

# NEVADA SLOT MACHINES: HISTORICAL HOLD PERCENTAGE VARIATIONS

ANNUAL AND MONTHLY HOLD PERCENTAGES, 2004-2018  
CENTER FOR GAMING RESEARCH, FEBRUARY 2018

## Executive Summary

Hold percentage—the portion of money gambled that the casino retains—has a huge impact on casino revenues. Even if handle (overall play) rises in a period, a decline in hold percentage can mean a drop in casino revenues. Players naturally prefer a low hold percentage, which returns on average more money to them, while casinos look to balance higher hold with the need to keep players happy.

Looking at the eleven largest (by revenue) reporting areas in Nevada, the geographic trend is clear: the Las Vegas Strip has a significantly higher hold than other reporting areas, followed by South Shore Lake Tahoe and Laughlin. At the bottom of the scale, North Shore Lake Tahoe, the Boulder Strip, and Reno have progressively lower slot holds.

Though slot hold has increased, on average, since 2004, there has been a great deal of fluctuation in the monthly hold, and from month to month there is little predictability about exactly which way slot hold is trending.

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**Definitions**

Throughout this report, **slot hold** is understood as the average slot hold percentage (or win percentage) for the period in question as released by the Nevada Gaming Control Board in its Gaming Revenue Reports.

**Statewide:** Results for all non-restricted licenses throughout Nevada

**Downtown:** Downtown Las Vegas

**LV Strip:** Las Vegas Strip

**NLV:** North Las Vegas

**Boulder:** Boulder Strip (Las Vegas area)

**SSLT:** South Shore Lake Tahoe

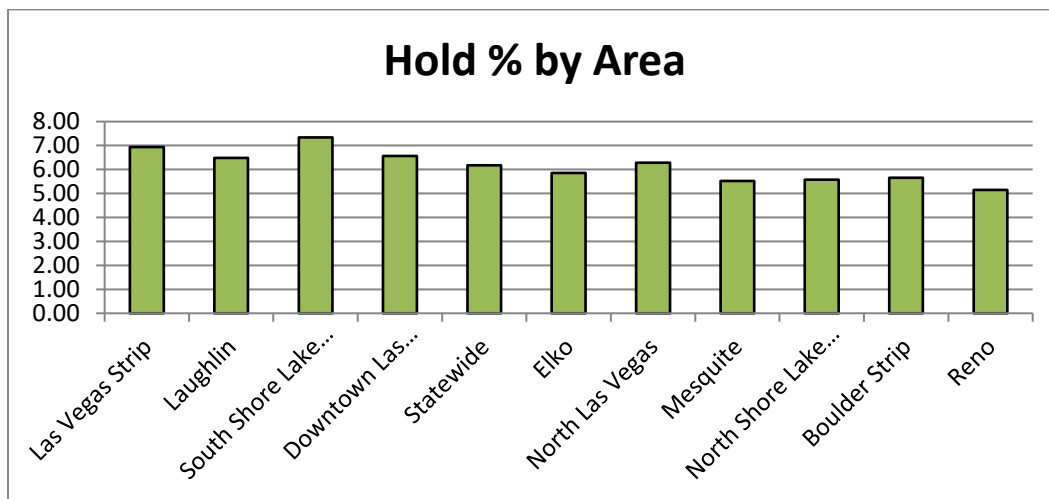
**NSLT:** North Shore Lake Tahoe

**Variance by Reporting Area**

There is a consistent discrepancy between reporting areas in slot hold; hold in the area with the highest reported hold, the Las Vegas Strip, is over 43% higher than the lowest reporting area, Reno.

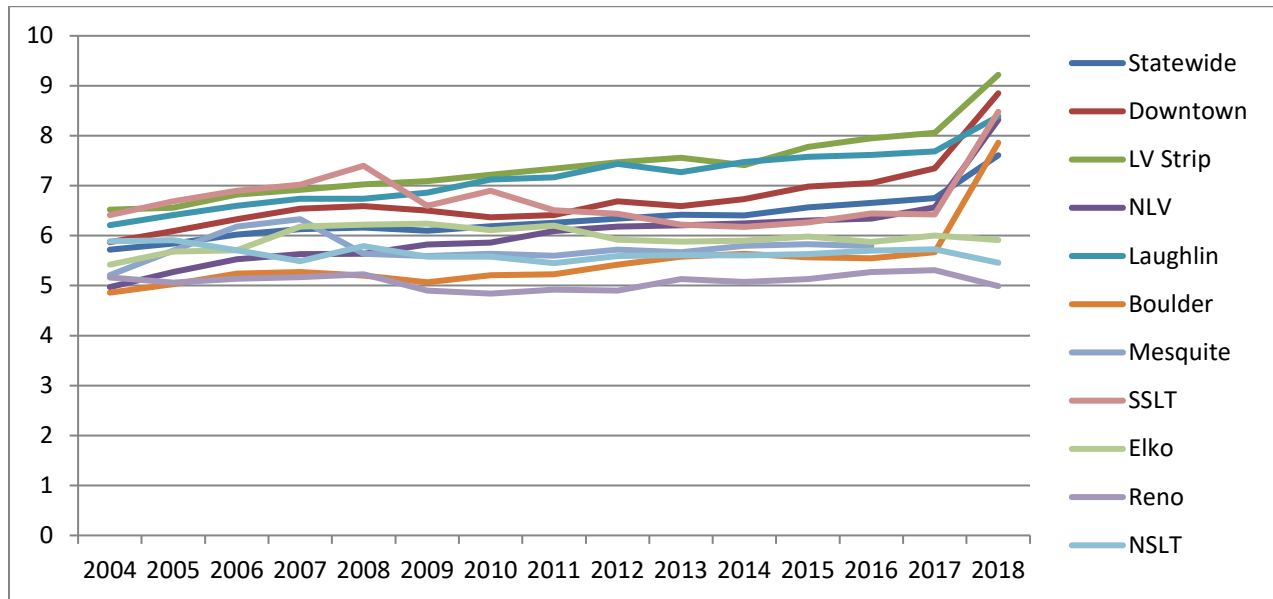
**Slot Hold by Reporting Area, January 2004 – January 2018 (Average)**

