

University of Nevada, Las Vegas
Center for Gaming Research Update
June 2012

15th International Conference on Gambling and Risk-Taking Call for Papers

The Institute for the Study of Gambling and Commercial Gaming at the University of Nevada Reno, in partnership with the International Gaming Institute at the University of Nevada Las Vegas, invites paper and symposium submissions for The 15th International Conference on Gambling & Risk Taking, which will be held at Caesars Palace Resort and Casino, Las Vegas, Nevada, from May 27 to May 31, 2013.

For more information about the conference, see: <http://gaming.unlv.edu/icgrt.html>

Podcast with author Mariann Mohos

This month, the Center produced one podcast:

[44-May 25, 2012](#): Mariann Mohos

Interview with the author of *You Want What??? Concierge Tales from the Men and Women Who Make Las Vegas Dreams Come True*, recorded 05/25/2012 at UNLV.

Dean Macomber's Paper: The Financial Health of the Las Vegas Strip

The Center published the 17th in its [Occasional Paper Series](#), gaming consultant Dean Macomber's "[The Fiscal Forensics of the Las Vegas Strip: Lessons from the Financial Crisis](#)." This paper is an attempt to disaggregate the variance and look at where Las Vegas has been, where it is now and how it got there to learn from this trying period and help manage the future.

New Report on Las Vegas Casino Twitter Use

This report is a long-awaited follow-up on the pilot project from 2010, and the first collaboration with new Associate Analyst April Lin, who is the report's co-author. The report contains statistics on how long casinos have used the service for, how often they tweet, and how many followers they've attracted.

[Las Vegas Casino Twitter Use](#)

May 2012 report with data on followers, frequency, and longevity of accounts

New and Updated Jurisdiction Pages

In May, the Center posted new or updated Jurisdiction pages, with historical data and other information, for the following states: [New York](#), [New Mexico](#), and [Maryland](#). Much of the data for these pages came as a result of the Center's ongoing partnership with [GamblingData.com](#).

Two Reports on Monthly Nevada Gaming Revenues

The Center released the [Nevada Gaming Statistics: March Comparison](#), which examines revenue trends for Statewide, Las Vegas Strip, Downtown Las Vegas, Boulder Strip, and Washoe County for the month of February for the past eight years. In addition, the [Nevada Gaming Statistics: The Last Six Months](#) summary was updated with current information.

2012-13 Gaming Research Fellowship Application Cycle continues

The Center invites academic faculty and graduate students to apply for the 2012-13 cycle of research fellowships, which facilitate research into many aspects of both gambling and Las Vegas at UNLV Special Collections. The Center will award two kinds of fellowships: Four-week Resident Fellowships offer a \$3,000 stipend; Two-week Visiting Fellowships offer a \$1,500 stipend. For more information, see: <http://gaming.unlv.edu/about/fellowship.html>.

Sharing Expertise with the Media

In May, Center Director David G. Schwartz spoke with approximately 33 print, online, radio, and television media contacts. National gambling expansion continued to be a topic of interest, as was sports betting, dueling observation wheels on the Strip, and the Bellagio attempted robbery.

Getting in Touch

If you are interested in learning more about the Center's work, discussing how to get involved with supporting the Center, suggesting programming or collecting initiatives, or simply sharing your comments, please contact director **David G. Schwartz**, 702 895 2242, or dgs@unlv.nevada.edu. Thank you for your continued engagement with the Center's work.

About the Center for Gaming Research

Located within Special Collections at UNLV's state-of-the-art Lied Library, the Center for Gaming Research is committed to providing support for scholarly inquiry into all aspects of gaming. Through its website, <http://gaming.unlv.edu>, the Center offers several unique research tools and information sources.

About the University of Nevada, Las Vegas

UNLV is a doctoral-degree-granting institution of 28,000 students and 3,300 faculty and staff. Founded in 1957, the university offers more than 220 undergraduate, masters and doctoral degree programs. UNLV is located on a 332-acre campus in dynamic Southern Nevada and is classified in the category of Research Universities (high research activity) by the Carnegie Foundation for the Advancement of Teaching.