

# **NEVADA CASINO CREDIT, 1980-2023** AN ANALYSIS OF BAD DEBT WRITE-OFFS BY REPORTING AREA CENTER FOR GAMING RESEARCH, FEBRUARY 2024

Most major Nevada casinos rely on credit play for a significant share of their gaming revenues. Casinos release no direct information about the amounts of credit they grant, but the Nevada Gaming Abstract does include a line for "bad debt" under casino expenses. It's possible, therefore, to get an idea of what portion of markers (casino credit) are being written off as unpayable, which can in turn give an impression of how good a job the gaming industry is doing of analyzing credit risk.

### **Executive Summary**

Several trends are apparent from examining bad debt data over the period 1980-2015 for multiple reporting areas:

- Strip casinos have a markedly larger share of bad debt expenses than other reporting areas; this isn't surprising, since Strip casinos grant more and larger lines of credit than casinos in other areas.
- In times of economic downturn (1981-1983, 1991, 2009-10), bad debt percentages generally rise.
- In general, Nevada casinos have been successful in lowering their bad debt expenses in recent years.
- Since 2010, bad debt ratios for casinos have, for the most part, fallen.

#### Definitions

**Expense** is the amount reported in the Nevada Gaming Abstract as a bad debt expense for the fiscal year in question.

% is the percentage of total casino revenue written off as bad debt for the fiscal year in question.

Note: from 1980 to 1982, the Nevada Gaming Abstract did not report dollar amounts for bad debt expenses.



# Bad Debt Expense by Reporting Area, 1980-2023

| Year | Statewide   | Statewide | Las Vegas     | LV      | Downtown   | Downtown | Boulder Strip | Boulder | Washoe County | Washoe % |
|------|-------------|-----------|---------------|---------|------------|----------|---------------|---------|---------------|----------|
|      | Expense     | %         | Strip Expense | Strip % | LV Expense | LV %     | Expense       | Strip % | Expense       |          |
| 1980 | N/A         | 2.5       | N/A           | 4.4     | N/A        | 0.5      | N/A           | N/A     | N/A           | N/A      |
| 1981 | N/A         | 2.8       | N/A           | 5.1     | N/A        | 0.5      | N/A           | N/A     | N/A           | N/A      |
| 1982 | N/A         | 4.5       | N/A           | 8.2     | N/A        | 0.4      | N/A           | N/A     | N/A           | N/A      |
| 1983 | 124,450     | 4.8       | 104,870       | 9.3     | 2,247      | 0.6      | N/A           | N/A     | N/A           | N/A      |
| 1984 | 56,738,786  | 1.9       | 44,473,231    | 3.5     | 4,365,267  | 1.1      | N/A           | N/A     | 2,235,491*    | 0.4*     |
| 1985 | 53,950,555  | 1.7       | 41,228,685    | 3.1     | 3,346,671  | 0.8      | N/A           | N/A     | 1,995,393*    | 0.3*     |
| 1986 | 50,189,719  | 1.5       | 36,241,989    | 2.6     | 5,356,345  | 1.1      | 206,877       | 0.3     | 2,328,968*    | 0.4*     |
| 1987 | 54,226,610  | 1.5       | 38,812,608    | 2.4     | 2,749,672  | 0.5      | 129,055       | 0.1     | 2,875,953*    | 0.5*     |
| 1988 | 53,531,091  | 1.3       | 41,544,215    | 2.4     | 2,519,862  | 0.4      | 95,681        | 0.1     | 2,401,724*    | 0.4*     |
| 1989 | 71,734,034  | 1.6       | 55,365,587    | 2.7     | 3,551,862  | 0.6      | 90,288        | 0.1     | 2,191,600*    | 0.3*     |
| 1990 | 86,643,458  | 1.7       | 73,155,506    | 3.2     | 4,464,908  | 0.7      | 90,921        | 0.1     | 2,891,305     | 0.4      |
| 1991 | 166,556,365 | 3.0       | 129,178,829   | 4.9     | 20,557,096 | 3.1      | 81,934        | 0.1     | 6,284,342     | 0.8      |
| 1992 | 105,276,379 | 1.9       | 84,703,150    | 3.3     | 1,342,189  | 0.2      | 88,388        | 0.1     | 3,442,078     | 0.4      |
| 1993 | 113,129,820 | 1.9       | 96,173,982    | 3.6     | 1,960,141  | 0.3      | 99,431        | 0.1     | 2,949,106     | 0.3      |
| 1994 | 152,176,306 | 2.3       | 139,118,802   | 4.4     | 1,992,285  | 0.3      | 85,382        | 0.0     | 2,820,216     | 0.3      |
| 1995 | 178,709,046 | 2.5       | 162,351,586   | 4.6     | 1,372,014  | 0.2      | 250,938       | 0.1     | 2,962,947     | 0.3      |
| 1996 | 162,937,546 | 2.2       | 141,677,279   | 3.9     | 9,566,034  | 1.5      | 435,370       | 0.1     | 4,396,479     | 0.4      |
| 1997 | 165,415,530 | 2.2       | 149,300,166   | 4.1     | 252,051    | 0.0      | 823,712       | 0.2     | 5,388,423     | 0.6      |
| 1998 | 199,000,122 | 2.6       | 183,503,936   | 4.9     | 783,607    | 0.1      | 1,850,307     | 0.4     | 4,338,068     | 0.4      |
| 1999 | 243,368,175 | 2.9       | 224,076,860   | 5.4     | 797,998    | 0.1      | 1,819,381     | 0.3     | 4,747,201     | 0.5      |
| 2000 | 248,891,475 | 2.7       | 230,917,697   | 4.9     | 1,169,410  | 0.2      | 1,529,923     | 0.3     | 5,893,848     | 0.5      |
| 2001 | 235,007,307 | 2.5       | 219,099,465   | 4.7     | 965,920    | 0.1      | 1,534,243     | 0.3     | 5,764,810     | 0.5      |
| 2002 | 187,818,782 | 2.1       | 168,337,189   | 4.0     | 1,591,679  | 0.2      | 1,678,272     | 0.3     | 4,267,164     | 0.4      |
| 2003 | 89,083,697  | 1.0       | 75,623,334    | 1.7     | 1,634,763  | 0.2      | 1,899,915     | 0.3     | 5,022,455     | 0.5      |
| 2004 | 61,255,085  | 0.6       | 48,376,140    | 1.0     | 2,063,302  | 0.3      | 1,368,799     | 0.2     | 4,296,735     | 0.4      |
| 2005 | 54,089,586  | 0.5       | 46,176,734    | 0.9     | 3,234,798  | 0.5      | 858,156       | 0.1     | 2,957,674     | 0.3      |
| 2006 | 91,128,917  | 0.8       | 80,151,103    | 1.3     | 868,757    | 0.1      | 1,714,078     | 0.2     | 4,103,054     | 0.4      |
| 2007 | 122,906,474 | 1.0       | 112,170,359   | 1.7     | -202,941   | 0.0      | 2,500,407     | 0.3     | 2,914,464     | 0.3      |
| 2008 | 132,154,631 | 1.1       | 116,266,075   | 1.9     | 338,030    | 0.1      | 3,471,422     | 0.4     | 4,525,346     | 0.5      |
| 2009 | 197,664,496 | 1.9       | 178,051,572   | 3.3     | 436,956    | 0.1      | 7,050,422     | 0.8     | 5,686,265     | 0.7      |

