

NEVADA POKER, 2004-2023

AN ANALYSIS OF MONTHLY STATEWIDE RESULTS

CENTER FOR GAMING RESEARCH, DECEMBER 2023

Executive Summary

From 2003-06, Nevada poker saw an unprecedented boom, with revenues nearly tripling. From roughly the summer of 2006 to the summer of 2007, revenues then stabilized, showing continued small increases. Following a major jump in June 2007 (coinciding with an earlier start for the World Series of Poker), revenues then declined steadily. Since 2001, revenues again increased, although they have not reached their 2006-8 levels.

Trends

From January 2004 to May 2005, monthly win averaged \$9.0 million

From June 2005 to July 2006, monthly win averaged \$13.0 million

From August 2006 to June 2007, monthly win averaged \$13.9 million

From July 2007 to July 2008, monthly win averaged \$13.6 million

From August 2008 to February 2011, monthly win averaged \$11.7 million

From March 2011 to December 2014, monthly win averaged \$13.0 million.

From January 2015 to December 2023 monthly win averaged \$12.5 million

Notes and Definitions

Tables is the total number of tables in operation during the month in question

Win is the total rake collected, in thousands of dollars. Add \$ 000 for total

Change is the percentage change in win from the previous year

Rev/Tbl is the average monthly revenue per table in dollars.

All data taken from [Nevada Gaming Revenue Reports](http://gaming.nv.gov/index.aspx?page=149) for their respective months; accessible at <http://gaming.nv.gov/index.aspx?page=149>.

World Series of Poker

Looking at the tables below, it's clear that in many years, dozens of tables appear for 2–3-month periods in the summer, then disappear again. These fluctuations are primarily caused by the addition of tables at the Rio during the World Series of Poker: to accommodate cash games, the casino creates an overflow poker room in a ballroom adjacent to the WSOP tournament games. This trend began when Caesars Entertainment (then Harrah's) moved the tournament to the Rio in 2005, and was particularly pronounced from 2006 onward. Due to COVID-19, a hybrid-online format has been available since 2020. The tournament moved to Horseshoe Las Vegas and Paris Las Vegas in 2022.

The chart below has the dates for the start and end of the World Series of Poker, which may help in identifying months whose results were skewed by a WSOP bump.

| Year | WSOP begins | WSOP ends |
|------|-------------|-----------|
| 2005 | 2-Jun | 15-Jul |
| 2006 | 25-Jun | 10-Aug |
| 2007 | 1-Jun | 18-Jul |
| 2008 | 30-May | 15-Jul |
| 2009 | 27-May | 15-Jul |
| 2010 | 28-May | 17-Jul |
| 2011 | 31-May | 19-Jul |
| 2012 | 27-May | 16-Jul |
| 2013 | 29-May | 15-Jul |
| 2014 | 27-May | 15-Jul |
| 2015 | 27-May | 14-Jul |
| 2016 | 31-May | 18-Jul |
| 2017 | 30-May | 11-Jul |
| 2018 | 29-May | 17-Jul |
| 2019 | 28-May | 16-Jul |
| 2020 | 26-May | 15-Jul |
| 2021 | 30-Sep | 23-Nov |
| 2022 | 31-May | 20-Jul |
| 2023 | 30-May | 18-Jul |
| 2024 | 28-May | 17-Jul |

Monthly Results, Nevada Poker, January 2004 –Present

| Month | Tables | Win | Change | Rev/Tbl |
|--------|--------|--------|--------|---------|
| Jan-04 | 408 | 7,043 | 44.43 | 17,262 |
| Feb-04 | 386 | 6,747 | 57.55 | 17,479 |
| Mar-04 | 419 | 7,767 | 51.55 | 18,537 |
| Apr-04 | 471 | 7,554 | 29.23 | 16,038 |
| May-04 | 484 | 8,816 | 15.59 | 18,215 |
| Jun-04 | 488 | 7,128 | 44.46 | 14,607 |
| Jul-04 | 537 | 8,507 | 49.21 | 15,842 |
| Aug-04 | 490 | 8,775 | 44.62 | 17,908 |
| Sep-04 | 537 | 8,591 | 58.29 | 15,998 |
| Oct-04 | 517 | 9,189 | 55.19 | 17,774 |
| Nov-04 | 525 | 8,846 | 51.84 | 16,850 |
| Dec-04 | 549 | 9,899 | 49.03 | 18,031 |
| Jan-05 | 562 | 10,190 | 44.68 | 18,132 |
| Feb-05 | 570 | 9,873 | 46.33 | 17,321 |
| Mar-05 | 632 | 11,217 | 44.41 | 17,748 |
| Apr-05 | 710 | 10,676 | 41.33 | 15,037 |
| May-05 | 686 | 11,835 | 34.25 | 17,252 |
| Jun-05 | 732 | 12,122 | 70.05 | 16,560 |
| Jul-05 | 698 | 13,592 | 59.78 | 19,473 |
| Aug-05 | 711 | 11,717 | 33.53 | 16,480 |
| Sep-05 | 747 | 11,315 | 33.61 | 15,147 |
| Oct-05 | 782 | 12,114 | 31.83 | 15,491 |
| Nov-05 | 784 | 12,040 | 36.11 | 15,357 |
| Dec-05 | 784 | 13,520 | 36.58 | 17,245 |
| Jan-06 | 795 | 13,214 | 29.63 | 16,621 |
| Feb-06 | 802 | 12,426 | 25.83 | 15,494 |
| Mar-06 | 820 | 14,066 | 25.40 | 17,154 |
| Apr-06 | 873 | 12,753 | 19.46 | 14,608 |