| Reporting Area         | Average Hold |
|------------------------|--------------|
| Las Vegas Strip        | 7.29         |
| Laughlin               | 7.07         |
| South Shore Lake Tahoe | 6.60         |
| Downtown Las Vegas     | 6.59         |
| <b>Statewide</b>       | 6.26         |
| Elko                   | 5.95         |
| North Las Vegas        | 5.93         |
| Mesquite               | 5.77         |
| North Shore Lake Tahoe | 5.64         |
| Boulder Strip          | 5.34         |
| Reno                   | 5.08         |



**Variance by Year**

Although there is a great deal of variability from month to month, in general slot hold percentages have been climbing slightly over the past eight years. But on average, the Statewide slot hold increased by 33.04% from 2004 to 2018.



**Hold Percentage by Year**

| Year    | LV        |          |        |        |          |         |          |        |       |        |        |
|---------|-----------|----------|--------|--------|----------|---------|----------|--------|-------|--------|--------|
|         | Statewide | Downtown | Strip  | NLV    | Laughlin | Boulder | Mesquite | SSLT   | Elko  | Reno   | NSLT   |
| 2004    | 5.72      | 5.87     | 6.52   | 4.97   | 6.21     | 4.86    | 5.21     | 6.41   | 5.42  | 5.16   | 5.89   |
| 2005    | 5.84      | 6.09     | 6.56   | 5.27   | 6.41     | 5.03    | 5.70     | 6.69   | 5.68  | 5.06   | 5.91   |
| 2006    | 6.02      | 6.33     | 6.82   | 5.53   | 6.60     | 5.24    | 6.18     | 6.90   | 5.71  | 5.14   | 5.71   |
| 2007    | 6.13      | 6.54     | 6.92   | 5.63   | 6.74     | 5.27    | 6.33     | 7.02   | 6.18  | 5.17   | 5.49   |
| 2008    | 6.16      | 6.59     | 7.03   | 5.64   | 6.74     | 5.20    | 5.64     | 7.40   | 6.22  | 5.23   | 5.79   |
| 2009    | 6.10      | 6.50     | 7.09   | 5.82   | 6.86     | 5.07    | 5.59     | 6.60   | 6.24  | 4.90   | 5.58   |
| 2010    | 6.19      | 6.37     | 7.22   | 5.86   | 7.12     | 5.21    | 5.64     | 6.90   | 6.11  | 4.84   | 5.58   |
| 2011    | 6.26      | 6.41     | 7.34   | 6.09   | 7.17     | 5.23    | 5.60     | 6.51   | 6.20  | 4.92   | 5.45   |
| 2012    | 6.34      | 6.69     | 7.47   | 6.18   | 7.44     | 5.42    | 5.72     | 6.44   | 5.92  | 4.90   | 5.59   |
| 2013    | 6.42      | 6.59     | 7.56   | 6.21   | 7.27     | 5.58    | 5.67     | 6.22   | 5.88  | 5.13   | 5.61   |
| 2014    | 6.40      | 6.73     | 7.41   | 6.25   | 7.48     | 5.64    | 5.80     | 6.18   | 5.90  | 5.07   | 5.61   |
| 2015    | 6.57      | 6.98     | 7.77   | 6.31   | 7.58     | 5.56    | 5.83     | 6.26   | 5.98  | 5.13   | 5.63   |
| 2016    | 6.66      | 7.05     | 7.95   | 6.34   | 7.61     | 5.55    | 5.79     | 6.44   | 5.87  | 5.27   | 5.70   |
| 2017    | 6.75      | 7.35     | 8.06   | 6.56   | 7.69     | 5.67    | 5.90     | 6.43   | 6.00  | 5.31   | 5.73   |
| 2018    | 7.61      | 8.85     | 9.22   | 8.32   | 8.39     | 7.86    | 5.98     | 8.48   | 5.91  | 4.99   | 5.46   |
| Average | 6.26      | 6.59     | 7.29   | 5.93   | 7.07     | 5.34    | 5.77     | 6.60   | 5.95  | 5.08   | 5.64   |
| Change  | 33.04%    | 50.77%   | 41.41% | 67.40% | 35.10%   | 61.73%  | 14.78%   | 32.29% | 9.04% | -3.29% | -7.30% |

