

University of Nevada, Las Vegas
Center for Gaming Research Update
November 2013

New Report: National Commercial Casino Gaming: Monthly Revenues

This month, the Center released a brand new report:

[National Commercial Casino Gaming: Monthly Revenues](#)

Combined Win Figure for (Nearly) Every U.S. Commercial Casino and Racino Jurisdiction

For the first time that we are aware of, this report compiles in a single, publicly-accessible place, all reported revenue figures for commercial gaming in the United States on a monthly basis. While there are a few states left out, we believe this is the most complete and most current data on gaming win in individual states and the United States as a whole available to the general public.

It is our intent to keep this updated on a monthly basis.

New Paper: Monorail Ridership

We have published the latest in the Center's [Occasional Paper Series](#):

Paper 23: October 2013

Davor Jedlicka. "[Gaming Opportunities, Attractions, and Monorail Ridership in Las Vegas](#)"

ABSTRACT: The history of Las Vegas monorail is presented in three stages: ideas, development and operations. The decline of ridership on the Las Vegas monorail is explained based on this history. The gravitational theory of people movement is used to propose overcoming the inertia to ride among the resorts. The gravitational theory suggests that monorail could contribute to the "Las Vegas Experience" as a force in attracting visitors from around the world. An increase in inter resort visitation rates via the monorail is likely to increase the overall gaming revenues and prevent the end of monorail operations.

[View the paper here](#) (pdf)

Author Series Event: Rex J. Rowley

UNLV Libraries had a milestone this month when it held the first event of its 2013-14 Author Series. Rex J. Rowley, a 2011 Eadington Fellow, discussed and read from his book [Everyday Las Vegas: Local Life in a Tourist Town](#). The event was well attended, and a robust question and answer session followed the reading. Future authors who will speak as part of the series include Larry Gragg (February 23) and Danielle Gomes (April 27).

New UNLV Gaming Podcast

Dr. Rowley's talk was recorded and has been uploaded as the latest UNLV Gaming Podcast:

[54-October 7, 2013](#)

Rex J. Rowley

Audio recording of the 10/06/13 UNLV Libraries Author Series event featuring Rex. J. Rowley, author of *Everyday Las Vegas: Local Life in a Tourist Town*. Includes remarks by Libraries Dean Patricia Iannuzzi, CGR Director Dave Schwartz, and Rowley.

[Listen to the audio file](#) (mp3)

Eadington Fellows Schedule Announced

Six scholars have been selected to complete residencies at UNLV Special Collections in the 2013-14 academic year. They are:

Richard Williams

Writer and independent scholar

Residency: February 11-25

A cultural historian with a background in Classics and Art History, Williams has held teaching and research posts at universities including Newcastle and Glasgow, and has published on Greek drama and French revolutionary art. He has also co-curated exhibitions in both of these fields.

Michelle Robinson

Assistant Professor of American Studies, University of North Carolina at Chapel Hill

Residency: March 6 -March 19

Michelle Robinson's essays have appeared in *Studies in the Novel*, *Modern Drama*, *Children's Literature Association Quarterly* and elsewhere.

Robert W. Miller

Assistant Instructor and Ph.D. candidate in modern European history at University of Kansas

Residency: February 24 – March 21, 2014

Robert Miller's dissertation topic is "Constructing a Spatial Imaginary: The Formation and Representation of Monte Carlo as a Vacation-Leisure Paradise, 1854-1970." His research interests include histories of travel, tourism, culture, and consumption.

Lee Scrivner

U.S. State Department sponsored University Lecturer, Columbia

Residency: December 3-17, 2013 and March 16-29, 2014

Lee Scrivner is currently touring universities in Columbia, sponsored by the U.S. Department of State, as a lecturer in American literature and culture. He was also a Fulbright Lecturer in the Humanities at Bosphorus University in Istanbul from 2010-2012; a sessional lecturer at the University of London from 2007-2008; and an adjunct professor at UNLV from 2001-2005. His first book, "Becoming Insomniac: How Sleeplessness Alarmed Modernity forthcoming from Palgrave Macmillan" explores an over a century old notion that a technological environment causes insomnia.

Matias Karekallas

Ph.D. Student, Department of Social Research, University of Helsinki

Project Researcher, The Finnish Foundation for Gaming Research

Residency: March 19 - April 8

Matias Karekallas has a background in cultural geography where he earned his Master's degree. His dissertation approaches gambling from a cultural perspective and examines the (mental) images and places attached to gambling. In addition to gambling, his primary research interests include various phenomena related to popular music and sports.

