

University of Nevada, Las Vegas
Center for Gaming Research Update
February 2013

CGR Annual Report Posted

This month, we completed compiling data for the 2012 Center for Gaming Research [Annual Report](#). It collects, in one convenient source, information about the Center's activities for calendar 2012. It was a very busy and successful year for the Center, and one that lays the foundation for future growth.

[Center for Gaming Research Annual Report 2012](#)

Fellows in Residence

During January, Gaming Research Fellow Beverly Geesin (York St John University Business School) conducted her residency at the Center, and David Hart (West Texas A & M University) began his. Geesin's research involved surveillance and the marketing of casinos, while Hart conducted research into historical representations of gambling and probability.

Two New Podcasts: A Chef and a Scholar

In January, we added two new podcasts: one interview with chef Julian Serrano, conducted in association with his induction into the Gaming Hall of Fame, and a recording of the Gaming Research Colloquium featuring January Gaming Research Fellow Beverly Geesin.

Podcast 48: January 31, 2013 (Gaming Research Colloquium)

Beverly Geesin, Senior Lecturer in English Language and Linguistics at the York St John University Business School

[Listen to the audio file](#) (mp3)

Podcast 47: January 2, 2013 (interview)

Julian Serrano, Chef, Picasso, Julian Serrano, and 2012 Gaming Hall of Fame inductee

[Listen to the audio file](#) (mp3)

Two Reports on Monthly Nevada Gaming Revenues

The Center released the [Nevada Gaming Statistics: November Comparison](#), which examines revenue trends for Statewide, Las Vegas Strip, Downtown Las Vegas, Boulder Strip, and Washoe County for the month of September for the past eight years. In addition, the [Nevada Gaming Statistics: The Last Six Months](#) summary was updated with current information.

Six new reports: “Average” Nevada Casinos

The Center released a cluster of six new reports, each detailing the “average” casino in a different Nevada area or market segment. These reports are used by researchers and industry members looking for comparative and baseline data on casino performance.

[Average Big Las Vegas Strip Casino, 2012](#)

A statistical summary of the average Las Vegas Strip casino with annual gaming revenues of over \$72 million with both gaming and non-gaming revenues and information on employment, taxes, and expenses

[Average Small Las Vegas Strip Casino, 2012](#)

A statistical summary of the average Las Vegas Strip casino with annual gaming revenues between \$1 million and \$72 million with both gaming and non-gaming revenues and information on employment, taxes, and expenses

[Average Downtown Las Vegas Casino, 2012](#)

A statistical summary of the average Downtown Las Vegas casino (with annual gaming revenues of over \$1 million) with both gaming and non-gaming revenues and information on employment, taxes, and expenses

[Average Boulder Strip Casino, 2012](#)

A statistical summary of the average Boulder Strip casino (with annual gaming revenues of over \$1 million) with both gaming and non-gaming revenues and information on employment, taxes, and expenses

[Average Laughlin Casino, 2012](#)

A statistical summary of the average Laughlin casino (with annual gaming revenues of over \$1 million) with both gaming and non-gaming revenues and information on employment, taxes, and expenses

[Average Reno Casino, 2012](#)

A statistical summary of the average Reno/Sparks casino (with annual gaming revenues of over \$1 million) with both gaming and non-gaming revenues and information on employment, taxes, and expenses

New report: Florida Racinos: Monthly Slot Revenues

This report collects monthly data for all Florida racino locations going back to January 2010 and includes data on the number of units, total play, net revenues, and hold percentage, as well as market share for each location.

[Florida Racinos: Monthly Slot Revenues New January 2013](#)

Units, Credits In, Promotional Credits, Net Revenues, and Other Metrics

New report: Atlantic City December 2012 Summary

This is the latest in a series of monthly reports recapping the monthly statistical releases from the Division of Gaming Enforcement and providing a level of analysis not provided in the official release

[Atlantic City December 2012 Summary](#)

December 2012 and Year to Date Revenue Results

Updated Report: Ohio Monthly Casino Revenues

Since Ohio's first casinos opened in May, the state has been at the center of media attention. This report collects all of the information released on a monthly basis by the Ohio Casino Control Commission in one place, for easy tracking and comparison.

[Ohio Casinos: Monthly Revenues](#)

Table and Slot Machine Operating Statistics

Updated Report: Maryland Casinos: Monthly Revenue

Since their 2010 debut, Maryland has developed one of the most talked-about gaming markets on the East Coast. This report, using data from the Maryland Lottery, tracks the monthly performance of the state's video lottery terminals statewide and by casino. Data begins with October 2011 and runs through the most recent month released by the Maryland Lottery.

[Maryland Casinos: Monthly Revenues](#)

Gross Terminal Revenue, Number of Machines, and Win/Unit/Day

15th International Conference on Gambling and Risk-Taking Call for Papers

The Institute for the Study of Gambling and Commercial Gaming at the University of Nevada, Reno, in partnership with the International Gaming Institute at the University of Nevada, Las Vegas, invites paper and symposium submissions for The 15th International Conference on Gambling & Risk Taking, which will be held at Caesars Palace Resort and Casino, Las Vegas, Nevada, from May 27 to May 31, 2013.

For more information about the conference, see: <http://gaming.unlv.edu/icgrt.html>

Sharing Expertise with the Media

In January, Center Director David G. Schwartz spoke with approximately 25 print, online, radio, and television media contacts. Topics of interest included impact of the economy on gaming, the expansion of gambling in the United States, and the current status of online gaming.

Getting in Touch

If you are interested in learning more about the Center's work, discussing how to get involved with supporting the Center, suggesting programming or collecting initiatives, or simply sharing your comments, please contact director **David G. Schwartz**, 702 895 2242, or dgs@unlv.nevada.edu. Thank you for your continued engagement with the Center's work.

About the Center for Gaming Research

Located within Special Collections at UNLV's state-of-the-art Lied Library, the Center for Gaming Research is committed to providing support for scholarly inquiry into all aspects of gaming. Through its website, <http://gaming.unlv.edu>, the Center offers several unique research tools and information sources.

About the University of Nevada, Las Vegas

UNLV is a doctoral-degree-granting institution of 28,000 students and 3,300 faculty and staff. Founded in 1957, the university offers more than 220 undergraduate, masters and doctoral degree programs.

UNLV is located on a 332-acre campus in dynamic Southern Nevada and is classified in the category of Research Universities (high research activity) by the Carnegie Foundation for the Advancement of Teaching.