

## NEVADA GAMING REVENUE: LONG-TERM TRENDS

SELECTED STATEWIDE GAMING STATISTICS, 2000-2011, ALL NON-RESTRICTED LOCATIONS

CENTER FOR GAMING RESEARCH, 2012

Figures included for total Nevada gaming, total slots, total games, blackjack, craps, sports book, and card games (poker) for the past decade.

**Definitions and Notes**

Positions: total number of slot machines, plus total table games multiplied by six

WP: Win per position

WPD: Win per position per day

Units: total number of slot machines or table games

%Δ: the percentage change from the previous year's totals

Win Amount: the total amount won from gamblers, in thousands: add "000" for total win

%Δ: the percentage change from the previous year's totals

WPU: Win per unit: total win divided by total number of units

WUD: Win per unit per day

Win : Percentage of total money gambled (handle) that casinos kept; also known as hold percentage

Trend: the overall up/down trend for the years in question

All data taken from Nevada Gaming Revenue Reports for their respective years:

[http://gaming.nv.gov/gaming\\_revenue\\_rpt.htm](http://gaming.nv.gov/gaming_revenue_rpt.htm).

**Total Nevada Gaming**

Year	Positions	%Δ	Win Amount	%Δ	WPP	WPD	Win %
2000	230,188	n/a	9,602,586	6.41%	41,716.28	113.98	6.76
2001	233,091	1.26%	9,468,599	-1.40%	40,621.90	111.29	6.83
2002	221,476	-4.98%	9,447,660	-0.22%	42,657.71	116.87	6.95
2003	219,066	-1.09%	9,625,304	1.88%	43,937.92	120.38	6.04
2004	213,486	-2.55%	10,562,247	9.73%	49,475.13	135.18	6.9
2005	212,872	-0.29%	11,649,040	10.29%	54,723.21	149.93	7.19
2006	212,600	-0.13%	12,622,044	8.35%	59,369.92	162.66	7.41
2007	209,483	-1.47%	12,849,137	1.80%	61,337.37	168.05	7.49
2008	206,097	-1.62%	11,599,124	-9.73%	56,279.93	153.77	7.49
2009	203,514	-1.25%	10,392,675	-10.40%	51,066.14	139.91	7.37
2010	200,122	-1.67%	10,404,731	0.12%	51,991.94	142.44	7.56
2011	197,097	-1.51%	10,700,994	2.83%	54,293.03	148.75	7.72
Trend	-33,091	-14.38%	1,098,408	11.44%	12,576.76	34.77	0.96

*In this chart, table games are multiplied by six and added to slots to get total positions*

*Charts continue on the following page*

Slot Machines

Year	Units	% Δ	Win Amount	% Δ	WPU	WUD	Win %
2000	192,844	n/a	6,191,018	7.00%	32,103.76	87.72	5.23
2001	195,999	1.64%	6,198,699	0.12%	31,626.18	86.65	5.33
2002	186,430	-4.88%	6,273,531	1.21%	33,650.87	92.19	5.44
2003	184,266	-1.16%	6,476,859	3.24%	35,149.51	96.30	5.50
2004	178,980	-2.87%	7,098,524	9.60%	39,660.99	108.36	5.72
2005	177,886	-0.61%	7,767,528	9.42%	43,665.76	119.63	5.84
2006	177,356	-0.30%	8,306,103	6.93%	46,832.94	128.31	6.02
2007	174,677	-1.51%	8,450,908	1.74%	48,380.20	132.55	6.12
2008	171,693	-1.71%	7,736,005	-8.46%	45,057.20	123.11	6.16
2009	169,872	-1.06%	6,823,039	-11.80%	40,165.77	110.04	6.10
2010	167,008	-1.69%	6,636,753	-2.73%	39,739.13	108.87	6.19
2011	164,343	-1.60%	6,737,712	1.52%	40,997.86	112.32	6.26
Trend	-28,501	-14.78%	546,694	8.83%	8,894.10	24.61	1.03