Stefan AI

Associate Professor of Urban Design at University of Pennsylvania

Residency: May 5-18

Stefan AI is a Dutch architect and urban designer. AI has worked on renowned architectural projects such as the 2,000-ft high Canton Tower in Guangzhou, the preservation of world heritage in Latin America at the World Heritage Center of UNESCO, and an 11,000-acre new eco-friendly city in India. His writing has been published in the Handbook of Architectural Theory, the Berkeley Planning Journal, Urban China, and other publications. He has edited the books "Factory Towns of South China" and Urban Villages of South China" (forthcoming), and is currently writing a book on Las Vegas called "The Strip."

Upcoming Event

On Thursday, November 7, Lied Library's Goldfield room will host a Dean's Speaker Series event cosponsored by the Boyd School of Law and the Center for gaming Research. Bob Miller, a casino heir who became governor of Nevada, will discuss his new book, "Son of a Gambling Man," a memoir of growing up in mob-run Sin City. The event begins at 4:00. For more information, [go here](#).

Grandissimo

This month, CGR Director David G. Schwartz launched a new book about a Las Vegas legend. [Grandissimo: The First Emperor of Las Vegas](#) is a full-length biography of Jay Sarno, who built Caesars Palace and Circus Circus and inspired modern Las Vegas. An October 19 launch event at The D casino in Downtown Las Vegas was well-attended, and Sarno family members and a former employee were present to share their support for the book. For more information about the book, see <http://www.grandissimobook.com/>.

Two Reports on Monthly Nevada Gaming Revenues

The Center released the [Nevada Gaming Statistics: September Comparison](#), which examines revenue trends for Statewide, Las Vegas Strip, Downtown Las Vegas, Boulder Strip, and Washoe County for the month of September for the past ten years.

In addition, the [Nevada Gaming Statistics: The Last Six Months](#) summary was updated with current information.

New report: Atlantic City September 2013 Summary

This is the latest in a series of monthly reports recapping the monthly statistical releases from the Division of Gaming Enforcement and providing a level of analysis not provided in the official release

[Atlantic City September 2013 Summary](#)

September 2013 and Year to Date Revenue Results

Updated Reports: Monthly Casino Revenues

The following reports were updated in July:

[Ohio Casinos: Monthly Revenues](#)

Table and Slot Machine Operating Statistics

[Maryland Casinos: Monthly Revenues](#)

Gross Terminal Revenue, Number of Machines, and Win/Unit/Day

[Connecticut Tribal Casinos: Monthly Slot Data](#)

Monthly Handle, Win, Promotional and Other Totals

[Florida Racinos: Monthly Slot Revenues](#)

Units, Credits In, Promotional Credits, Net Revenues, and Other Metrics

[Detroit Casinos: Monthly Statistics](#)

Revenues, Year/Year Change, and Market Share by Casino

William R. Eadington, 1946-2013

The gaming industry lost a major figure earlier this year when Bill Eadington, director of the Institute for the Study of Gaming and Commercial Gambling at the University of Nevada, Reno, passed away. UNLV Libraries has set up a fund to rename the program the William R. Eadington Gaming Fellows, ensuring that “Eadington fellows” will be studying gambling and keeping his work alive for years to come. To contribute to the fund, please contact Libraries development director Tamara Michel Josserand at (702) 895-2239 or tamara.josserand@unlv.edu. To donate online, please [go to this page](#) and, in the scroll down menu, select “Eadington Fellows.”

Sharing Expertise with the Media

In October, Center Director David G. Schwartz spoke with approximately 42 print, online, radio, and television media contacts about topics ranging from gaming expansion in Massachusetts to Caesars Entertainment’s partnership with Gansevoort.

Getting in Touch

To learn more about the Center’s work, discuss how to get involved with supporting the Center, or simply share your comments, please contact director **David G. Schwartz**, 702 895 2242, or dgs@unlv.nevada.edu.

About the Center for Gaming Research

Located within Special Collections at UNLV's state-of-the-art Lied Library, the Center for Gaming Research is committed to providing support for scholarly inquiry into all aspects of gaming. Through its website, <http://gaming.unlv.edu>, the Center offers several unique research tools and information sources.

About the University of Nevada, Las Vegas

UNLV is a doctoral-degree-granting institution of 28,000 students and 3,300 faculty and staff. Founded in 1957, the university offers more than 220 undergraduate, masters and doctoral degree programs. UNLV is located on a 332-acre campus in dynamic Southern Nevada and is classified in the category of Research Universities (high research activity) by the Carnegie Foundation for the Advancement of Teaching.