Monthly Hold Percentages

| Month  | Statewide | Downtown | LV Strip | NLV  | Laughlin | Boulder | Mesquite | SSLT  | Elko | Reno | NSLT |
|--------|-----------|----------|----------|------|----------|---------|----------|-------|------|------|------|
| Jan-04 | 5.41      | 5.48     | 6.52     | 4.03 | 6.00     | 4.06    | 5.30     | 4.95  | 4.70 | 4.77 | 5.70 |
| Feb-04 | 5.75      | 6.12     | 6.59     | 5.10 | 6.30     | 4.95    | 4.76     | 6.11  | 5.25 | 5.00 | 5.70 |
| Mar-04 | 6.07      | 5.72     | 6.86     | 5.97 | 6.27     | 5.66    | 5.35     | 7.02  | 5.44 | 5.17 | 5.10 |
| Apr-04 | 5.50      | 5.86     | 6.41     | 3.51 | 6.45     | 4.14    | 5.22     | 5.56  | 5.21 | 5.21 | 5.34 |
| May-04 | 5.51      | 6.09     | 6.11     | 4.85 | 5.94     | 4.74    | 5.18     | 6.43  | 4.90 | 5.41 | 5.58 |
| Jun-04 | 6.22      | 5.69     | 7.30     | 5.79 | 6.51     | 5.89    | 4.94     | 5.86  | 6.06 | 5.23 | 5.60 |
| Jul-04 | 5.29      | 5.76     | 6.20     | 3.84 | 6.15     | 3.58    | 5.54     | 5.16  | 5.07 | 5.10 | 5.87 |
| Aug-04 | 6.26      | 6.12     | 6.87     | 6.24 | 6.42     | 5.93    | 5.47     | 8.32  | 5.69 | 5.43 | 6.84 |
| Sep-04 | 6.11      | 6.22     | 6.83     | 5.49 | 6.28     | 5.57    | 5.42     | 8.35  | 5.51 | 5.30 | 6.67 |
| Oct-04 | 5.38      | 5.88     | 6.30     | 4.09 | 6.17     | 3.77    | 5.42     | 5.11  | 5.59 | 5.09 | 6.02 |
| Nov-04 | 6.02      | 6.05     | 6.74     | 5.67 | 6.40     | 5.59    | 5.27     | 6.29  | 6.02 | 5.24 | 5.82 |
| Dec-04 | 5.21      | 5.48     | 5.59     | 5.17 | 5.81     | 4.60    | 7.37     | 5.29  | 5.29 | 4.85 | 5.69 |
| Jan-05 | 5.87      | 5.57     | 6.80     | 5.11 | 6.59     | 5.20    | 5.49     | 3.99  | 5.73 | 4.70 | 7.16 |
| Feb-05 | 5.64      | 5.94     | 6.27     | 5.28 | 6.20     | 5.03    | 5.71     | 5.37  | 5.73 | 4.83 | 5.79 |
| Mar-05 | 6.39      | 6.71     | 7.22     | 5.76 | 6.63     | 5.75    | 5.82     | 10.22 | 5.80 | 5.24 | 6.26 |
| Apr-05 | 5.37      | 5.62     | 6.16     | 3.65 | 6.46     | 3.97    | 4.87     | 6.44  | 5.70 | 5.11 | 5.83 |
| May-05 | 6.18      | 6.56     | 6.94     | 6.28 | 6.48     | 5.65    | 5.52     | 7.34  | 5.86 | 5.15 | 5.58 |
| Jun-05 | 6.21      | 6.26     | 6.99     | 5.89 | 6.69     | 5.66    | 6.47     | 6.67  | 5.74 | 5.19 | 5.74 |
| Jul-05 | 5.50      | 5.83     | 6.18     | 4.20 | 6.25     | 4.32    | 5.25     | 6.89  | 5.79 | 5.15 | 6.04 |
| Aug-05 | 6.42      | 6.52     | 7.27     | 6.46 | 6.55     | 6.14    | 4.91     | 7.64  | 5.92 | 5.25 | 5.96 |
| Sep-05 | 5.74      | 6.33     | 6.46     | 5.00 | 6.66     | 4.73    | 6.25     | 7.17  | 5.43 | 5.04 | 5.75 |
| Oct-05 | 5.88      | 6.18     | 6.65     | 4.98 | 6.09     | 4.86    | 5.43     | 7.36  | 5.59 | 5.01 | 4.94 |
| Nov-05 | 6.16      | 6.52     | 6.94     | 6.39 | 6.60     | 5.81    | 5.79     | 5.58  | 5.69 | 5.13 | 5.48 |
| Dec-05 | 4.72      | 5.14     | 5.09     | 4.02 | 5.75     | 3.43    | 6.96     | 4.84  | 5.27 | 4.72 | 6.72 |
| Jan-06 | 6.75      | 6.39     | 8.14     | 6.49 | 6.95     | 6.37    | 4.86     | 9.05  | 6.03 | 4.83 | 4.89 |
| Feb-06 | 5.85      | 6.07     | 6.61     | 5.44 | 6.54     | 5.11    | 5.53     | 7.04  | 5.87 | 4.95 | 5.76 |
| Mar-06 | 6.05      | 6.45     | 6.74     | 5.53 | 6.59     | 5.44    | 7.36     | 5.06  | 5.47 | 5.11 | 5.37 |
| Apr-06 | 5.79      | 6.34     | 6.70     | 4.78 | 6.68     | 4.81    | 5.41     | 8.17  | 5.76 | 5.27 | 5.74 |
| May-06 | 6.25      | 6.96     | 6.94     | 6.20 | 7.16     | 5.78    | 5.95     | 6.27  | 5.62 | 5.38 | 5.75 |
| Jun-06 | 5.97      | 5.92     | 6.94     | 5.02 | 6.33     | 4.77    | 6.16     | 6.94  | 5.54 | 5.07 | 5.85 |
| Jul-06 | 5.82      | 6.41     | 6.53     | 5.11 | 6.32     | 5.10    | 6.50     | 6.33  | 5.62 | 5.33 | 6.26 |
| Aug-06 | 6.40      | 6.32     | 7.28     | 6.57 | 6.95     | 5.67    | 6.13     | 8.04  | 5.84 | 5.11 | 5.57 |
| Sep-06 | 5.49      | 5.75     | 6.09     | 4.32 | 6.28     | 3.88    | 5.08     | 6.36  | 5.67 | 5.27 | 5.75 |
| Oct-06 | 6.47      | 7.22     | 7.41     | 6.31 | 6.94     | 6.04    | 6.75     | 7.99  | 5.85 | 5.23 | 5.68 |
| Nov-06 | 6.26      | 6.60     | 7.12     | 6.07 | 6.76     | 5.57    | 7.50     | 6.69  | 5.82 | 4.91 | 5.41 |
| Dec-06 | 5.17      | 5.46     | 5.63     | 4.54 | 5.58     | 4.27    | 6.75     | 5.13  | 5.52 | 5.00 | 5.98 |
| Jan-07 | 6.83      | 7.05     | 8.30     | 6.59 | 7.18     | 6.16    | 4.52     | 9.63  | 5.87 | 4.71 | 5.13 |
| Feb-07 | 5.79      | 6.15     | 6.40     | 5.26 | 6.65     | 4.91    | 7.16     | 6.96  | 6.02 | 5.02 | 5.79 |
| Mar-07 | 5.66      | 6.07     | 6.43     | 4.38 | 6.62     | 4.39    | 4.71     | 4.31  | 6.01 | 5.16 | 5.21 |