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| Year | Statewide   | Statewide | Las Vegas     | LV      | Downtown   | Downtown | Boulder Strip | Boulder | Washoe County | Washoe % |
|------|-------------|-----------|---------------|---------|------------|----------|---------------|---------|---------------|----------|
|      | Expense     | %         | Strip Expense | Strip % | LV Expense | LV %     | Expense       | Strip % | Expense       |          |
| 2010 | 136,045,334 | 1.4       | 128,245,683   | 2.5     | -250,923   | 0.0      | -121,896      | 0.0     | 4,740,226     | 0.6      |
| 2011 | 132,930,380 | 1.3       | 126,958,592   | 2.3     | 552,205    | 0.1      | 431,340       | 0.1     | 1,766,155     | 0.2      |
| 2012 | 128,172,162 | 1.2       | 121,849,300   | 2.2     | 84,698     | 0.0      | 2,092,599     | 0.2     | 2,342,630     | 0.3      |
| 2013 | 144,308,508 | 1.4       | 140,699,277   | 2.4     | 91,473     | 0.0      | 771,440       | 0.1     | 410,815       | 0.1      |
| 2014 | 80,204,263  | 0.8       | 79,063,186    | 1.3     | 659,898    | 0.1      | 183,935       | 0.0     | 418,518       | 0.1      |
| 2015 | 141,809,448 | 1.3       | 132,729,115   | 2.3     | 234,536    | 0.0      | -160,607      | 0.0     | 1,676,649     | 0.2      |
| 2016 | 111,080,023 | 1.0       | 110,183,683   | 1.9     | 1,333,825  | 0.2      | 232,843       | 0.0     | 1,597,678     | 0.2      |
| 2017 | 70,154,385  | 0.6       | 67,755,658    | 1.1     | 667,372    | 0.1      | -64,398       | 0.0     | 1,123,101     | 0.1      |
| 2018 | 43,601,400  | 0.4       | 39,325,970    | 0.6     | 1,534,480  | 0.2      | -60,747       | 0.0     | 943,943       | 0.1      |
| 2019 | 47,320,368  | 0.5       | 42,360,150    | 0.9     | 265,194    | 0.0      | -38,118       | 0.0     | 2,792,989     | 0.5      |
| 2020 | 133,281,513 | 2.0       | 129,315,199   | 3.8     | 546,734    | 0.1      | 94,488        | 0.0     | 25,308        | 0.0      |
| 2021 | 42,443,907  | 0.5       | 42,045,455    | 1.2     | -458,556   | -0.1     | 245,286       | 0.0     | 3,875         | 0.0      |
| 2022 | 6,032,362   | 0.0       | 6,321,766     | 0.0     | -20,211    | 0.0      | 4,778         | 0.0     | -631,441      | 0.0      |
| 2023 | 10,470,743  | 0.0       | 7,876,034     | 0.0     | 110,893    | 0.0      | 529,831       | 0.0     | 934,390       | 0.1      |

#### Preferred citation:

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