

University of Nevada, Las Vegas
Center for Gaming Research Update
August 2012

Oliver Lovat's Paper: The Battle for Competitive Advantage in Las Vegas

The Center published the 19th in its [Occasional Paper Series](#), Oliver Lovat's "[Pyramids to Players Clubs: The Battle for Competitive Advantage in Las Vegas](#)." This paper charts how the evolution of the Las Vegas casinos from owner operator to the institutionally financed and corporately managed casino-resort has been the predominant feature of the evolution of the US Gaming market in the past 30 years and examines the strategic frameworks used by Las Vegas casino resorts and identifies the drivers for competitive advantage moving forward.

New Report: Atlantic City Combined Facility Report, 2011

This report collects information about the gaming facilities in Atlantic City for calendar 2011:

[Combined Facility Report: Atlantic City Casinos, 2011](#)

Data on games, devices, revenue, and square footage

New Report: Atlantic City Casinos: Comparative Financial Performance

Essentially, this report presents in digest form data from the monthly gross revenue reports that the Division of Gaming Enforcement issued covering the first half of 2012. It contains several benchmarks, including evenue numbers, revenue per table and slot per day, drop and handle totals, hold percentages, and data on promotional gaming credits.

[Atlantic City Casinos: Comparative Financial Performance](#)

January to June 2012

New and Updated Jurisdiction Pages

In June, the Center posted new Jurisdiction pages, with historical data and other information, for the following states: [Nebraska](#), [North Carolina](#), and [North Dakota](#). In addition, the Center posted new pages for [Singapore](#) and [South Korea](#), extending the Center's coverage of the Asia/Pacific casino market. Much of the data for these pages came as a result of the Center's ongoing partnership with [GamblingData.com](#).

Two Reports on Monthly Nevada Gaming Revenues

The Center released the [Nevada Gaming Statistics: May Comparison](#), which examines revenue trends for Statewide, Las Vegas Strip, Downtown Las Vegas, Boulder Strip, and Washoe County for the month of February for the past eight years. In addition, the [Nevada Gaming Statistics: The Last Six Months](#) summary was updated with current information.

2012-13 Gaming Research Fellowship Application Cycle Ends

On July 15, the application deadline for the Center's Gaming Research Fellowships passed. The Center received several applications for fellowships for the 2012-13 academic year. The Selection Committee reviewed all applications and has notified those who were selected. Currently, we are scheduling the residencies and colloquium talks. Next month, we will release a complete schedule of residencies and information about each Research Fellow.

For more information about the fellowship program, see:

<http://gaming.unlv.edu/about/fellowship.html>.

15th International Conference on Gambling and Risk-Taking Call for Papers

The Institute for the Study of Gambling and Commercial Gaming at the University of Nevada, Reno, in partnership with the International Gaming Institute at the University of Nevada, Las Vegas, invites paper and symposium submissions for The 15th International Conference on Gambling & Risk Taking, which will be held at Caesars Palace Resort and Casino, Las Vegas, Nevada, from May 27 to May 31, 2013.

For more information about the conference, see: <http://gaming.unlv.edu/icgrt.html>

Sharing Expertise with the Media

In June, Center Director David G. Schwartz spoke with approximately 37 print, online, radio, and television media contacts. The possible expansion of gambling in several states was a source of interest, as was Nevada's gaming economy.

Getting in Touch

If you are interested in learning more about the Center's work, discussing how to get involved with supporting the Center, suggesting programming or collecting initiatives, or simply sharing your comments, please contact director **David G. Schwartz**, 702 895 2242, or dgs@unlv.nevada.edu. Thank you for your continued engagement with the Center's work.

About the Center for Gaming Research

Located within Special Collections at UNLV's state-of-the-art Lied Library, the Center for Gaming Research is committed to providing support for scholarly inquiry into all aspects of gaming. Through its website, <http://gaming.unlv.edu>, the Center offers several unique research tools and information sources.

About the University of Nevada, Las Vegas

UNLV is a doctoral-degree-granting institution of 28,000 students and 3,300 faculty and staff. Founded in 1957, the university offers more than 220 undergraduate, masters and doctoral degree programs. UNLV is located on a 332-acre campus in dynamic Southern Nevada and is classified in the category of Research Universities (high research activity) by the Carnegie Foundation for the Advancement of Teaching.