

Atlantic City Historical Slot Machine Data

Hold Percentage, Number of Slots, Win, Win/Day/Slot

Year	Hold	Slots	Win	Win/Slot	W/S/D	Notes
1978	14.4%	1,390*	58,582	42,145	192.44	
1979	13.7%	3,500*	137,345	39,241	107.50	Hold is the average hold percentage for all slot machines in the city
1980	13.4%	7,481	267,827	35,800	97.81	
1981	14.0%	11,365	470,256	41,377	113.36	
1982	13.7%	12,061	693,989	57,539	157.64	Slots is the total number of machines as of December 31 of the year in question
1983	13.0%	11,890	877,935	73,838	202.29	
1984	12.9%	14,341	980,099	68,342	186.72	
1985	12.7%	16,183	1,087,742	67,215	184.15	
1986	12.5%	16,525	1,185,361	71,731	196.52	Win is the total gaming revenue derived from slot machines, in thousands of dollars (add '000' to get total)
1987	12.2%	18,616	1,326,091	71,233	195.15	
1988	11.6%	19,534	1,493,577	76,460	208.90	
1989	11.2%	18,202	1,577,216	86,650	237.39	
1990	10.6%	21,186	1,724,323	81,389	222.98	
1991	10.2%	21,654	1,851,068	85,438	234.07	
1992	9.6%	22,774	2,113,802	92,816	253.59	Win/Slot is the win per slot machine, in dollars, for the entire year. In early years, this may not be accurate since the amount of machines in use fluctuated dramatically during the year with new openings.
1993	9.2%	24,561	2,214,631	90,168	247.03	
1994	8.7%	27,041	2,297,146	84,950	232.73	
1995	8.5%	29,057	2,572,721	88,540	242.57	
1996	8.3%	32,786	2,626,022	80,095	218.83	
1997	8.4%	35,057	2,720,146	77,592	212.58	
1998	8.4%	36,008	2,825,158	78,495	215.05	
1999	8.2%	34,718	2,955,885	85,139	233.25	
2000	8.2%	36,278	3,087,584	85,108	232.53	W/S/D is win per slot machine per day, estimated from year-end total, in dollars.
2001	8.0%	37,483	3,141,272	83,805	229.60	
2002	8.1%	38,117	3,261,516	85,565	234.42	
2003	8.1%	42,378	3,327,277	78,514	215.10	
2004	8.2%	41,605	3,556,412	85,480	233.55	
2005	8.3%	41,231	3,673,959	89,106	244.12	
2006	8.3%	35,848	3,803,615	106,103	290.69	
2007	8.4%	35,615	3,464,470	97,275	266.50	
2008	8.7%	34,123	3,132,501	91,800	250.81	
2009	8.9%	30,782	2,721,774	88,420	242.24	
2010	8.9%	28,113	2,477,350	88,121	241.43	
2011	8.9%	27,048	2,342,936	86,621	237.32	
2012	9.0%	26,881	2,191,055	81,509	223.31	
2013	8.9%	25,987	2,063,826	79,417	217.58	

Number of casinos: 1978:1; 1979: 3; 1980: 6; 1981-1982, 9; 1983: 10; 1945-1985: 11; 1986-2006: 12; 2007-2011, 11; 2012-13, 12

*Not official count; approximation from best available data.