| Month  | Statewide | Downtown | LV Strip | NLV  | Laughlin | Boulder | Mesquite | SSLT  | Elko | Reno | NSLT |
|--------|-----------|----------|----------|------|----------|---------|----------|-------|------|------|------|
| Apr-07 | 6.49      | 7.28     | 7.34     | 6.15 | 7.15     | 5.79    | 8.78     | 6.10  | 6.10 | 5.39 | 5.95 |
| May-07 | 6.47      | 7.01     | 7.45     | 6.28 | 6.80     | 5.66    | 6.33     | 9.12  | 6.21 | 5.23 | 5.97 |
| Jun-07 | 5.55      | 5.50     | 6.03     | 4.50 | 6.42     | 4.50    | 4.37     | 7.36  | 6.23 | 5.30 | 5.69 |
| Jul-07 | 6.44      | 7.37     | 7.18     | 7.18 | 6.92     | 5.95    | 8.41     | 7.21  | 6.26 | 5.04 | 4.96 |
| Aug-07 | 5.96      | 6.23     | 6.72     | 5.17 | 6.80     | 4.52    | 5.64     | 7.04  | 6.22 | 5.37 | 5.45 |
| Sep-07 | 6.22      | 6.38     | 7.10     | 5.41 | 6.23     | 5.38    | 7.20     | 7.30  | 6.21 | 5.44 | 5.72 |
| Oct-07 | 6.72      | 7.11     | 7.68     | 6.86 | 7.03     | 6.22    | 7.03     | 8.44  | 6.36 | 5.26 | 4.95 |
| Nov-07 | 5.93      | 6.19     | 6.61     | 4.56 | 6.80     | 4.28    | 5.59     | 6.18  | 6.47 | 5.23 | 5.33 |
| Dec-07 | 5.57      | 6.09     | 5.93     | 6.00 | 6.17     | 5.53    | 6.33     | 4.43  | 5.98 | 4.74 | 6.06 |
| Jan-08 | 6.90      | 6.85     | 8.59     | 6.06 | 6.86     | 5.38    | 5.99     | 10.45 | 6.24 | 5.05 | 5.16 |
| Feb-08 | 5.76      | 6.19     | 6.58     | 4.88 | 6.75     | 4.37    | 4.48     | 6.66  | 6.33 | 5.05 | 5.81 |
| Mar-08 | 6.30      | 6.80     | 6.96     | 6.67 | 6.41     | 5.78    | 6.66     | 8.41  | 6.50 | 5.42 | 5.18 |
| Apr-08 | 6.40      | 6.98     | 7.32     | 5.33 | 7.42     | 5.70    | 5.40     | 6.72  | 6.28 | 5.34 | 5.21 |
| May-08 | 5.76      | 5.84     | 6.74     | 4.51 | 6.50     | 4.07    | 5.79     | 6.95  | 6.18 | 5.34 | 5.90 |
| Jun-08 | 6.47      | 6.95     | 6.99     | 7.45 | 6.90     | 6.76    | 5.55     | 6.83  | 6.49 | 5.24 | 5.85 |
| Jul-08 | 6.34      | 6.97     | 7.42     | 5.19 | 6.80     | 5.22    | 5.50     | 7.98  | 6.15 | 5.40 | 6.57 |
| Aug-08 | 5.47      | 6.02     | 5.92     | 4.45 | 6.57     | 3.87    | 5.75     | 7.04  | 6.16 | 5.40 | 6.21 |
| Sep-08 | 6.99      | 7.11     | 8.13     | 7.21 | 7.01     | 6.83    | 5.73     | 8.16  | 6.11 | 5.33 | 5.72 |
| Oct-08 | 6.10      | 6.55     | 7.19     | 4.80 | 6.80     | 4.65    | 5.71     | 7.14  | 6.10 | 5.42 | 5.31 |
| Nov-08 | 5.73      | 6.40     | 6.85     | 4.09 | 6.52     | 3.90    | 5.57     | 6.82  | 5.99 | 5.07 | 5.60 |