| Month | Tables | Win | Change | Rev/Tbl |
|--------|--------|--------|--------|---------|
| May-06 | 905 | 13,280 | 12.21 | 14,674 |
| Jun-06 | 963 | 12,489 | 3.03 | 12,969 |
| Jul-06 | 960 | 16,908 | 24.39 | 17,613 |
| Aug-06 | 915 | 13,788 | 17.68 | 15,069 |
| Sep-06 | 908 | 12,591 | 11.21 | 13,867 |
| Oct-06 | 913 | 12,469 | 2.93 | 13,657 |
| Nov-06 | 899 | 12,537 | 4.12 | 13,945 |
| Dec-06 | 885 | 14,405 | 6.54 | 16,277 |
| Jan-07 | 881 | 13,861 | 4.90 | 15,733 |
| Feb-07 | 890 | 13,210 | 6.31 | 14,843 |
| Mar-07 | 897 | 15,174 | 7.84 | 16,916 |
| Apr-07 | 895 | 13,369 | 4.83 | 14,937 |
| May-07 | 901 | 14,138 | 6.46 | 15,691 |
| Jun-07 | 960 | 17,761 | 41.41 | 18,501 |
| Jul-07 | 928 | 15,870 | -6.14 | 17,101 |
| Aug-07 | 912 | 12,971 | -5.93 | 14,223 |
| Sep-07 | 909 | 12,510 | -0.64 | 13,762 |
| Oct-07 | 903 | 12,448 | -0.16 | 13,785 |
| Nov-07 | 894 | 12,713 | 1.41 | 14,220 |
| Dec-07 | 909 | 14,066 | -2.35 | 15,474 |
| Jan-08 | 896 | 12,763 | -7.89 | 14,244 |
| Feb-08 | 901 | 13,218 | 0.10 | 14,670 |
| Mar-08 | 911 | 13,707 | -9.64 | 15,046 |
| Apr-08 | 905 | 12,243 | -8.42 | 13,528 |
| May-08 | 901 | 14,138 | 6.46 | 15,691 |
| Jun-08 | 944 | 16,184 | -8.36 | 17,144 |
| Jul-08 | 951 | 14,428 | -9.08 | 15,171 |
| Aug-08 | 923 | 13,071 | 0.78 | 14,161 |

| Month | Tables | Win | Change | Rev/Tbl |
|--------|--------|--------|--------|---------|
| Sep-08 | 913 | 10,856 | -13.22 | 11,890 |
| Oct-08 | 904 | 11,778 | -5.46 | 13,029 |
| Nov-08 | 902 | 11,992 | -5.74 | 13,295 |
| Dec-08 | 903 | 12,157 | -13.65 | 13,463 |
| Jan-09 | 886 | 12,670 | -0.77 | 14,300 |
| Feb-09 | 883 | 11,338 | -14.29 | 12,840 |
| Mar-09 | 887 | 13,085 | -4.62 | 14,752 |
| Apr-09 | 874 | 11,642 | -4.98 | 13,320 |
| May-09 | 948 | 12,675 | -4.89 | 13,370 |
| Jun-09 | 957 | 16,222 | 0.23 | 16,951 |
| Jul-09 | 932 | 13,329 | -7.62 | 14,302 |
| Aug-09 | 896 | 11,144 | -14.75 | 12,438 |
| Sep-09 | 896 | 10,467 | -3.58 | 11,682 |
| Oct-09 | 899 | 10,939 | -7.02 | 12,168 |
| Nov-09 | 893 | 11,022 | -8.08 | 12,343 |
| Dec-09 | 907 | 11,047 | -9.14 | 12,180 |
| Jan-10 | 901 | 11,535 | -8.96 | 12,802 |
| Feb-10 | 912 | 10,725 | -5.40 | 11,760 |
| Mar-10 | 909 | 11,791 | -9.89 | 12,971 |
| Apr-10 | 902 | 10,550 | -9.38 | 11,696 |
| May-10 | 991 | 11,573 | -8.69 | 11,678 |
| Jun-10 | 992 | 15,302 | -5.67 | 15,425 |
| Jul-10 | 1002 | 12,790 | -4.05 | 12,764 |
| Aug-10 | 906 | 10,095 | -9.41 | 11,142 |
| Sep-10 | 893 | 9,739 | -6.96 | 10,906 |
| Oct-10 | 881 | 10,404 | -4.89 | 11,809 |
| Nov-10 | 874 | 10,199 | -7.47 | 11,669 |
| Dec-10 | 875 | 10,497 | -4.98 | 11,997 |
| Jan-11 | 872 | 10,627 | -7.88 | 12,187 |
| Feb-11 | 873 | 9,944 | -7.28 | 11,391 |