Table Games

Year	Units	%Δ	Win Amount	%Δ	WPU	WUD	Win %
2000	6,224	n/a	3,348,503	5.46%	537,998.55	1,469.94	14.18
2001	6,182	-0.67%	3,210,226	-4.13%	519,285.99	1,422.70	14.49
2002	5,841	-5.52%	3,116,339	-2.92%	533,528.33	1,461.72	15.12
2003	5,800	-0.70%	3,080,169	-1.16%	531,063.62	1,454.97	14.80
2004	5,751	-0.84%	3,364,861	9.24%	585,091.46	1,598.61	13.41
2005	5,831	1.39%	3,741,287	11.19%	641,620.13	1,757.86	12.92
2006	5,874	0.74%	4,155,012	11.06%	707,356.49	1,937.96	13.07
2007	5,801	-1.24%	4,230,254	1.81%	729,228.41	1,997.89	13.44
2008	5,734	-1.15%	3,707,372	-12.36%	646,559.47	1,766.56	12.51
2009	5,607	-2.21%	3,424,055	-7.64%	610,675.05	1,673.08	12.04
2010	5,519	-1.57%	3,632,777	6.10%	658,231.02	1,803.37	11.70
2011	5,459	-1.09%	3,831,405	5.47%	701,851.07	1,922.88	12.27
Trend	-705	-11.33%	75,552	2.26%	72,676.49	333.43	-2.48

Charts continue on the following page

Table Games Breakdown

Twenty-One (Blackjack)

Year	Units	%Δ	Win Amount	%Δ	WPU	WUD	Win %
2000	3,682	n/a	1,174,404	3.13%	318,958.17	871.47	12.56
2001	3,605	-2.09%	1,155,470	-1.61%	320,518.72	878.13	12.92
2002	3,425	-4.99%	1,102,631	-4.57%	321,936.06	882.02	13.01
2003	3,349	-2.22%	1,118,207	1.41%	333,892.80	914.77	12.91
2004	3,260	-2.66%	1,195,237	6.89%	366,637.12	1,001.74	12.31
2005	3,273	0.40%	1,243,859	4.07%	380,036.36	1,041.20	11.73
2006	3,211	-1.89%	1,382,003	11.11%	430,396.45	1,179.17	12.28
2007	3,136	-2.34%	1,420,549	2.79%	452,981.19	1,241.04	12.40
2008	3,044	-2.93%	1,254,991	-11.65%	412,283.51	1,126.46	11.58
2009	2,927	-3.84%	1,008,525	-19.64%	344,559.28	944.00	11.31
2010	2,867	-2.05%	975,665	-3.26%	340,308.69	932.35	10.68
2011	2,801	-2.30%	1,044,114	7.02%	372,764.73	1,021.27	11.41
Trend	-881	-23.93%	-130,290	-11.09%	53,806.55	149.80	-1.15

Baccarat

Year	Units	%Δ	Win Amount	%Δ	WPU	WUD	Win %
2000	105	n/a	541,566	-2.32%	5,157,771.43	14,092.27	18.35
2001	108	2.86%	441,363	-18.50%	4,086,694.44	11,196.42	17.77
2002	96	-11.11%	419,661	-4.92%	4,371,468.75	11,976.63	21.92
2003	90	-6.25%	365,861	-12.82%	4,065,122.22	11,137.32	19.62
2004	104	15.56%	497,208	35.90%	4,780,846.15	13,062.42	12.10
2005	118	13.46%	665,548	33.86%	5,640,237.29	15,452.70	11.24
2006	143	21.19%	835,814	25.58%	5,844,853.15	16,013.30	11.01
2007	162	13.29%	907,951	8.63%	5,604,635.80	15,355.17	12.74
2008	194	19.75%	772,600	-14.91%	3,982,474.23	10,881.08	10.70
2009	220	13.40%	978,300	26.62%	4,446,818.18	12,183.06	11.30
2010	254	15.45%	1,187,876	21.42%	4,676,677.17	12,812.81	11.03
2011	259	1.97%	1,262,087	6.25%	4,872,922.78	13,350.47	12.48
Trend	149	141.90%	646,310	119.34%	-481,094.26	-1,279.46	-7.32