| Dec-08 | 5.81      | 6.54     | 5.91     | 7.39 | 6.28     | 6.11    | 5.41     | 5.96  | 6.08 | 4.47 | 6.11 |
| Jan-09 | 6.03      | 5.77     | 7.51     | 4.74 | 6.74     | 4.49    | 5.41     | 7.65  | 5.92 | 5.08 | 5.25 |
| Feb-09 | 6.13      | 6.57     | 7.21     | 6.04 | 6.56     | 5.02    | 5.68     | 7.66  | 6.21 | 4.88 | 5.02 |
| Mar-09 | 6.46      | 7.55     | 7.39     | 7.47 | 7.21     | 5.45    | 5.49     | 6.80  | 6.49 | 4.80 | 5.20 |
| Apr-09 | 6.17      | 6.46     | 7.29     | 5.45 | 7.11     | 5.15    | 5.42     | 5.94  | 6.24 | 5.01 | 5.25 |
| May-09 | 5.58      | 5.83     | 6.47     | 4.55 | 6.51     | 4.24    | 5.71     | 6.12  | 6.30 | 4.96 | 5.14 |
| Jun-09 | 6.34      | 7.16     | 7.30     | 6.61 | 7.37     | 5.59    | 5.60     | 7.36  | 6.41 | 5.00 | 5.78 |
| Jul-09 | 6.17      | 6.35     | 7.17     | 5.94 | 6.71     | 5.14    | 5.49     | 6.73  | 6.10 | 5.07 | 5.82 |
| Aug-09 | 6.04      | 6.67     | 6.80     | 5.76 | 6.62     | 5.38    | 5.68     | 6.70  | 6.41 | 5.01 | 5.69 |
| Sep-09 | 6.40      | 6.72     | 7.47     | 6.38 | 7.36     | 5.22    | 5.72     | 8.32  | 6.10 | 5.07 | 6.37 |
| Oct-09 | 5.80      | 5.72     | 6.80     | 4.82 | 6.38     | 4.71    | 5.85     | 5.22  | 6.14 | 4.85 | 5.73 |
| Nov-09 | 6.28      | 7.07     | 7.20     | 6.07 | 7.26     | 5.38    | 5.55     | 7.16  | 6.39 | 4.84 | 5.21 |
| Dec-09 | 5.72      | 6.07     | 6.48     | 6.17 | 6.60     | 4.75    | 5.49     | 3.90  | 6.12 | 4.08 | 5.78 |
| Jan-10 | 6.42      | 5.80     | 7.74     | 5.50 | 6.66     | 5.70    | 5.45     | 9.38  | 6.14 | 4.87 | 5.06 |
| Feb-10 | 5.84      | 6.17     | 6.50     | 5.88 | 7.08     | 5.16    | 5.86     | 4.84  | 6.25 | 4.74 | 5.45 |
| Mar-10 | 6.70      | 7.09     | 7.79     | 7.21 | 7.83     | 5.95    | 5.83     | 8.92  | 6.19 | 4.71 | 5.06 |
| Apr-10 | 6.04      | 6.14     | 7.19     | 5.23 | 6.98     | 4.63    | 5.86     | 5.74  | 6.19 | 4.86 | 5.29 |
| May-10 | 6.06      | 6.62     | 6.94     | 5.98 | 6.98     | 5.55    | 5.70     | 5.48  | 6.27 | 4.82 | 5.54 |
| Jun-10 | 6.55      | 6.93     | 7.68     | 6.82 | 7.28     | 5.61    | 5.71     | 7.74  | 6.00 | 4.82 | 5.67 |
| Jul-10 | 5.82      | 5.23     | 6.83     | 4.72 | 6.90     | 4.68    | 5.65     | 6.28  | 5.86 | 5.17 | 5.49 |
| Aug-10 | 6.61      | 7.33     | 7.78     | 7.22 | 7.02     | 5.64    | 5.57     | 8.47  | 6.32 | 4.82 | 5.68 |

