

The Average Reno Casino, 2009

In fiscal 2009, 22 casinos in the Reno/Sparks area produced gaming revenue of more than \$1 million. The averages for several key financial statistics produce a picture of the statistically ‘average’ Reno casino and gives a good snapshot of the industry standard. In 2009, the average Reno casino had the following:

Cash in current assets: \$5,148,892.81
 Assets to liabilities ratio: 533.1%

Long-term debt: \$44,193,900.27
 Return on invested capital: 2.2%

Annual total revenue

Casino	\$34,487,657.72	54%
Rooms	\$10,684,644.68	17%
Food	\$10,998,942.90	17%
Beverage	\$4,176,384.31	7%
Other	\$3,143,763.27	5%
Total:	\$63,491,397.45	100%

Total revenue per day

Casino	\$94,486.73	54%
Rooms	\$29,272.99	17%
Food	\$30,134.09	17%
Beverage	\$11,442.14	7%
Other	\$8,613.05	5%
Total:	\$173,949.03	100%

Annual casino revenue

Table games	\$6,645,735.90	19%
Slot machines	\$26,839,058.90	78%
Poker/pan	\$489,396.31	1%
Race book	\$161,001.59	1%
Sports book	\$347,919.54	1%

Casino revenue per day

Table games	\$18,207.49	19%
Slot machines	\$73,531.66	78%
Poker/pan	\$1,340.81	1%
Race book	\$441.10	1%
Sports book	\$953.20	1%

Annual major casino expenses

Bad debt	\$257,653.81
Comps	\$7,750,831.63
Taxes	\$2,862,792.36
Total comp to gaming revenue:	22.5%

Major casino expenses per day

Bad debt	\$705.90
Comps	\$21,235.15
Taxes	\$7,843.26

Annual room revenues

Sales	\$7,848,875.40	73.5%
Comp rooms	\$2,835,773.81	26.5%
Total rooms	571	
Occupancy	69.79% (398 occupied)	

Room revenues per day

Sales	\$21,503.76
Comp rooms	\$219.81
Room rate	\$73.48
Rooms payroll	\$21.00

Average number of employees

Casino	184
Rooms	108
Food	214
Beverage	50
Gen/Admin	122
Other	25
Total	703

Per room per day stats

Pit revenue	\$45.70
Slot revenue	\$184.57
Food Sales	\$75.64
Beverage Sales	\$28.72

All data from 2009 *Nevada Gaming Abstract*. Carson City: Nevada Gaming Control Board, 2010.

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