| Month | Tables | Win | Change | Rev/Tbl |
|--------|--------|--------|--------|---------|
| Mar-11 | 853 | 11,105 | -5.82 | 13,019 |
| Apr-11 | 855 | 10,040 | -4.83 | 11,743 |
| May-11 | 952 | 10,982 | -5.1 | 11,536 |
| Jun-11 | 946 | 15,754 | 2.95 | 16,653 |
| Jul-11 | 943 | 13,526 | 5.75 | 14,344 |
| Aug-11 | 839 | 9,845 | -2.48 | 11,734 |
| Sep-11 | 831 | 9,711 | -0.28 | 11,686 |
| Oct-11 | 836 | 9,704 | -6.73 | 11,608 |
| Nov-11 | 843 | 10,065 | -1.31 | 11,940 |
| Dec-11 | 823 | 10,574 | 0.74 | 12,848 |
| Jan-12 | 836 | 10,277 | -3.29 | 12,293 |
| Feb-12 | 817 | 10,013 | 0.69 | 12,256 |
| Mar-12 | 801 | 10,933 | -1.55 | 13,649 |
| Apr-12 | 808 | 9,175 | -8.62 | 11,355 |
| May-12 | 815 | 10,371 | -5.57 | 12,725 |
| Jun-12 | 907 | 14,667 | -6.9 | 16,171 |
| Jul-12 | 882 | 11,983 | -11.41 | 13,586 |
| Aug-12 | 785 | 8,999 | -8.59 | 11,464 |
| Sep-12 | 783 | 8,899 | -8.36 | 11,365 |
| Oct-12 | 767 | 8,850 | -8.8 | 11,538 |
| Nov-12 | 758 | 9,266 | -7.94 | 12,224 |
| Dec-12 | 758 | 9,821 | -7.12 | 12,956 |
| Jan-13 | 751 | 9,443 | -8.11 | 12,574 |
| Feb-13 | 750 | 9,269 | -7.43 | 12,359 |
| Mar-13 | 738 | 10,318 | -5.62 | 13,981 |
| Apr-13 | 738 | 8,564 | -6.66 | 11,604 |
| May-13 | 865 | 10,260 | -1.07 | 11,861 |
| Jun-13 | 863 | 15,909 | 8.47 | 18,435 |
| Jul-13 | 849 | 12,380 | 3.32 | 14,582 |
| Aug-13 | 756 | 9,445 | 4.96 | 12,493 |