| Month  | Statewide | Downtown | LV Strip | NLV  | Laughlin | Boulder | Mesquite | SSLT | Elko | Reno | NSLT |
|--------|-----------|----------|----------|------|----------|---------|----------|------|------|------|------|
| Sep-10 | 6.45      | 6.47     | 7.65     | 6.00 | 7.60     | 5.53    | 5.47     | 7.72 | 5.92 | 4.81 | 6.02 |
| Oct-10 | 5.93      | 6.03     | 6.89     | 4.53 | 6.63     | 4.53    | 5.57     | 5.73 | 6.07 | 5.27 | 5.69 |
| Nov-10 | 6.67      | 7.16     | 8.21     | 6.52 | 7.20     | 5.54    | 5.37     | 7.60 | 6.13 | 4.63 | 5.72 |
| Dec-10 | 5.27      | 5.39     | 5.66     | 4.90 | 7.22     | 4.06    | 5.55     | 5.18 | 6.01 | 4.38 | 5.98 |
| Jan-11 | 6.92      | 6.72     | 8.67     | 6.69 | 6.82     | 6.35    | 5.53     | 7.86 | 6.37 | 4.96 | 5.08 |
| Feb-11 | 6.01      | 6.07     | 7.09     | 5.74 | 6.96     | 4.83    | 6.01     | 6.27 | 6.17 | 4.75 | 4.45 |
| Mar-11 | 6.65      | 7.08     | 7.83     | 7.12 | 7.93     | 5.81    | 5.89     | 6.40 | 6.08 | 4.90 | 5.33 |
| Apr-11 | 5.89      | 5.65     | 6.82     | 4.73 | 6.89     | 4.64    | 5.84     | 6.14 | 6.04 | 5.20 | 5.76 |
| May-11 | 6.45      | 7.49     | 7.66     | 6.88 | 6.37     | 5.53    | 5.82     | 6.94 | 6.16 | 4.90 | 5.73 |
| Jun-11 | 6.49      | 6.42     | 7.38     | 6.90 | 8.47     | 5.93    | 5.62     | 6.17 | 6.21 | 4.95 | 4.97 |
| Jul-11 | 5.73      | 5.80     | 6.48     | 5.39 | 6.89     | 4.23    | 5.52     | 6.26 | 6.24 | 5.19 | 5.76 |
| Aug-11 | 6.75      | 7.11     | 8.07     | 7.20 | 7.17     | 6.15    | 5.48     | 8.02 | 6.28 | 4.88 | 5.17 |
| Sep-11 | 6.16      | 6.03     | 7.25     | 5.42 | 7.28     | 4.72    | 5.43     | 6.51 | 6.42 | 5.01 | 5.88 |
| Oct-11 | 6.19      | 6.70     | 7.04     | 6.29 | 7.09     | 5.34    | 5.54     | 6.20 | 6.42 | 4.87 | 5.77 |
| Nov-11 | 6.81      | 7.23     | 8.40     | 6.52 | 7.51     | 5.81    | 5.29     | 7.48 | 6.02 | 4.88 | 5.20 |
| Dec-11 | 5.19      | 4.53     | 5.82     | 4.29 | 6.62     | 3.70    | 5.13     | 3.65 | 6.06 | 4.53 | 6.09 |
| Jan-12 | 7.06      | 7.94     | 8.71     | 8.32 | 7.60     | 6.82    | 5.48     | 9.68 | 6.23 | 4.70 | 5.20 |
| Feb-12 | 6.33      | 6.74     | 7.43     | 6.16 | 7.16     | 5.68    | 5.74     | 6.07 | 6.00 | 4.85 | 5.27 |
| Mar-12 | 6.05      | 5.76     | 7.20     | 5.36 | 7.86     | 4.48    | 5.98     | 4.77 | 5.59 | 4.89 | 6.38 |
| Apr-12 | 6.56      | 7.91     | 7.71     | 7.34 | 7.37     | 5.75    | 5.95     | 7.28 | 6.16 | 4.40 | 5.48 |
| May-12 | 6.66      | 7.24     | 7.96     | 6.55 | 8.22     | 6.10    | 5.68     | 6.15 | 5.93 | 4.93 | 5.56 |
| Jun-12 | 5.86      | 5.44     | 6.97     | 4.47 | 6.83     | 4.38    | 5.82     | 5.77 | 5.72 | 5.49 | 5.83 |
| Jul-12 | 6.68      | 7.49     | 7.75     | 7.49 | 7.46     | 6.27    | 5.63     | 7.00 | 6.16 | 5.09 | 5.41 |
| Aug-12 | 6.21      | 6.21     | 7.52     | 5.69 | 7.21     | 4.91    | 5.66     | 7.17 | 5.88 | 4.95 | 5.62 |
| Sep-12 | 6.23      | 6.69     | 7.24     | 5.76 | 7.25     | 5.25    | 5.57     | 5.85 | 5.95 | 5.00 | 6.04 |
| Oct-12 | 6.92      | 7.35     | 8.14     | 6.99 | 7.47     | 6.43    | 5.70     | 8.97 | 6.17 | 5.07 | 5.17 |
| Nov-12 | 6.18      | 6.30     | 7.26     | 5.02 | 7.65     | 4.90    | 5.75     | 5.13 | 5.90 | 4.94 | 5.72 |
| Dec-12 | 5.31      | 5.27     | 5.99     | 5.15 | 7.07     | 4.19    | 5.54     | 4.34 | 5.36 | 4.44 | 5.31 |
| Jan-13 | 7.30      | 7.48     | 8.91     | 7.65 | 7.48     | 7.39    | 5.74     | 5.78 | 5.67 | 4.98 | 5.53 |
| Feb-13 | 6.28      | 6.29     | 7.35     | 5.93 | 7.53     | 5.35    | 5.74     | 7.02 | 5.84 | 4.95 | 5.06 |
| Mar-13 | 6.20      | 6.14     | 7.64     | 5.53 | 6.67     | 4.59    | 5.93     | 4.29 | 5.93 | 5.24 | 6.36 |
| Apr-13 | 6.70      | 7.30     | 7.56     | 6.86 | 7.96     | 6.50    | 5.76     | 8.06 | 6.00 | 5.21 | 5.96 |
| May-13 | 6.43      | 6.38     | 7.77     | 5.86 | 7.56     | 5.27    | 5.23     | 5.79 | 5.64 | 5.37 | 5.37 |
| Jun-13 | 6.12      | 6.54     | 7.18     | 5.88 | 7.15     | 4.96    | 5.62     | 5.11 | 5.59 | 5.22 | 5.93 |
| Jul-13 | 6.69      | 7.32     | 7.39     | 7.25 | 7.97     | 6.97    | 5.59     | 7.64 | 6.15 | 5.29 | 5.72 |
| Aug-13 | 6.03      | 5.34     | 7.49     | 4.68 | 7.09     | 4.10    | 5.55     | 5.72 | 5.92 | 5.33 | 5.48 |
| Sep-13 | 6.79      | 7.21     | 8.10     | 7.35 | 6.89     | 6.08    | 5.72     | 7.47 | 6.01 | 4.93 | 5.48 |
| Oct-13 | 6.57      | 7.05     | 7.43     | 6.78 | 7.94     | 6.45    | 5.95     | 5.83 | 5.95 | 4.96 | 5.75 |
| Nov-13 | 5.73      | 5.43     | 7.00     | 4.08 | 6.43     | 3.66    | 5.52     | 5.84 | 5.76 | 4.97 | 5.33 |
| Dec-13 | 6.20      | 6.70     | 7.06     | 6.86 | 6.48     | 5.75    | 5.64     | 5.86 | 6.07 | 4.83 | 5.33 |
| Jan-14 | 6.71      | 6.59     | 7.95     | 6.40 | 7.89     | 6.13    | 5.85     | 6.74 | 5.73 | 4.69 | 4.74 |