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Craps

Year	Units	% Δ	Win Amount	% Δ	WPU	WUD	Win %
2000	490	n/a	491,660	8.00%	1,003,387.76	2,741.50	13.53
2001	480	-2.04%	466,285	-5.16%	971,427.08	2,661.44	14.11
2002	453	-5.63%	428,375	-8.13%	945,640.18	2,590.80	13.79
2003	440	-2.87%	419,211	-2.14%	952,752.27	2,610.28	13.62
2004	423	-3.86%	439,787	4.91%	1,039,685.58	2,840.67	12.95
2005	421	-0.47%	471,987	7.32%	1,121,109.26	3,071.53	13.17
2006	408	-3.09%	463,419	-1.82%	1,135,830.88	3,111.87	12.85
2007	402	-1.47%	478,151	3.18%	1,189,430.35	3,258.71	13.56
2008	396	-1.49%	448,148	-6.27%	1,131,686.87	3,092.04	13.72
2009	394	-0.51%	352,853	-21.26%	895,565.99	2,453.61	11.55
2010	397	0.76%	385,493	9.25%	971,015.11	2,660.32	12.45
2011	397	0.00%	394,992	2.46%	994,942.07	2,725.87	12.44
Trend	-93	-18.98%	-138,807	-28.23%	-8,445.69	-15.63	-1.09

Sports Book

Year	Units	%Δ	Win Amount	%Δ	WPU	WUD	Win%
2000	165	n/a	123,836	13.36	750,521.21	2,050.60	5.33
2001	162	-1.82%	118,077	-4.65%	728,870.37	1,996.91	5.78
2002	149	-8.02%	110,383	-6.52%	740,825.50	2,029.66	5.70
2003	150	0.67%	122,630	11.10%	817,533.33	2,239.82	6.58
2004	159	6.00%	112,504	-8.26%	707,572.33	1,933.26	5.39
2005	164	3.14%	126,176	12.15%	769,365.85	2,107.85	5.59
2006	168	2.44%	191,538	51.80%	1,140,107.14	3,123.58	7.89
2007	169	0.60%	168,363	-12.10%	996,230.77	2,729.40	6.49
2008	177	4.73%	136,441	-18.96%	770,853.11	2,106.16	5.29
2009	185	4.52%	136,380	-0.04%	737,189.19	2,019.70	5.31
2010	183	-1.08%	151,096	10.79%	825,661.20	2,262.09	5.47
2011	183	0.00%	140,731	-6.86%	769,021.86	2,106.91	4.89
Trend	18	10.91%	16,895	13.64%	18,500.65	56.30	-0.44

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Card Games (Poker)

Year	Units	%Δ	Win Amount	%Δ	WPU	WUD
2000	473	n/a	63,054	-0.28	133,306.55	365.22
2001	475	0.42%	59,673	-5.36%	125,627.37	344.18
2002	386	-18.74%	57,791	-3.15%	149,717.62	410.19
2003	383	-0.78%	68,276	18.14%	178,266.32	488.40
2004	484	26.37%	98,862	44.80%	204,260.33	559.62
2005	701	44.83%	140,224	41.84%	200,034.24	548.04
2006	886	26.39%	160,929	14.77%	181,635.44	497.63
2007	907	2.37%	167,975	4.38%	185,198.46	507.39
2008	915	0.88%	155,747	-7.28%	170,215.30	466.34
2009	905	-1.09%	145,580	-6.53%	160,861.88	440.72
2010	920	1.66%	135,200	-7.13%	146,956.52	402.62
2011	872	-5.22%	131,877	-2.46%	151,235.09	414.34
Trend	399	84.36%	68,823	209.15%	17,928.54	49.12

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