

University of Nevada, Las Vegas
Center for Gaming Research Update
April 2014

Upcoming Events

The Center for Gaming Research has three events coming up. They are:

April 27, 4 PM

Author Event: Danielle Gomes

[For more information](#) (web)

May 15, 3 PM

Stefan AI Gaming Research Colloquium

"Casino Architecture Wars: A History of How Las Vegas Developers Compete with Architectural Design."

[See the flyer](#) (pdf)

May 30, 3 PM

Richard Williams Gaming Research Colloquium:

"Erle Stanley Gardner in Las Vegas"

[See the flyer](#) (pdf)

All events take place in the Goldfield Room in Lied Library. For more information about these events, please visit <http://gaming.unlv.edu/about/events.html> or contact 702-895-2277.

New UNLV Gaming Podcasts

We have posted four new episodes of the [UNLV Gaming Podcast](#):

[59-March 27, 2014](#)

Lee Scrivner

"Las Vegas: An Atemporal History"

In this 3/27 Gaming Research Colloquium talk, Scrivner discusses how Las Vegas is associated with the deconstruction of time, particularly in its casinos.

[Listen to the audio file](#) (mp3) [View the flyer](#) (pdf)

[58-March 21, 2014](#)

Robert Miller

"Paradise of Spectacle: Imagining and Re-presenting Casino Resorts as Spaces of Luxury and Leisure in the Twentieth Century"

In this 3/21/14 Gaming Research Colloquium talk, Miller (Assistant Instructor and PhD Candidate in History, University of Kansas) examines how Las Vegas, Monte Carlo, Havana, and Macau each created spatial imaginaries that helped to anchor the cities as destinations centered around gambling. Each locale shares cosmopolitanism, luxury, and spectacle, allowing them to draw on a large cross-section of the public.

[Listen to the audio file](#) (mp3) [View the flyer](#) (pdf)

[57-March 18, 2014](#)

Michelle Robinson

"Billy Graham Comes to Las Vegas: Faith at Work on the Strip"

In this 3/18/14 Gaming Research Colloquium talk, Robinson (assistant professor of American Studies at UNC-Chapel Hill) discusses Graham's 1978 crusade in Las Vegas, considering its attempts to change perceptions of the city, and how it altered the dynamics of religion in the tourist corridor.

[Listen to the audio file](#) (mp3) [View the flyer](#) (pdf)

[56-March 3, 2014](#)

Jay Sarno Roundtable

Audio of the 3/2/2014 UNLV Libraries Jay Sarno Roundtable. Jay Sarno did more than build two of the most iconic casinos in the world, Caesars Palace and Circus Circus. He created the mold for modern Las Vegas. In this panel discussion, those who knew him best will talk about his contributions and his quirks. Panelists include: Oscar Goodman, Mel Larson, Dana Gentry, Jay C. Sarno, September Sarno, Freddie Sarno, and Heidi Sarno Straus. The panel is moderated by CGR Director and [Grandissimo](#) author David G. Schwartz.

[Listen to the audio file](#) (mp3)

Updated Report: Nevada Sports Betting Totals, 1984-2013

This report was updated to include 2013 numbers:

[Nevada Sports Betting Totals: 1984-2013](#)

Win, Drop, and Win Percentages for All Nevada Locations

Two Reports on Monthly Nevada Gaming Revenues

The Center released the [Nevada Gaming Statistics: February Comparison](#), which examines revenue trends for Statewide, Las Vegas Strip, Downtown Las Vegas, Boulder Strip, and Washoe County for the month of September for the past ten years.

In addition, the [Nevada Gaming Statistics: The Last Six Months](#) summary was updated with current information.

New report: Atlantic City February 2014 Summary

This is the latest in a series of monthly reports recapping the monthly statistical releases from the Division of Gaming Enforcement and providing a level of analysis not provided in the official release.

[Atlantic City February 2014 Summary](#)

February 2014 and Calendar Year Revenue Results

Updated Reports: Monthly Casino Revenues

The following reports were updated last month:

[Ohio Casinos: Monthly Revenues](#)

Table and Slot Machine Operating Statistics

[Maryland Casinos: Monthly Revenues](#)

Gross Terminal Revenue, Number of Machines, and Win/Unit/Day

[Connecticut Tribal Casinos: Monthly Slot Data](#)

Monthly Handle, Win, Promotional and Other Totals

[Florida Racinos: Monthly Slot Revenues](#)

Units, Credits In, Promotional Credits, Net Revenues, and Other Metrics

[Detroit Casinos: Monthly Statistics](#)

Revenues, Year/Year Change, and Market Share by Casino

William R. Eadington, 1946-2013

The gaming industry lost a major figure last year when Bill Eadington, director of the Institute for the Study of Gaming and Commercial Gambling at the University of Nevada, Reno, passed away. UNLV Libraries has set up a fund to rename the program the William R. Eadington Gaming Fellows, ensuring that "Eadington fellows" will be studying gambling and keeping his work alive for years to come. To contribute to the fund, please contact Libraries development director Tamara Michel Josserand at (702) 895-2239 or tamara.josserand@unlv.edu. To donate online, please [go to this page](#) and, in the scroll down menu, select "Eadington Fellows."

Sharing Expertise with the Media

In March, Center Director David G. Schwartz spoke with approximately 26 print, online, radio, and television media contacts about a range of topics.

Getting in Touch

To learn more about the Center's work, discuss how to get involved with supporting the Center, or simply share your comments, please contact director **David G. Schwartz**, 702 895 2242, or dgs@unlv.nevada.edu.

About the Center for Gaming Research

Located within Special Collections at UNLV's state-of-the-art Lied Library, the Center for Gaming Research is committed to providing support for scholarly inquiry into all aspects of gaming. Through its website, <http://gaming.unlv.edu>, the Center offers several unique research tools and information sources.

About the University of Nevada, Las Vegas

UNLV is a doctoral-degree-granting institution of 28,000 students and 3,300 faculty and staff. Founded in 1957, the university offers more than 220 undergraduate, masters and doctoral degree programs. UNLV is located on a 332-acre campus in dynamic Southern Nevada and is classified in the category of Research Universities (high research activity) by the Carnegie Foundation for the Advancement of Teaching.