| Month  | Statewide | Downtown | LV Strip | NLV  | Laughlin | Boulder | Mesquite | SSLT  | Elko | Reno | NSLT |
|--------|-----------|----------|----------|------|----------|---------|----------|-------|------|------|------|
| Feb-14 | 6.35      | 6.57     | 7.47     | 6.06 | 7.15     | 5.36    | 5.84     | 6.45  | 5.81 | 5.03 | 5.29 |
| Mar-14 | 6.53      | 6.78     | 7.78     | 6.52 | 7.33     | 5.66    | 5.88     | 4.99  | 6.06 | 4.80 | 5.46 |
| Apr-14 | 6.56      | 7.26     | 7.42     | 6.64 | 7.98     | 6.46    | 5.85     | 4.09  | 5.82 | 5.11 | 5.91 |
| May-14 | 6.14      | 5.80     | 7.41     | 4.86 | 7.14     | 4.56    | 5.80     | 6.69  | 5.75 | 5.33 | 5.84 |
| Jun-14 | 6.67      | 7.75     | 7.53     | 7.40 | 7.51     | 6.25    | 5.38     | 6.12  | 6.04 | 5.17 | 5.29 |
| Jul-14 | 6.50      | 7.26     | 7.41     | 7.02 | 7.75     | 6.44    | 5.76     | 4.56  | 5.86 | 5.00 | 5.81 |
| Aug-14 | 5.87      | 5.59     | 7.00     | 5.04 | 6.78     | 3.95    | 5.72     | 6.33  | 6.09 | 5.19 | 5.84 |
| Sep-14 | 6.83      | 7.41     | 7.62     | 7.39 | 7.6      | 6.88    | 5.92     | 10.12 | 5.99 | 5.21 | 5.41 |
| Oct-14 | 6.39      | 6.56     | 7.49     | 5.48 | 7.59     | 4.89    | 5.82     | 7.4   | 5.91 | 5.22 | 5.79 |
| Nov-14 | 6.15      | 6.55     | 7.32     | 5.80 | 7.2      | 4.9     | 5.95     | 4.42  | 5.64 | 4.90 | 5.78 |
| Dec-14 | 6.15      | 6.63     | 6.51     | 6.35 | 7.78     | 6.17    | 5.82     | 6.19  | 6.06 | 5.21 | 6.13 |
| Jan-15 | 6.34      | 5.67     | 7.78     | 5.62 | 7.01     | 4.73    | 5.84     | 5.41  | 5.61 | 4.91 | 5.74 |
| Feb-15 | 6.56      | 6.72     | 7.94     | 6.02 | 7.54     | 5.59    | 5.99     | 5.45  | 5.94 | 5.06 | 5.57 |
| Mar-15 | 6.77      | 7.56     | 7.66     | 7.92 | 7.85     | 6.73    | 5.92     | 5.16  | 6.21 | 5.09 | 5.48 |
| Apr-15 | 6.87      | 7.77     | 8.14     | 6.56 | 8.23     | 5.8     | 5.86     | 7.52  | 6.04 | 4.97 | 5.31 |
| May-15 | 6.41      | 6.56     | 7.81     | 5.44 | 7.51     | 4.8     | 5.86     | 5.58  | 5.93 | 5.37 | 5.46 |
| Jun-15 | 6.65      | 7.19     | 7.49     | 7.20 | 7.88     | 6.53    | 5.74     | 7.28  | 6.02 | 5.23 | 5.81 |
| Jul-15 | 6.69      | 7.01     | 7.95     | 5.99 | 7.68     | 5.33    | 5.74     | 7.66  | 5.91 | 5.35 | 5.34 |
| Aug-15 | 6.58      | 6.79     | 8.10     | 6.53 | 7.5      | 5.43    | 5.89     | 5.27  | 5.69 | 5.04 | 5.47 |
| Sep-15 | 6.60      | 7.55     | 7.32     | 6.54 | 8.11     | 6.36    | 5.86     | 8.14  | 5.95 | 5.31 | 5.26 |
| Oct-15 | 6.18      | 5.6      | 7.59     | 4.85 | 7.43     | 4.17    | 5.88     | 5.7   | 5.99 | 5.25 | 6.14 |
| Nov-15 | 6.98      | 8.68     | 8.42     | 7.22 | 7.46     | 6.04    | 5.76     | 5.77  | 6    | 4.99 | 5.49 |
| Dec-15 | 6.19      | 6.68     | 7.09     | 5.77 | 6.73     | 5.26    | 5.62     | 6.21  | 6.48 | 5.02 | 6.52 |
| Jan-16 | 6.74      | 6.73     | 8.50     | 6.35 | 7.72     | 5.36    | 5.77     | 6.14  | 5.88 | 5.02 | 6.00 |
| Feb-16 | 6.90      | 7.57     | 8.36     | 6.67 | 7.67     | 5.93    | 6.05     | 6.21  | 6.02 | 5.18 | 5.72 |
| Mar-16 | 6.60      | 7.42     | 7.31     | 7.01 | 8.12     | 6.19    | 5.71     | 6.81  | 5.87 | 5.21 | 5.40 |
| Apr-16 | 6.23      | 6.02     | 7.67     | 5.11 | 7.51     | 4.29    | 5.93     | 5.37  | 5.89 | 5.36 | 5.29 |
| May-16 | 6.96      | 8.13     | 8.33     | 7.35 | 7.64     | 6.50    | 5.66     | 5.95  | 5.88 | 5.10 | 6.07 |
| Jun-16 | 6.92      | 7.57     | 8.13     | 7.04 | 8.19     | 6.21    | 5.74     | 6.96  | 6.01 | 5.19 | 6.11 |
| Jul-16 | 6.46      | 6.51     | 7.96     | 5.56 | 7.18     | 4.60    | 5.63     | 6.56  | 5.72 | 5.44 | 5.59 |
| Aug-16 | 6.92      | 7.41     | 7.95     | 7.29 | 8.13     | 6.94    | 5.65     | 7.97  | 5.95 | 5.34 | 5.48 |
| Sep-16 | 6.59      | 6.96     | 7.97     | 5.94 | 7.21     | 4.80    | 5.79     | 7.39  | 5.92 | 5.27 | 5.10 |
| Oct-16 | 6.77      | 7.55     | 8.12     | 6.67 | 7.80     | 5.60    | 5.80     | 5.23  | 5.87 | 5.40 | 5.91 |
| Nov-16 | 6.94      | 7.64     | 8.06     | 6.64 | 8.04     | 6.49    | 5.97     | 7.05  | 5.70 | 5.32 | 5.39 |
| Dec-16 | 5.83      | 5.12     | 7.03     | 4.49 | 6.16     | 3.64    | 5.76     | 5.67  | 5.76 | 5.44 | 6.38 |
| Jan-17 | 7.48      | 8.79     | 9.03     | 8.37 | 8.26     | 7.62    | 5.83     | 5.58  | 5.74 | 4.99 | 6.02 |
| Feb-17 | 6.60      | 7.11     | 7.80     | 6.35 | 7.51     | 5.50    | 6.14     | 6.44  | 6.07 | 5.26 | 5.47 |
| Mar-17 | 6.74      | 7.46     | 7.94     | 6.45 | 8.09     | 5.33    | 6.10     | 6.41  | 5.87 | 5.36 | 6.70 |
| Apr-17 | 6.55      | 7.12     | 7.99     | 6.23 | 7.58     | 5.22    | 5.87     | 4.74  | 5.98 | 5.18 | 5.15 |
| May-17 | 6.99      | 7.95     | 8.02     | 7.34 | 8.13     | 6.90    | 6.04     | 7.49  | 5.95 | 5.38 | 5.53 |
| Jun-17 | 6.82      | 6.94     | 8.38     | 6.04 | 7.71     | 5.15    | 5.61     | 7.26  | 6.14 | 5.44 | 6.01 |

