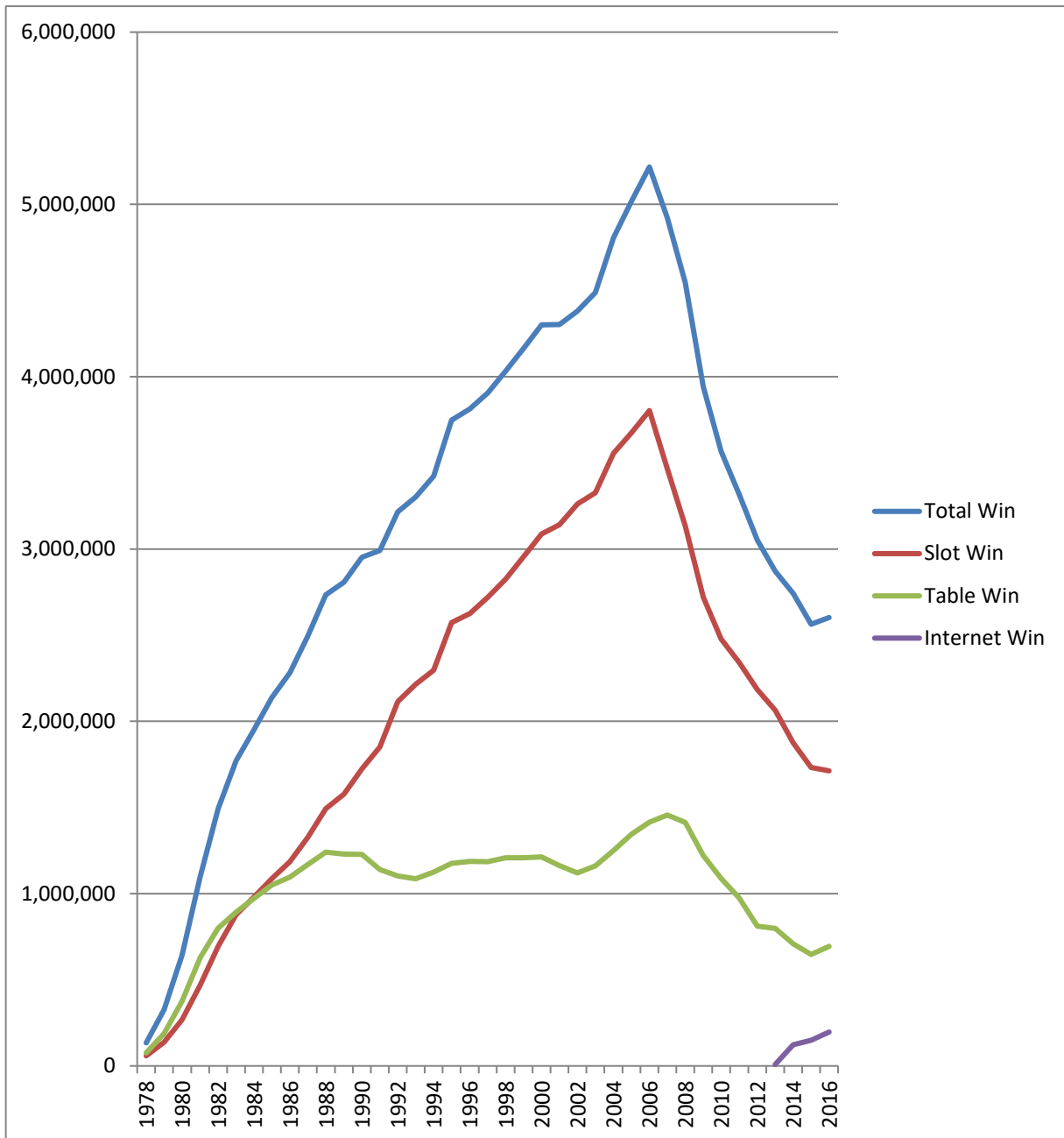
All data is taken from Casino Control Commission revenue documents.

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Total, Slot, Table, and Internet Win, 1978-2016