| Month | Tables | Win | Change | Rev/Tbl |
|--------|--------|--------|--------|---------|
| Sep-13 | 755 | 8,941 | 0.47 | 11,842 |
| Oct-13 | 745 | 9,657 | 9.51 | 12,962 |
| Nov-13 | 737 | 10,045 | 8.47 | 13,630 |
| Dec-13 | 748 | 9,675 | -1.37 | 12,934 |
| Jan-14 | 725 | 10,152 | 7.56 | 14,003 |
| Feb-14 | 724 | 9,268 | 0.12 | 12,801 |
| Mar-14 | 736 | 10,370 | 0.5 | 14,090 |
| Apr-14 | 719 | 8,789 | 2.63 | 12,224 |
| May-14 | 721 | 10,252 | -0.08 | 14,219 |
| Jun-14 | 806 | 15,163 | -4.69 | 18,813 |
| Jul-14 | 792 | 11,390 | -7.99 | 14,381 |
| Aug-14 | 784 | 9,008 | -4.63 | 11,490 |
| Sep-14 | 771 | 8,216 | -8.11 | 10,656 |
| Oct-14 | 691 | 8,743 | -9.34 | 12,653 |
| Nov-14 | 687 | 9,336 | -6.94 | 13,590 |
| Dec-14 | 679 | 9,233 | -4.38 | 13,598 |
| Jan-15 | 687 | 9,782 | -3.44 | 14,239 |
| Feb-15 | 660 | 8,530 | -7.97 | 12,924 |
| Mar-15 | 666 | 9,690 | -6.55 | 14,550 |
| Apr-15 | 652 | 8,511 | -3.16 | 13,054 |
| May-15 | 748 | 10,320 | 0.62 | 13,797 |
| Jun-15 | 761 | 15,840 | 4.46 | 20,815 |
| Jul-15 | 743 | 11,458 | 0.59 | 15,421 |
| Aug-15 | 667 | 8,510 | -5.53 | 12,759 |
| Sep-15 | 664 | 8,340 | 1.52 | 12,560 |
| Oct-15 | 663 | 8,730 | -0.15 | 13,167 |
| Nov-15 | 667 | 8,973 | -3.89 | 13,453 |
| Dec-15 | 664 | 9,359 | 1.38 | 14,095 |
| Jan-16 | 661 | 9,503 | -2.85 | 14,377 |
| Feb-16 | 660 | 8,975 | 5.44 | 13,598 |

| Month | Tables | Win | Change | Rev/Tbl |
|--------|--------|--------|--------|---------|
| Mar-16 | 655 | 9,678 | 0.01 | 14,776 |
| Apr-16 | 647 | 8,574 | 0.86 | 13,252 |
| May-16 | 755 | 8,883 | -13.92 | 11,766 |
| Jun-16 | 763 | 16,137 | 1.88 | 21,149 |
| Jul-16 | 753 | 12,332 | 7.63 | 16,377 |
| Aug-16 | 655 | 8,235 | -3.23 | 12,573 |
| Sep-16 | 606 | 8,443 | 1.47 | 13,932 |
| Oct-16 | 610 | 8,709 | -0.23 | 14,277 |
| Nov-16 | 625 | 8,915 | 0.65 | 14,264 |
| Dec-16 | 602 | 9,368 | 0.09 | 15,561 |
| Jan-17 | 596 | 9,001 | -5.29 | 15,102 |
| Feb-17 | 600 | 8,833 | -1.58 | 14,722 |
| Mar-17 | 596 | 9,608 | -0.73 | 16,121 |
| Apr-17 | 586 | 8,442 | -1.54 | 14,406 |
| May-17 | 724 | 8,917 | 0.38 | 12,316 |
| Jun-17 | 731 | 16,678 | 3.35 | 22,815 |
| Jul-17 | 724 | 12,463 | 1.07 | 17,214 |
| Aug-17 | 603 | 8,565 | 4.01 | 14,204 |
| Sep-17 | 598 | 8,744 | 3.56 | 14,622 |
| Oct-17 | 572 | 8,736 | 0.31 | 15,273 |
| Nov-17 | 580 | 8,954 | 0.44 | 15,438 |
| Dec-17 | 568 | 9,514 | 1.56 | 16,750 |
| Jan-18 | 568 | 8,996 | -0.06 | 15,838 |
| Feb-18 | 587 | 8,960 | 1.44 | 15,264 |
| Mar-18 | 567 | 10,154 | 5.68 | 17,908 |
| Apr-18 | 595 | 8,350 | -1.09 | 14,034 |
| May-18 | 688 | 9,171 | 2.85 | 13,330 |
| Jun-18 | 683 | 17,483 | 4.83 | 25,597 |
| Jul-18 | 694 | 11,966 | -3.99 | 17,242 |
| Aug-18 | 585 | 8,862 | 3.47 | 15,149 |