| Month  | Statewide | Downtown | LV Strip | NLV  | Laughlin | Boulder | Mesquite | SSLT | Elko | Reno | NSLT |
|--------|-----------|----------|----------|------|----------|---------|----------|------|------|------|------|
| Jul-17 | 6.59      | 7.85     | 7.65     | 6.64 | 7.37     | 5.61    | 5.93     | 5.65 | 6.05 | 5.38 | 5.89 |
| Aug-17 | 7.00      | 7.29     | 8.19     | 7.12 | 8.18     | 6.47    | 5.73     | 8.22 | 6.06 | 5.44 | 5.31 |
| Sep-17 | 6.39      | 6.04     | 8.01     | 5.06 | 7.24     | 4.10    | 5.84     | 6.91 | 5.95 | 5.51 | 6.32 |
| Oct-17 | 7.00      | 8.17     | 8.13     | 7.63 | 7.91     | 6.63    | 5.79     | 6.31 | 6.00 | 5.39 | 5.04 |
| Nov-17 | 6.93      | 7.92     | 8.21     | 6.64 | 7.94     | 6.14    | 5.99     | 6.81 | 6.06 | 5.03 | 5.56 |
| Dec-17 | 5.92      | 5.50     | 7.36     | 4.89 | 6.33     | 3.38    | 5.95     | 5.29 | 6.15 | 5.35 | 5.72 |
| Jan-18 | 7.61      | 8.85     | 9.22     | 8.32 | 8.39     | 7.86    | 5.98     | 8.48 | 5.91 | 4.99 | 5.46 |

All data taken from Gaming Revenue Reports for their respective months; accessible at [http://gaming.nv.gov/gaming\\_revenue\\_rpt.htm](http://gaming.nv.gov/gaming_revenue_rpt.htm)

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