Year	Total Win	% Δ	Slot Win	% Δ	Table Win	% Δ	Internet Win	% Δ
1978	134,073	n/a	58,582	n/a	75,491	n/a		
1979	325,480	142.76%	137,345	134.45%	188,135	149.22%		
1980	642,673	97.45%	267,827	95.00%	374,846	99.24%		
1981	1,099,781	71.13%	470,256	75.58%	629,525	67.94%		
1982	1,493,163	35.77%	693,989	47.58%	799,174	26.95%		
1983	1,770,943	18.60%	877,935	26.51%	893,008	11.74%		
1984	1,951,768	10.21%	980,099	11.64%	971,669	8.81%		
1985	2,138,651	9.58%	1,087,742	10.98%	1,050,909	8.16%		
1986	2,281,204	6.67%	1,185,361	8.97%	1,095,843	4.28%		
1987	2,495,674	9.40%	1,326,091	11.87%	1,169,583	6.73%		
1988	2,734,773	9.58%	1,493,577	12.63%	1,241,196	6.12%		
1989	2,807,017	2.64%	1,577,216	5.60%	1,229,801	-0.92%		
1990	2,951,581	5.15%	1,724,323	9.33%	1,227,258	-0.21%		
1991	2,991,559	1.35%	1,851,068	7.35%	1,140,491	-7.07%		
1992	3,215,970	7.50%	2,113,802	14.19%	1,102,168	-3.36%		
1993	3,301,360	2.66%	2,214,631	4.77%	1,086,729	-1.40%		
1994	3,422,534	3.67%	2,297,146	3.73%	1,125,388	3.56%		
1995	3,747,578	9.50%	2,572,721	12.00%	1,174,857	4.40%		
1996	3,813,653	1.76%	2,626,022	2.07%	1,187,631	1.09%		
1997	3,906,139	2.43%	2,720,146	3.58%	1,185,992	-0.14%		
1998	4,032,997	3.25%	2,825,158	3.86%	1,207,839	1.84%		
1999	4,164,197	3.25%	2,955,885	4.63%	1,208,312	0.04%		
2000	4,300,332	3.27%	3,087,584	4.46%	1,212,748	0.37%		
2001	4,303,078	0.06%	3,141,272	1.74%	1,161,805	-4.20%		
2002	4,381,406	1.82%	3,261,516	3.83%	1,119,890	-3.61%		
2003	4,488,334	2.44%	3,327,277	2.02%	1,161,057	3.68%		
2004	4,806,698	7.09%	3,556,412	6.89%	1,250,285	7.69%		
2005	5,018,276	4.40%	3,673,959	3.31%	1,344,317	7.52%		
2006	5,217,613	3.97%	3,803,615	3.53%	1,413,998	5.18%		
2007	4,920,786	-5.69%	3,464,470	-8.92%	1,456,316	2.99%		
2008	4,544,961	-7.64%	3,132,501	-9.58%	1,412,460	-3.01%		
2009	3,943,171	-13.24%	2,721,774	-13.11%	1,221,397	-13.53%		
2010	3,565,047	-9.59%	2,477,350	-8.98%	1,087,696	-10.95%		
2011	3,317,720	-6.94%	2,342,936	-5.43%	974,783	-10.38%		
2012	3,051,436	-8.03%	2,183,960	-6.79%	810,776	-16.82%		
2013	2,870,438	-5.93%	2,063,826	-5.50%	798,243	-1.55%	8,369	n/a
2014	2,742,128	-4.47%	1,874,715	-9.16%	708,218	-11.28%	122,877	1368.24%
2015	2,563,118	-6.53%	1,731,456	-7.64%	647,072	-8.63%	148,880	21.16%
2016	2,602,721	1.55%	1,712,277	-1.11%	693,735	7.21%	196,709	32.13%

Atlantic City Casinos: Casino Win, 1978-2016



Tables vs. Slots vs. Internet (Percentages of Total Win)

Year	Slot	Table	Internet
1978	43.69%	56.31%	0.00%
1979	42.20%	57.80%	0.00%
1980	41.67%	58.33%	0.00%
1981	42.76%	57.24%	0.00%
1982	46.48%	53.52%	0.00%
1983	49.57%	50.43%	0.00%
1984	50.22%	49.78%	0.00%
1985	50.86%	49.14%	0.00%
1986	51.96%	48.04%	0.00%
1987	53.14%	46.86%	0.00%
1988	54.61%	45.39%	0.00%
1989	56.19%	43.81%	0.00%
1990	58.42%	41.58%	0.00%
1991	61.88%	38.12%	0.00%
1992	65.73%	34.27%	0.00%
1993	67.08%	32.92%	0.00%
1994	67.12%	32.88%	0.00%
1995	68.65%	31.35%	0.00%
1996	68.86%	31.14%	0.00%
1997	69.64%	30.36%	0.00%
1998	70.05%	29.95%	0.00%
1999	70.98%	29.02%	0.00%
2000	71.80%	28.20%	0.00%
2001	73.00%	27.00%	0.00%
2002	74.44%	25.56%	0.00%
2003	74.13%	25.87%	0.00%
2004	73.99%	26.01%	0.00%
2005	73.21%	26.79%	0.00%
2006	72.90%	27.10%	0.00%
2007	70.40%	29.60%	0.00%
2008	68.92%	31.08%	0.00%
2009	69.03%	30.97%	0.00%
2010	69.49%	30.51%	0.00%
2011	70.62%	29.38%	0.00%
2012	71.57%	26.57%	0.00%
2013	71.90%	27.81%	0.29%
2014	68.37%	25.83%	4.48%
2015	67.55%	25.25%	5.81%
2016	65.79%	26.65%	7.56%