| Month | Tables | Win | Change | Rev/Tbl |
|--------|--------|--------|--------|---------|
| Sep-18 | 561 | 8,532 | -2.42 | 15,209 |
| Oct-18 | 558 | 8,725 | -0.12 | 15,636 |
| Nov-18 | 561 | 9,041 | 0.97 | 16,116 |
| Dec-18 | 553 | 9,844 | 3.47 | 17,801 |
| Jan-19 | 548 | 9,582 | 6.52 | 17,485 |
| Feb-19 | 546 | 9,276 | 3.79 | 16,989 |
| Mar-19 | 556 | 10,778 | 6.30 | 19,385 |
| Apr-19 | 555 | 8,635 | 4.05 | 15,559 |
| May-19 | 674 | 9,902 | 7.97 | 14,691 |
| Jun-19 | 691 | 18,913 | 8.18 | 27,370 |
| Jul-19 | 650 | 22,227 | 85.75 | 34,195 |
| Aug-19 | 547 | 9,453 | 6.48 | 17,282 |
| Sep-19 | 545 | 9,019 | 5.70 | 16,549 |
| Oct-19 | 541 | 10,836 | 24.19 | 20,030 |
| Nov-19 | 533 | 10,681 | 18.14 | 20,039 |
| Dec-19 | 538 | 12,287 | 24.82 | 22,838 |
| Jan-20 | 535 | 11,582 | 20.89 | 21,649 |
| Feb-20 | 540 | 10,673 | 14.64 | 19,765 |
| Mar-20 | 538 | 6,535 | -39.36 | 12,147 |
| Apr-20 | 0 | 0 | 0 | 0 |
| May-20 | 0 | 0 | 0 | 0 |
| Jun-20 | 189 | 8,711 | -53.92 | 46,090 |
| Jul-20 | 252 | 8,838 | -61.32 | 35,071 |
| Aug-20 | 294 | 7,169 | -26.15 | 24,384 |
| Sep-20 | 171 | 6,296 | -37.02 | 36,819 |
| Oct-20 | 354 | 7,650 | -29.53 | 21,610 |
| Nov-20 | 367 | 8,033 | -24.86 | 21,888 |
| Dec-20 | 350 | 8,161 | -33.69 | 23,317 |
| Jan-21 | 353 | 8,627 | -25.58 | 24,439 |
| Feb-21 | 185 | 5,868 | -41.91 | 31,719 |

| Month | Tables | Win | Change | Rev/Tbl |
|--------|--------|--------|--------|---------|
| Mar-21 | 358 | 10,134 | 54.96 | 28,307 |
| Apr-21 | 378 | 10,390 | 212.72 | 27,487 |
| May-21 | 397 | 10,888 | 260.18 | 27,426 |
| Jun-21 | 424 | 25,144 | 188.65 | 59,302 |
| Jul-21 | 450 | 15,549 | 75.93 | 34,553 |
| Aug-21 | 440 | 11,173 | 55.84 | 25,393 |
| Sep-21 | 582 | 11,331 | 48.34 | 19,469 |
| Oct-21 | 571 | 33,347 | 335.91 | 58,401 |
| Nov-21 | 526 | 28,290 | 252.19 | 53,783 |
| Dec-21 | 450 | 13,970 | 71.18 | 31,044 |
| Jan-22 | 428 | 11,314 | 29.58 | 26,435 |
| Feb-22 | 428 | 12,463 | 36.89 | 29,119 |
| Mar-22 | 438 | 14,996 | 46.32 | 34,237 |
| Apr-22 | 436 | 12,970 | 23.42 | 29,748 |
| May-22 | 523 | 11,624 | 5.64 | 22,226 |
| Jun-22 | 538 | 46,299 | 83.44 | 86,058 |
| Jul-22 | 607 | 36,679 | 134.22 | 60,427 |
| Aug-22 | 458 | 11,588 | 2.93 | 25,301 |
| Sep-22 | 458 | 12,998 | 13.79 | 28,380 |
| Oct-22 | 457 | 15,014 | -54.98 | 32,853 |
| Nov-22 | 457 | 12,342 | -56.38 | 27,007 |
| Dec-22 | 456 | 20,727 | 48.34 | 45,454 |
| Jan-23 | 497 | 13,161 | 16.29 | 26,481 |
| Feb-23 | 452 | 13,873 | 11.41 | 30,692 |
| Mar-23 | 453 | 15,382 | 2.56 | 33,956 |
| Apr-23 | 449 | 12,902 | -0.59 | 28,735 |
| May-23 | 575 | 15,458 | 32.96 | 26,883 |
| Jun-23 | 585 | 57,187 | 23.5 | 97,756 |
| Jul-23 | 540 | 33,894 | -7.56 | 62,767 |
| Aug-23 | 457 | 11,199 | -3.35 | 24,505 |

| Month | Tables | Win | Change | Rev/Tbl |
|--------|--------|--------|--------|---------|
| Sep-23 | 452 | 12,252 | -5.95 | 27,106 |
| Oct-23 | 450 | 12,221 | -18.48 | 27,158 |

| Month | Tables | Win | Change | Rev/Tbl |
|--------|--------|--------|--------|---------|
| Nov-23 | 454 | 12,303 | -0.33 | 27,099 |